

NAMA

STRATEGIC INTELLIGENCE SOLUTIONS

نماء للإستشارات الإستراتيجية

P/CVE

Prepared by:

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Prepared for:

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www.kas.de

 **KONRAD
ADENAUER
STIFTUNG**

KONRAD ADENAUER STIFTUNG

KAS is a German political foundation, closely associated with the Christian Democratic Union of Germany (CDU). Since 1982, Konrad-Adenauer-Stiftung has been present with its office in Jordan where it promotes democracy and the rule of law as it does throughout the region and worldwide. Moreover, KAS Jordan Office intends to provide a sustainable contribution to the development and deepening of social and market-based structures. By offering political education, KAS supports the development of political parties, civil society, local self-administration and free and independent media.


In the Middle East, KAS is taking part in the political, economic and social stabilization of the region. The Jordan Office therefore intends to combat terrorism and causes of migration. In order to prevent violent conflicts, KAS aims at promoting the consolidation of cooperation within the region and with Europe as well as the constructive dialogue of cultures and religions.

The partners of KAS Jordan Office are mainly civil society institutions, ministries, parliaments, universities, think tanks, employers' associations, local media and political parties.

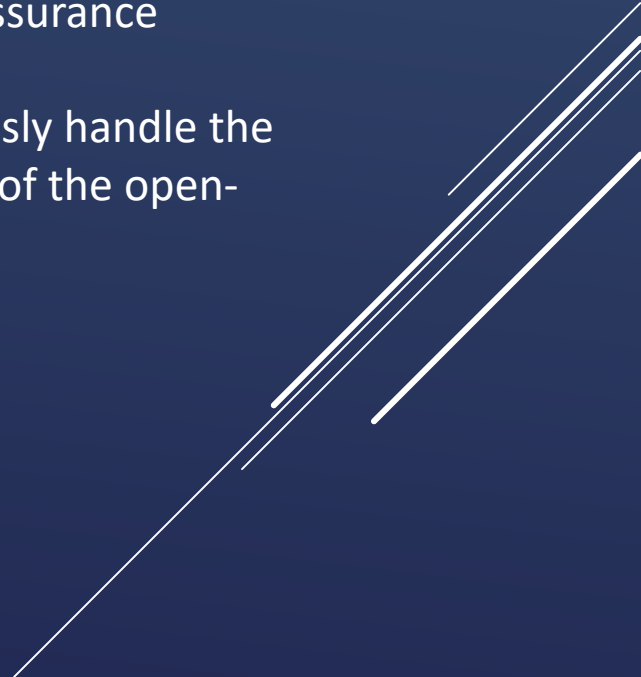
NAMA STRATEGIC INTELLIGENCE SOLUTIONS

NAMA is a technology driven strategic intelligence solutions provider to key stakeholders in the public and private sectors. NAMA strives to advance political, social and economic development in the MENA region, and more specifically in Jordan by utilizing over 100 years of combined collective experience in polling, research, security, business consultancy, investments, monitoring and evaluation, and sustainable socio-economic development.

We retain a highly experienced and agile team of researchers, consultants, experts, economists and analysts that enrich and drive our multi-disciplinary approach to transforming raw and big data into actionable intelligence that enable strategic decision making with our clients; who share our mission of enabling an environment that facilitates socio-economic development and policy making.

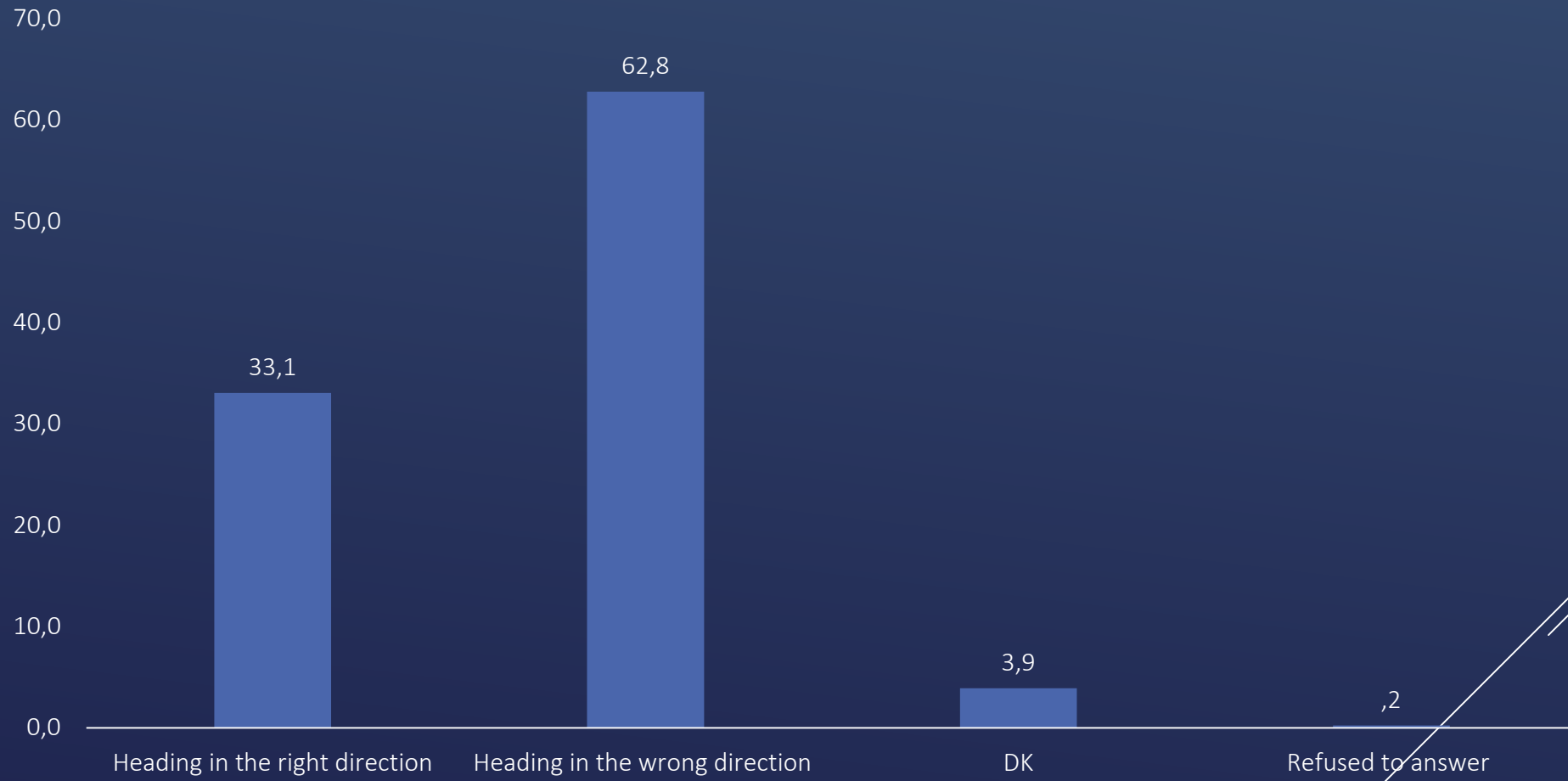
A decorative graphic consisting of several parallel white lines of varying lengths and thicknesses, arranged in a diagonal pattern from the bottom right towards the top right of the page.

SAMPLING AND METHODOLOGY

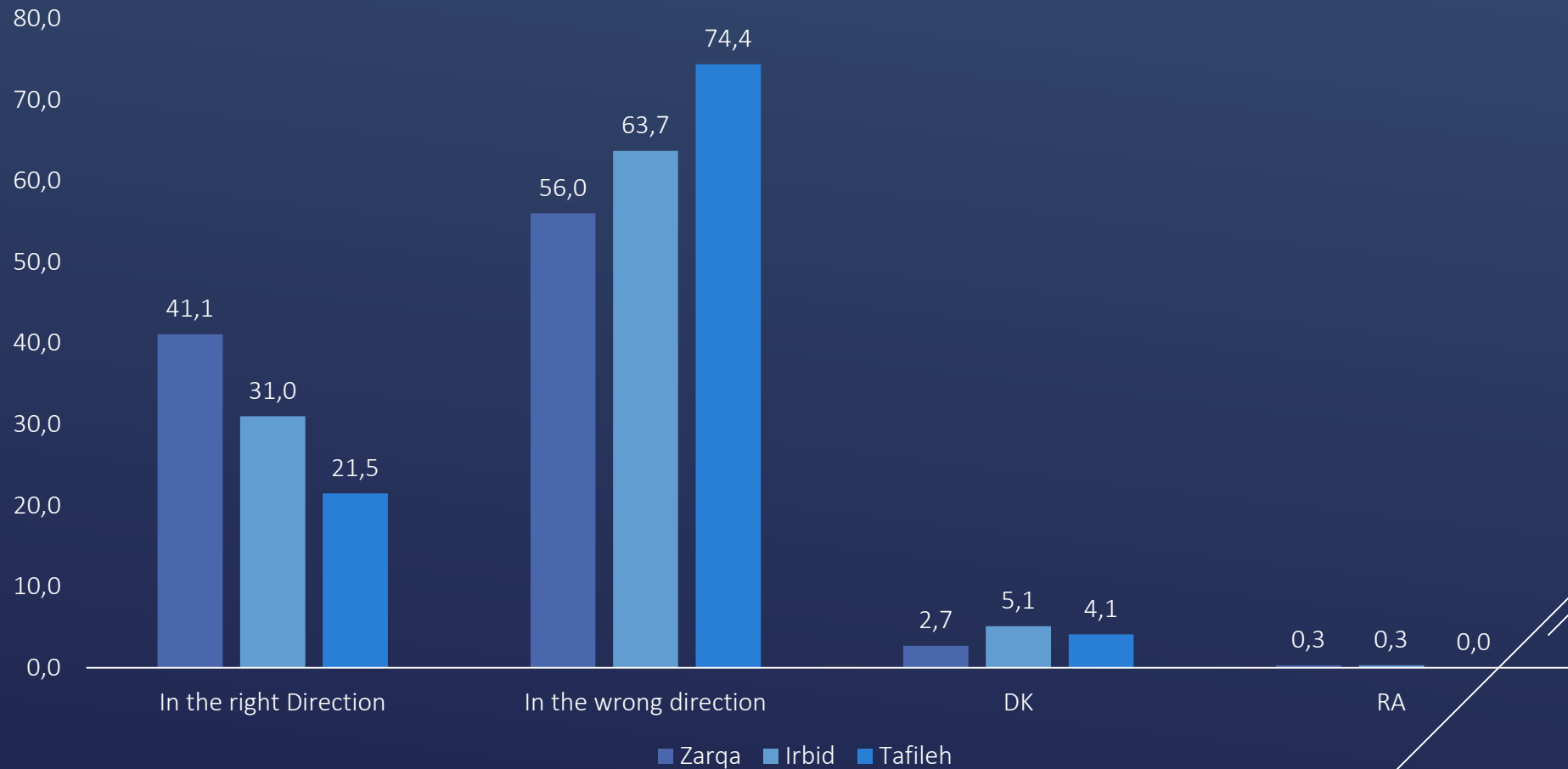
- The poll was conducted in December 2019.
 - It covered a sample comprising of 844 Jordanians aged 16 - 26 in three governorates: Tafleh in the south, Zarqa in the center, and Irbid in the north.
 - The survey tool was designed cooperatively between KAS and NAMA.
 - A primary draft was prepared and revised.
 - Interviews were conducted through face-to-face interviews.
 - The supervisor monitors the data collection and ensures the implementation of quality assurance measures.
 - There are two functions specifically assigned to the data analysis team. They simultaneously handle the statistical analysis of the multiple-choice questions in addition to the coding and analysis of the open-ended answers through statistical analysis software such as SPSS & CSPro.
- 

IN GENERAL, DO YOU THINK THAT THINGS IN JORDAN ARE GOING IN THE RIGHT OR WRONG DIRECTION?

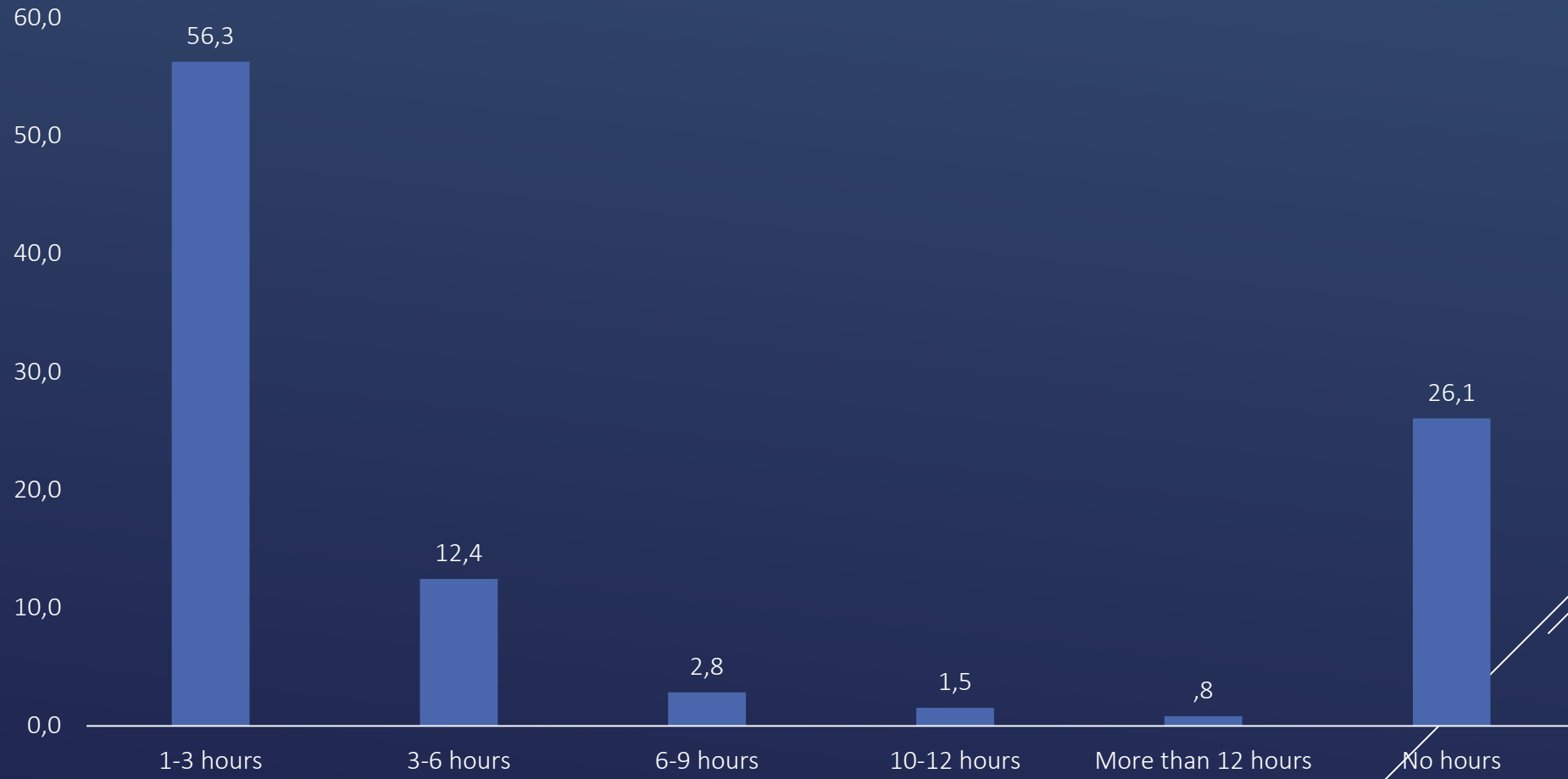
(SAMPLE 844 JORDANIANS AGED 16 - 26 IN THREE GOVERNORATES: TAFILEH, ZARQA, AND IRBID)



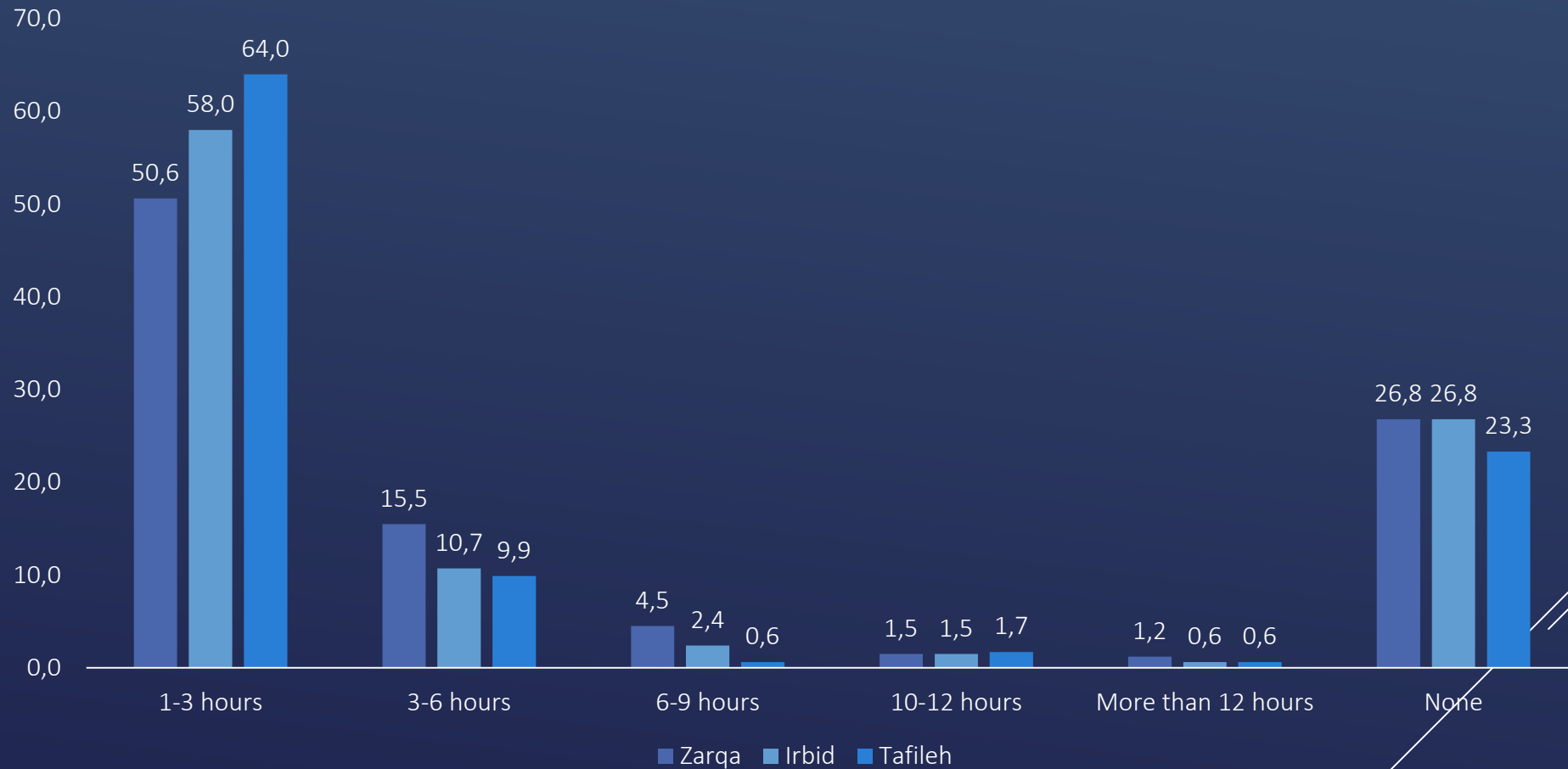
IN GENERAL, DO YOU THINK THAT THINGS IN JORDAN ARE GOING IN THE RIGHT OR WRONG DIRECTION? BY GOVERNORATE



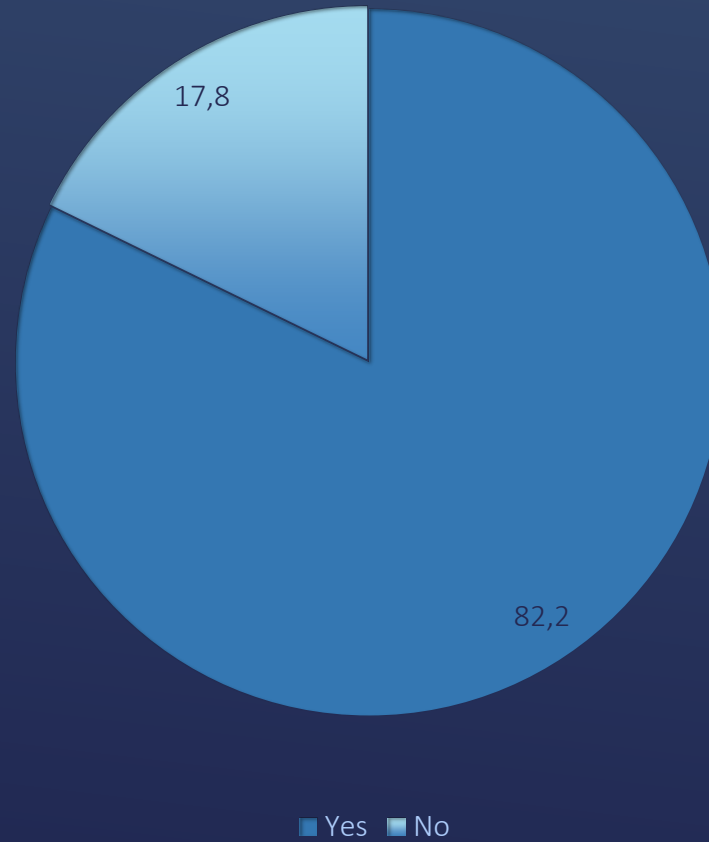
AVERAGE HOURS OF FOLLOW-UP MEDIA (VIDEO AND AUDIO)



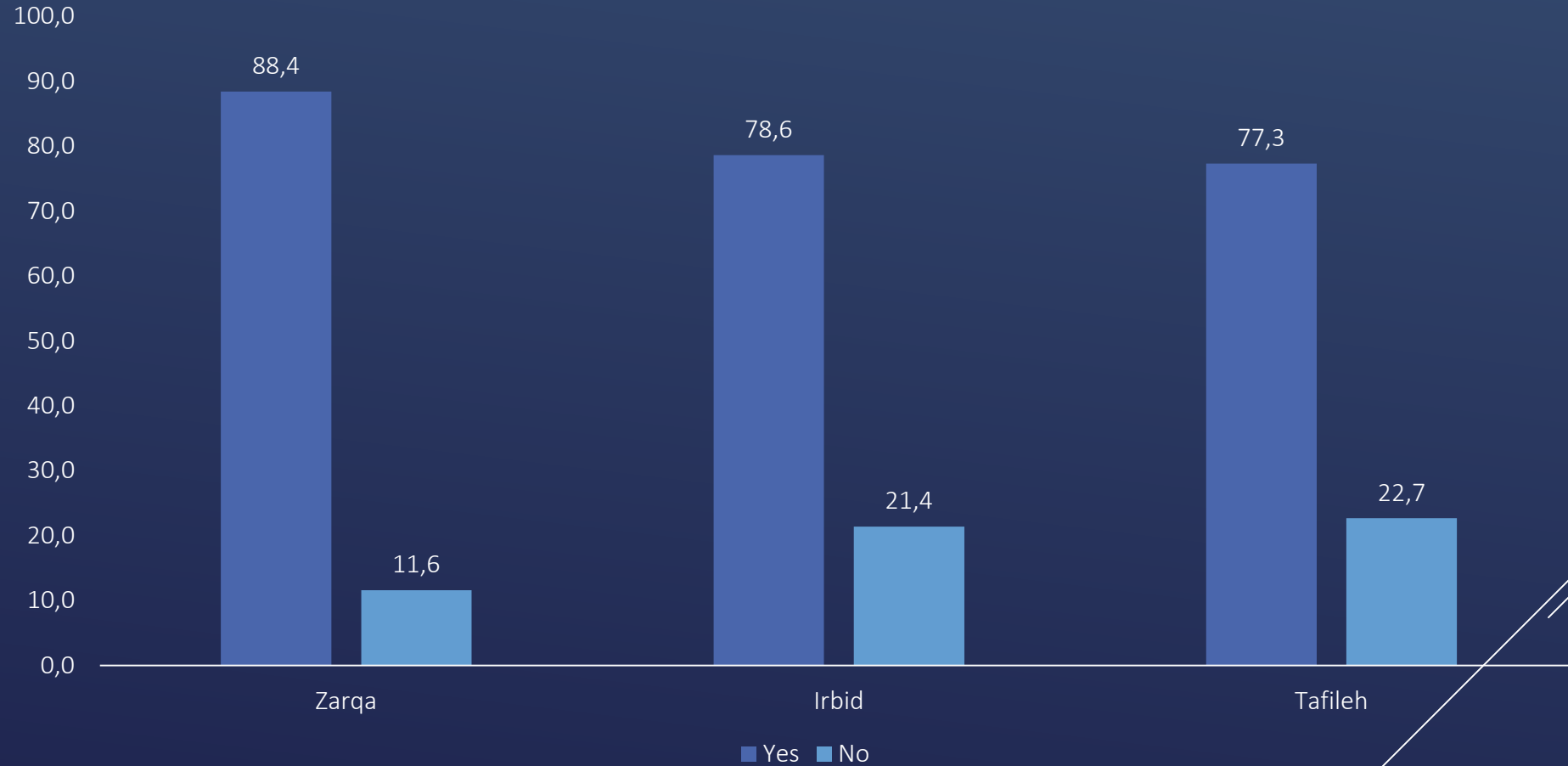
AVERAGE HOURS OF FOLLOW-UP MEDIA (VIDEO AND AUDIO). BY GOVERNORATE



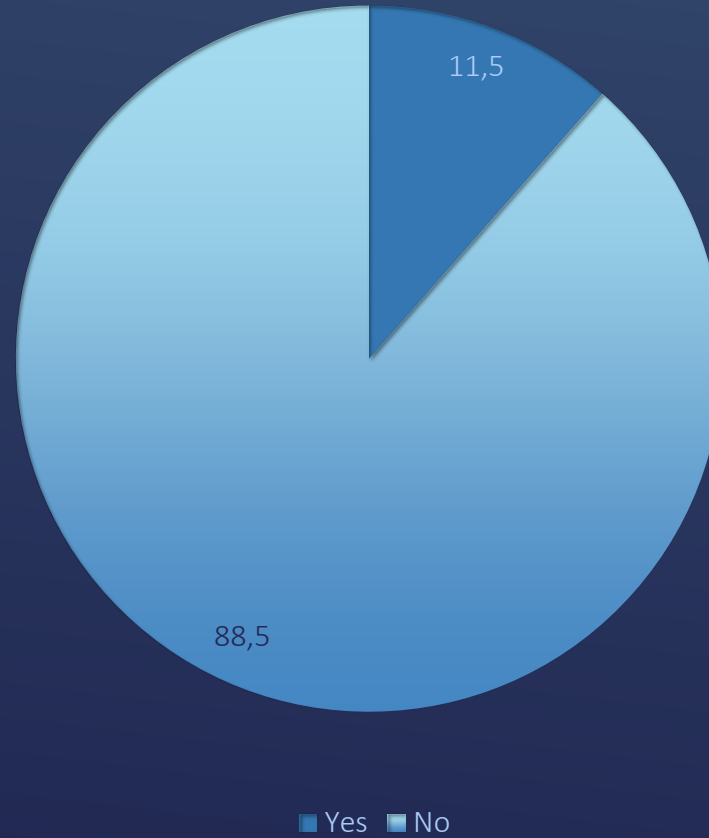
DO YOU HAVE PERSONAL ACCOUNT ON: FACEBOOK



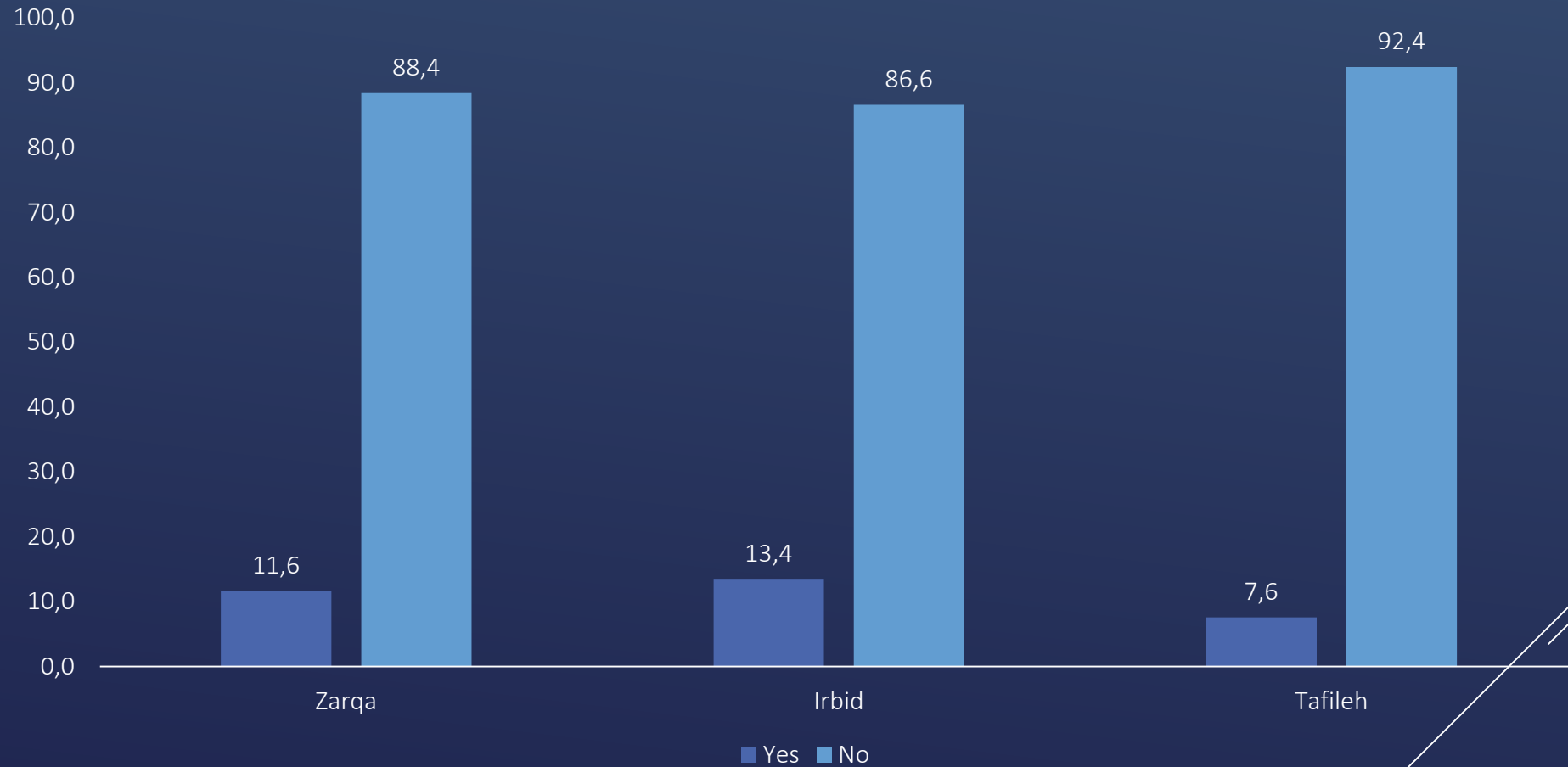
DO YOU HAVE PERSONAL ACCOUNT ON: FACEBOOK. BY GOVERNORATE



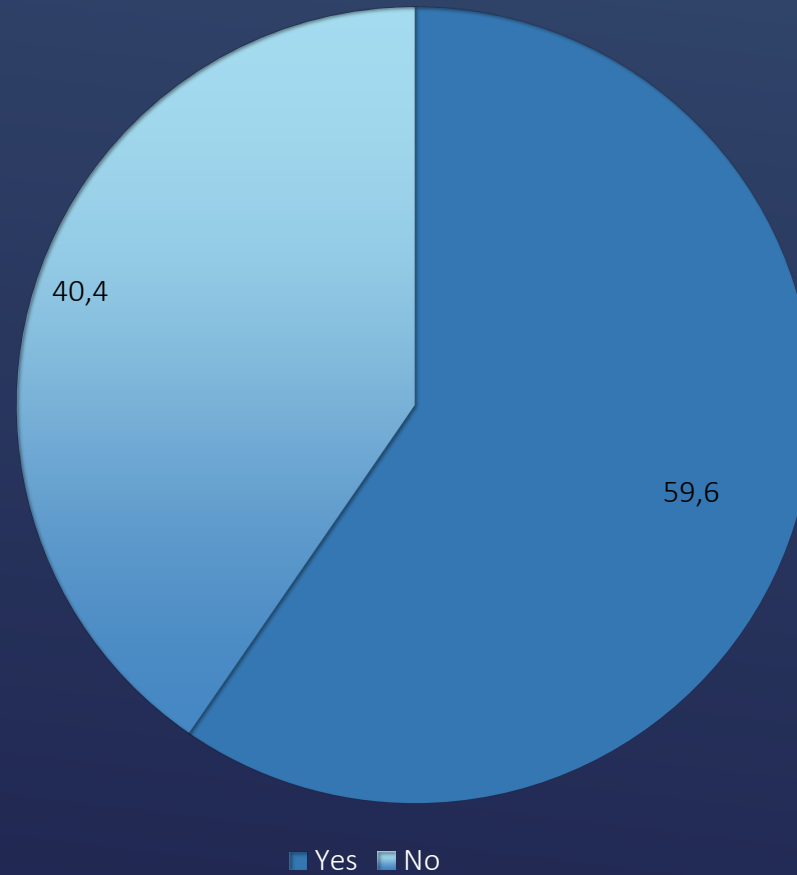
DO YOU HAVE PERSONAL ACCOUNT ON: TWITTER



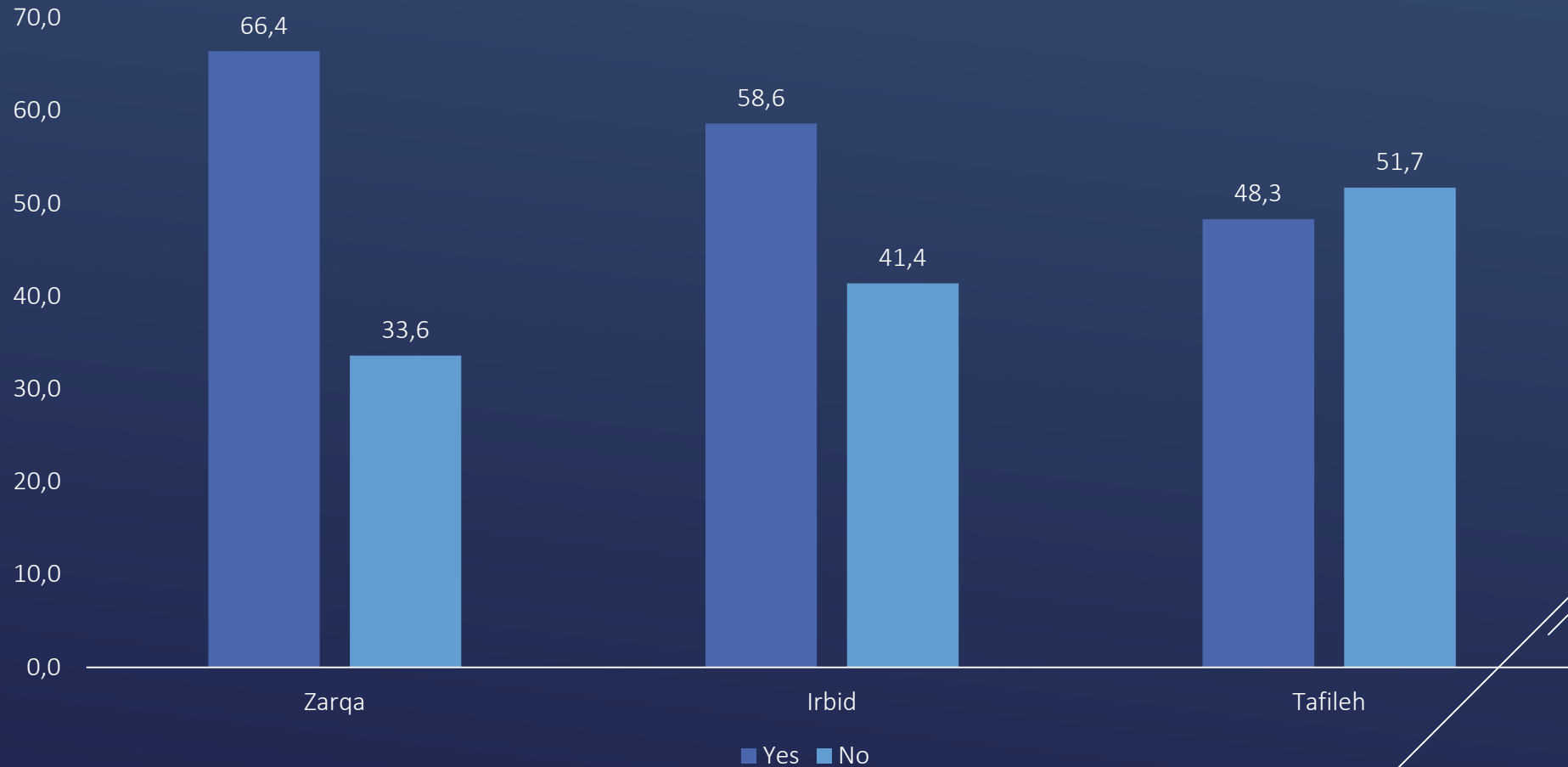
DO YOU HAVE PERSONAL ACCOUNT ON: TWITTER. BY GOVERNORATE



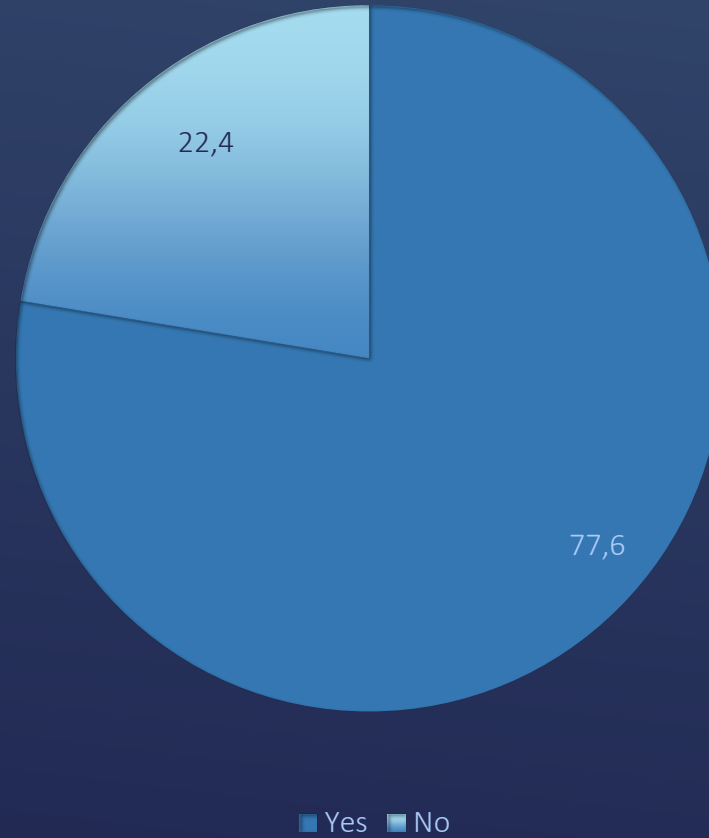
DO YOU HAVE PERSONAL ACCOUNT ON: INSTAGRAM



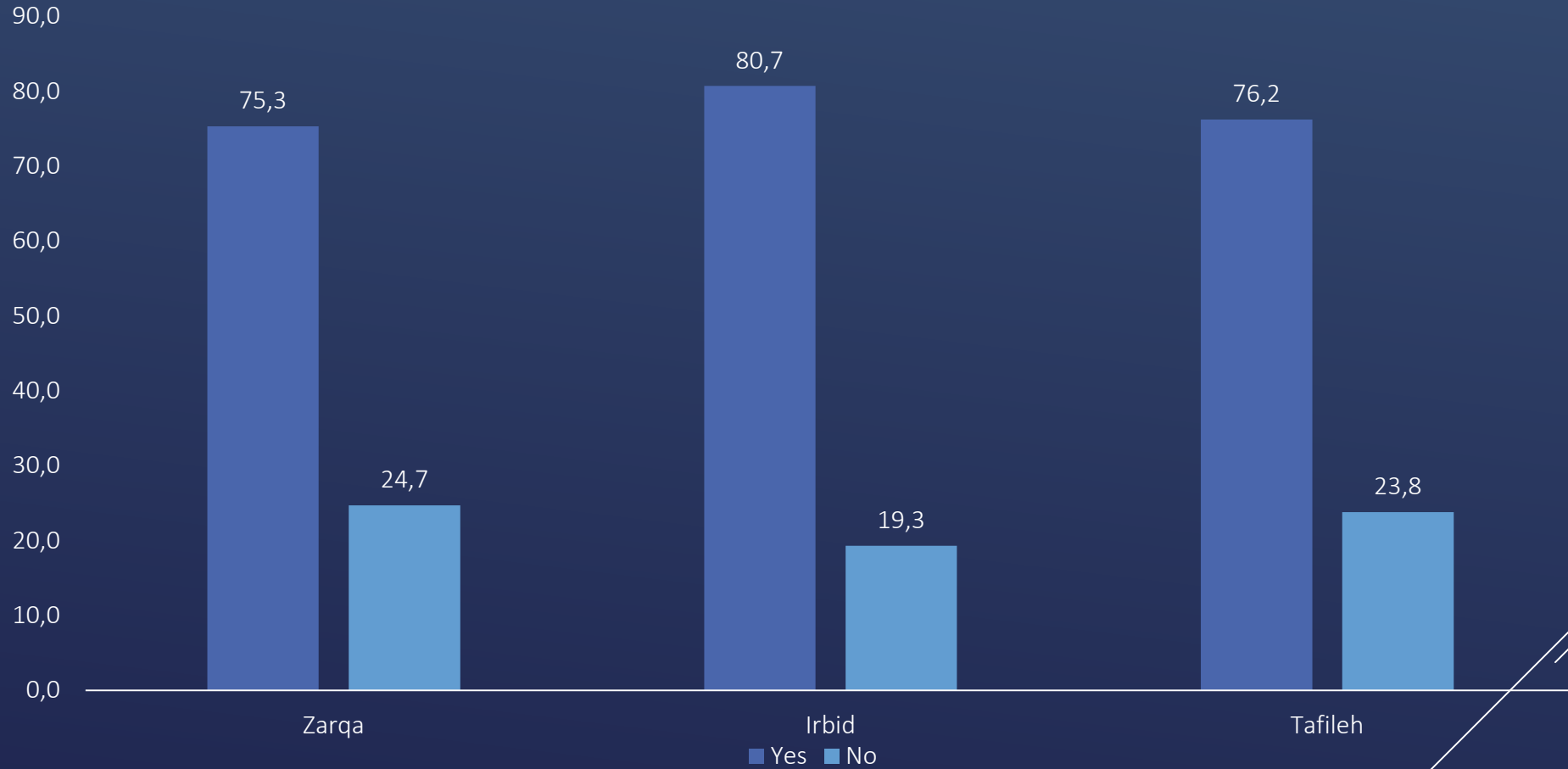
DO YOU HAVE PERSONAL ACCOUNT ON: INSTAGRAM. BY GOVERNORATE



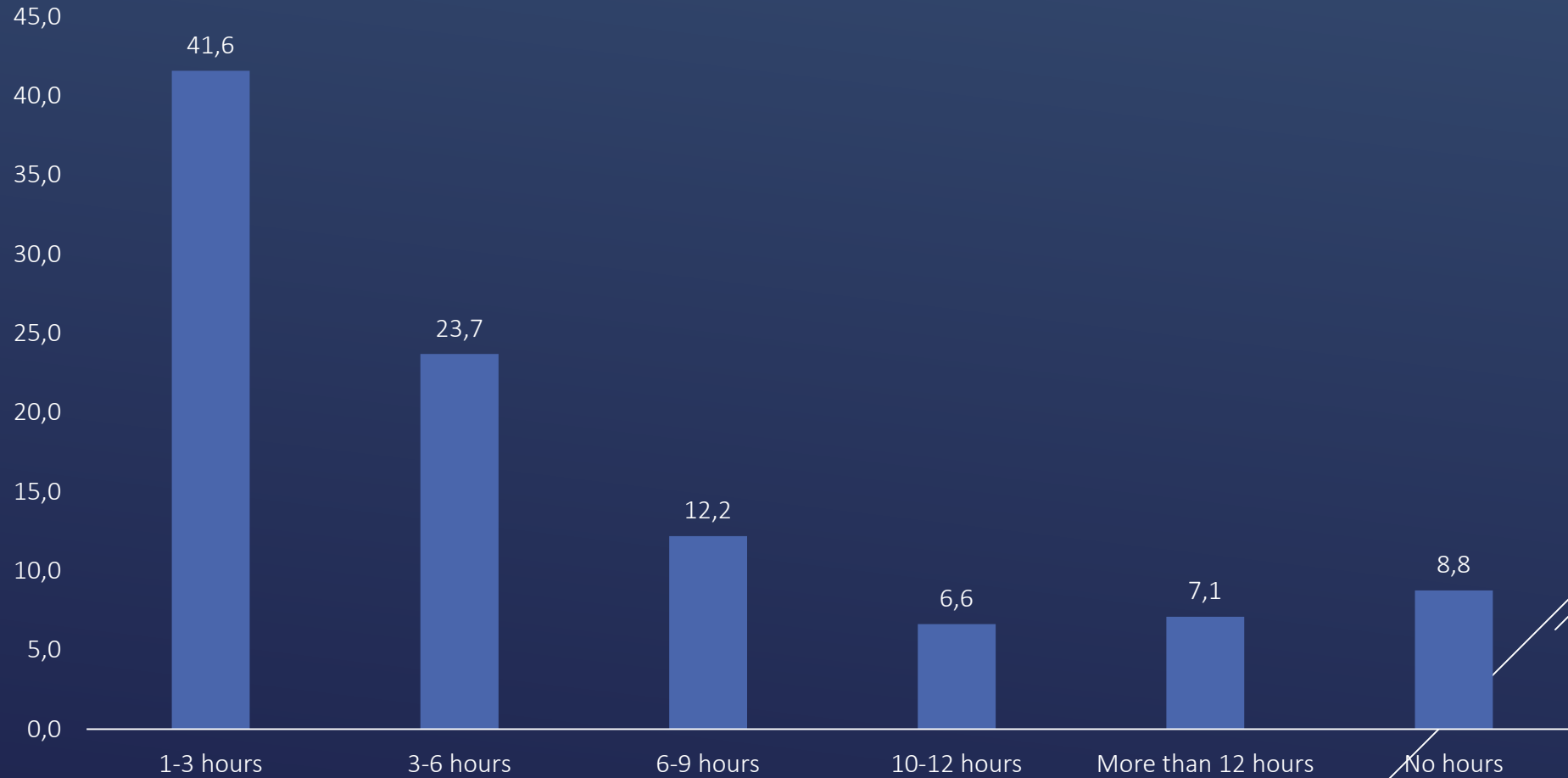
DO YOU HAVE PERSONAL ACCOUNT ON: YOUTUBE



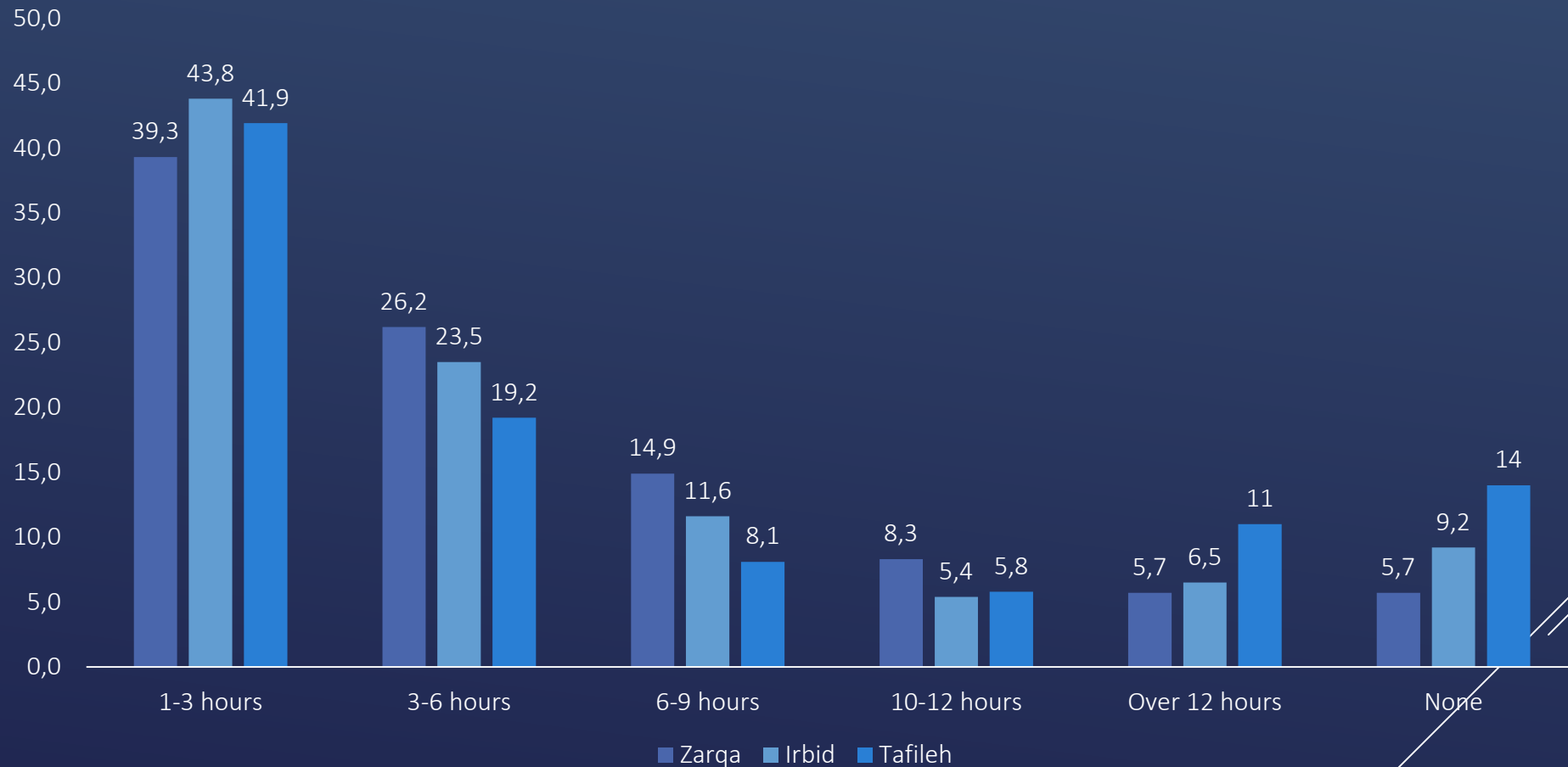
DO YOU HAVE PERSONAL ACCOUNT ON: YOUTUBE. BY GOVERNORATE



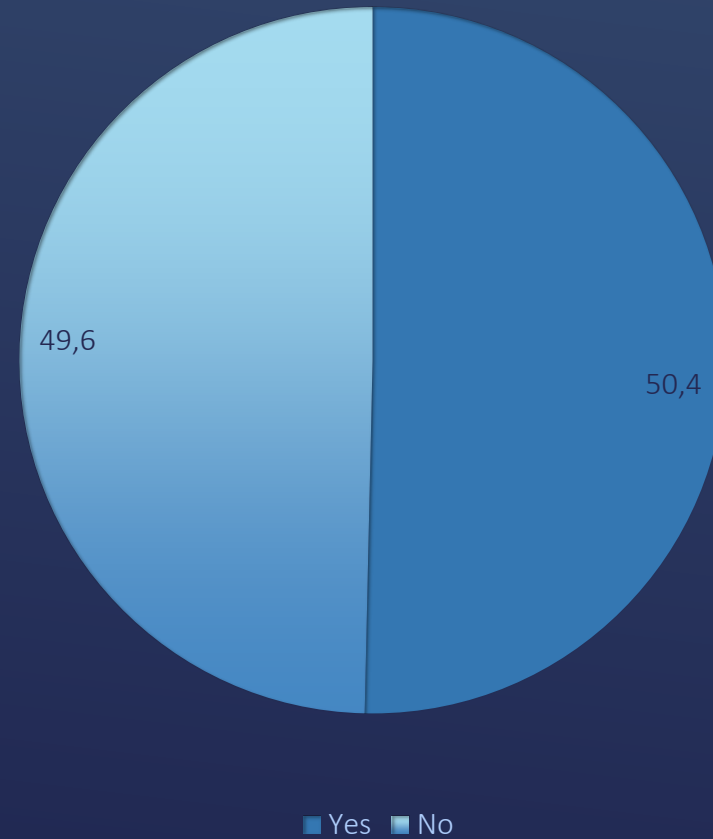
AVERAGE HOURS FOLLOWING / BROWSING SOCIAL NETWORKS



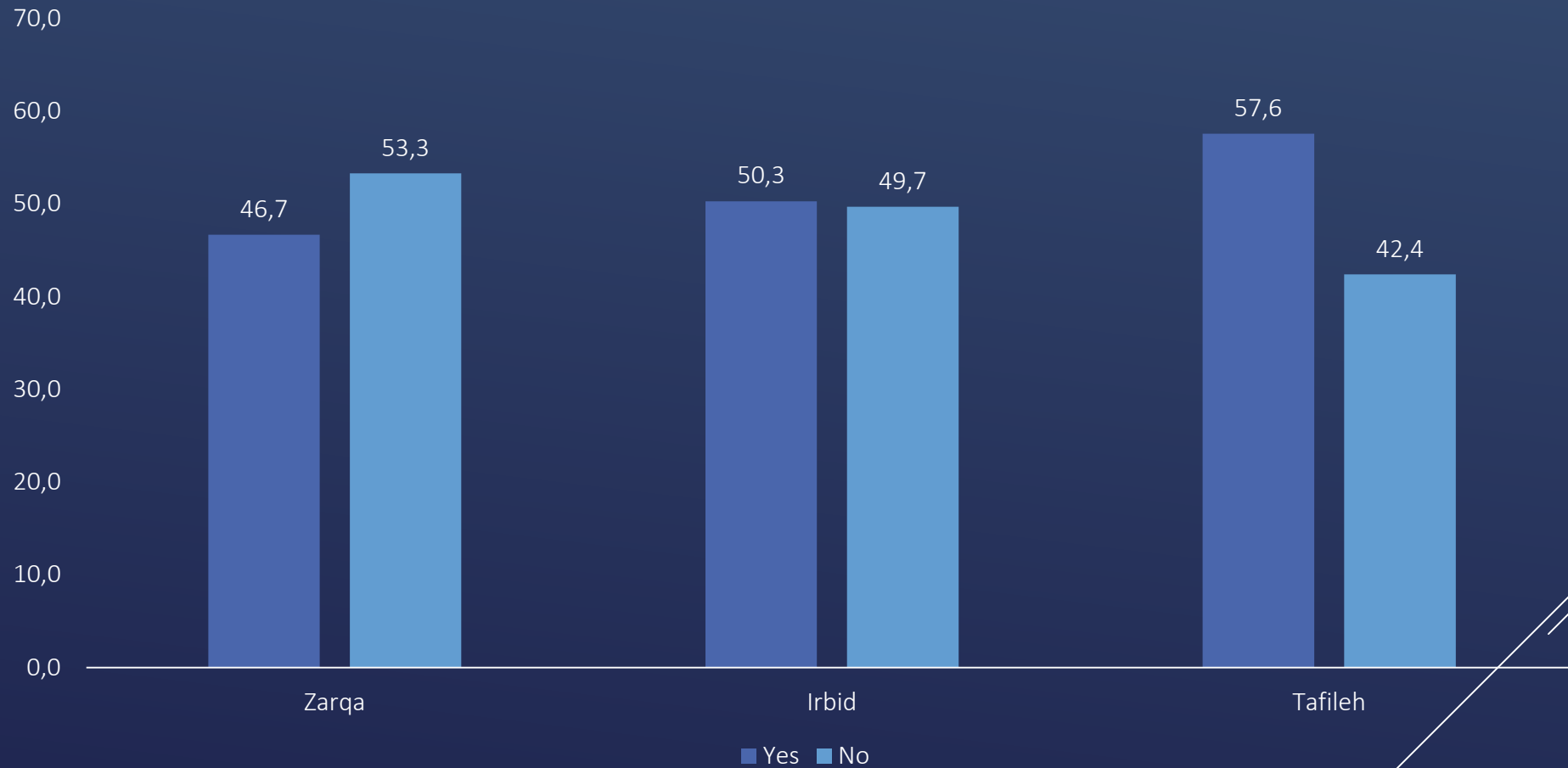
AVERAGE HOURS FOLLOWING / BROWSING SOCIAL NETWORKS. BY GOVERNORATE



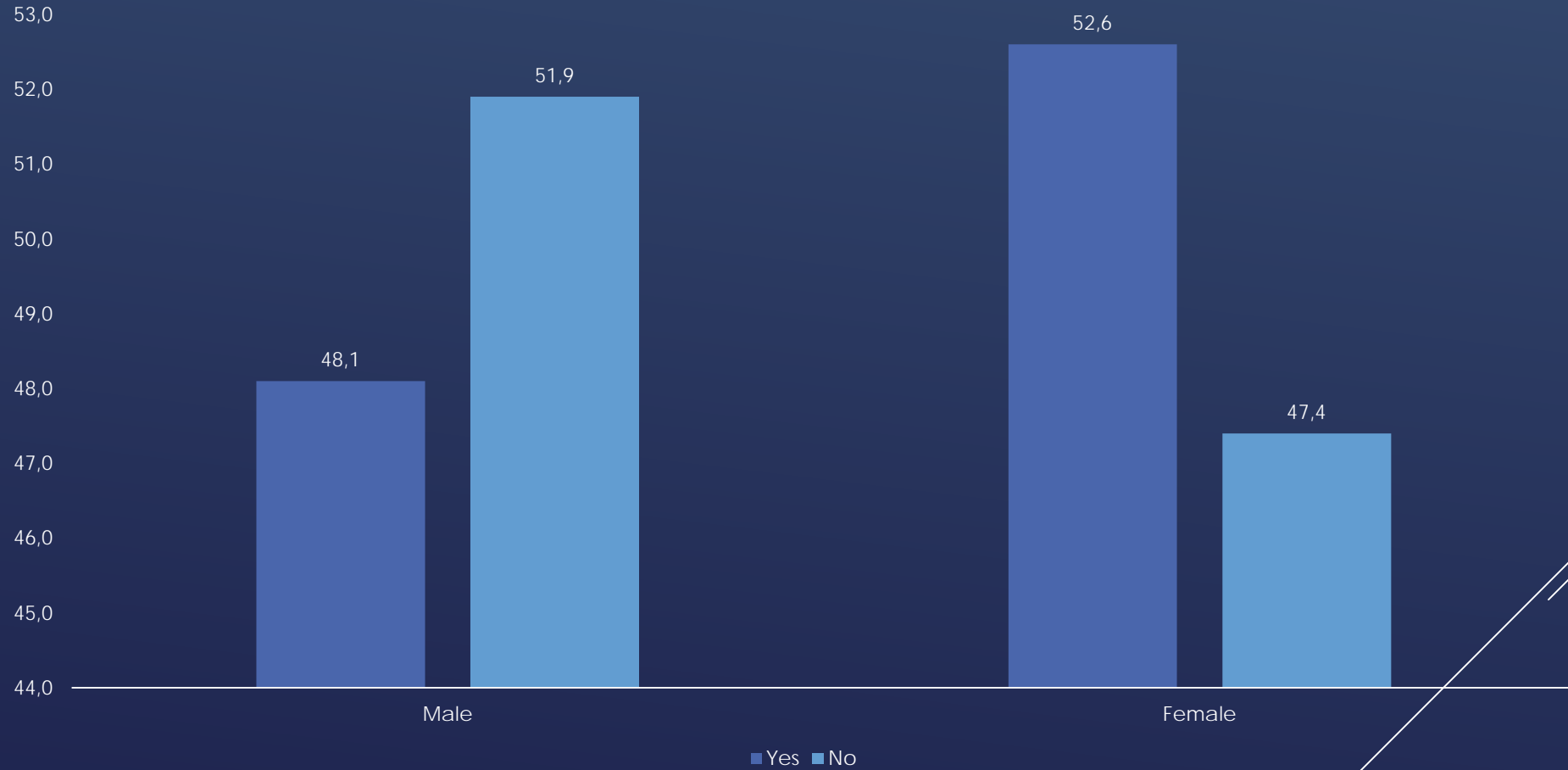
DO YOU HEAR OR SEE ISLAMIC MISSIONARY STATIONS?



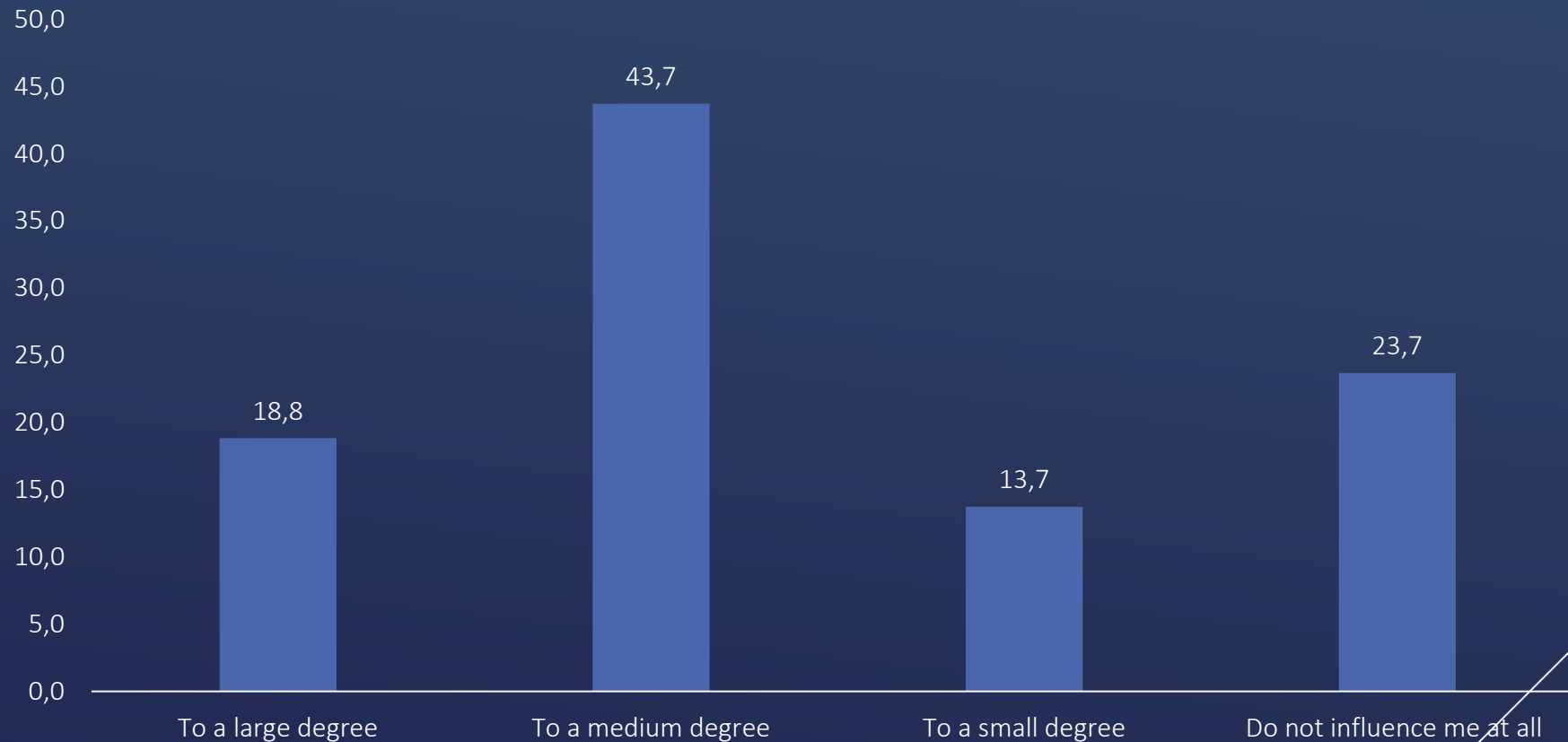
DO YOU HEAR OR SEE ISLAMIC MISSIONARY STATIONS? BY GOVERNORATE



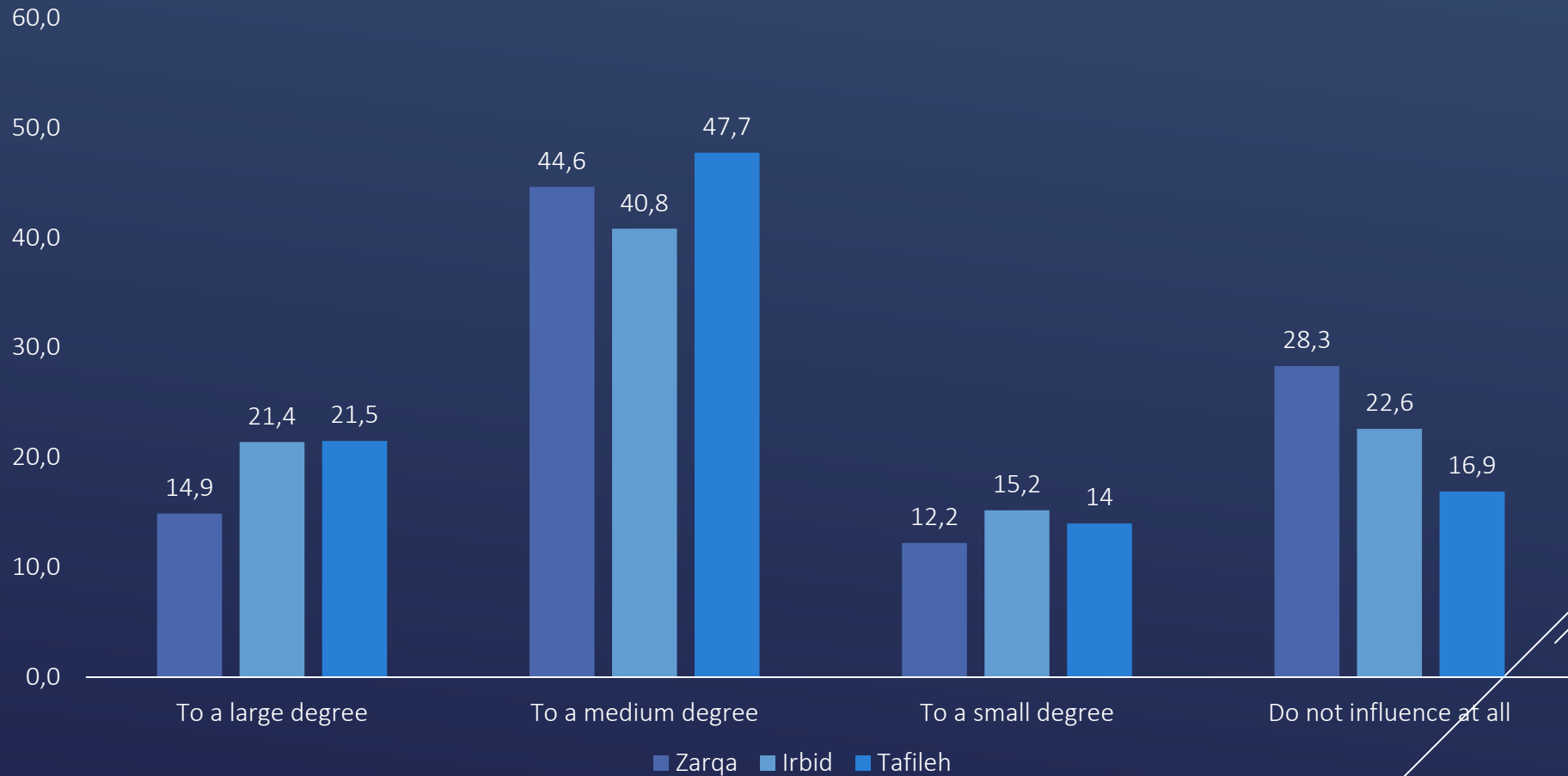
DO YOU HEAR OR SEE ISLAMIC MISSIONARY STATIONS? BY GENDER



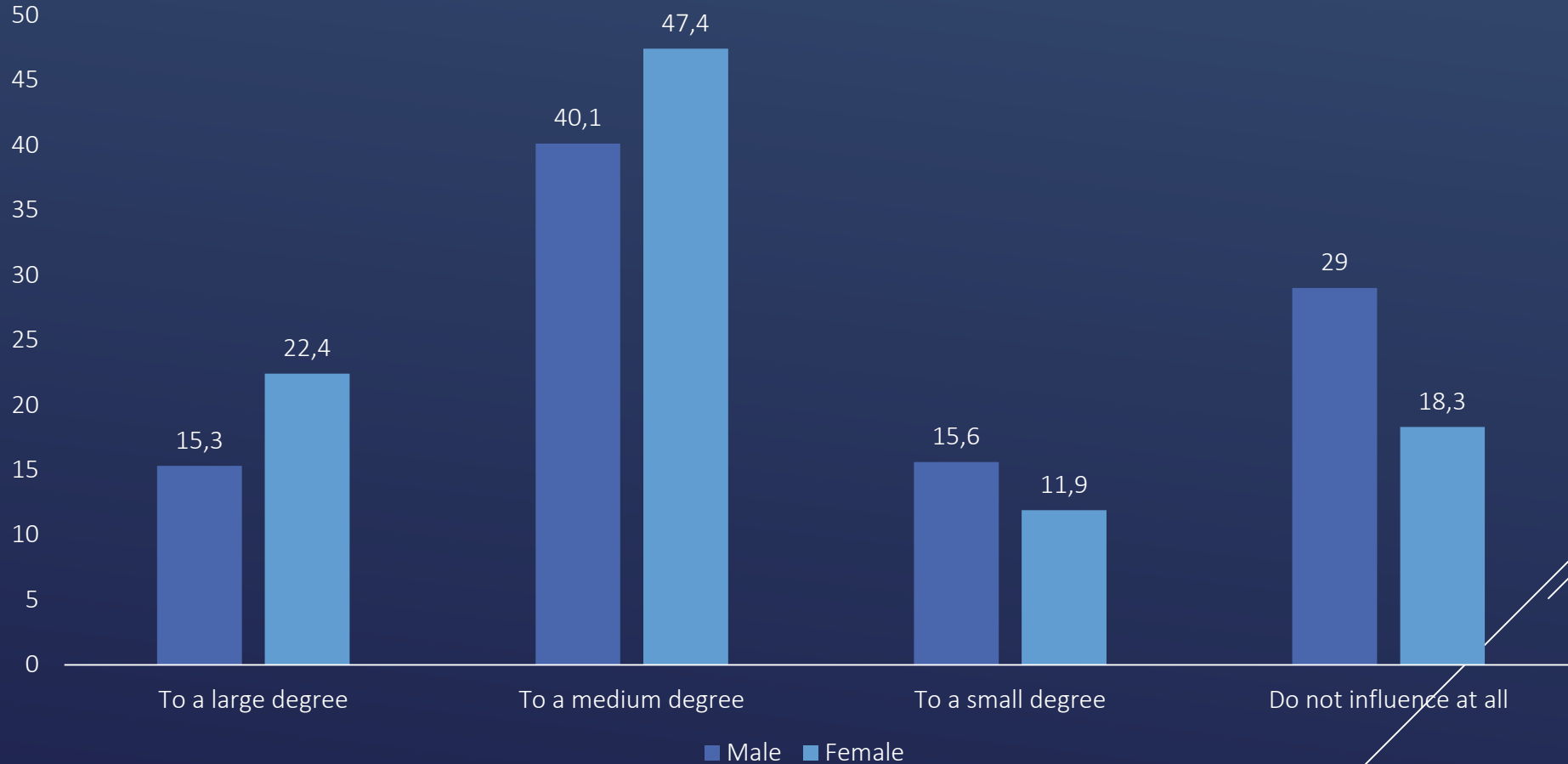
TO WHAT EXTENT DO YOU THINK CLERICS INFLUENCE YOU?



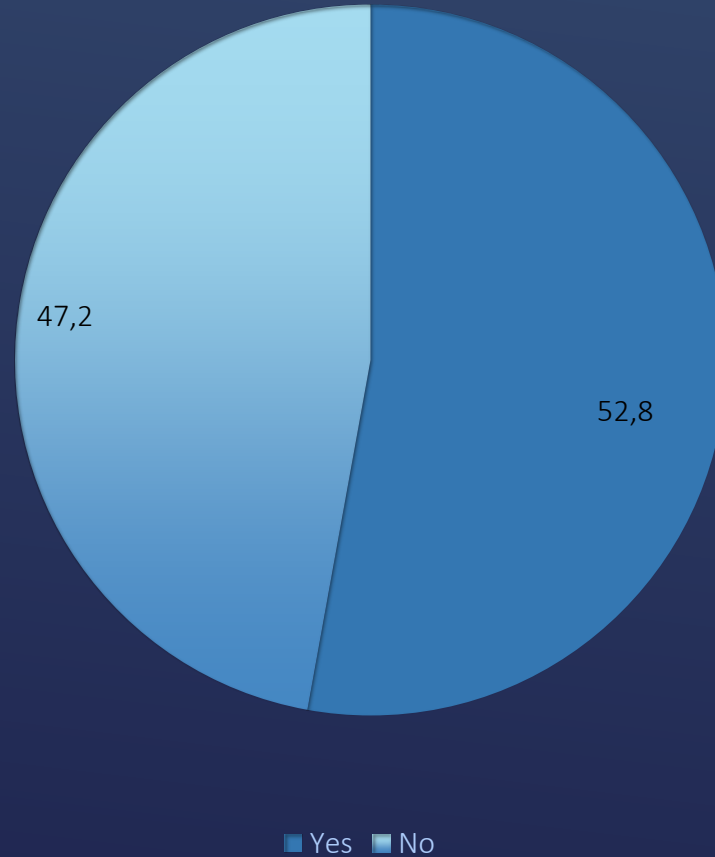
TO WHAT EXTENT DO YOU THINK CLERICS INFLUENCE YOU? BY GOVERNORATE



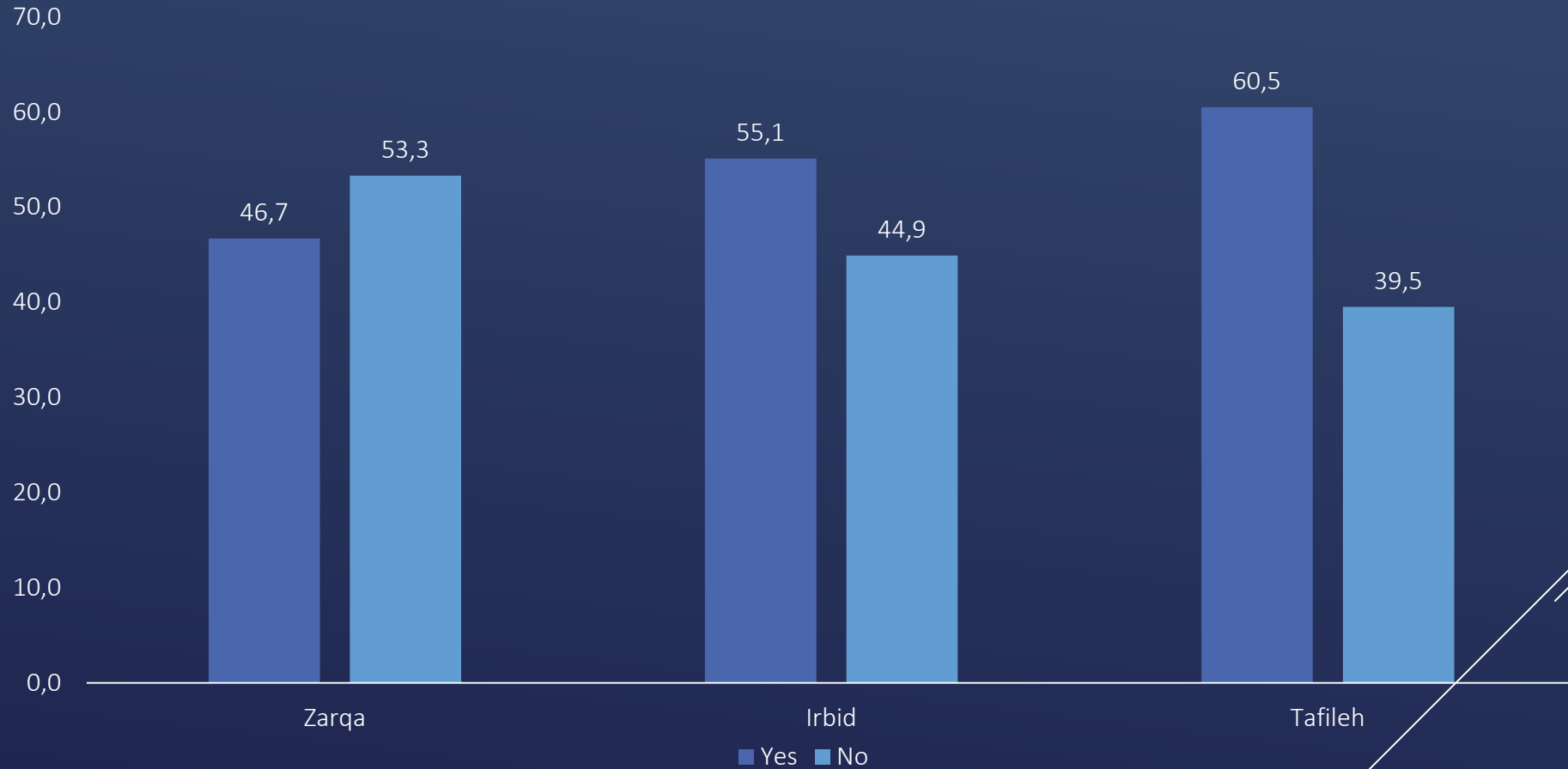
TO WHAT EXTENT DO YOU THINK CLERICS INFLUENCE YOU? BY GENDER



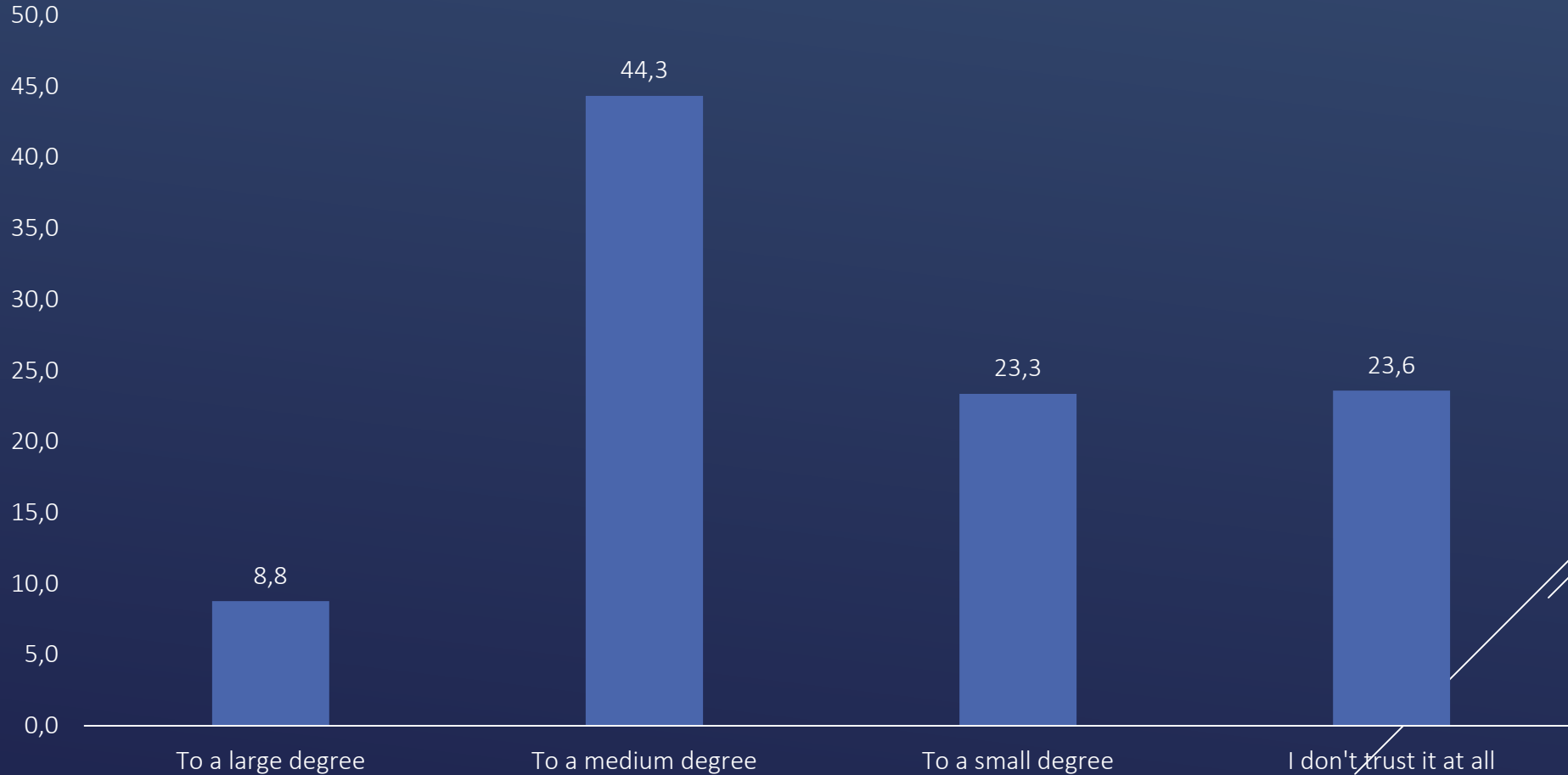
DO YOU APPROVE OF RELIGIOUS COMMUNITIES' PRESENCE ON SOCIAL MEDIA PLATFORMS?



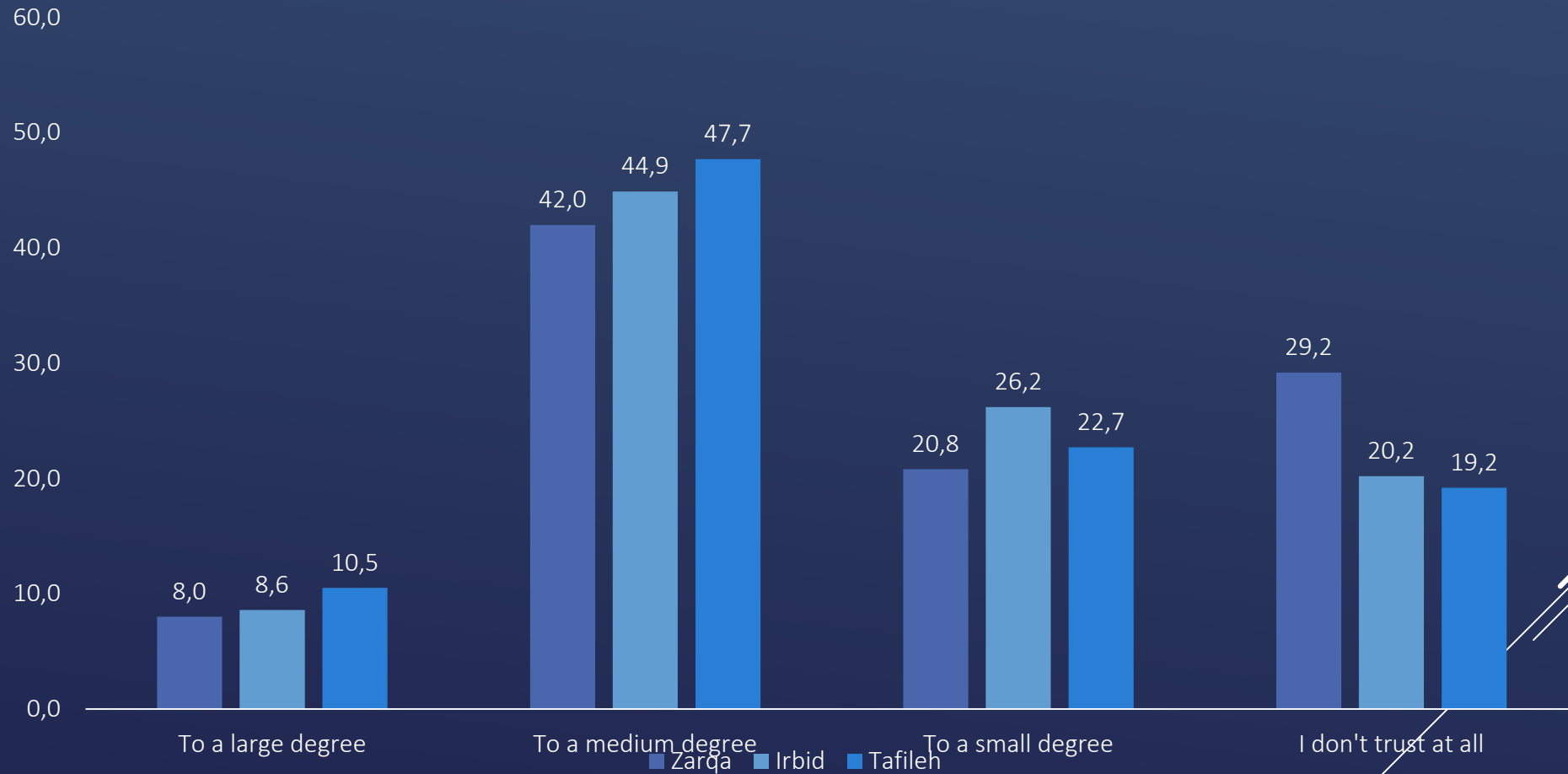
DO YOU APPROVE OF RELIGIOUS COMMUNITIES' PRESENCE ON SOCIAL MEDIA PLATFORMS? BY GOVERNORATE



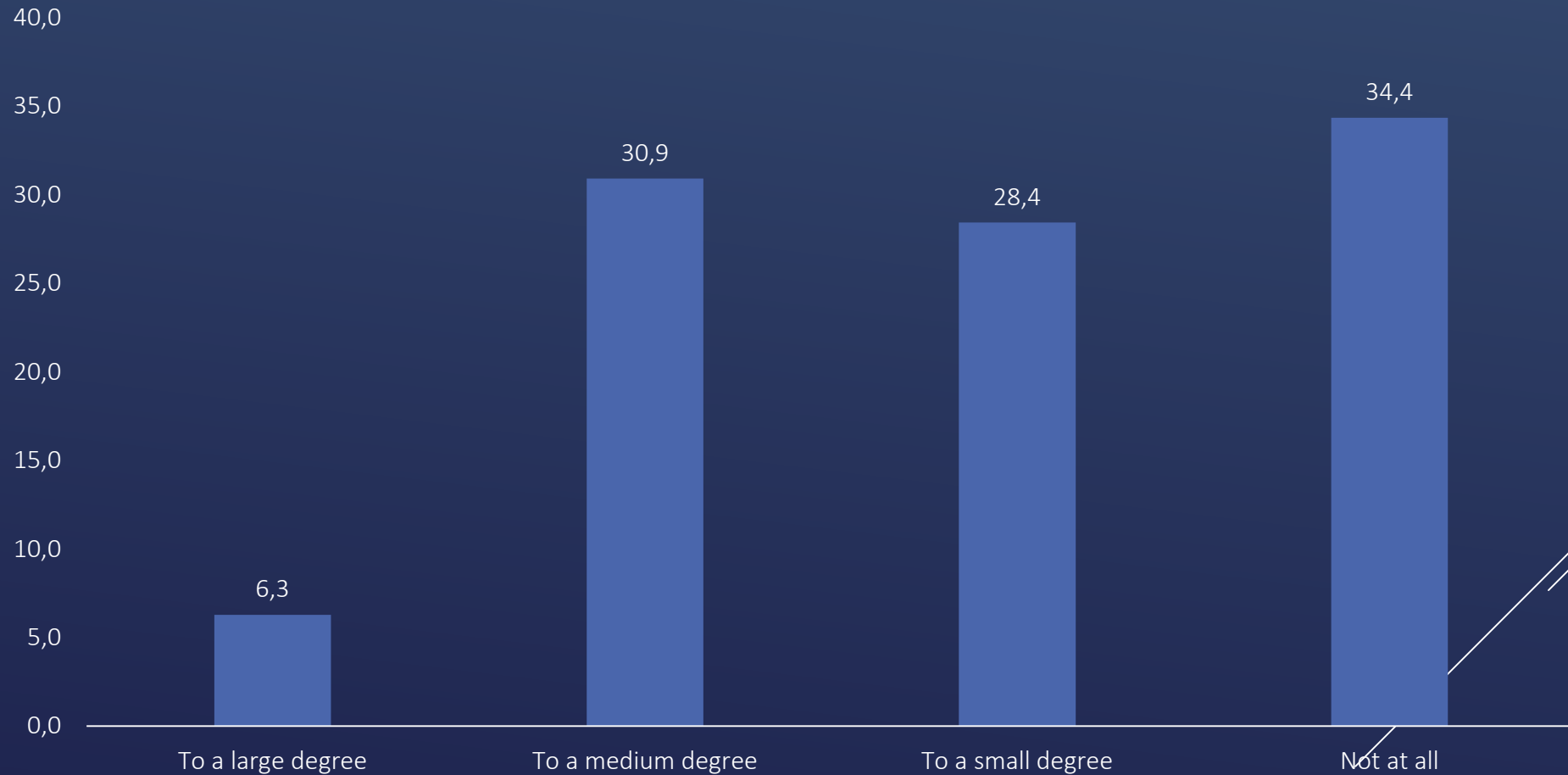
TO WHAT EXTENT DO YOU TRUST RELIGIOUS CONTENT SHARED ON SOCIAL MEDIA PLATFORMS?



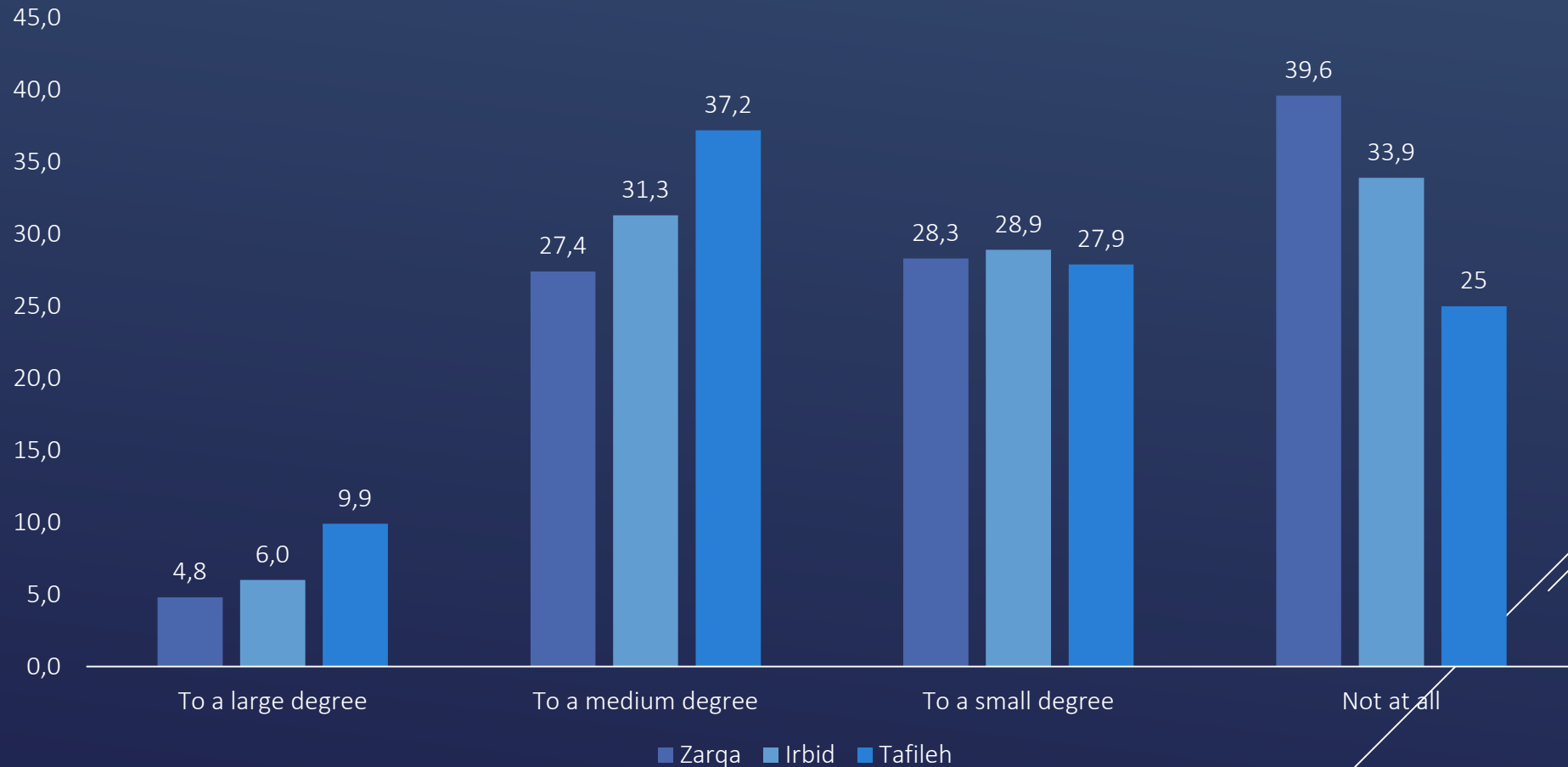
TO WHAT EXTENT DO YOU TRUST RELIGIOUS CONTENT SHARED ON SOCIAL MEDIA PLATFORMS? BY GOVERNORATE



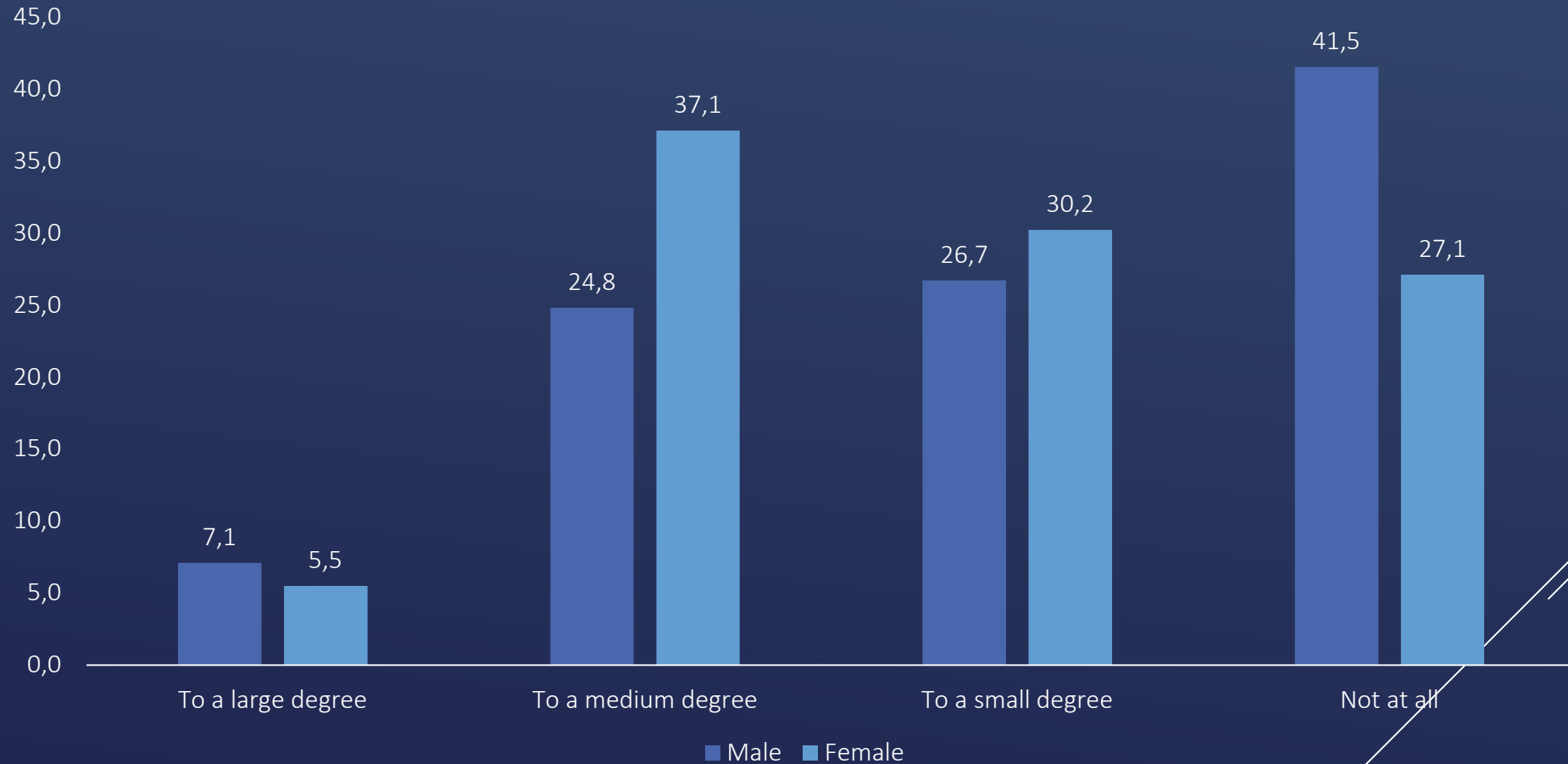
TO WHAT EXTENT DO YOU CONSUME RELIGIOUS CONTENT VIA JORDANIAN MEDIA OUTLETS (TV AND RADIO) ?



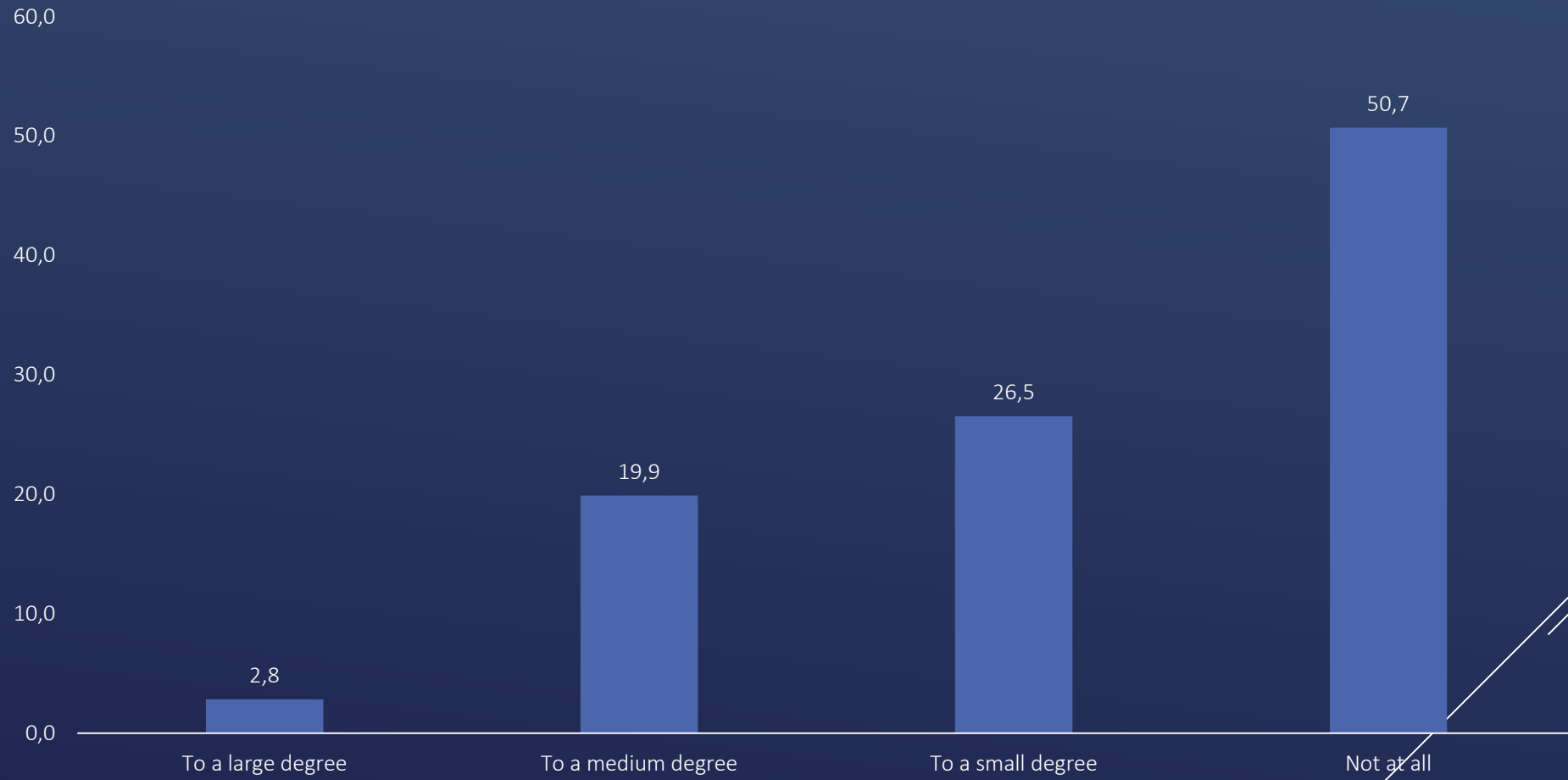
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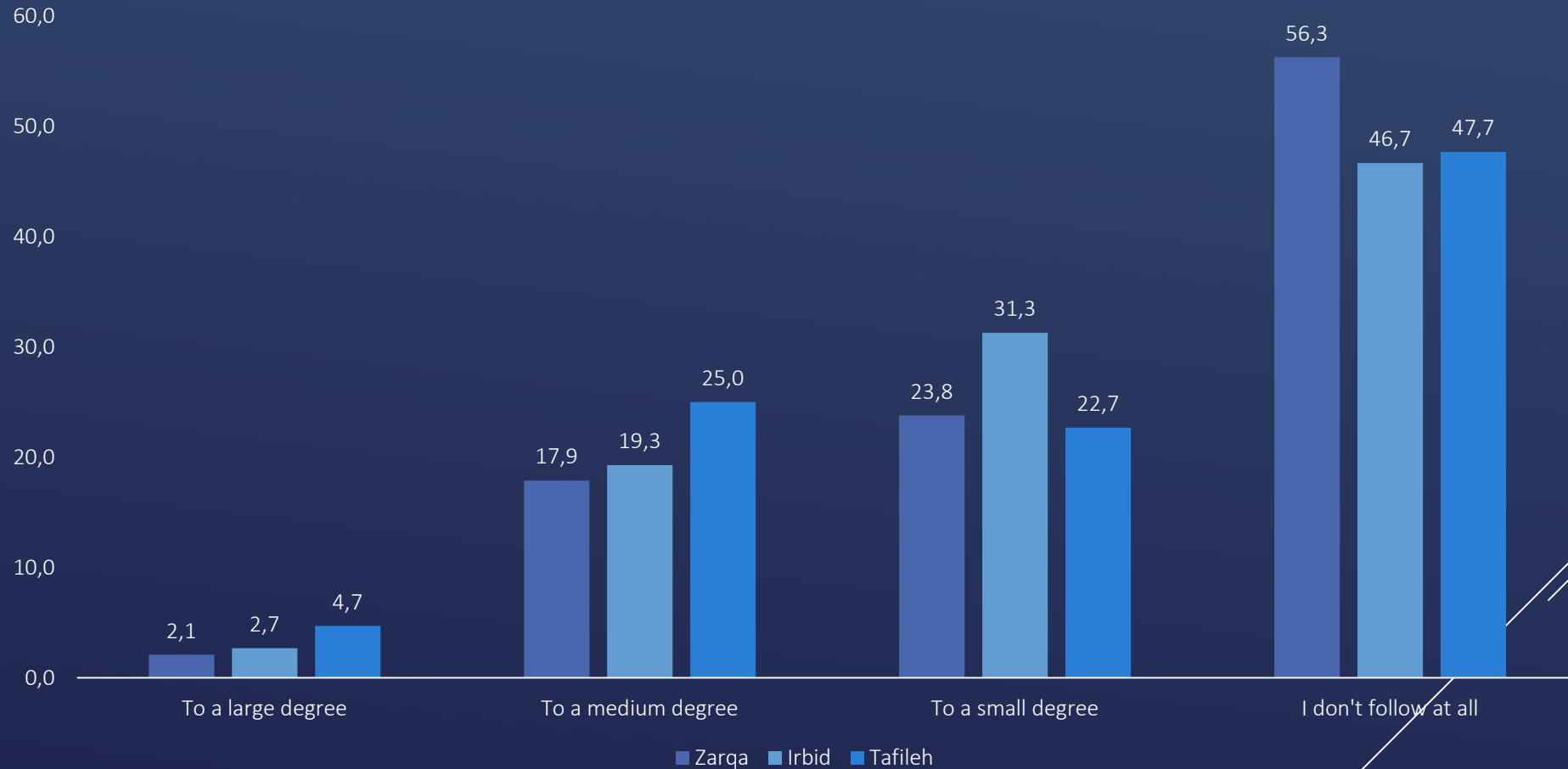
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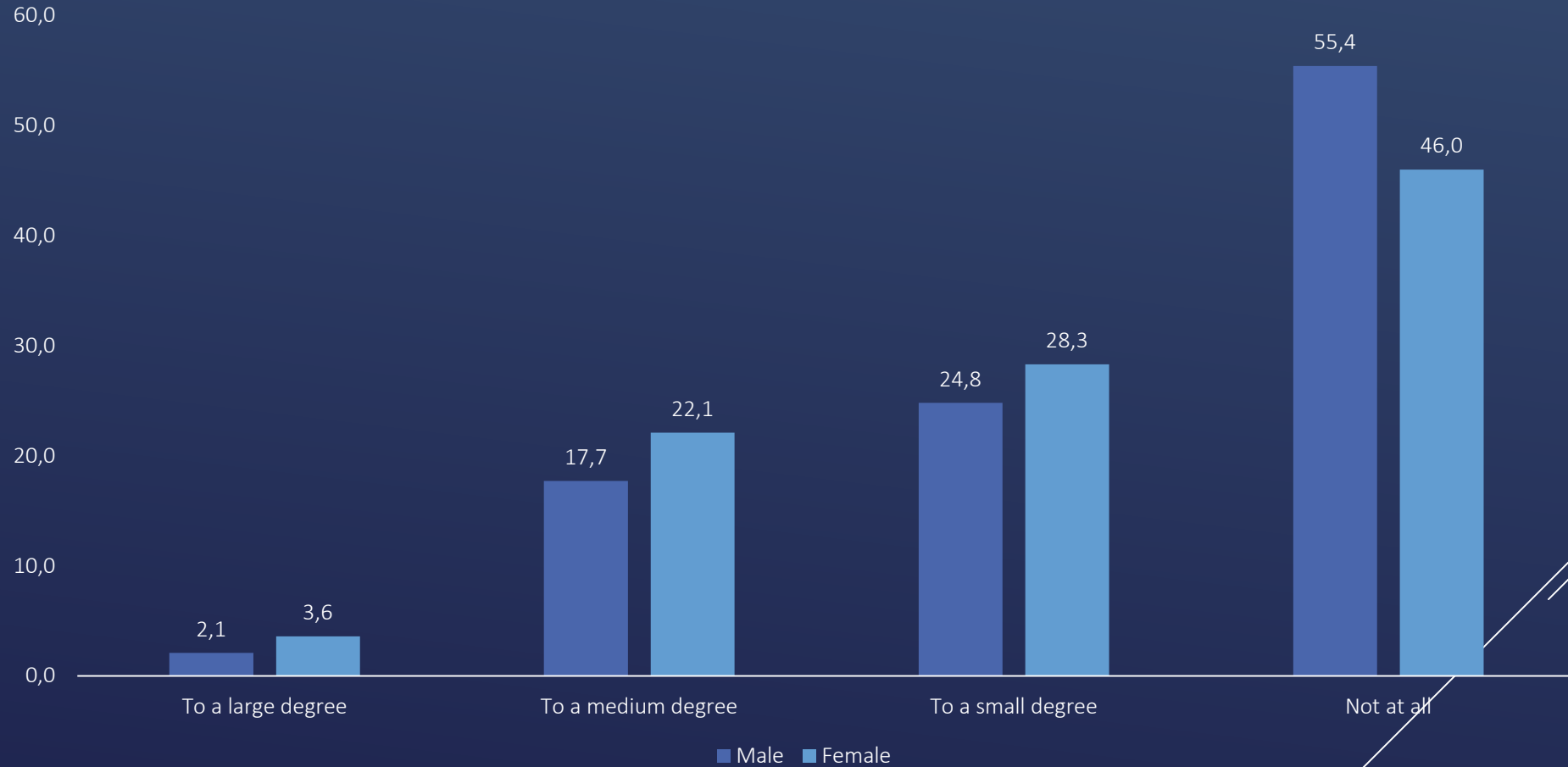
TO WHAT EXTENT DO YOU CONSUME RELIGIOUS CONTENT VIA NON-JORDANIAN MEDIA OUTLETS?



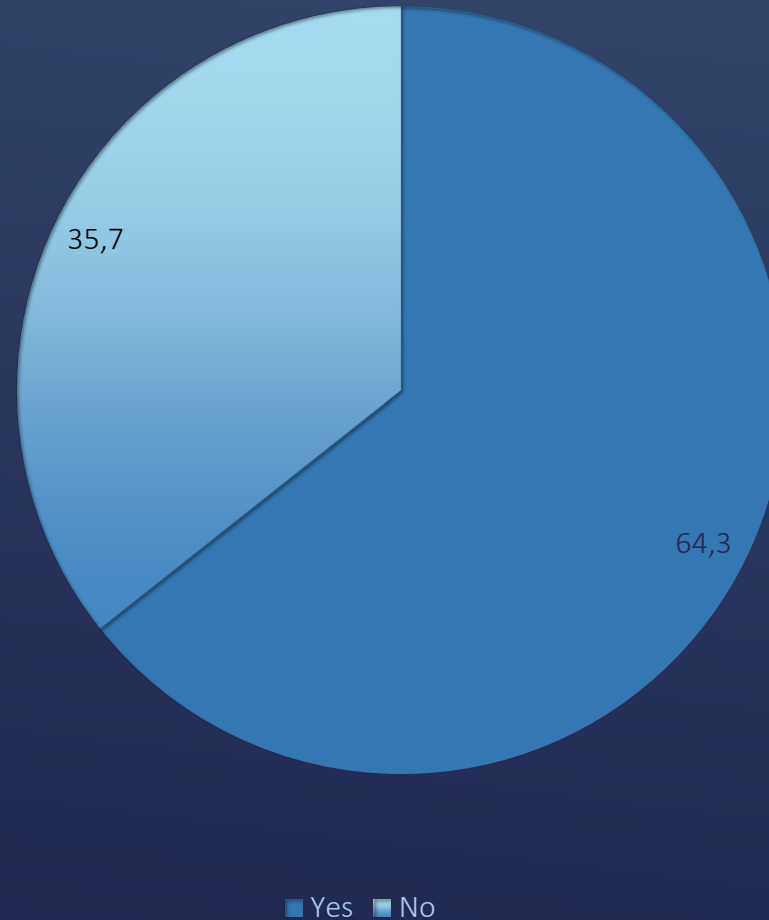
TO WHAT EXTENT DO YOU CONSUME RELIGIOUS CONTENT VIA NON-JORDANIAN MEDIA OUTLETS? BY GOVERNORATE



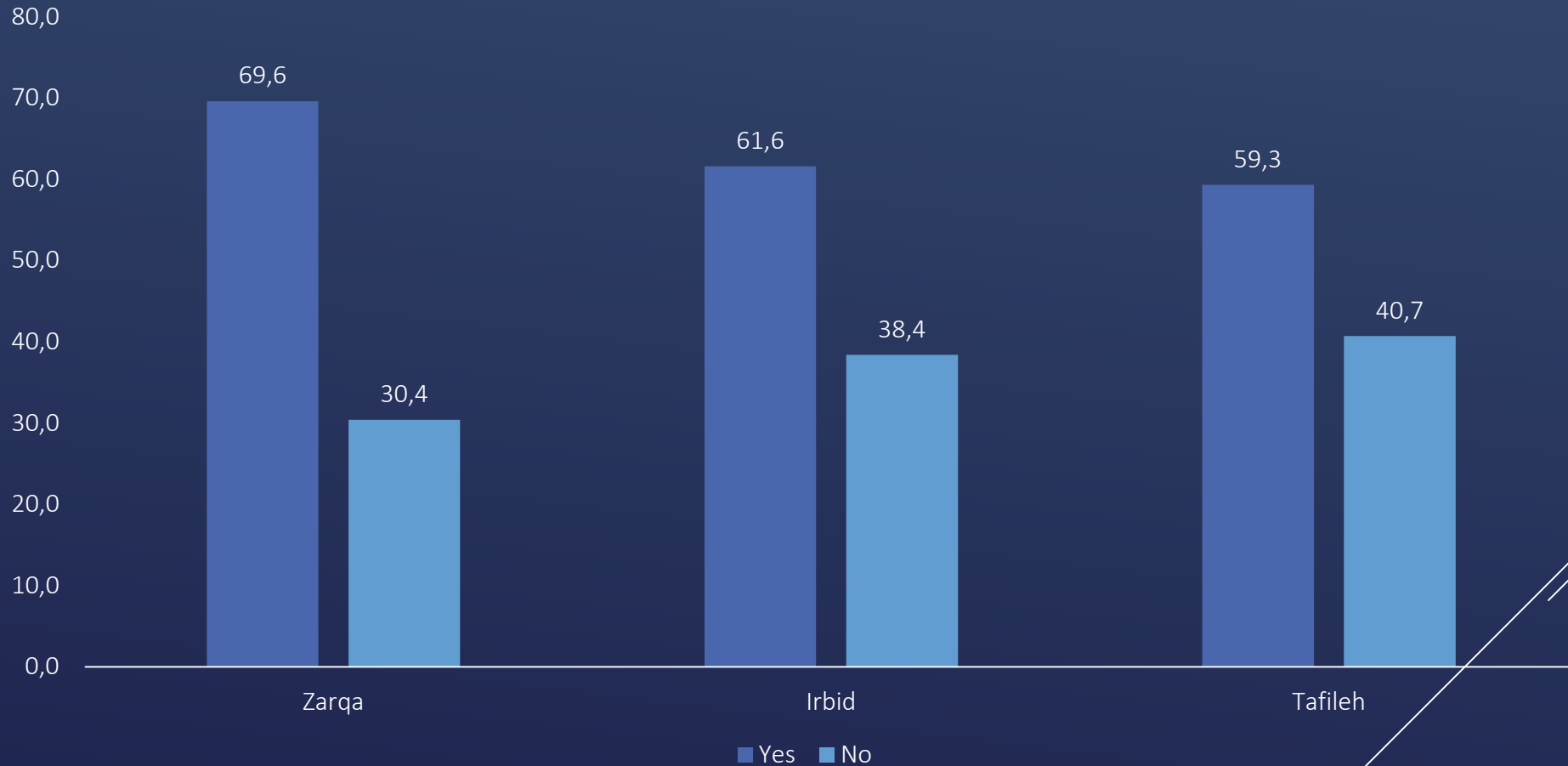
TO WHAT EXTENT DO YOU CONSUME RELIGIOUS CONTENT VIA NON-JORDANIAN MEDIA OUTLETS? BY GENDER



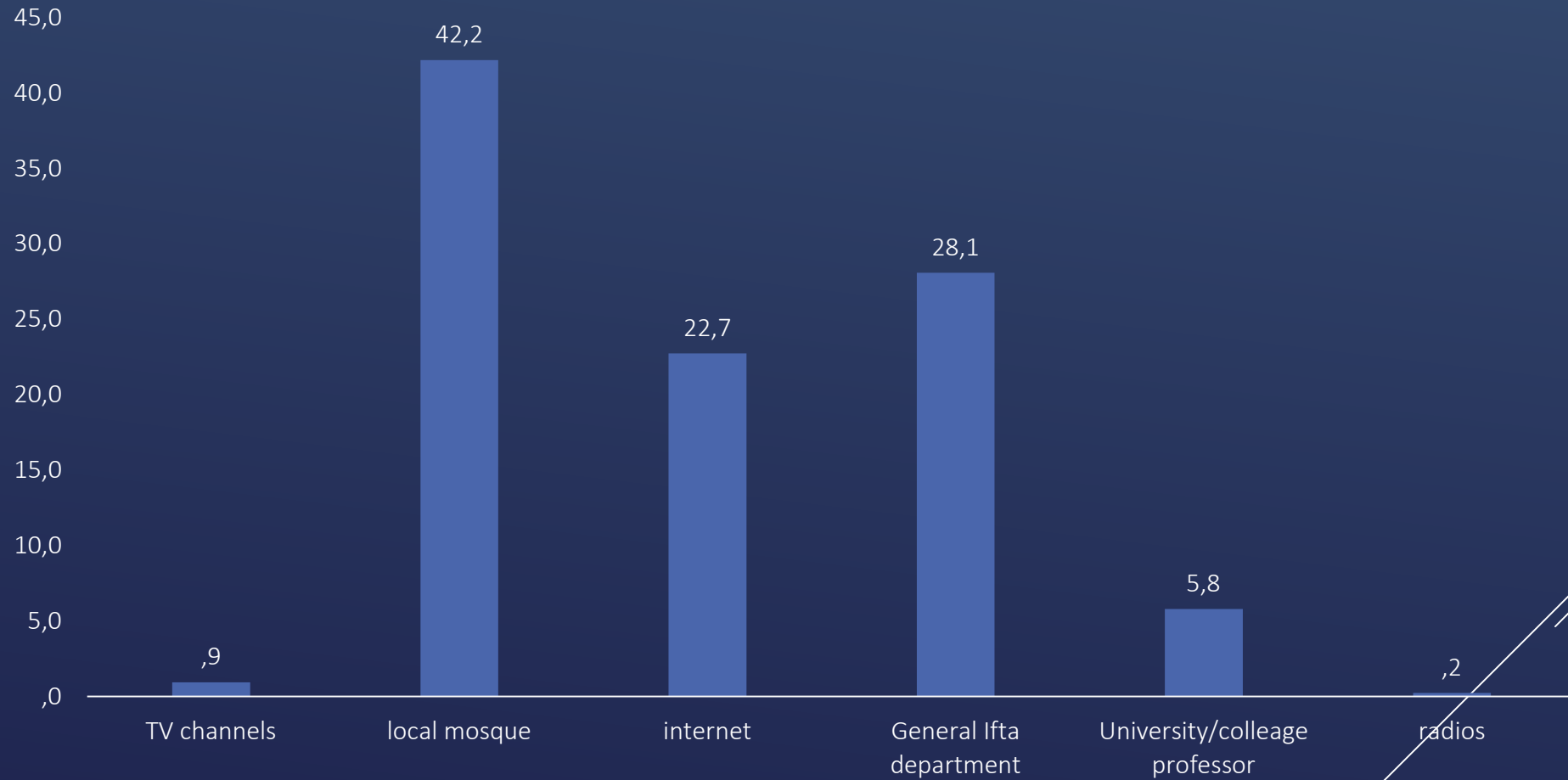
DO YOU BELIEVE THERE ARE EFFORTS BY THE GOVERNMENT TO CURB EXTREMIST IDEOLOGIES?



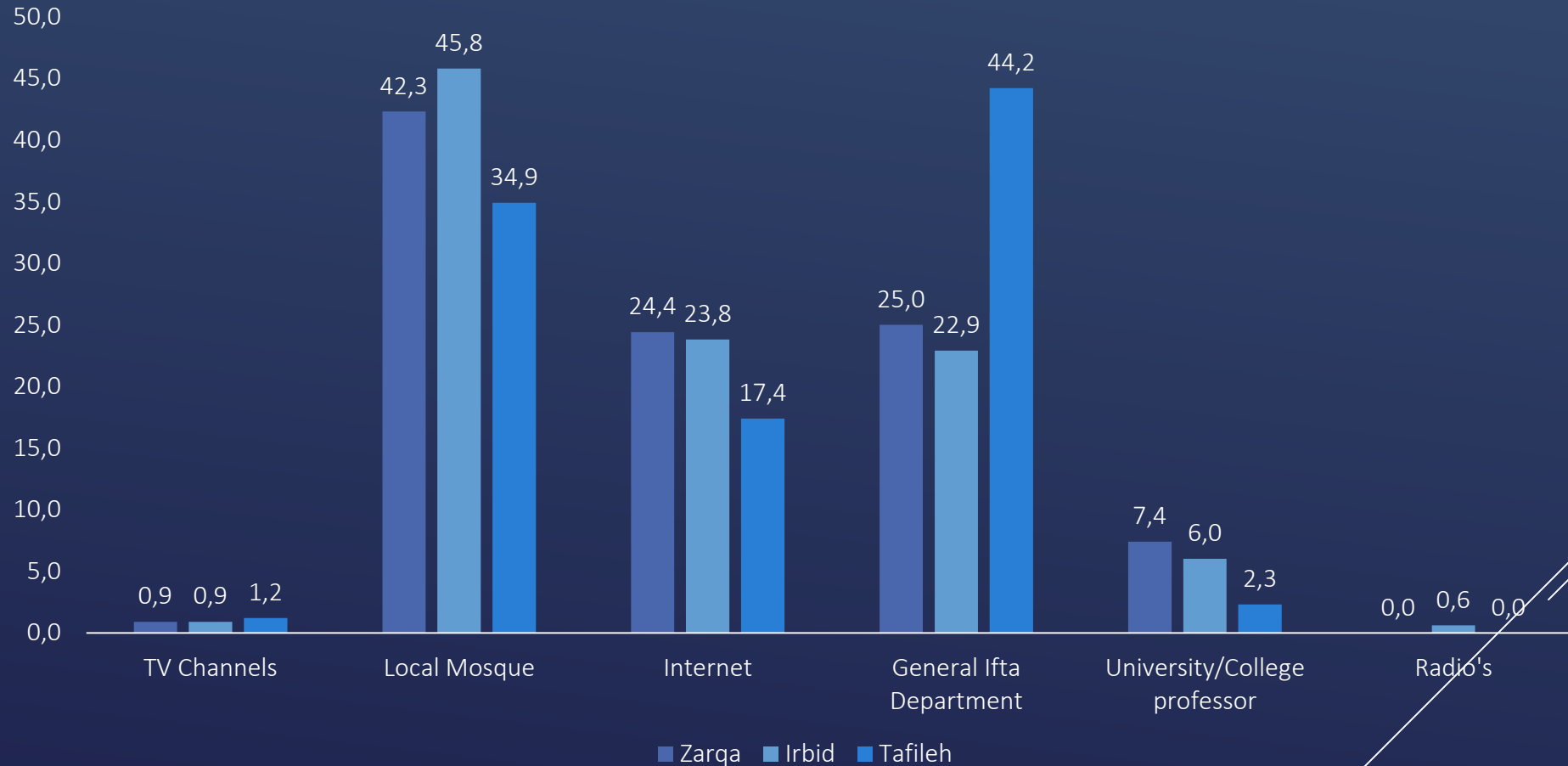
DO YOU BELIEVE THERE ARE EFFORTS BY THE GOVERNMENT TO CURB EXTREMIST IDEOLOGIES? BY GOVERNORATE



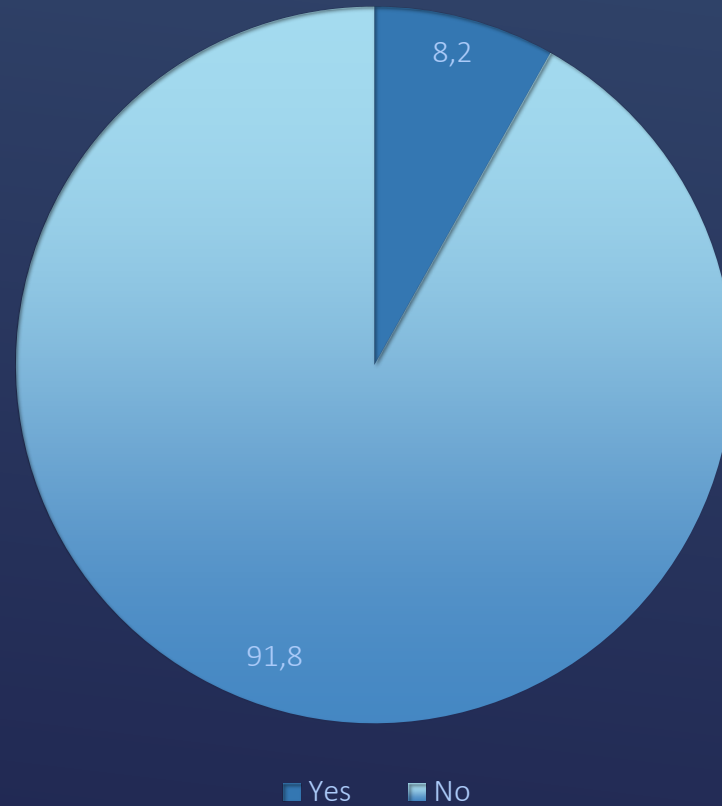
WHEN FACED WITH A RELIGIOUS MATTER, WHO/WHAT DO YOU CONSULT?



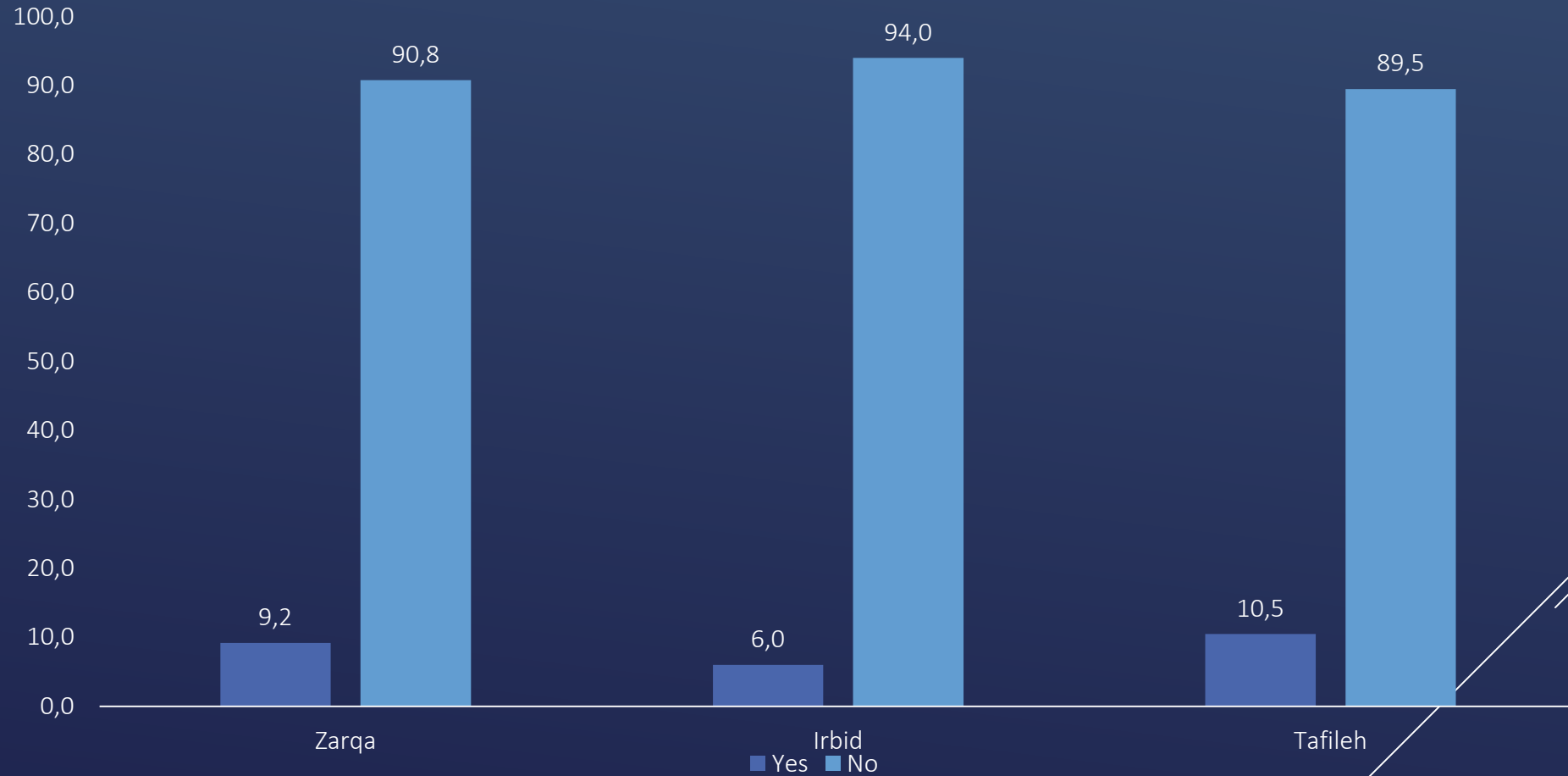
WHEN FACED WITH A RELIGIOUS MATTER, WHO/WHAT DO YOU CONSULT? BY GOVERNORATE



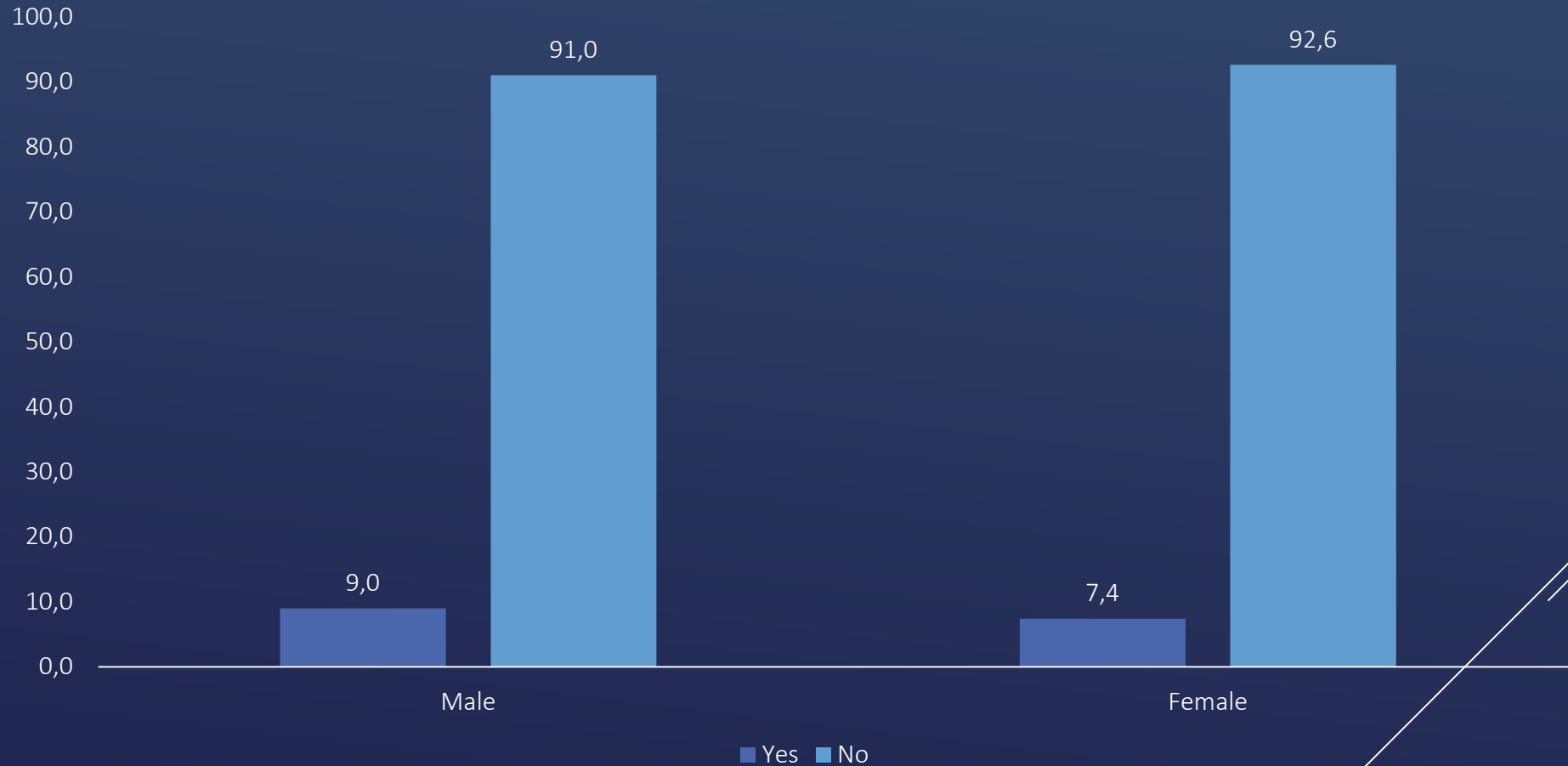
DO YOU FOLLOW TERRORISM/EXTREMISM RELATED NEWS?



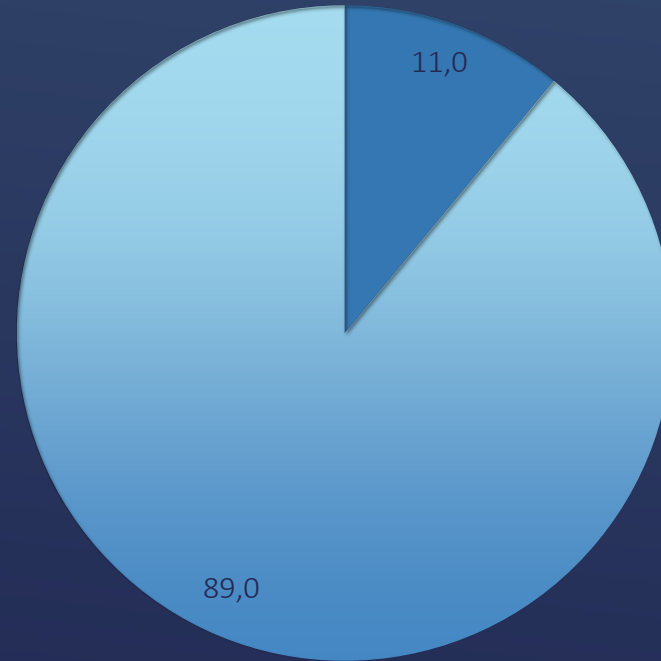
DO YOU FOLLOW TERRORISM/EXTREMISM RELATED NEWS? BY GOVERNORATE



DO YOU FOLLOW TERRORISM/EXTREMISM RELATED NEWS? BY GENDER

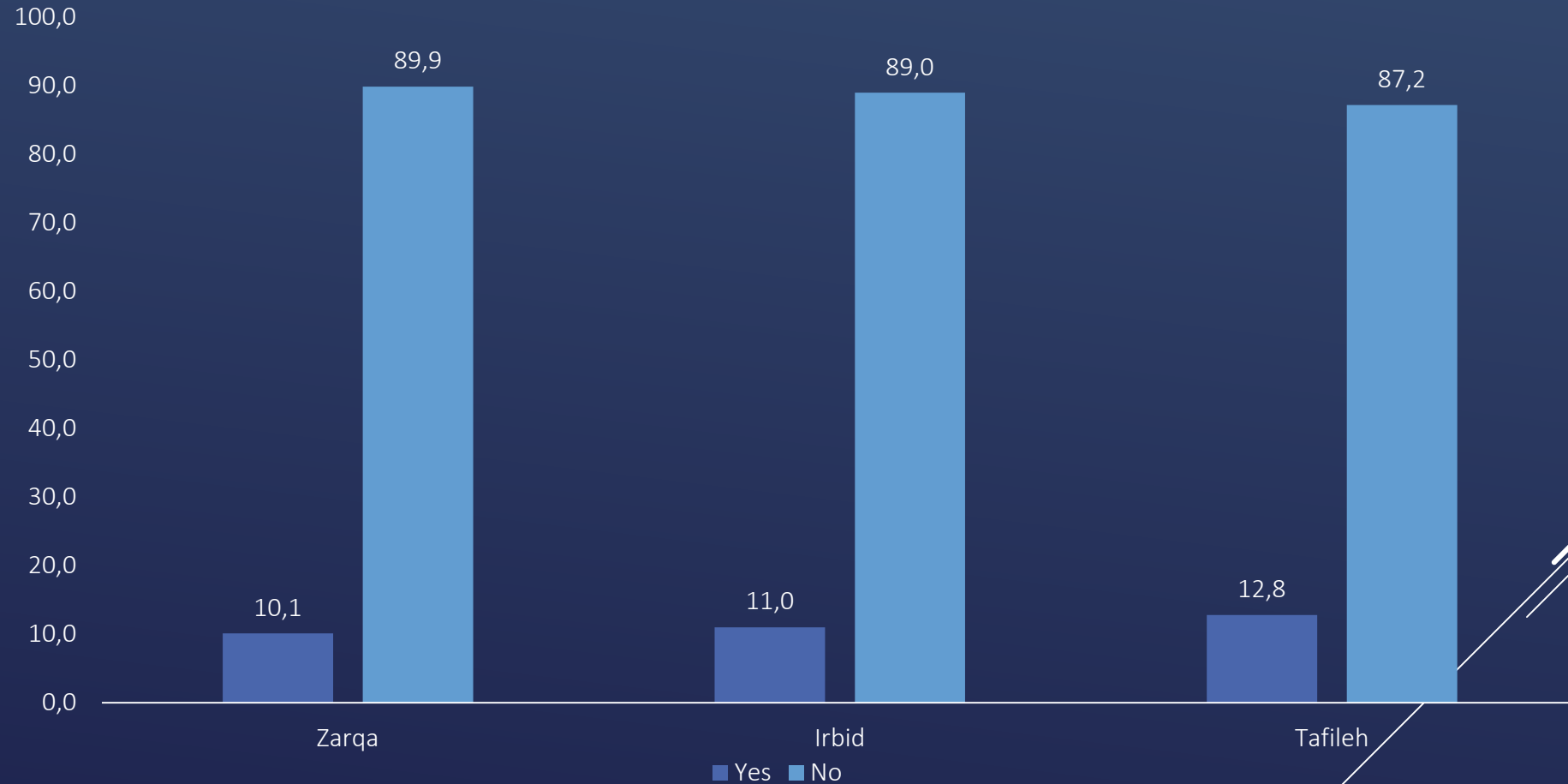


WHERE DO YOU FOLLOW RELIGIOUS ORGANIZATIONS AND MOVEMENTS NEWS: SOCIAL MEDIA

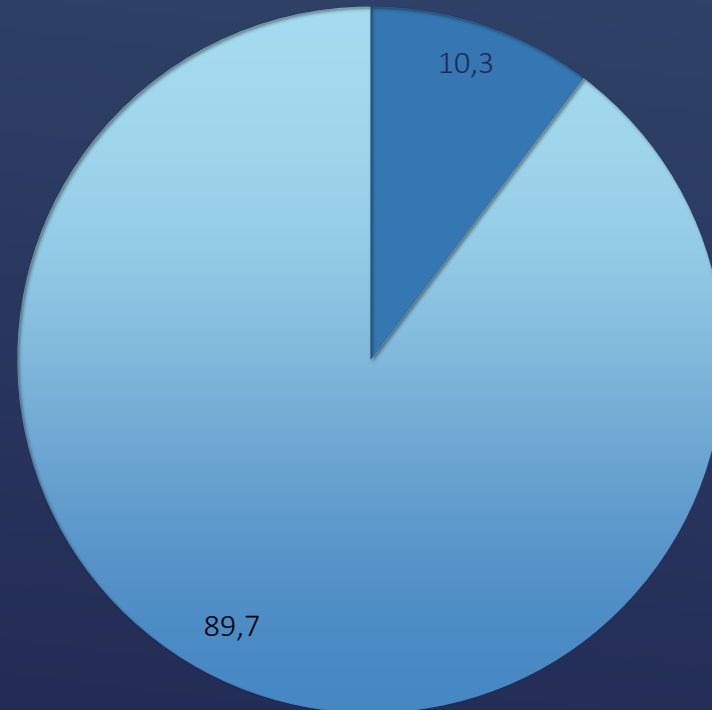


■ Yes ■ No

WHERE DO YOU FOLLOW RELIGIOUS ORGANIZATIONS AND MOVEMENTS NEWS: SOCIAL MEDIA. BY GOVERNORATE

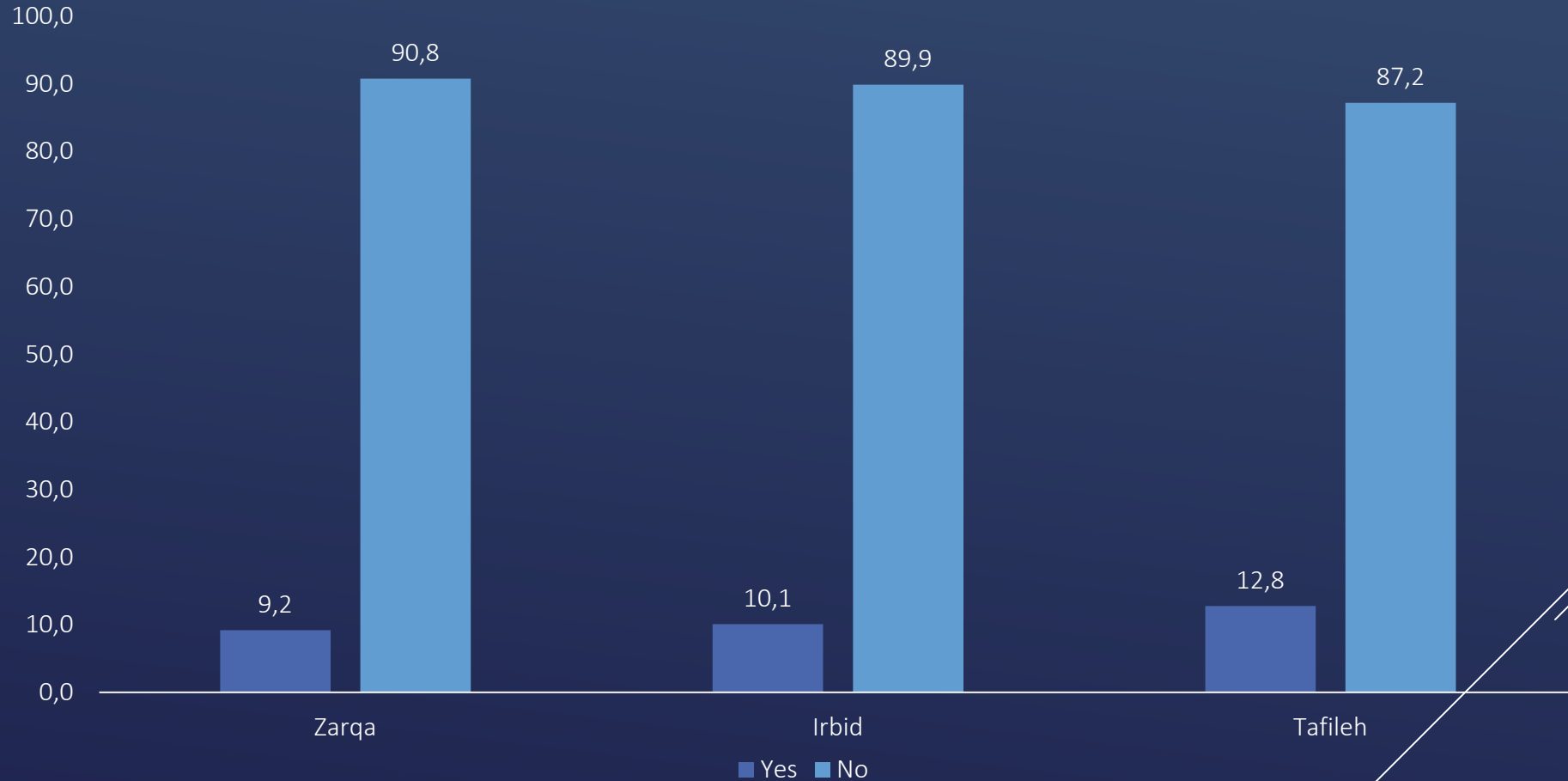


WHERE DO YOU FOLLOW RELIGIOUS ORGANIZATIONS AND MOVEMENTS NEWS: WEBSITES

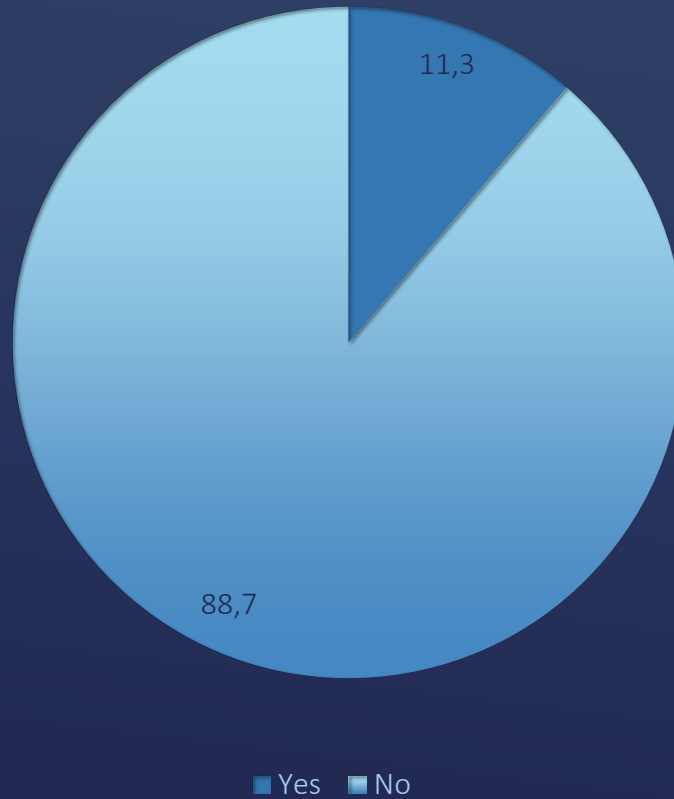


■ Yes ■ No

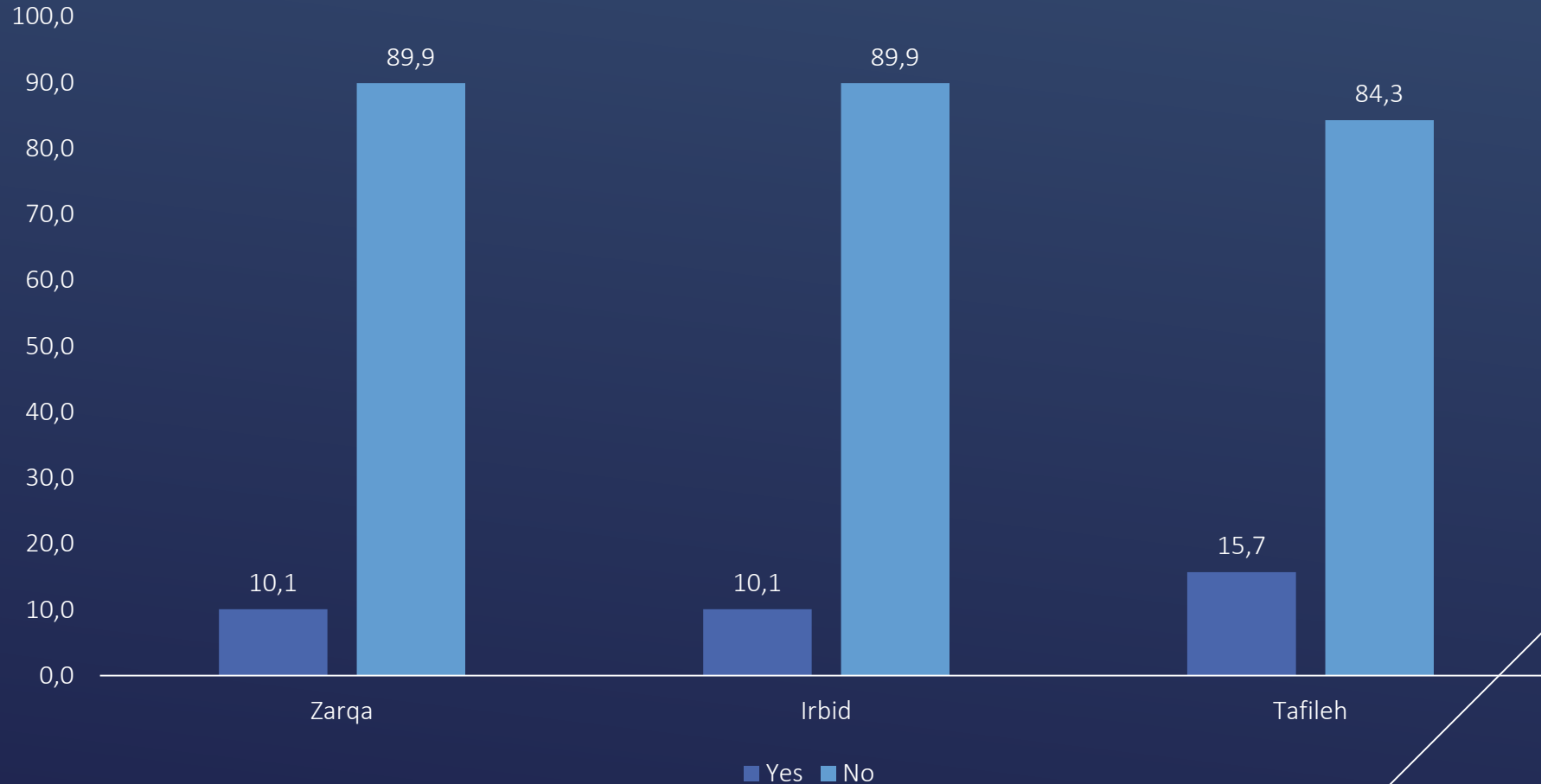
WHERE DO YOU FOLLOW RELIGIOUS ORGANIZATIONS AND MOVEMENTS NEWS: WEBSITES. BY GOVERNORATE



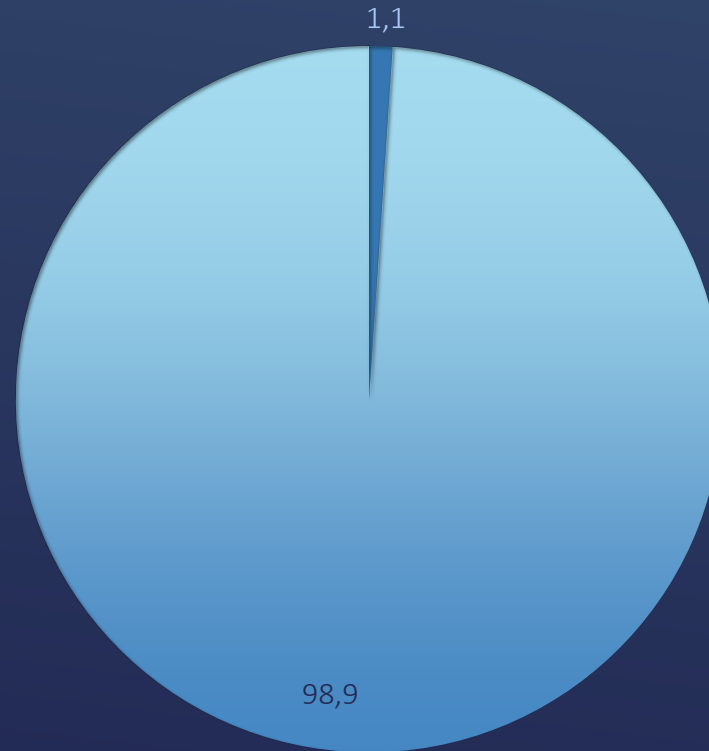
WHERE DO YOU FOLLOW RELIGIOUS ORGANIZATIONS AND MOVEMENTS NEWS: TV



WHERE DO YOU FOLLOW RELIGIOUS ORGANIZATIONS AND MOVEMENTS NEWS: TV. BY GOVERNORATE

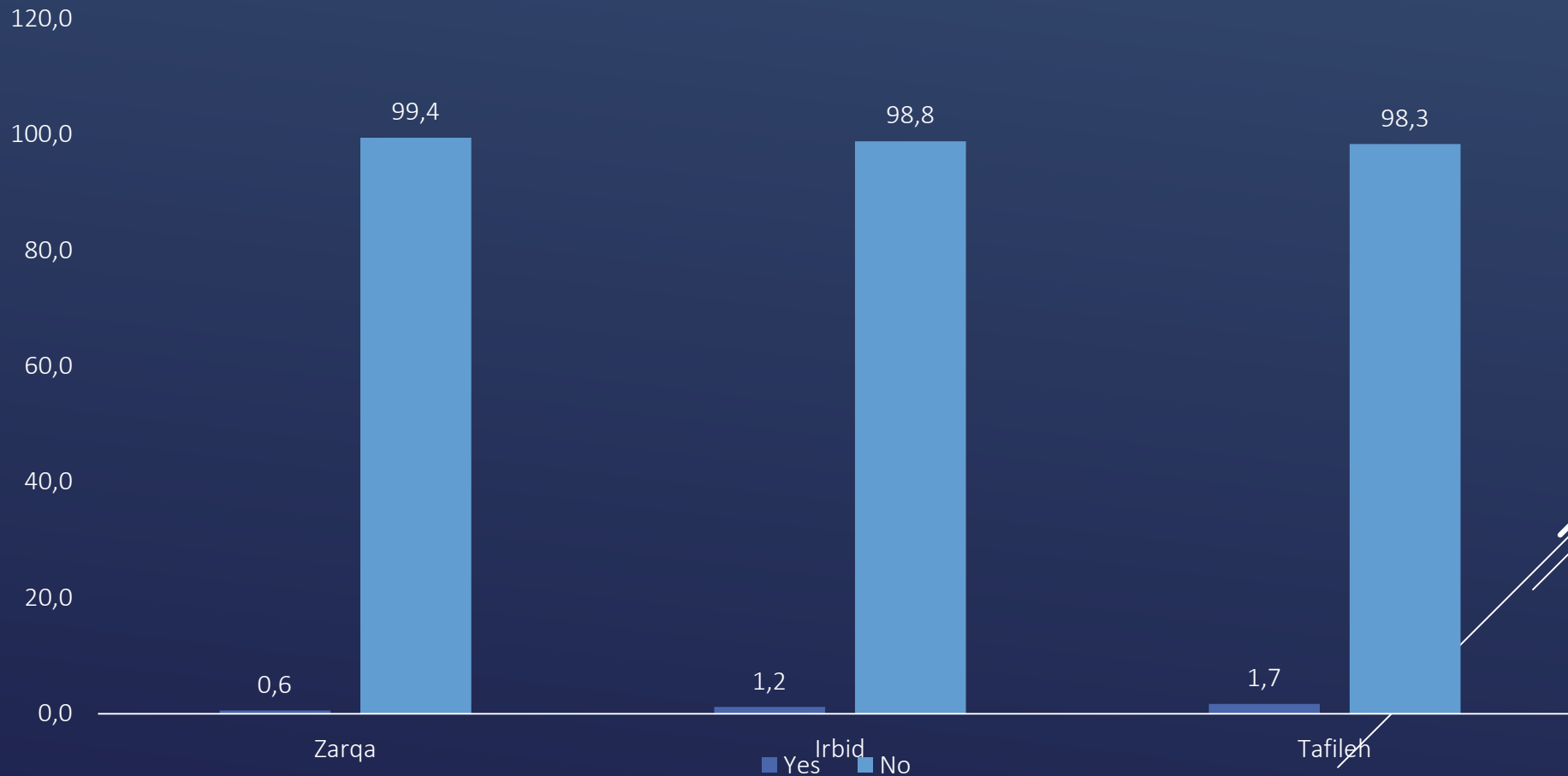


WHERE DO YOU FOLLOW RELIGIOUS ORGANIZATIONS AND MOVEMENTS NEWS: NEWSPAPERS

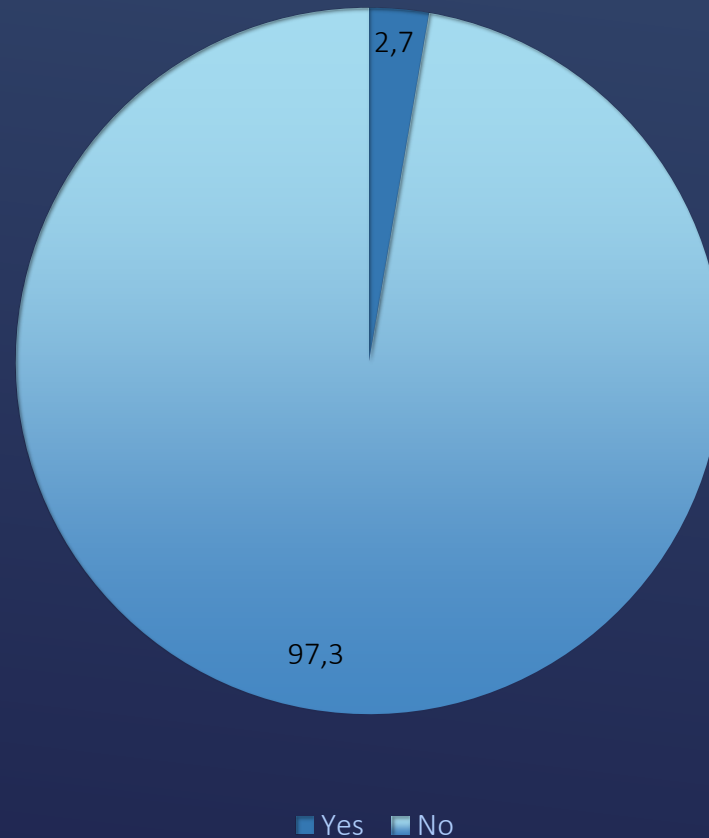


■ Yes ■ No

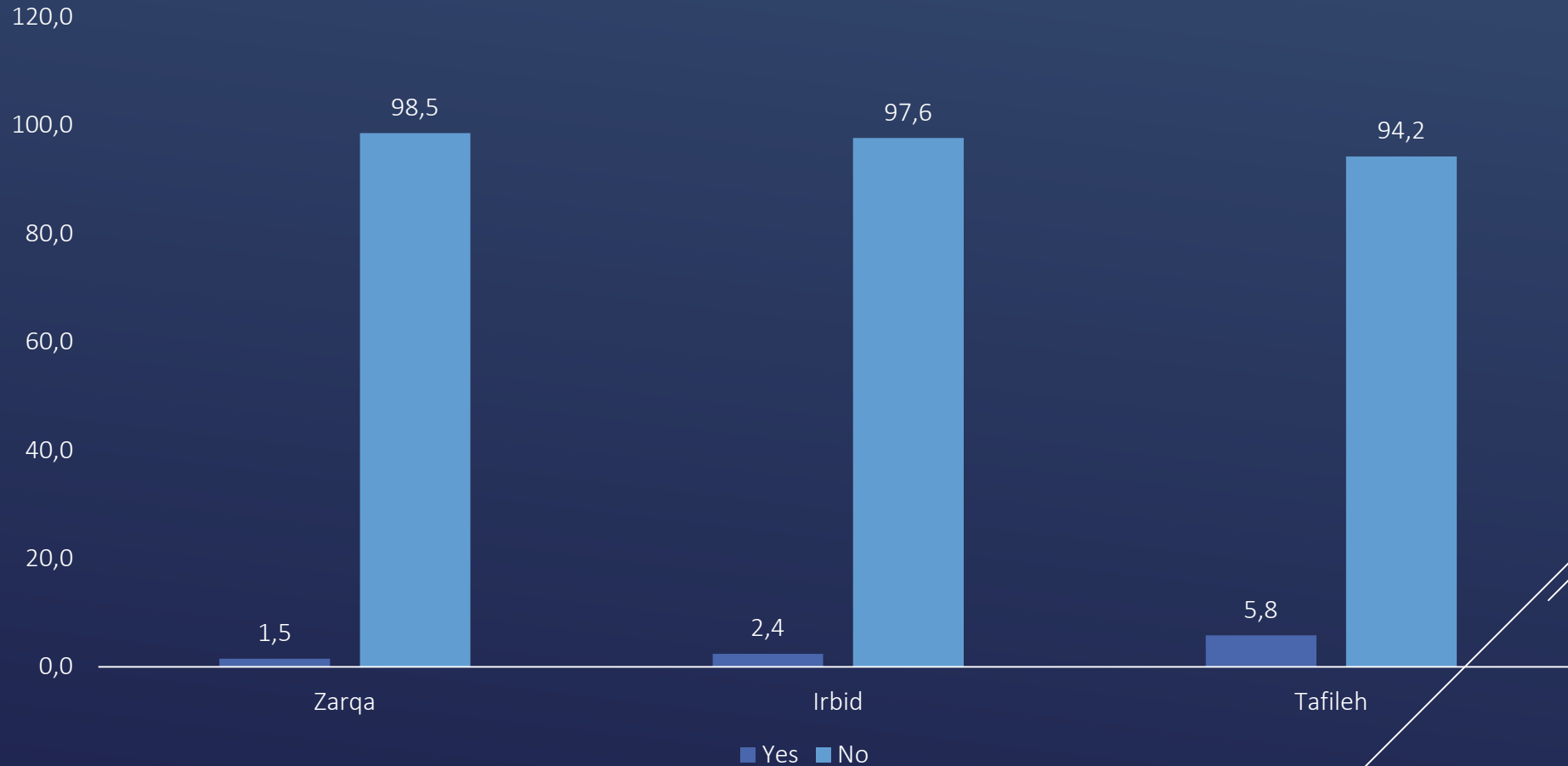
WHERE DO YOU FOLLOW RELIGIOUS ORGANIZATIONS AND MOVEMENTS NEWS: NEWSPAPERS. BY GOVERNORATE



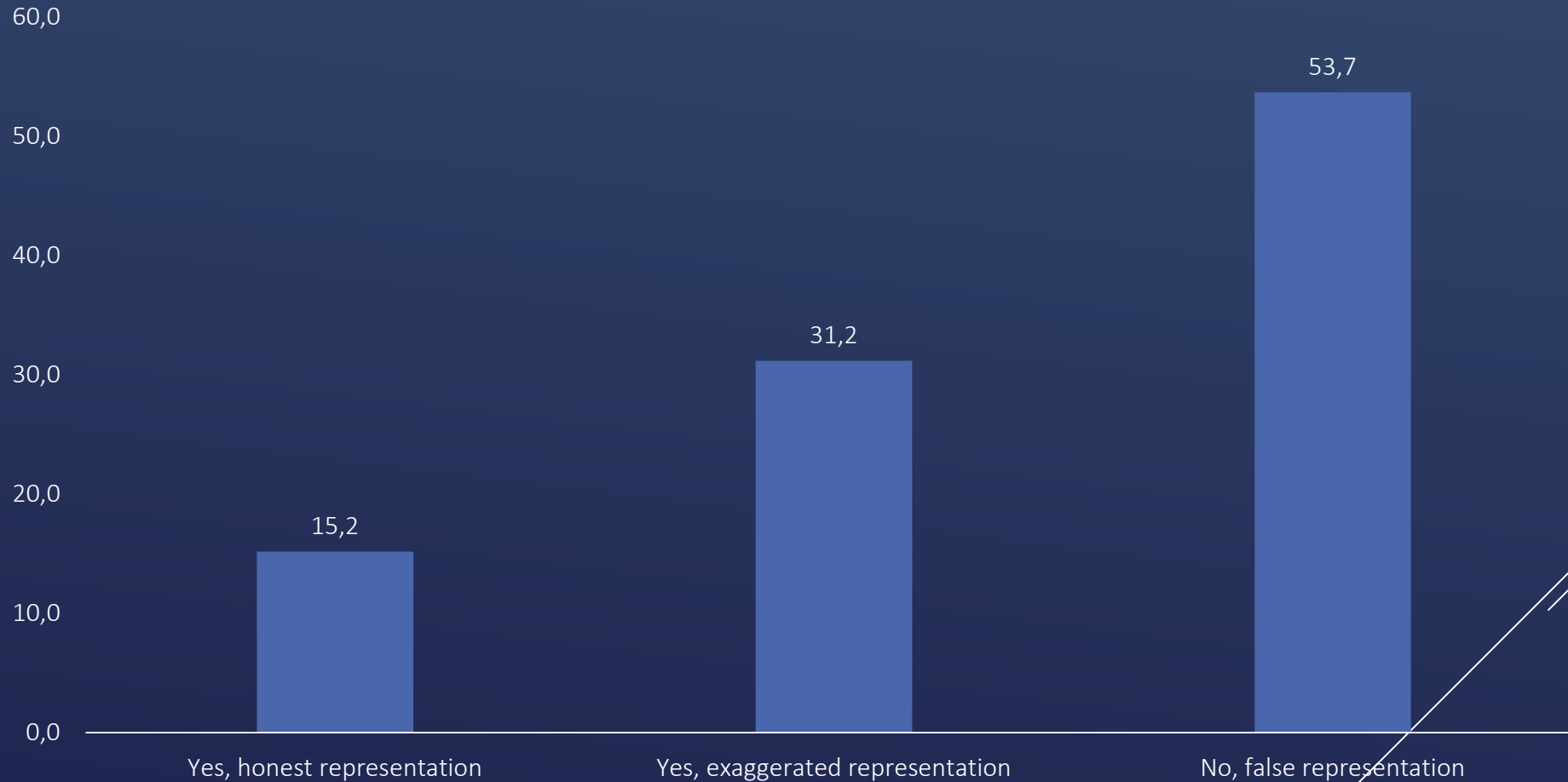
WHERE DO YOU FOLLOW RELIGIOUS ORGANIZATIONS AND MOVEMENTS NEWS: RADIO



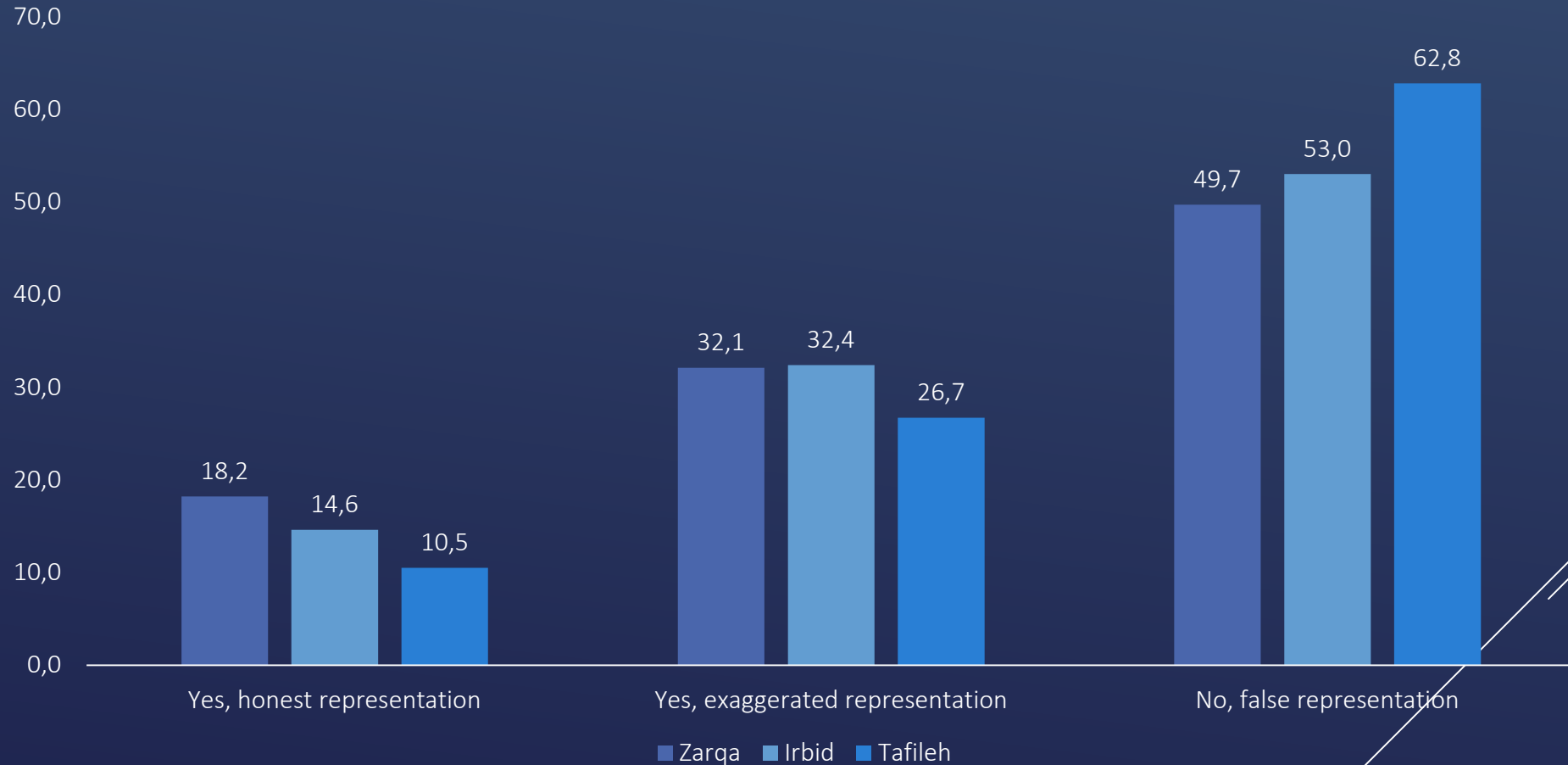
WHERE DO YOU FOLLOW RELIGIOUS ORGANIZATIONS AND MOVEMENTS NEWS: RADIO. BY GOVERNORATE



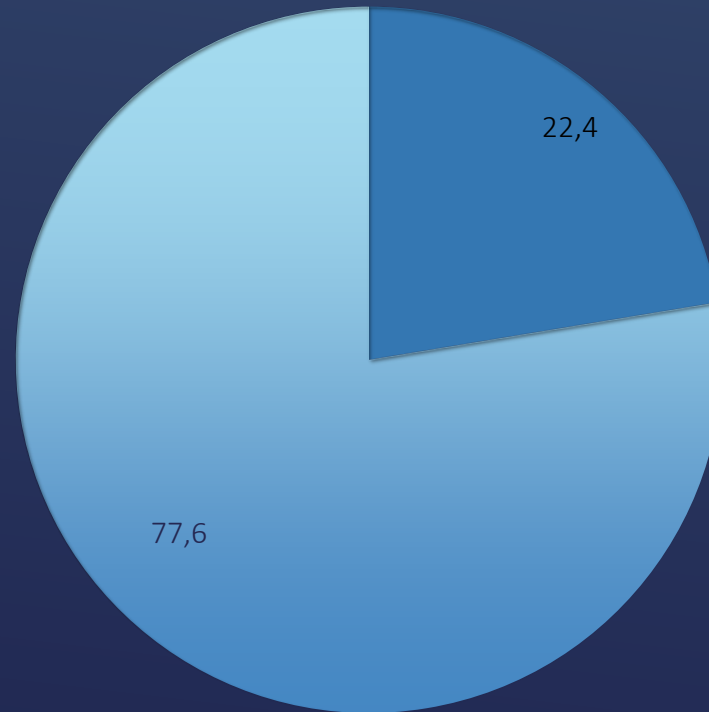
DO YOU APPROVE OF THE MEDIA'S REPRESENTATION OF TERRORIST/EXTREMIST MOVEMENTS?



DO YOU APPROVE OF THE MEDIA'S REPRESENTATION OF TERRORIST/EXTREMIST MOVEMENTS? BY GOVERNORATE

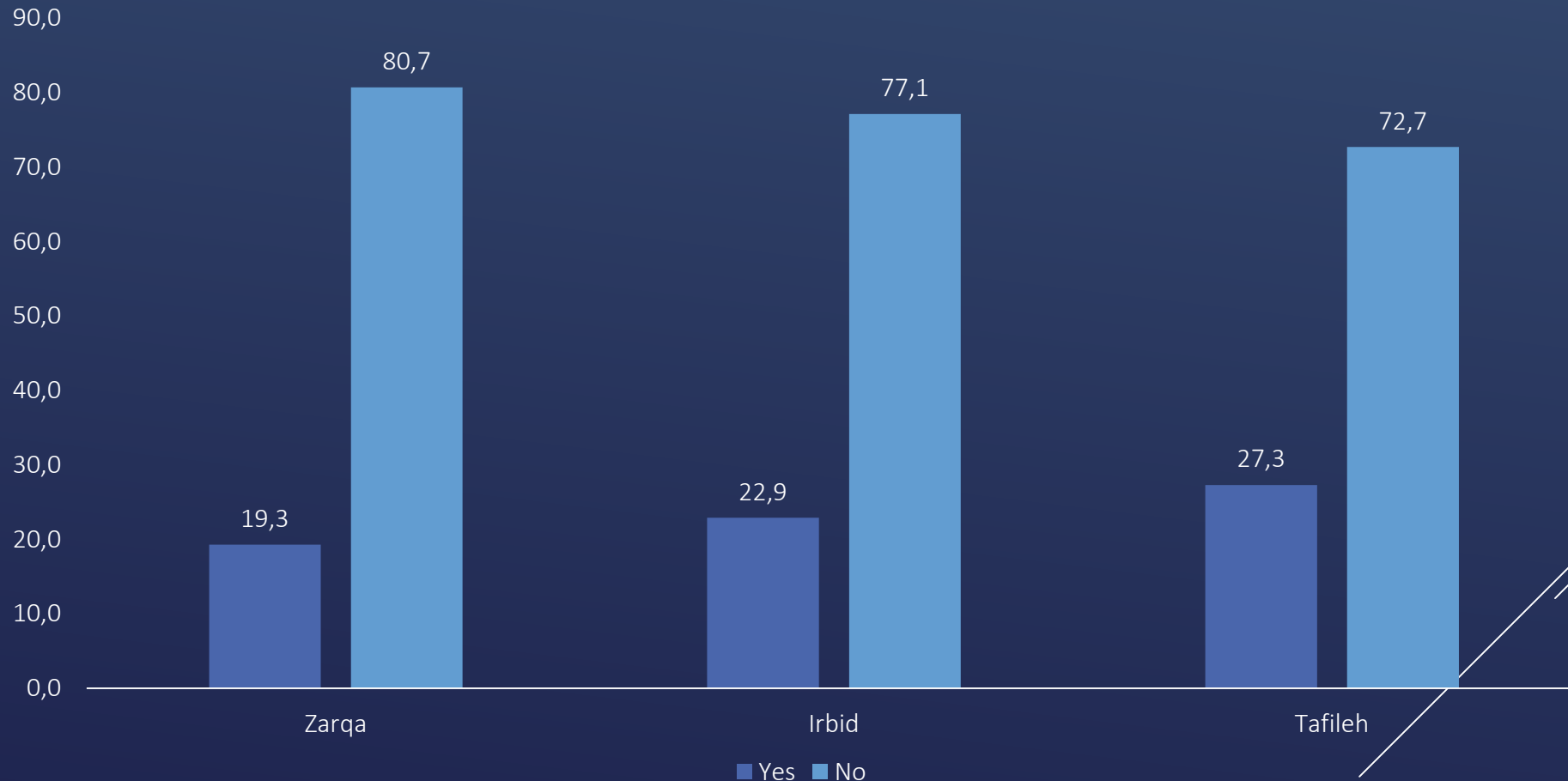


IF YOU WANTED TO LEARN MORE ABOUT TERRORIST/EXTREMIST MOVEMENTS, YOU GO TO: TV

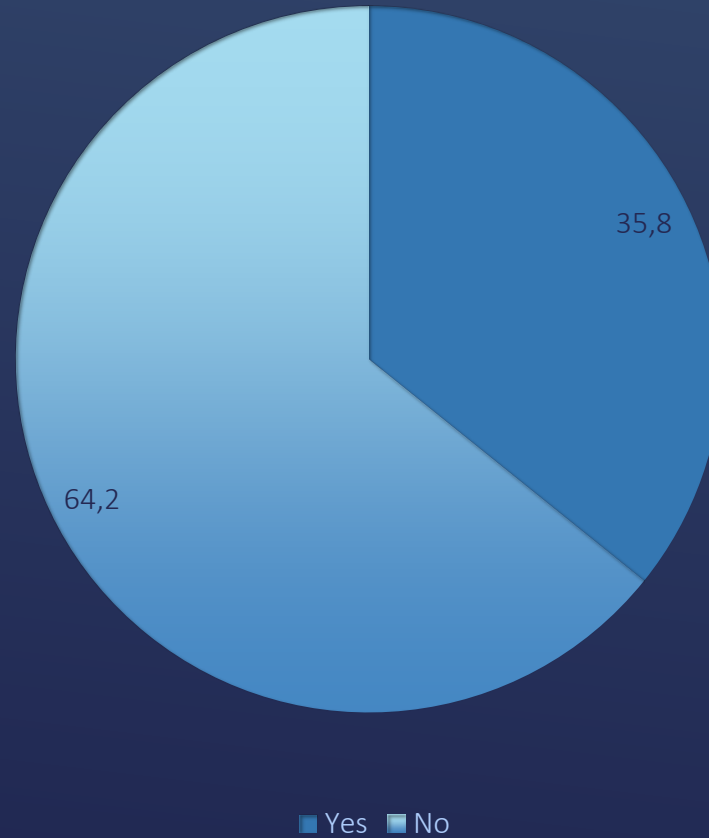


■ Yes ■ No

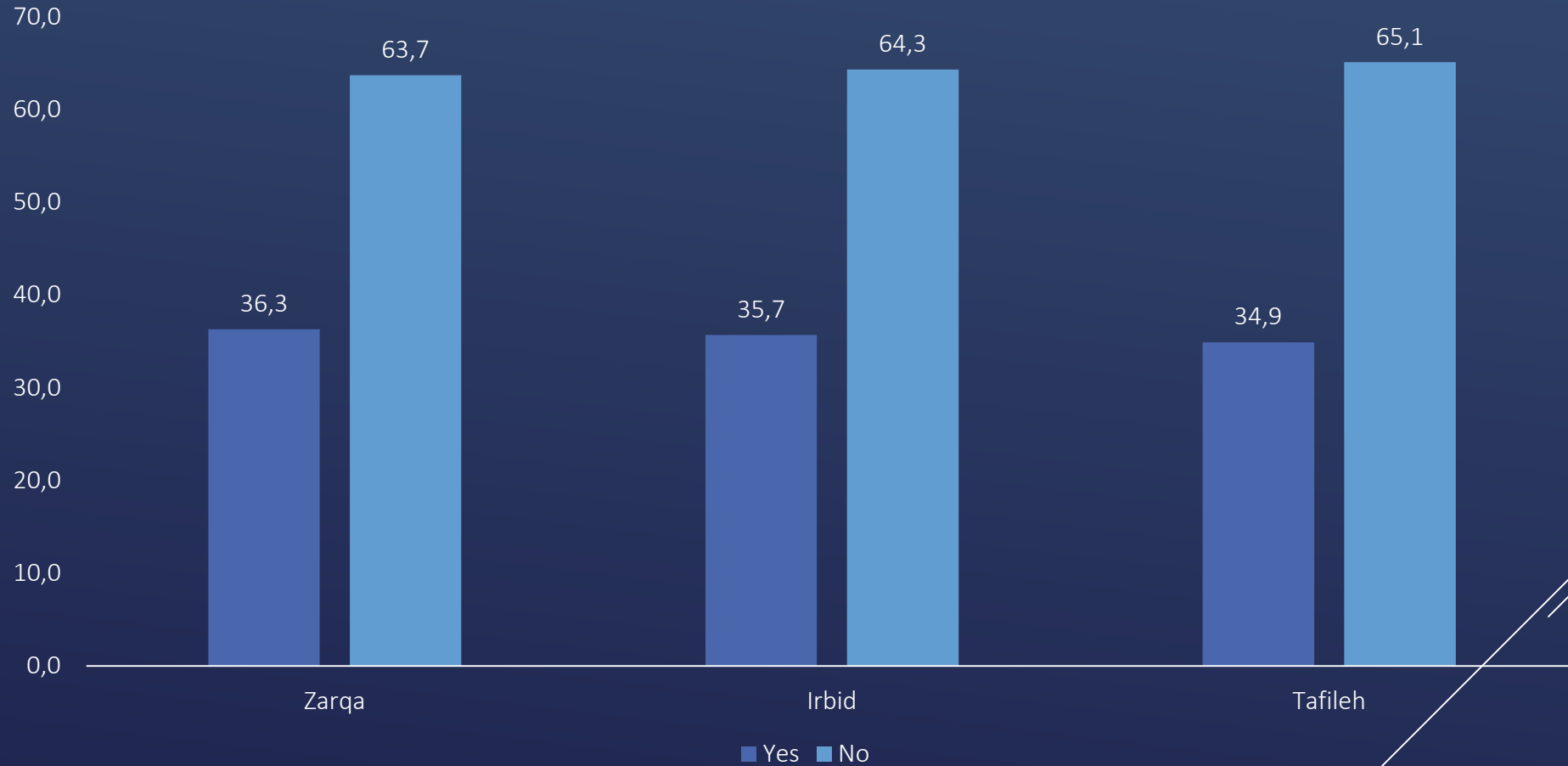
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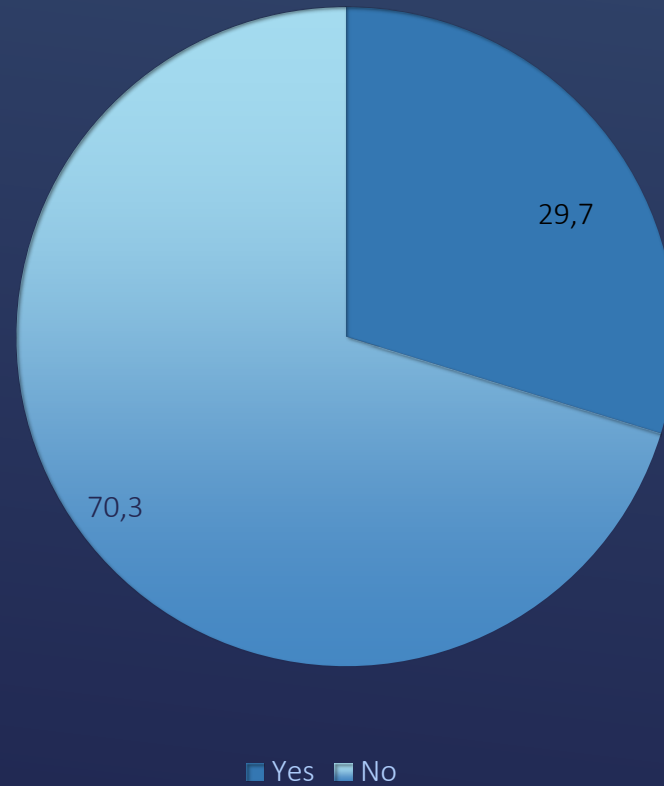
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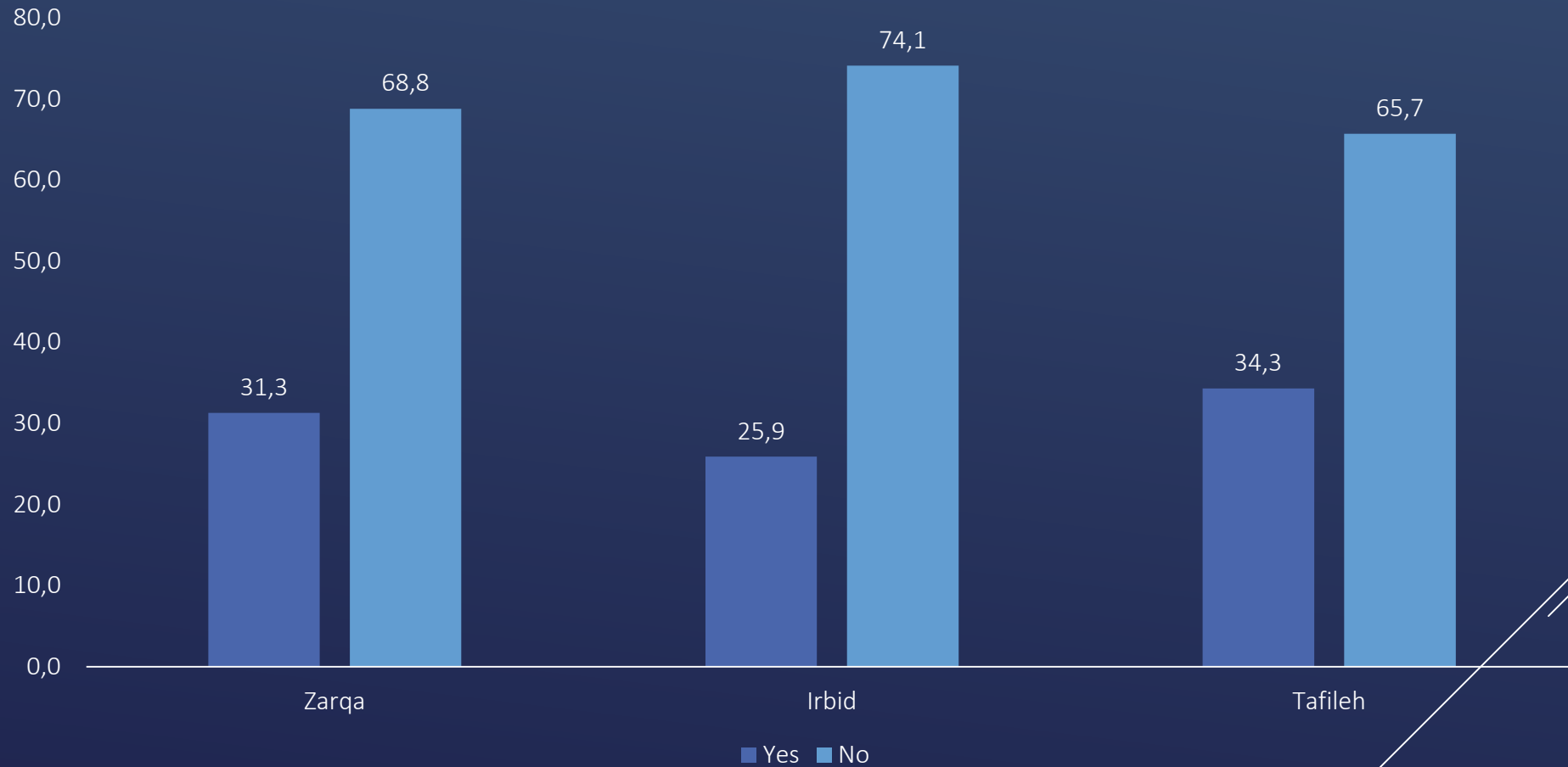
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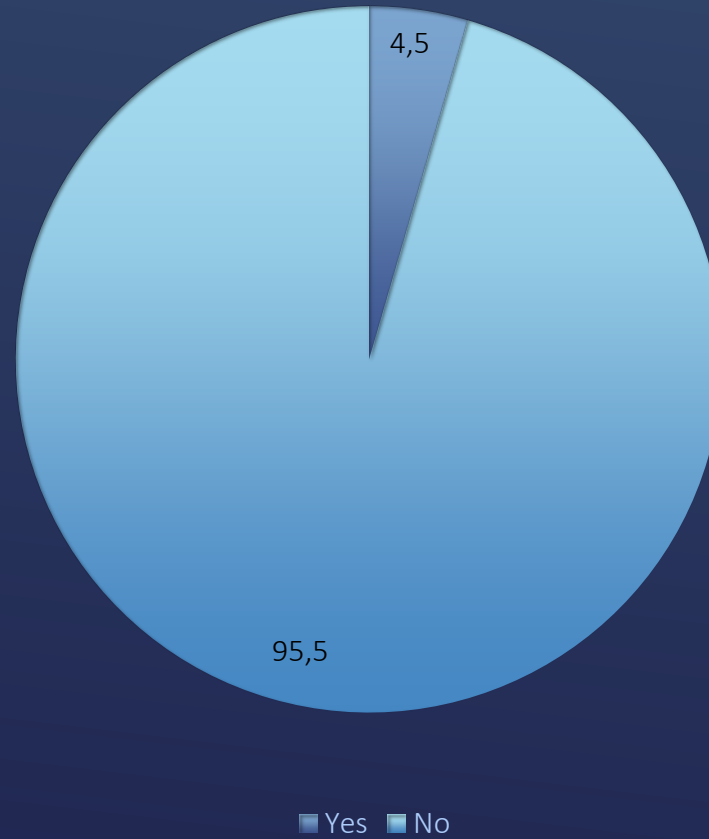
IF YOU WANTED TO LEARN MORE ABOUT TERRORIST/EXTREMIST MOVEMENTS, YOU GO TO: SOCIAL MEDIA



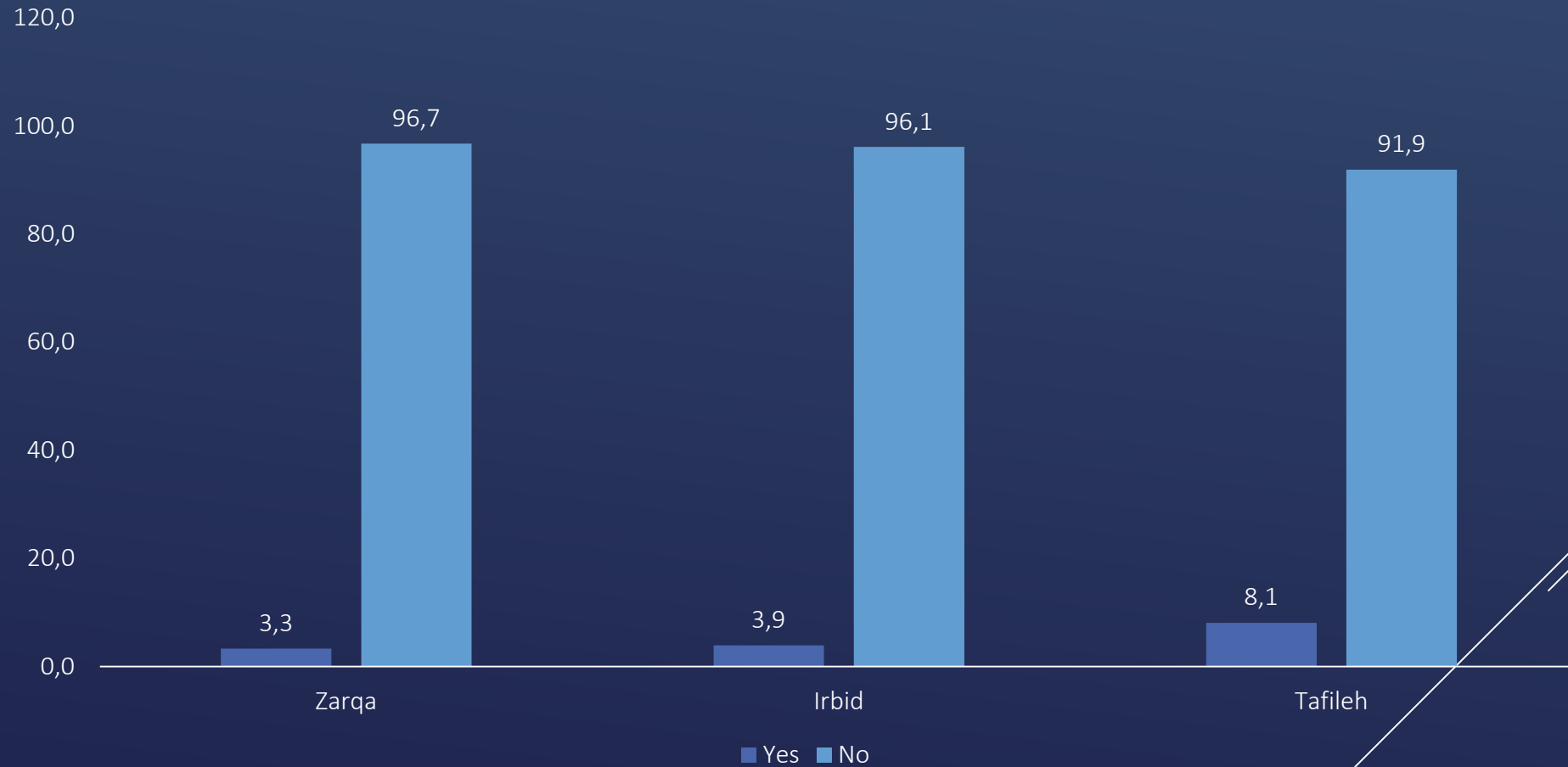
IF YOU WANTED TO LEARN MORE ABOUT TERRORIST/EXTREMIST MOVEMENTS, YOU GO TO: SOCIAL MEDIA. BY GOVERNORATE



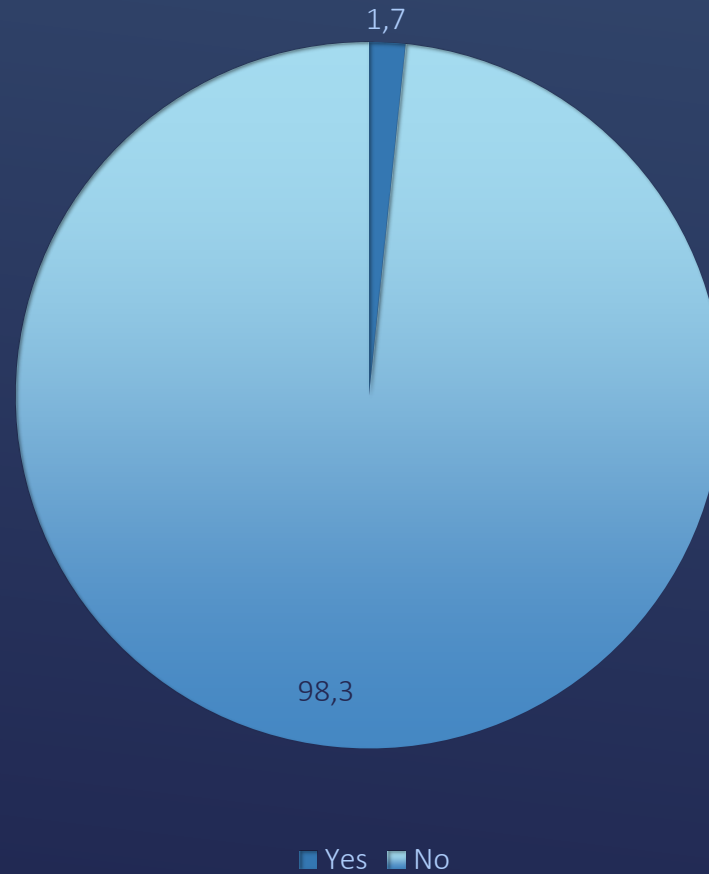
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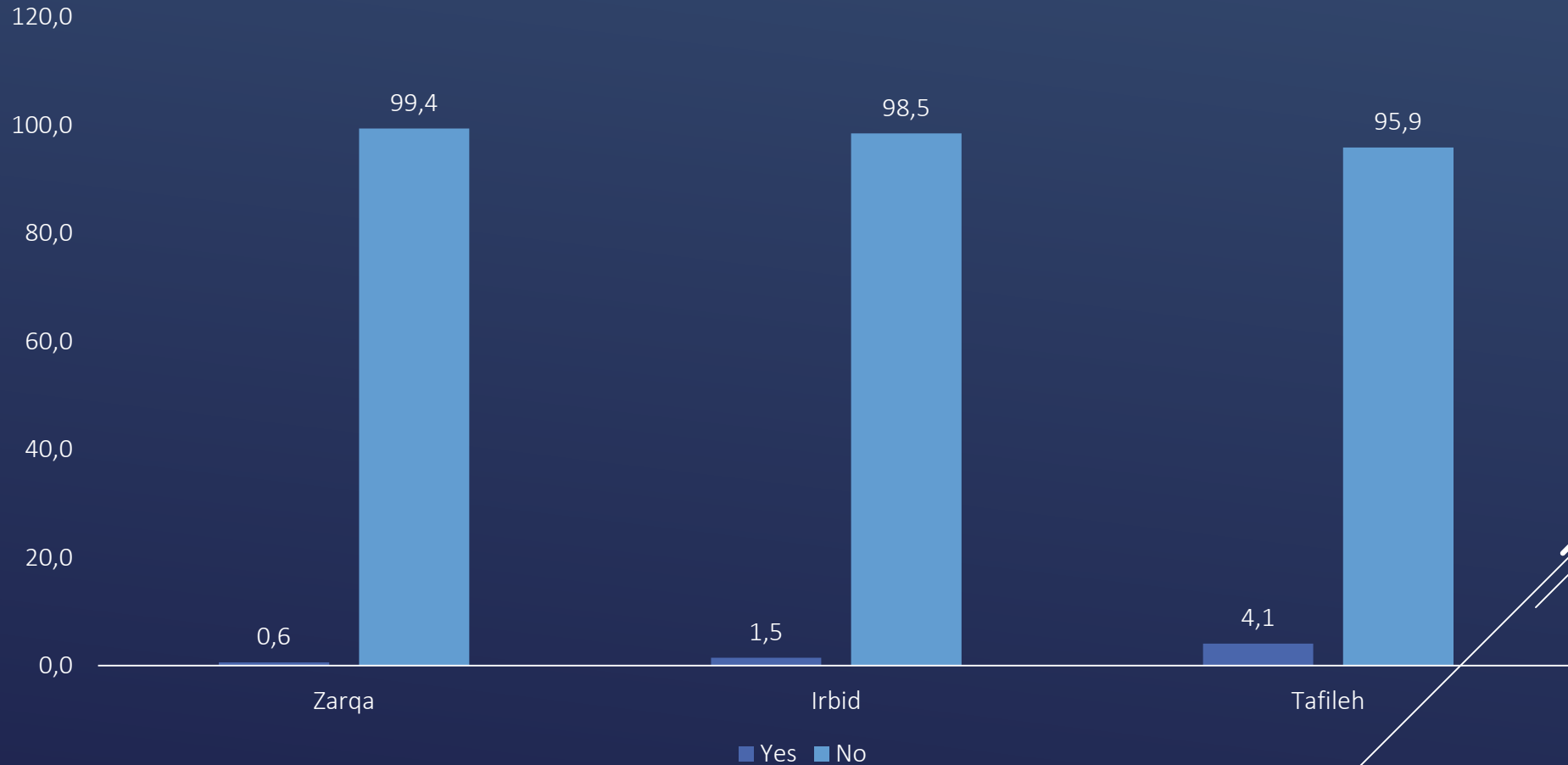
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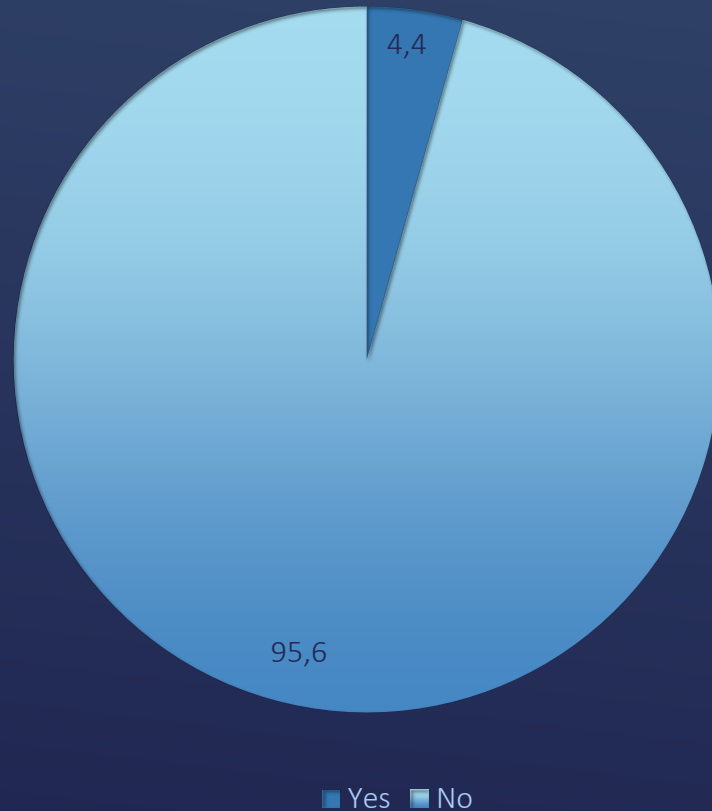
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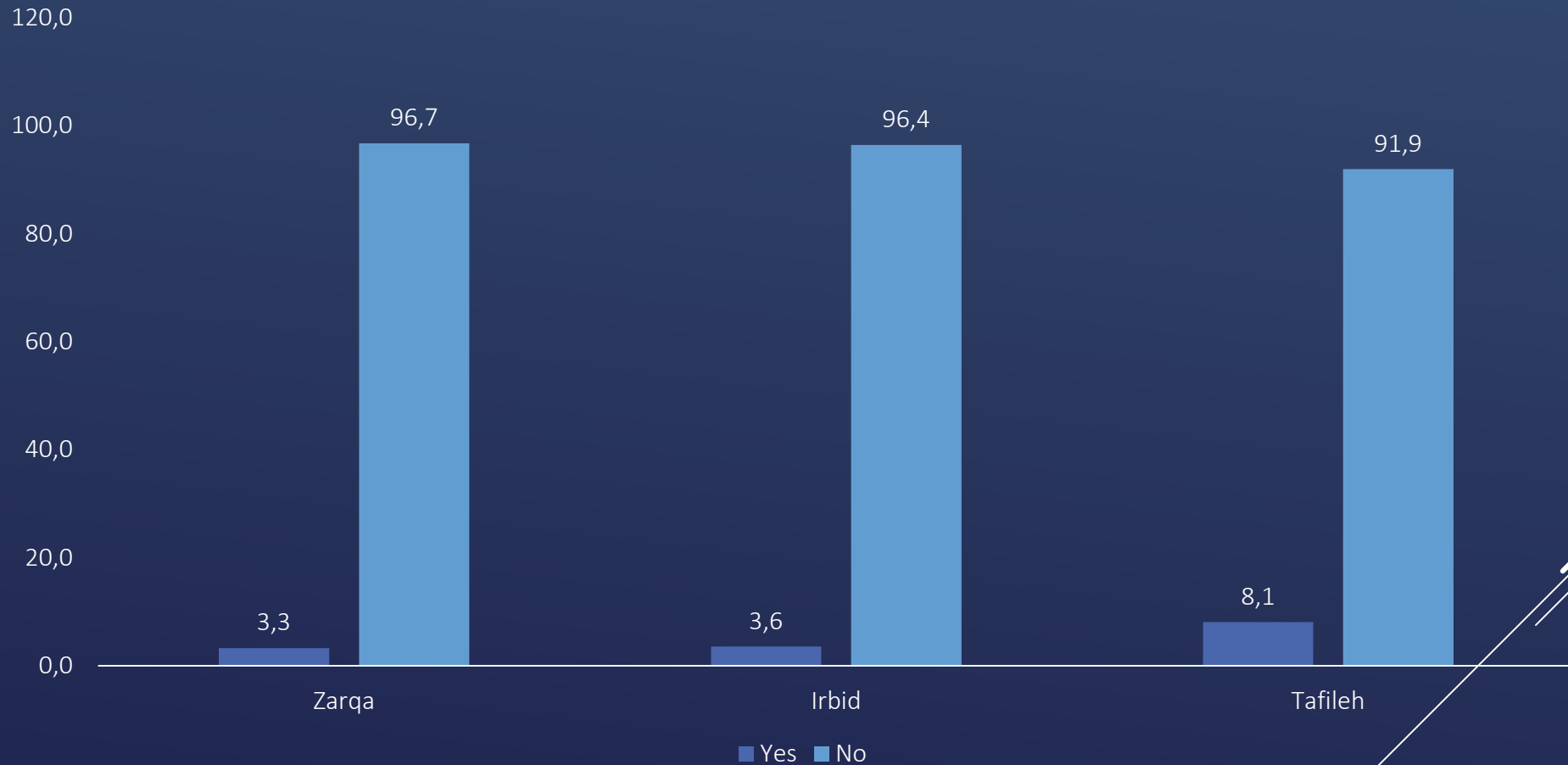
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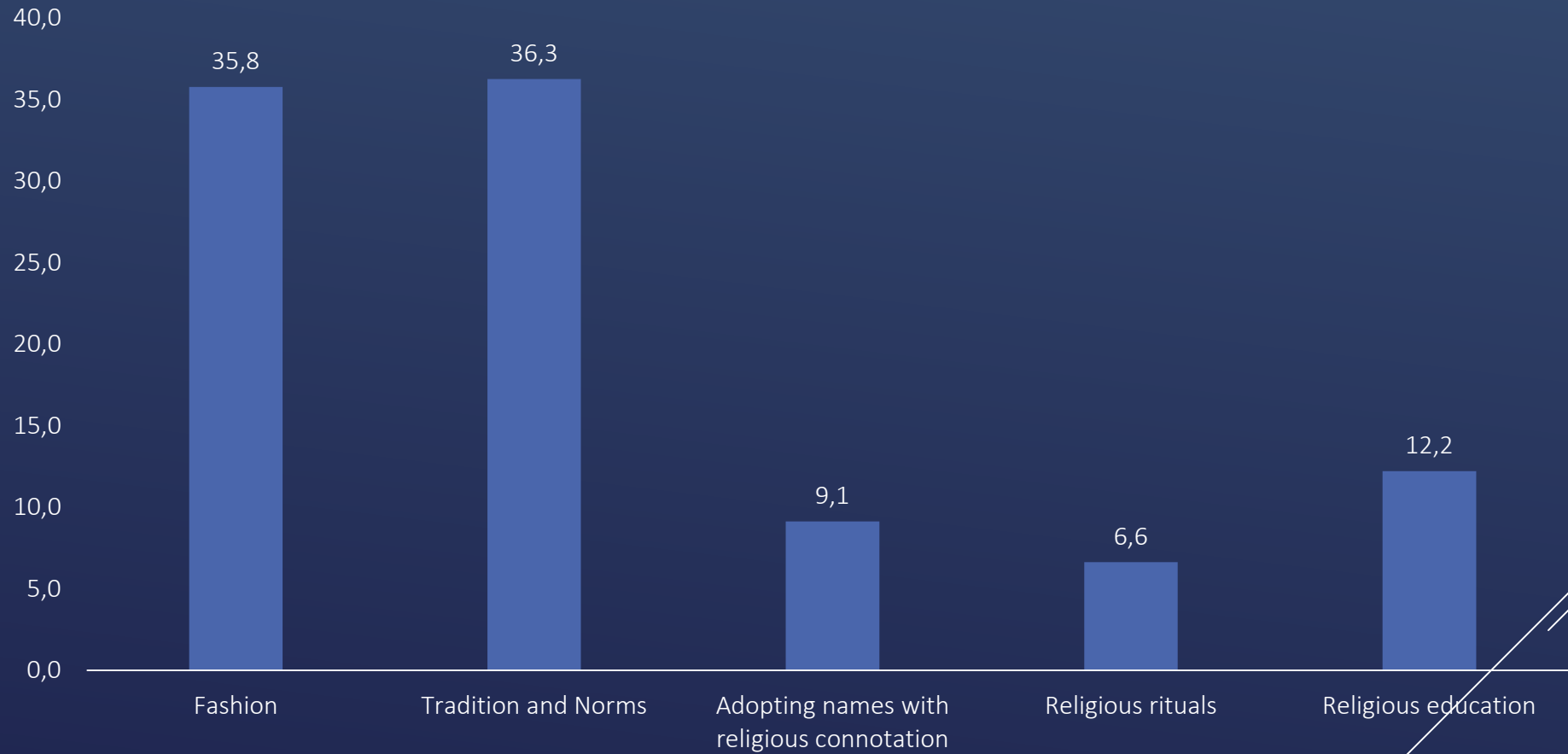
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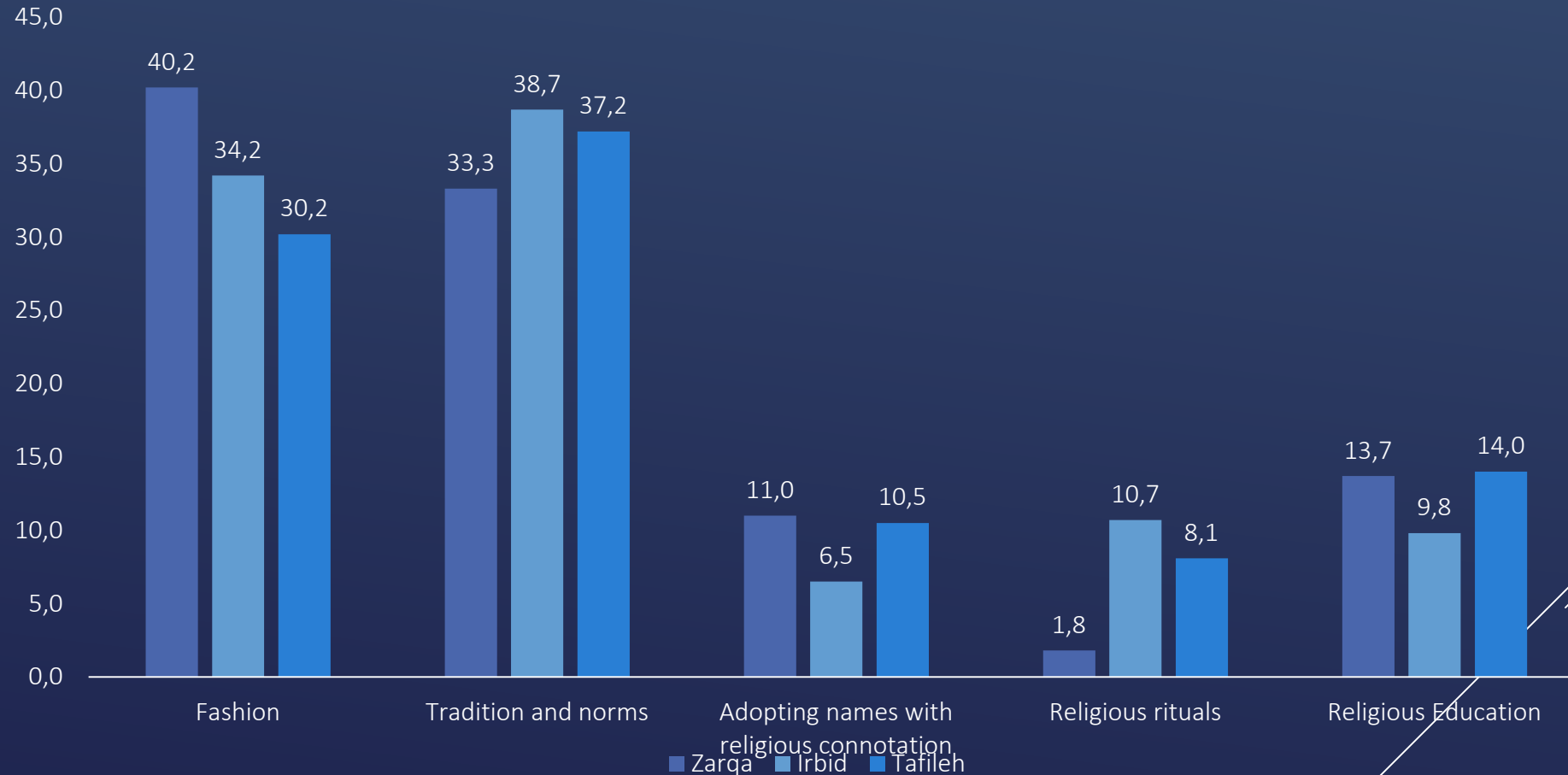
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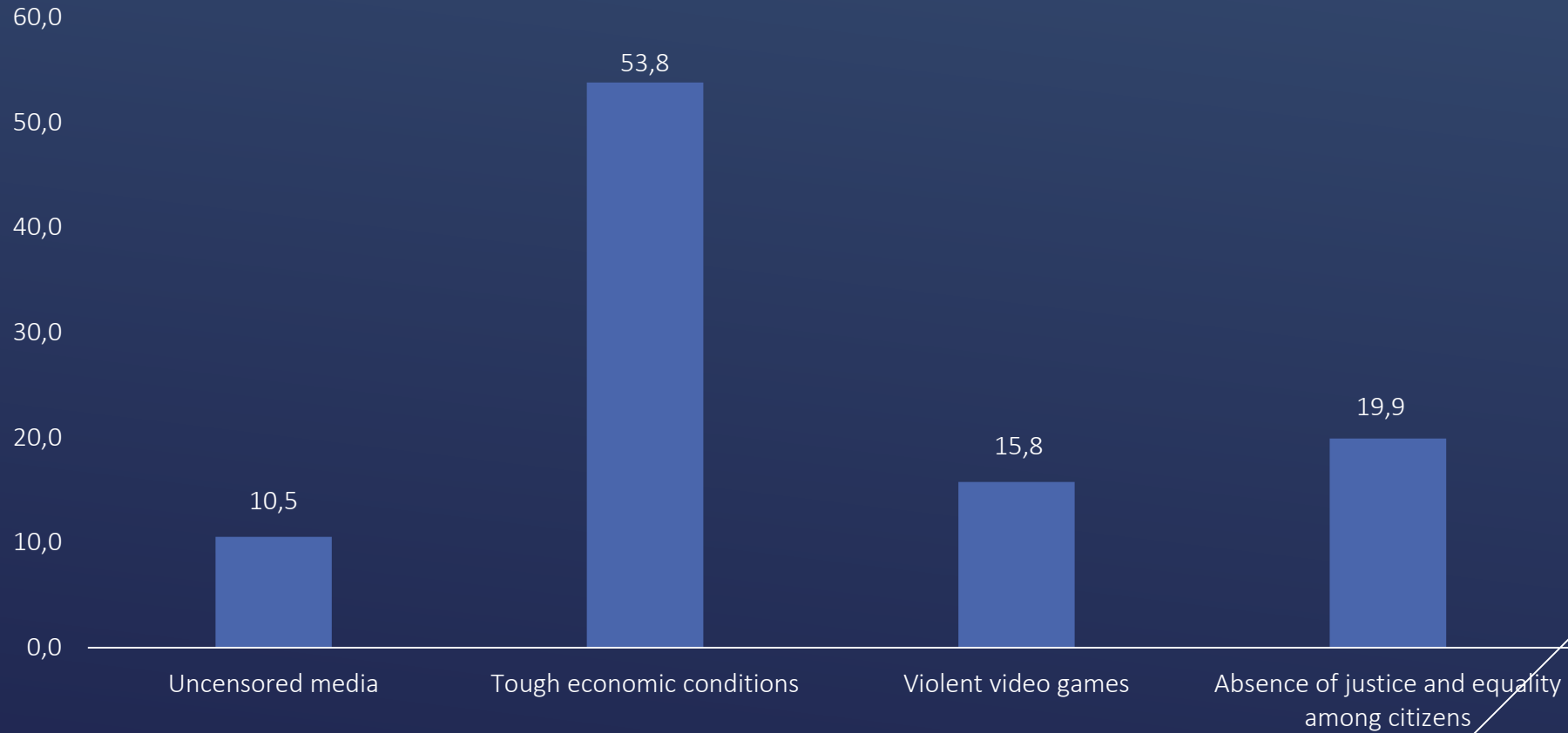
IN RECENT YEARS, WHAT ARE THE GROWING RELIGIOUS TRENDS IN THE JORDANIAN COMMUNITY?



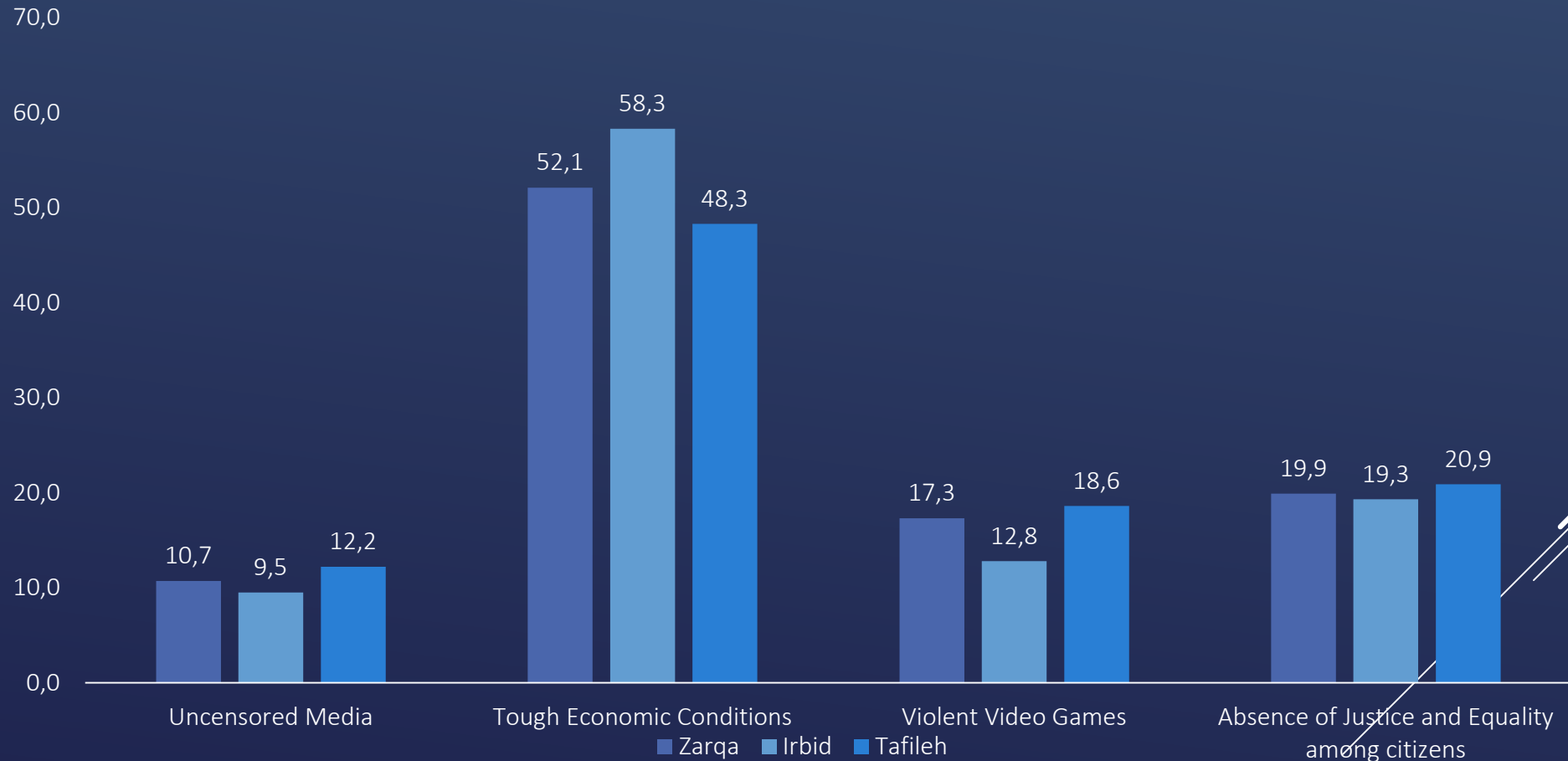
IN RECENT YEARS, WHAT ARE THE GROWING RELIGIOUS TRENDS IN THE JORDANIAN COMMUNITY? BY GOVERNORATE



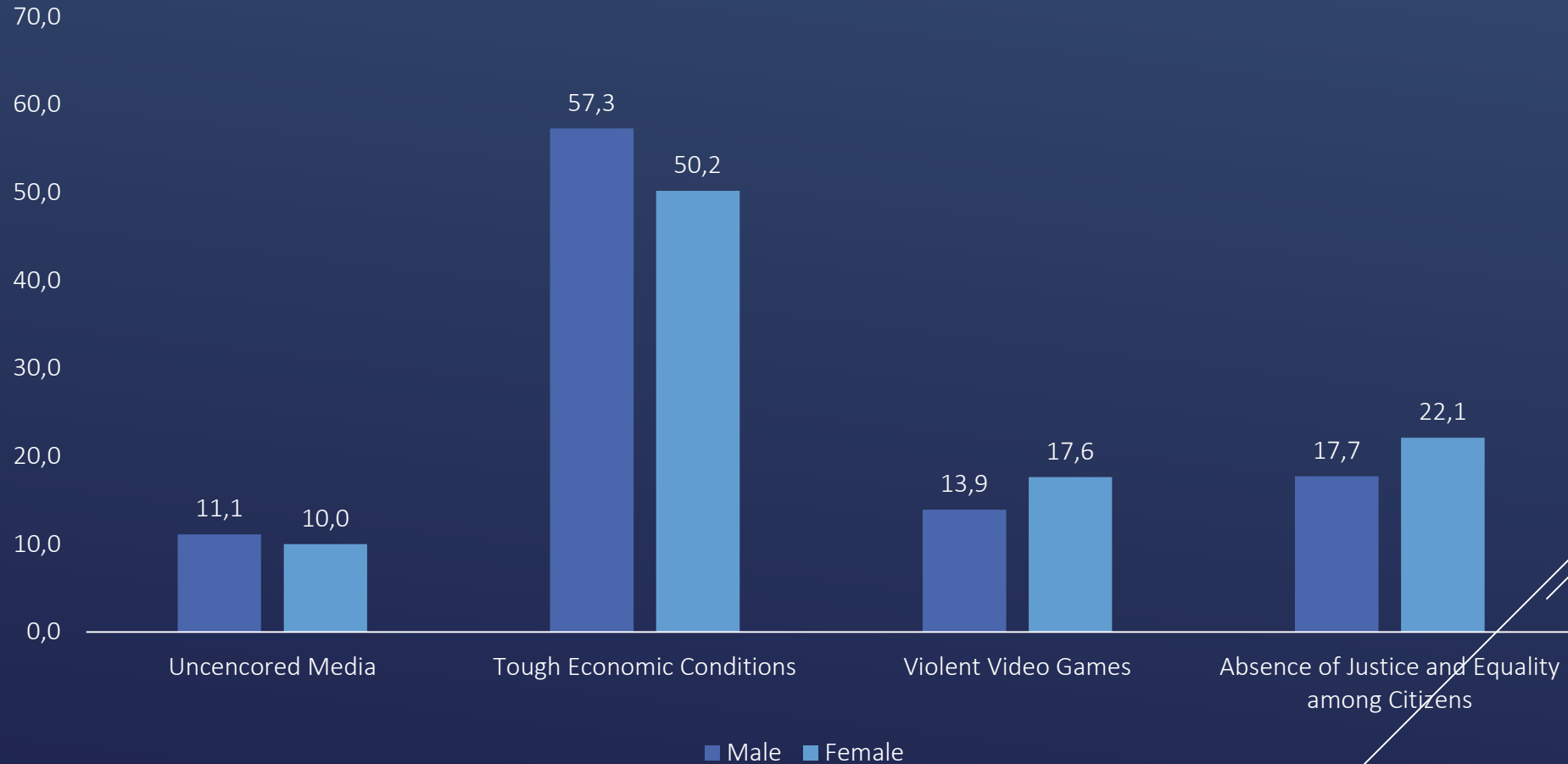
IN YOUR OPINION, WHAT FOSTERS EXTREMISM AND VIOLENCE IN A SOCIETY?



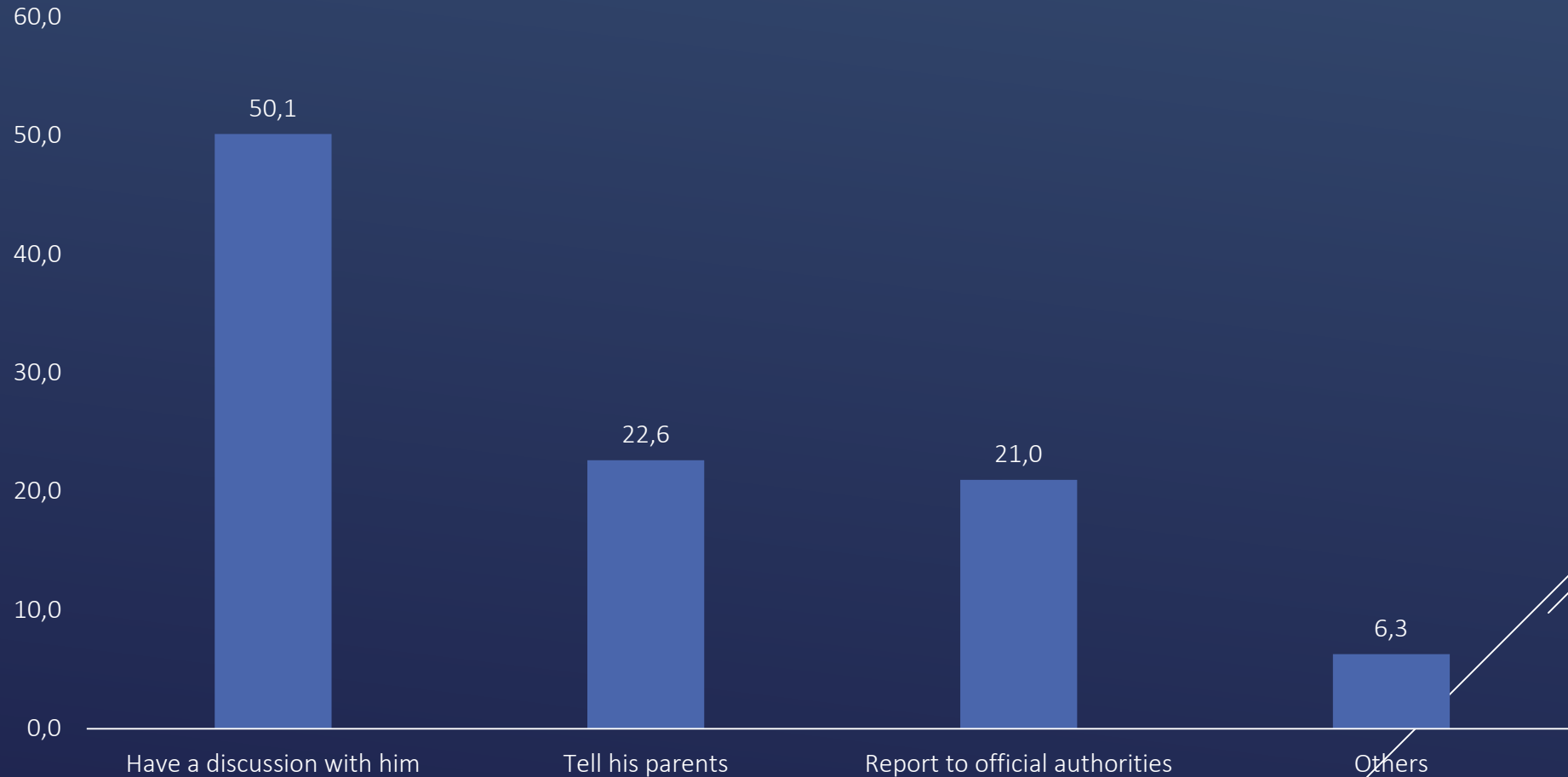
IN YOUR OPINION, WHAT FOSTERS EXTREMISM AND VIOLENCE IN A SOCIETY? BY GOVERNORATE



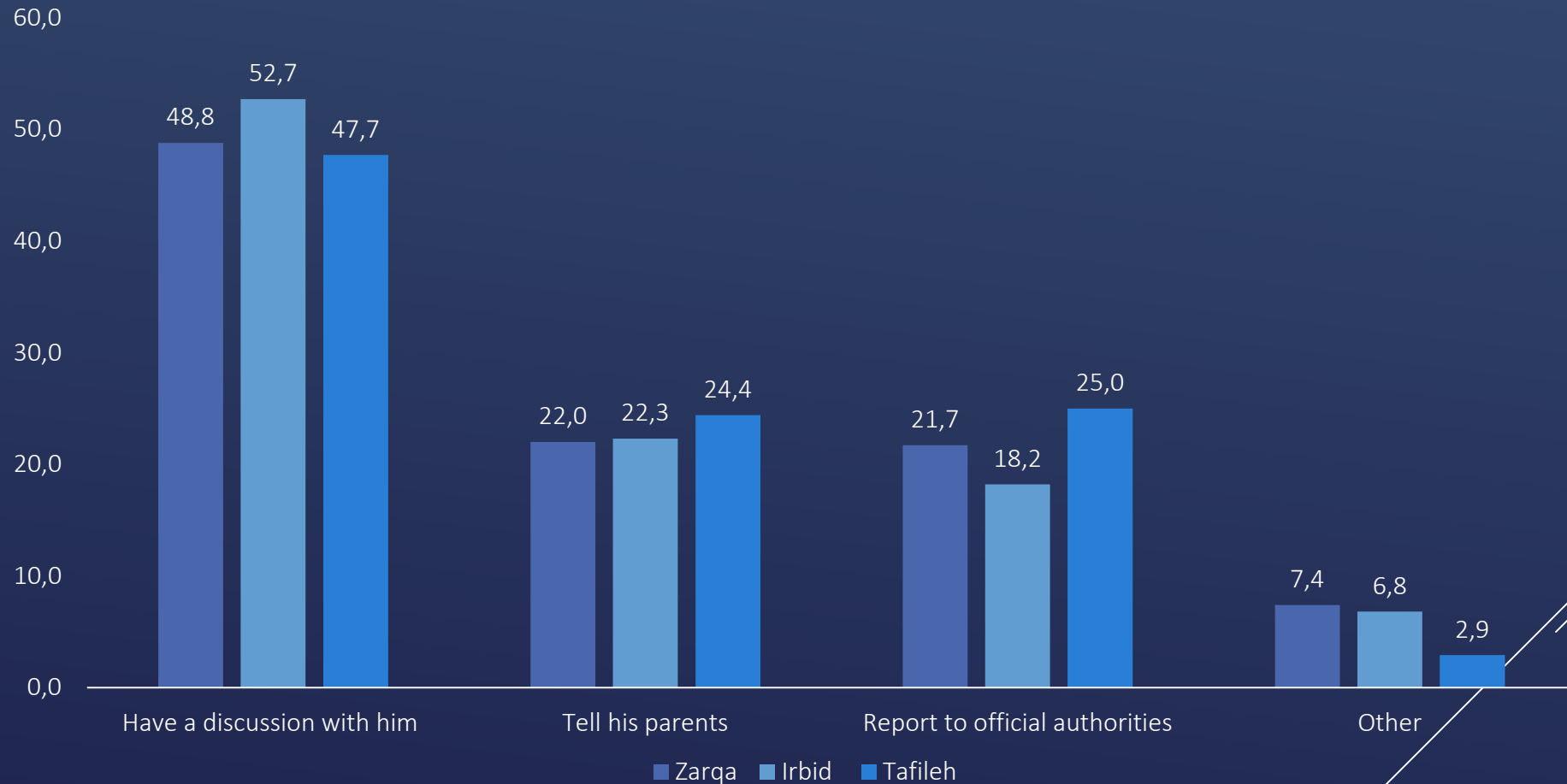
IN YOUR OPINION, WHAT FOSTERS EXTREMISM AND VIOLENCE IN A SOCIETY? BY GENDER



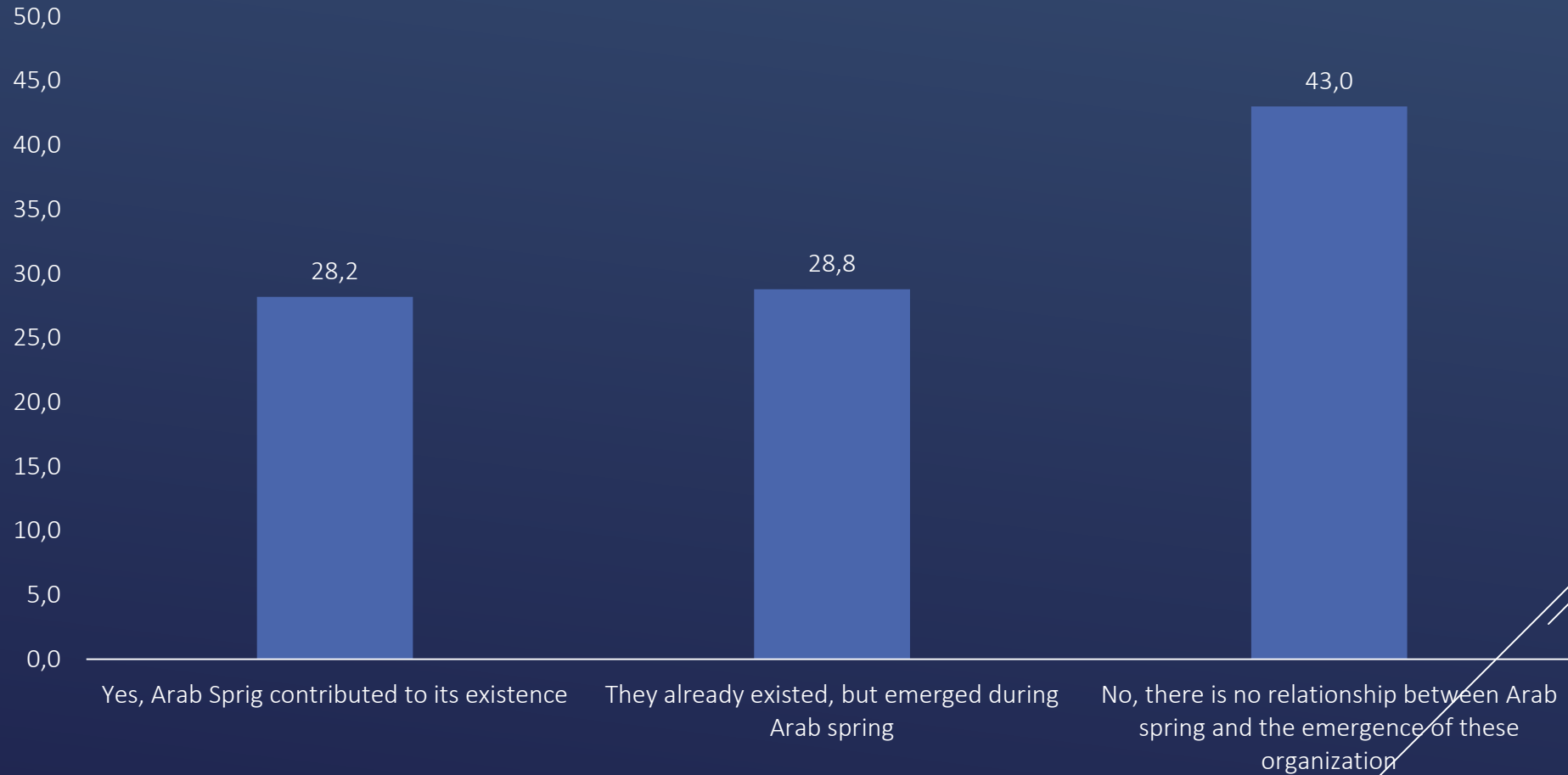
IF YOU LEARN THAT AN ACQUAINTANCE IS LEANING TOWARDS JOINING AN EXTREMIST/TERRORIST ORGANIZATION; WHAT WOULD YOU DO?



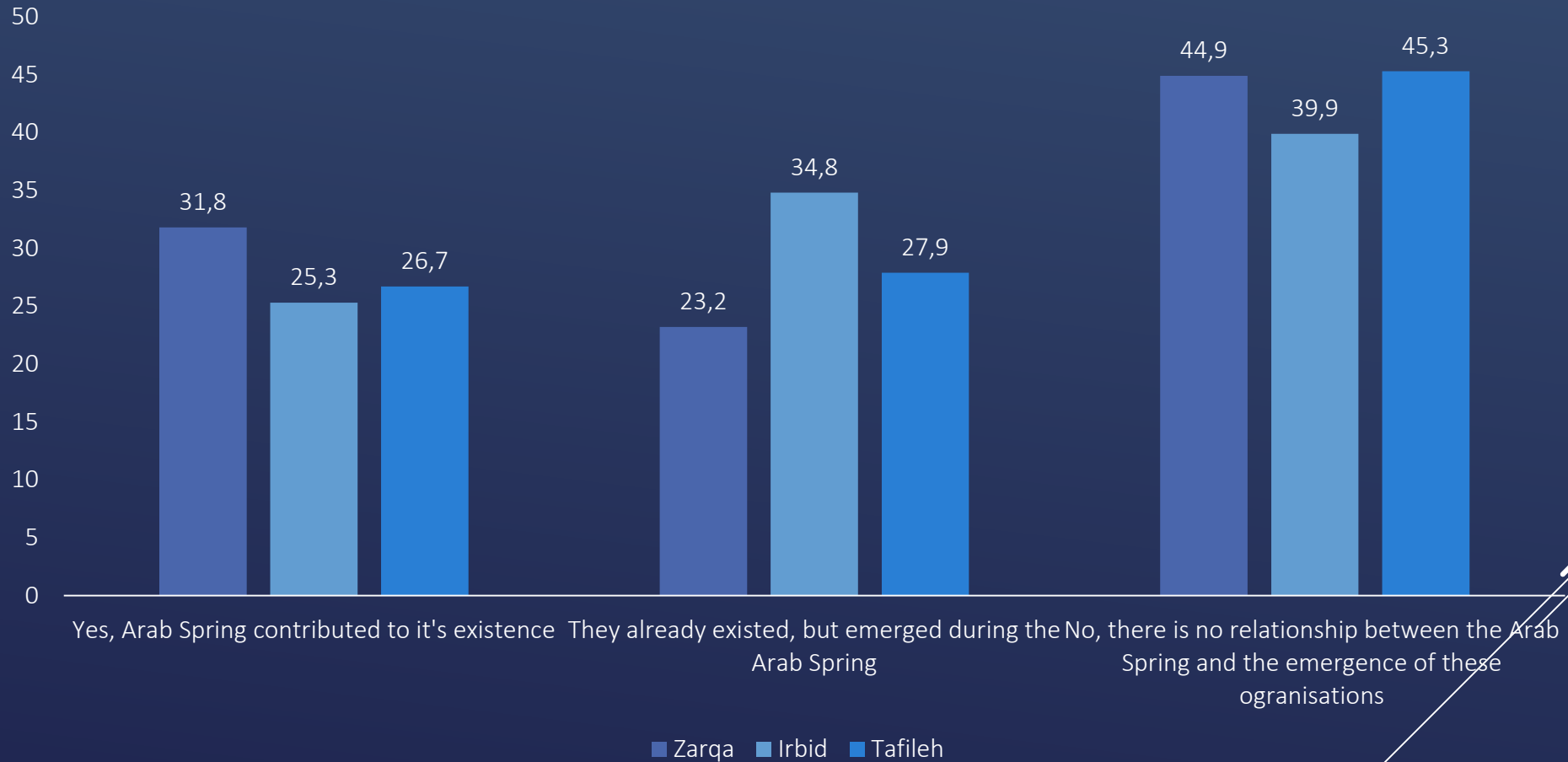
IF YOU LEARN THAT AN ACQUAINTANCE IS LEANING TOWARDS JOINING AN EXTREMIST/TERRORIST ORGANIZATION; WHAT WOULD YOU DO? BY GOVERNORATE



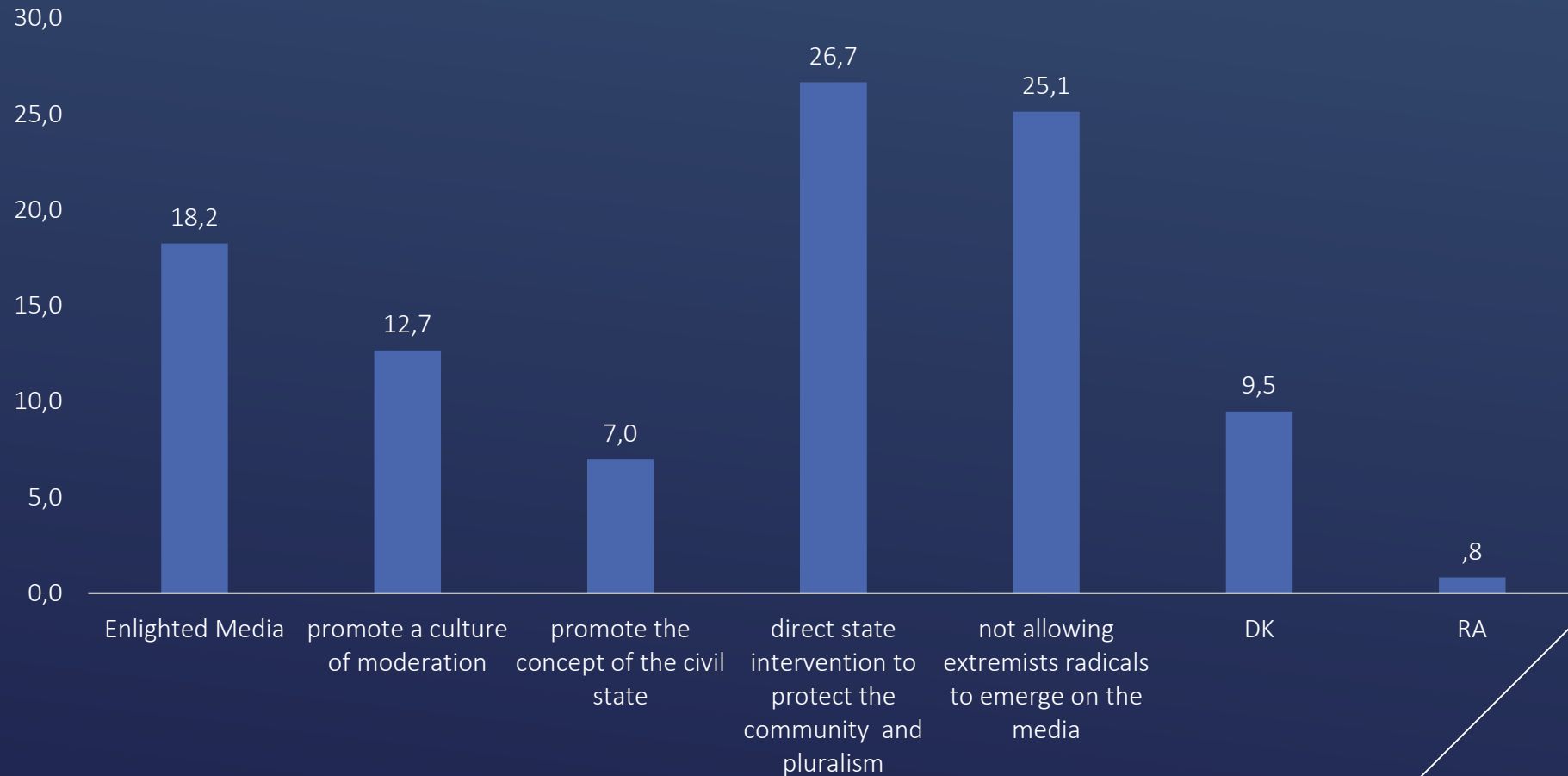
DO YOU BELIEVE THAT THE ARAB SPRING CONTRIBUTED TOWARDS THE RISE OF TERRORIST/EXTREMIST MOVEMENTS?



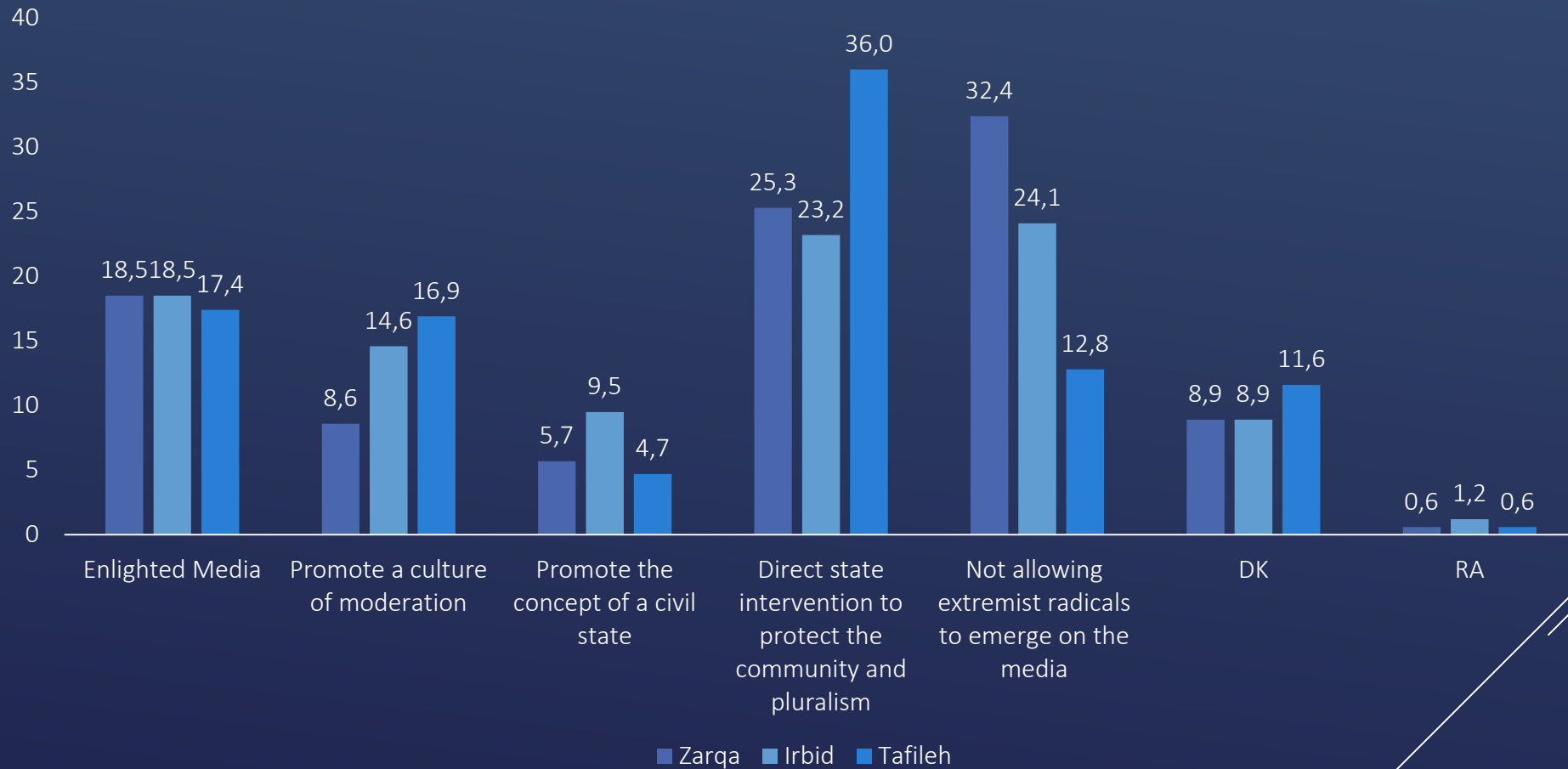
DO YOU BELIEVE THAT THE ARAB SPRING CONTRIBUTED TOWARDS THE RISE OF TERRORIST/EXTREMIST MOVEMENTS? BY GOVERNORATE



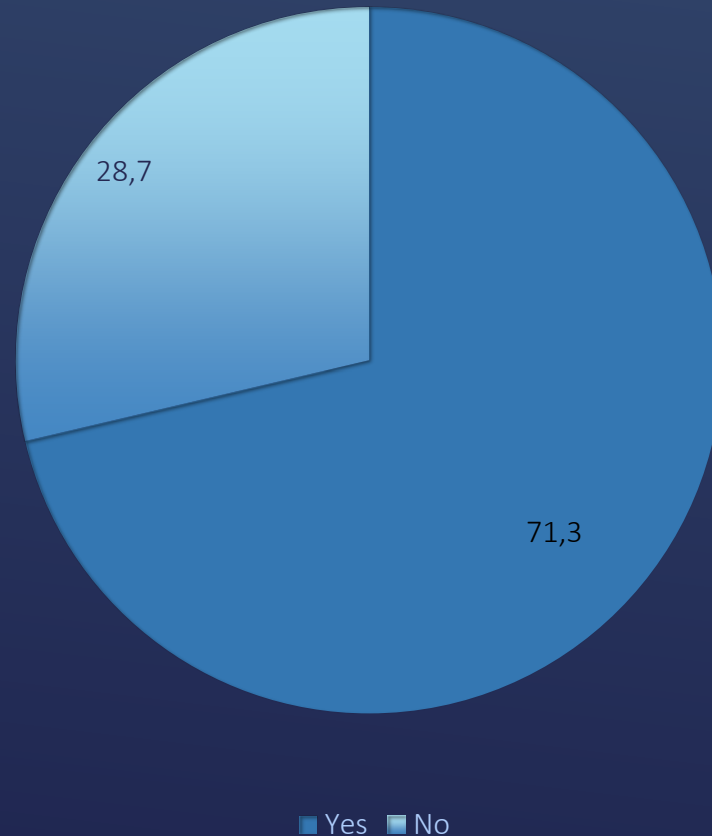
IN YOUR OPINION, WHAT IS THE BEST METHODS TO COMBAT EXTREMIST THOUGHT.



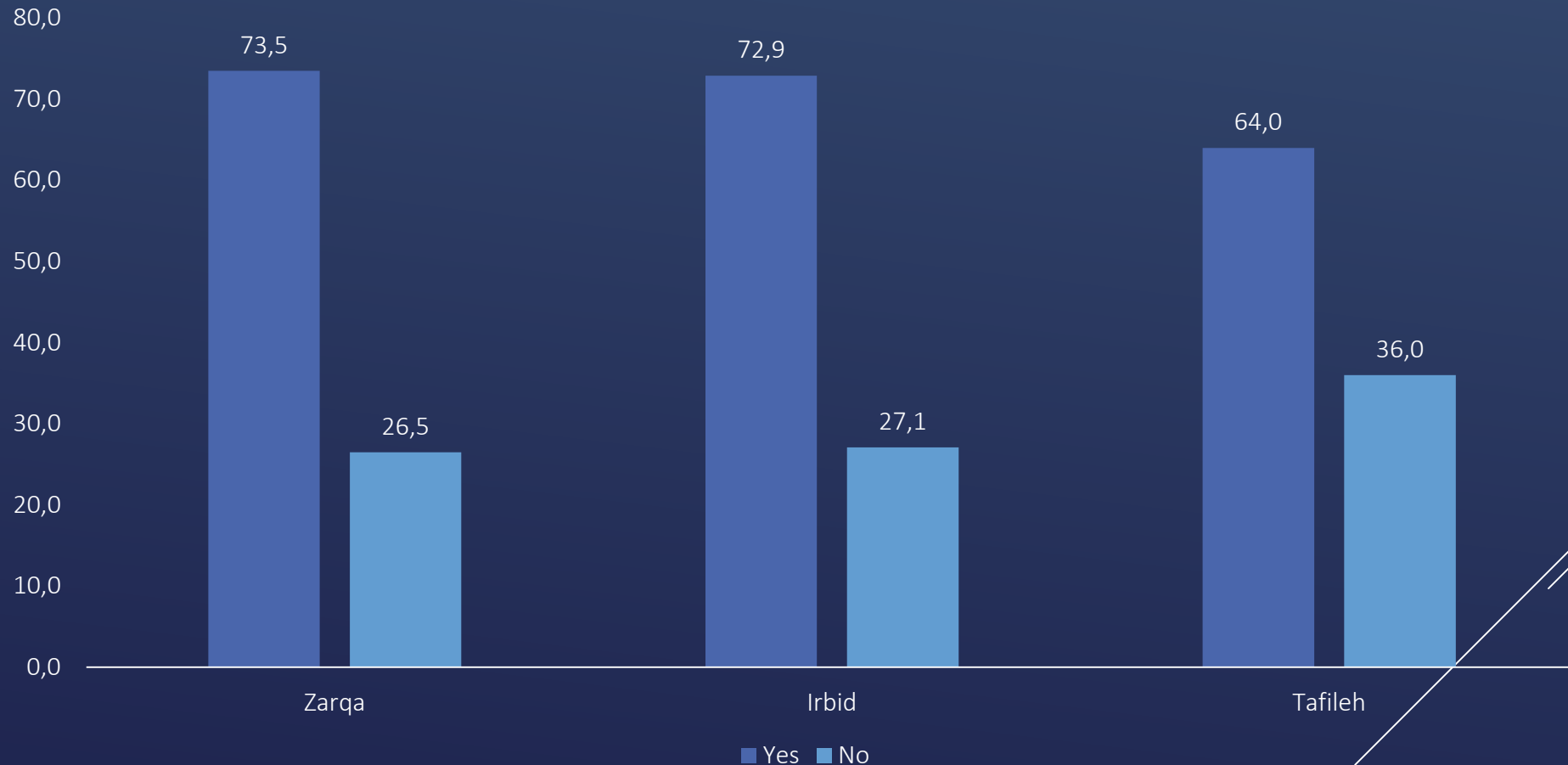
IN YOUR OPINION, WHAT IS THE BEST METHODS TO COMBAT EXTREMIST THOUGHT. BY GOVERNORATE



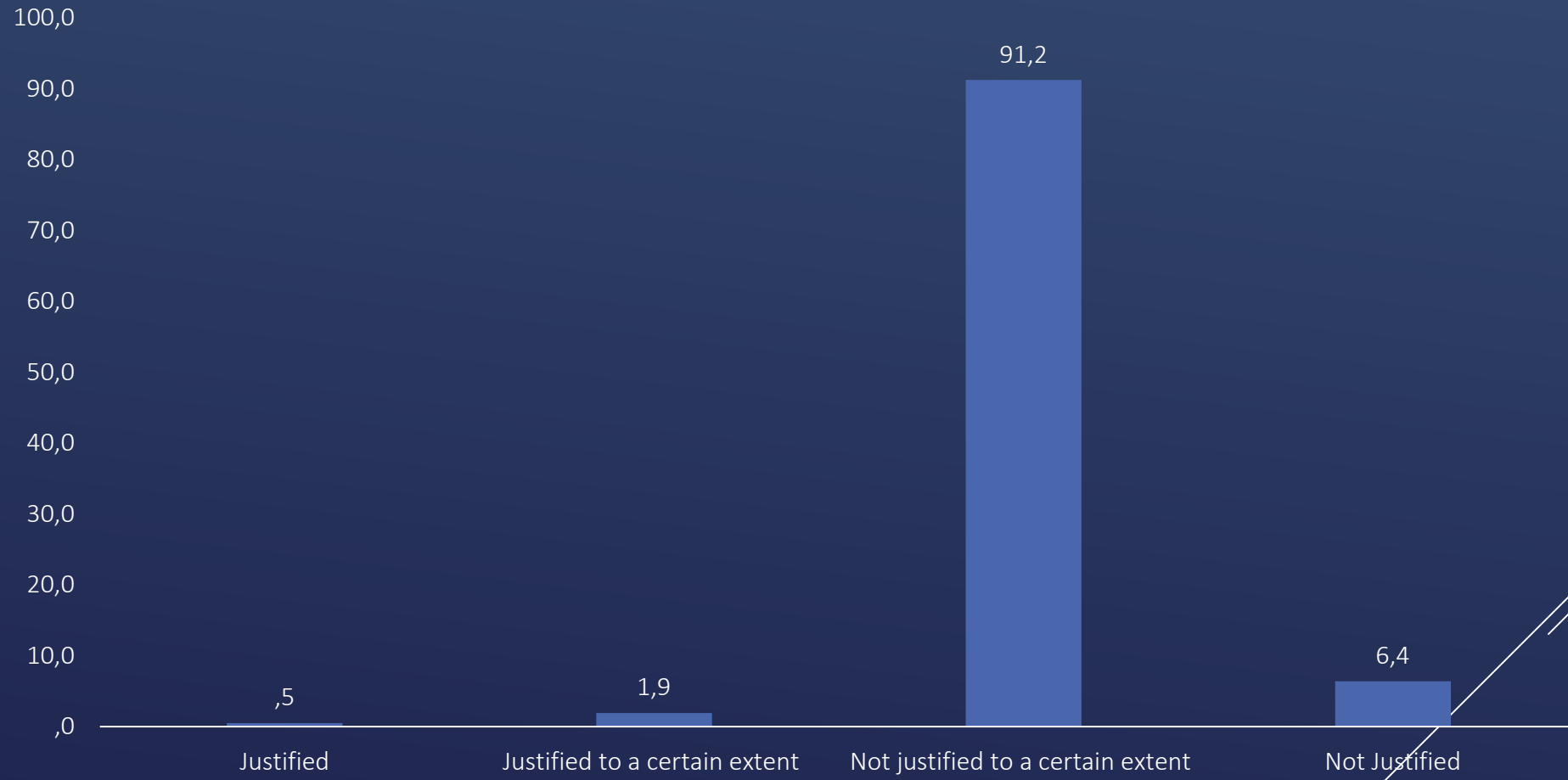
SOME WEEKS AGO, THERE WAS A STABBING INCIDENT AT JERASH WHERE A MAN STABBED FOREIGN TOURISTS. DID YOU HEAR ABOUT THIS INCIDENT?



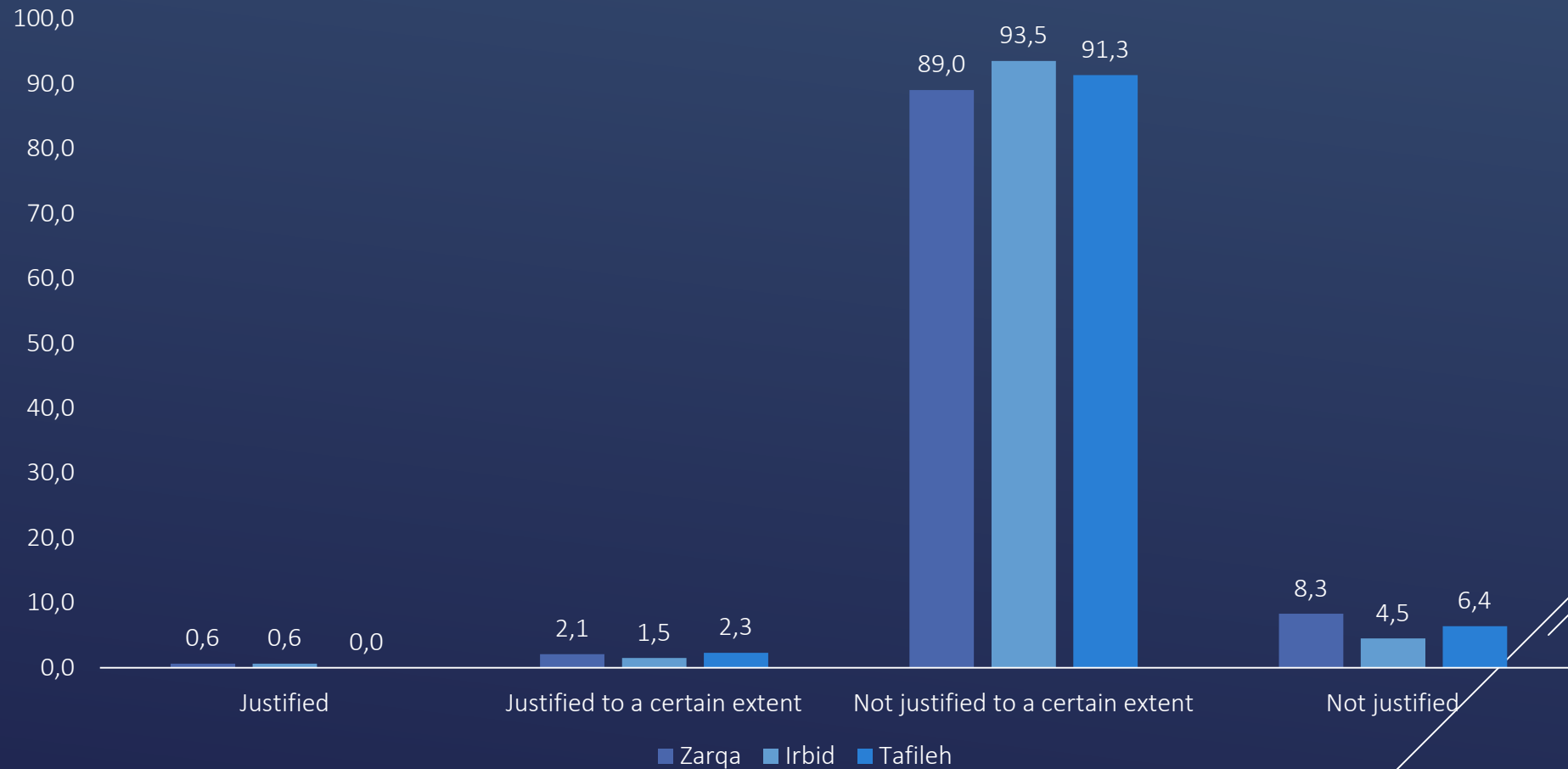
SOME WEEKS AGO, THERE WAS A STABBING INCIDENT AT JERASH WHERE A MAN STABBED FOREIGN TOURISTS. DID YOU HEAR ABOUT THIS INCIDENT? BY GOVERNORATE



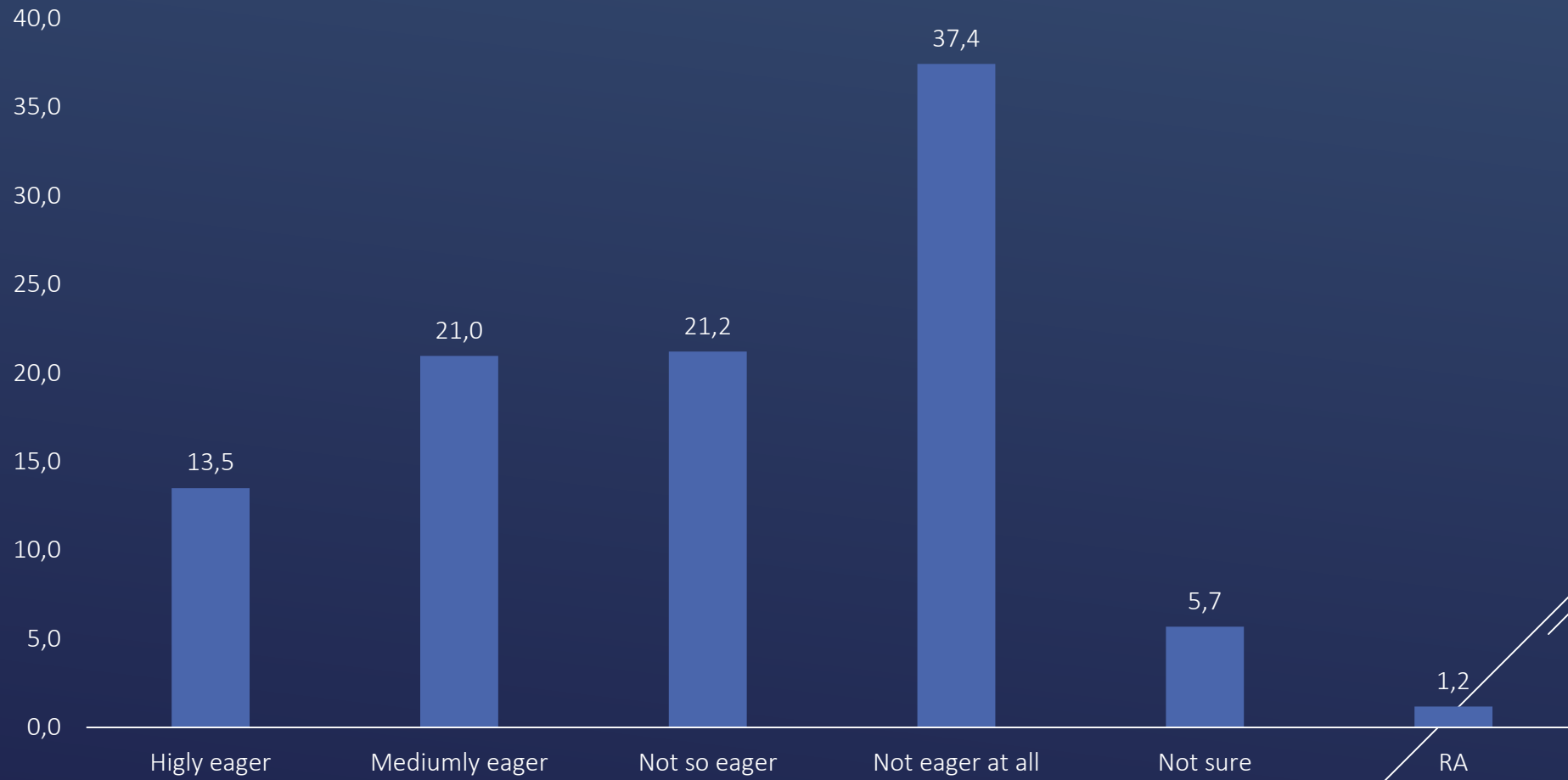
TO WHAT EXTENT DO YOU THINK ATTACKING FOREIGN TOURISTS IS ACCEPTABLE?



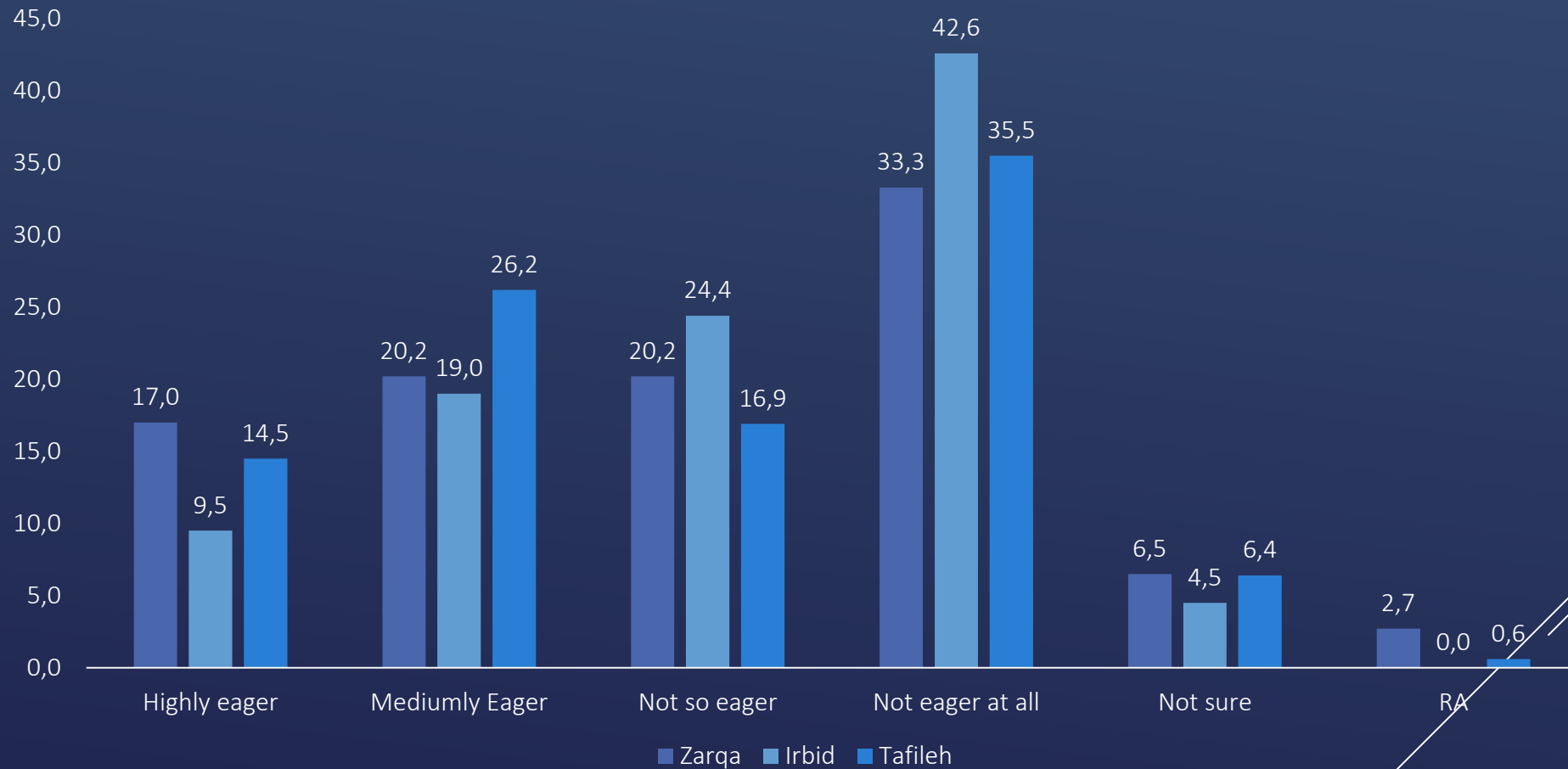
TO WHAT EXTENT DO YOU THINK ATTACKING FOREIGN TOURISTS IS ACCEPTABLE? BY GOVERNORATE



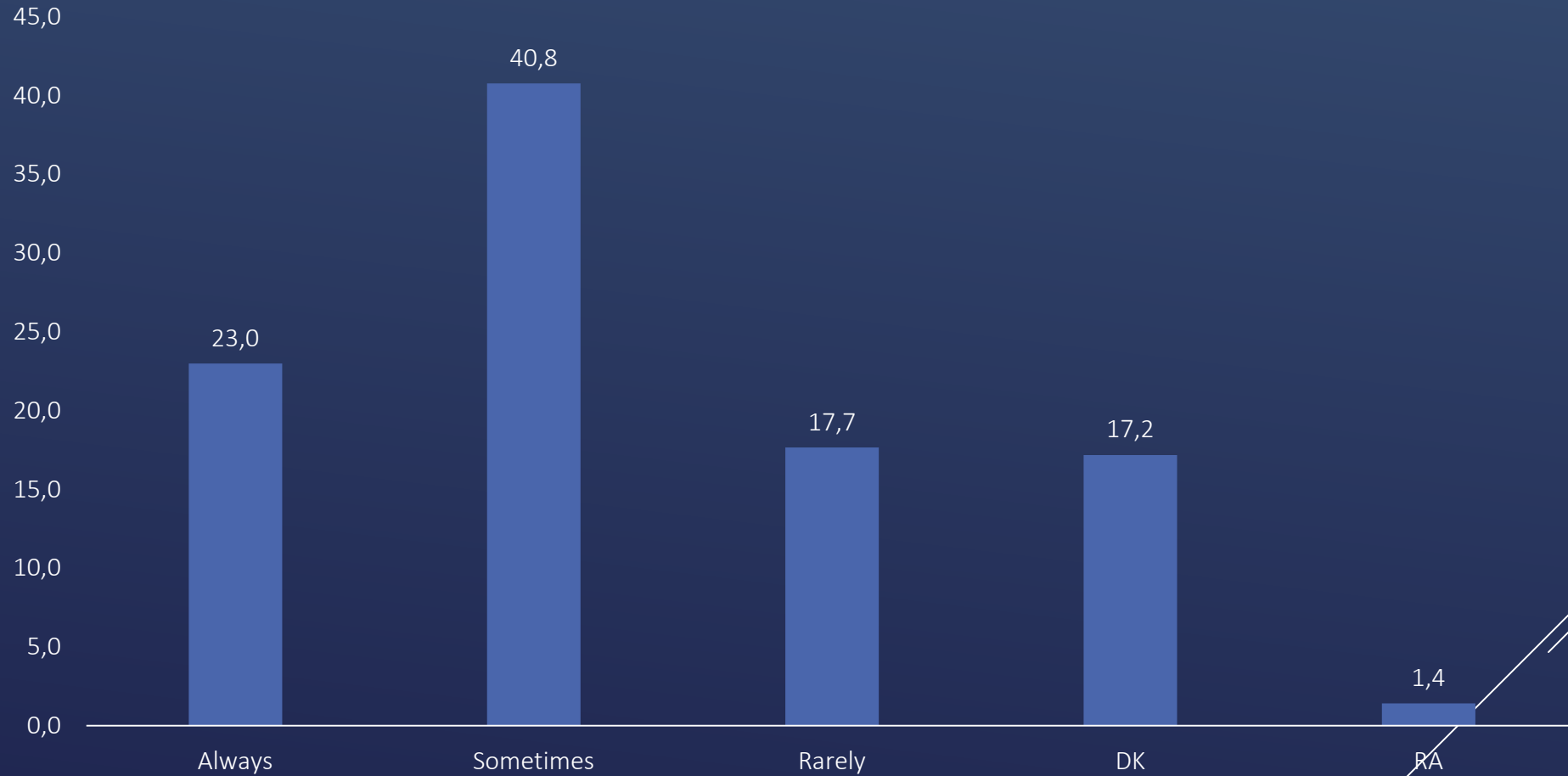
TO WHAT EXTENT ARE YOU EAGER TO PERFORM THE FIVE DAILY PRAYERS IN THE MOSQUE?



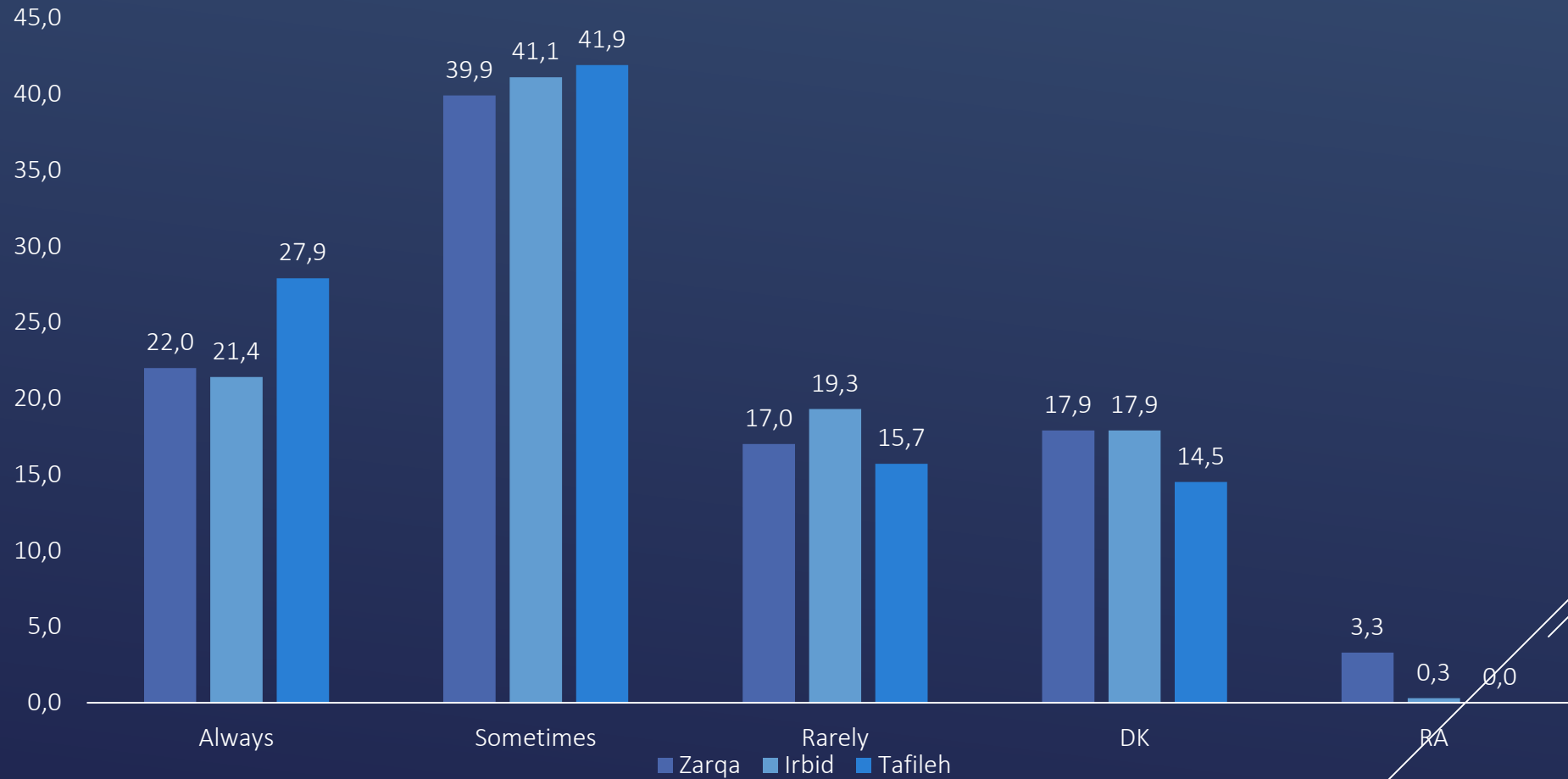
TO WHAT EXTENT ARE YOU EAGER TO PERFORM THE FIVE DAILY PRAYERS IN THE MOSQUE? BY GOVERNORATE



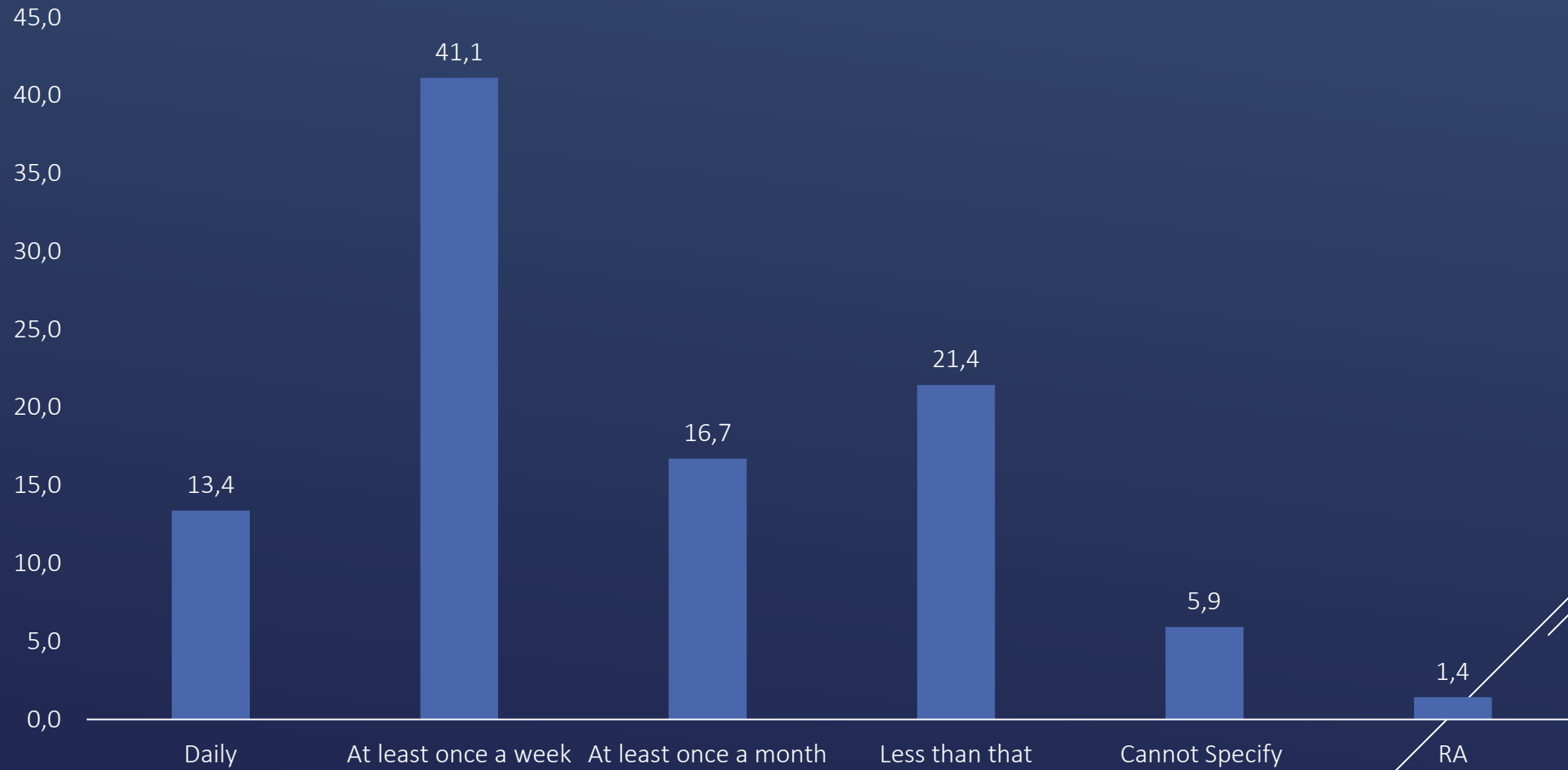
DO YOU PERFORM DAWN PRAYERS ON ITS TIME?



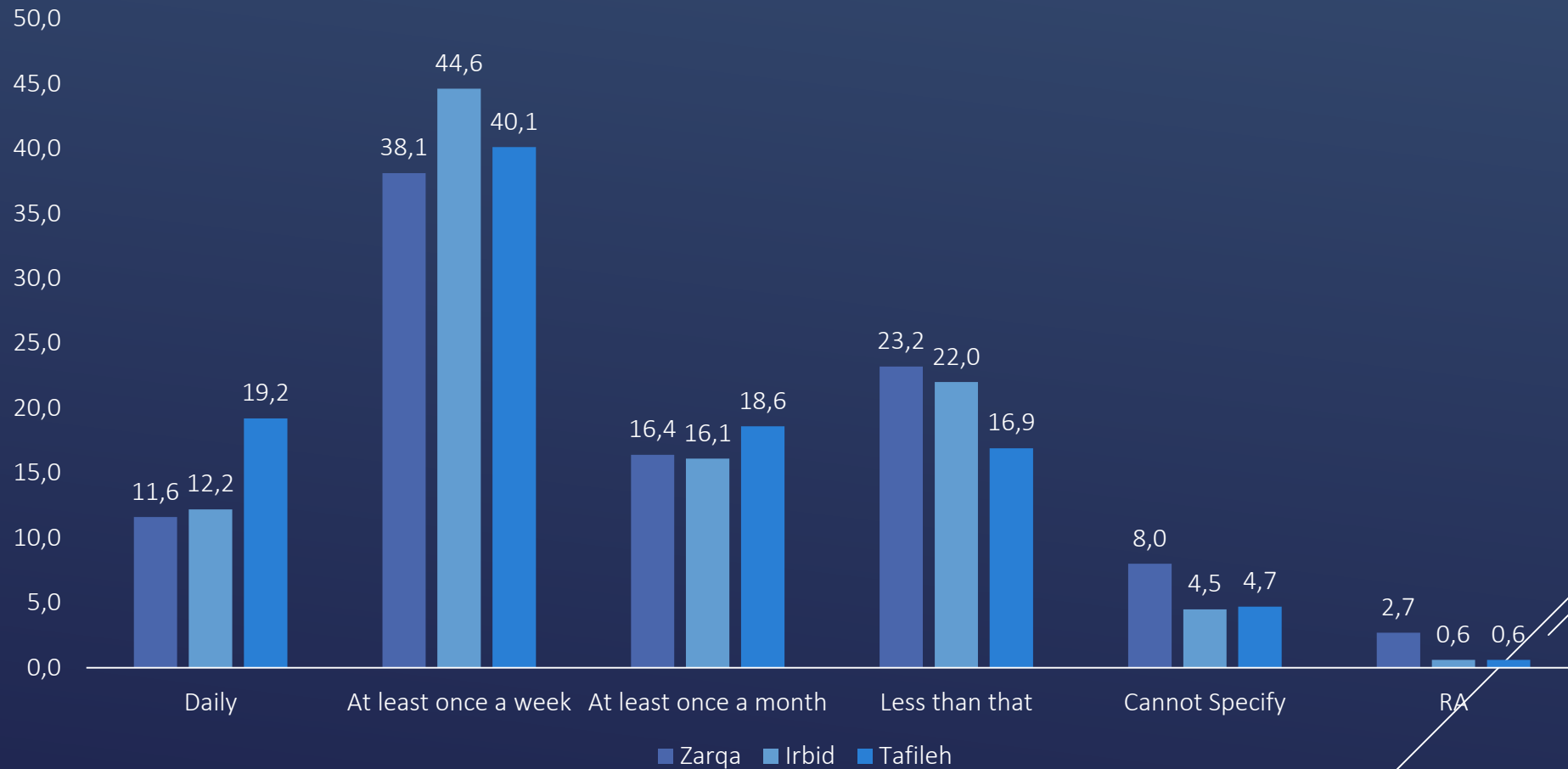
DO YOU PERFORM DAWN PRAYERS ON ITS TIME? BY GOVERNORATE



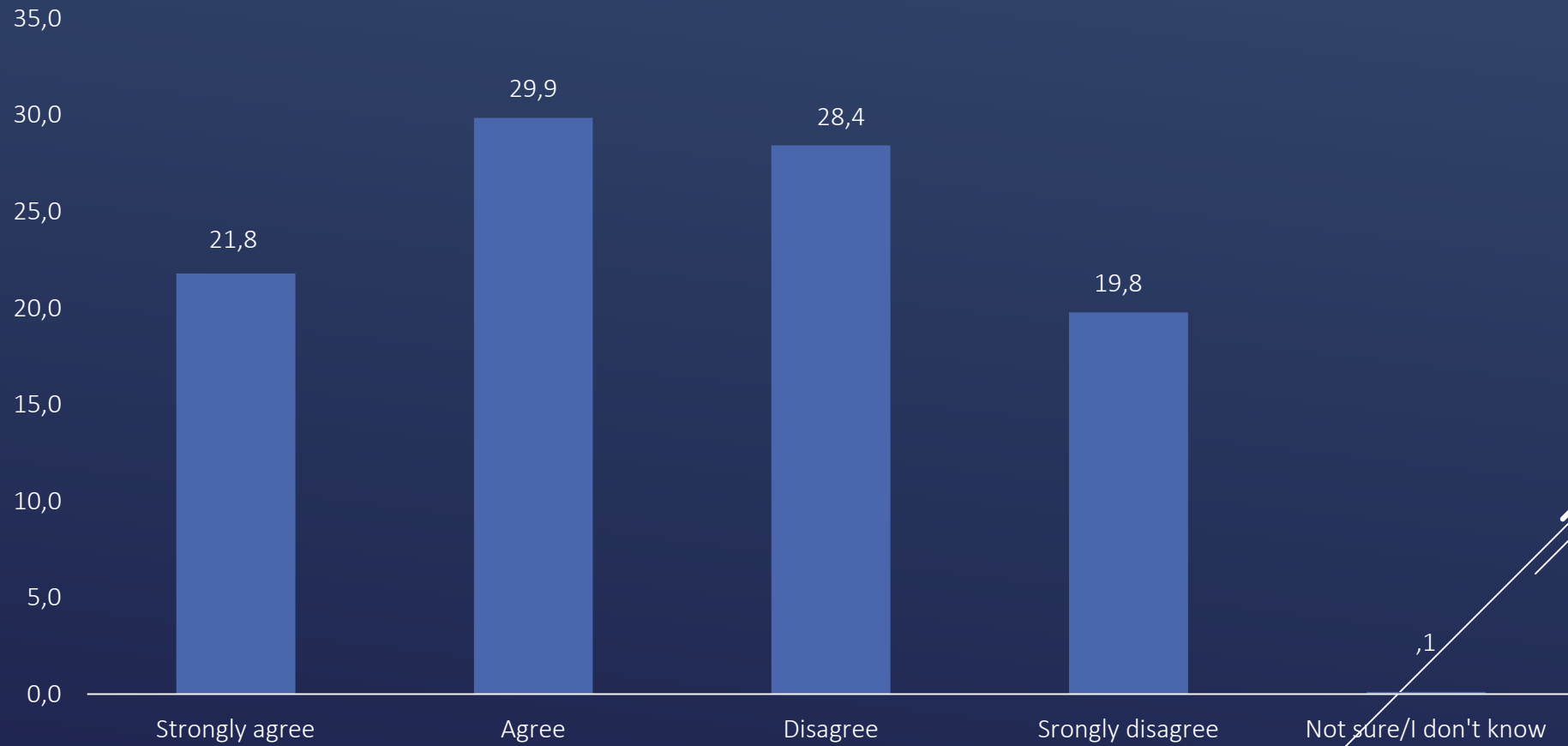
DO YOU READ THE QURAN?



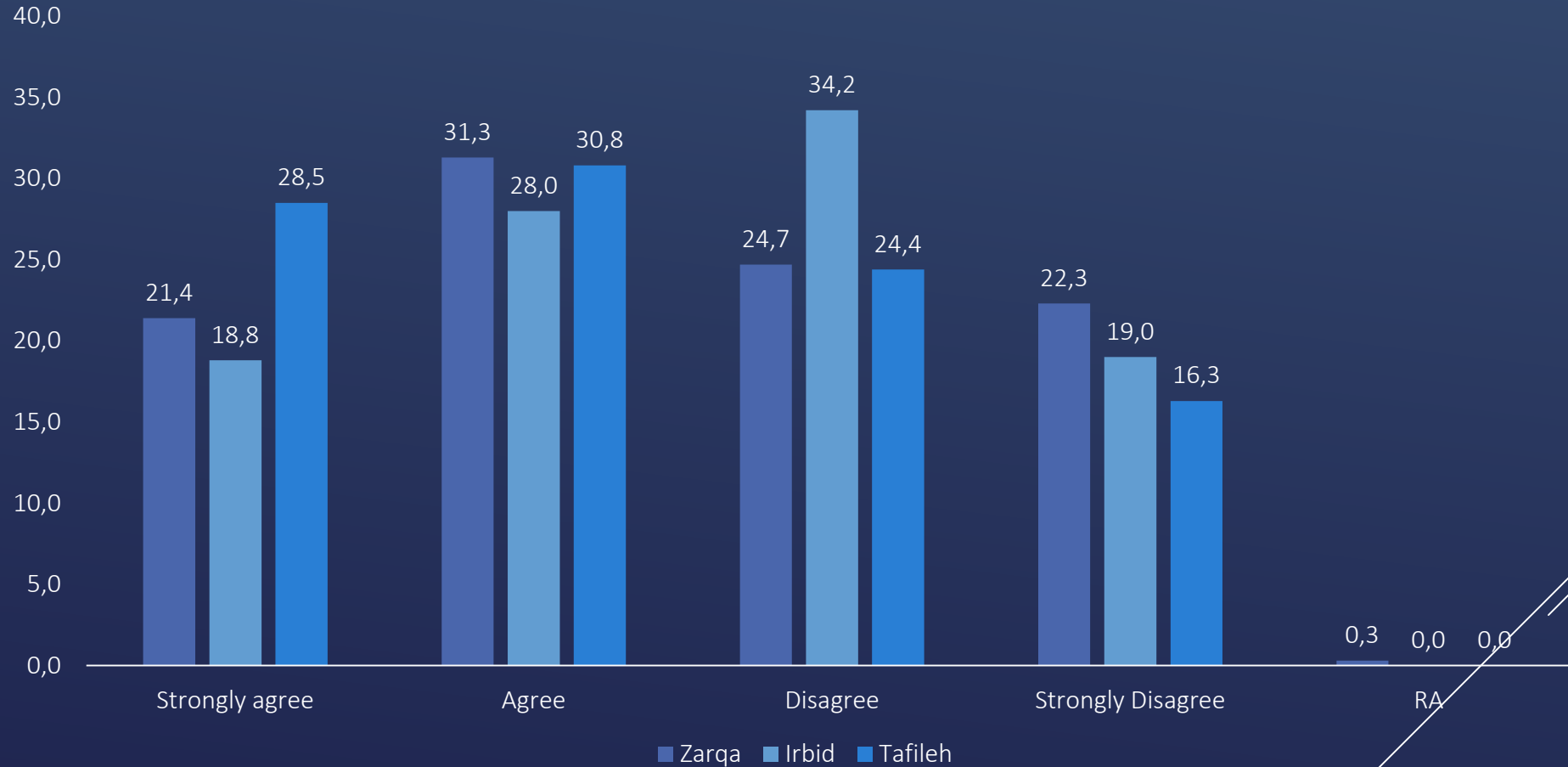
DO YOU READ THE QURAN? BY GOVERNORATE



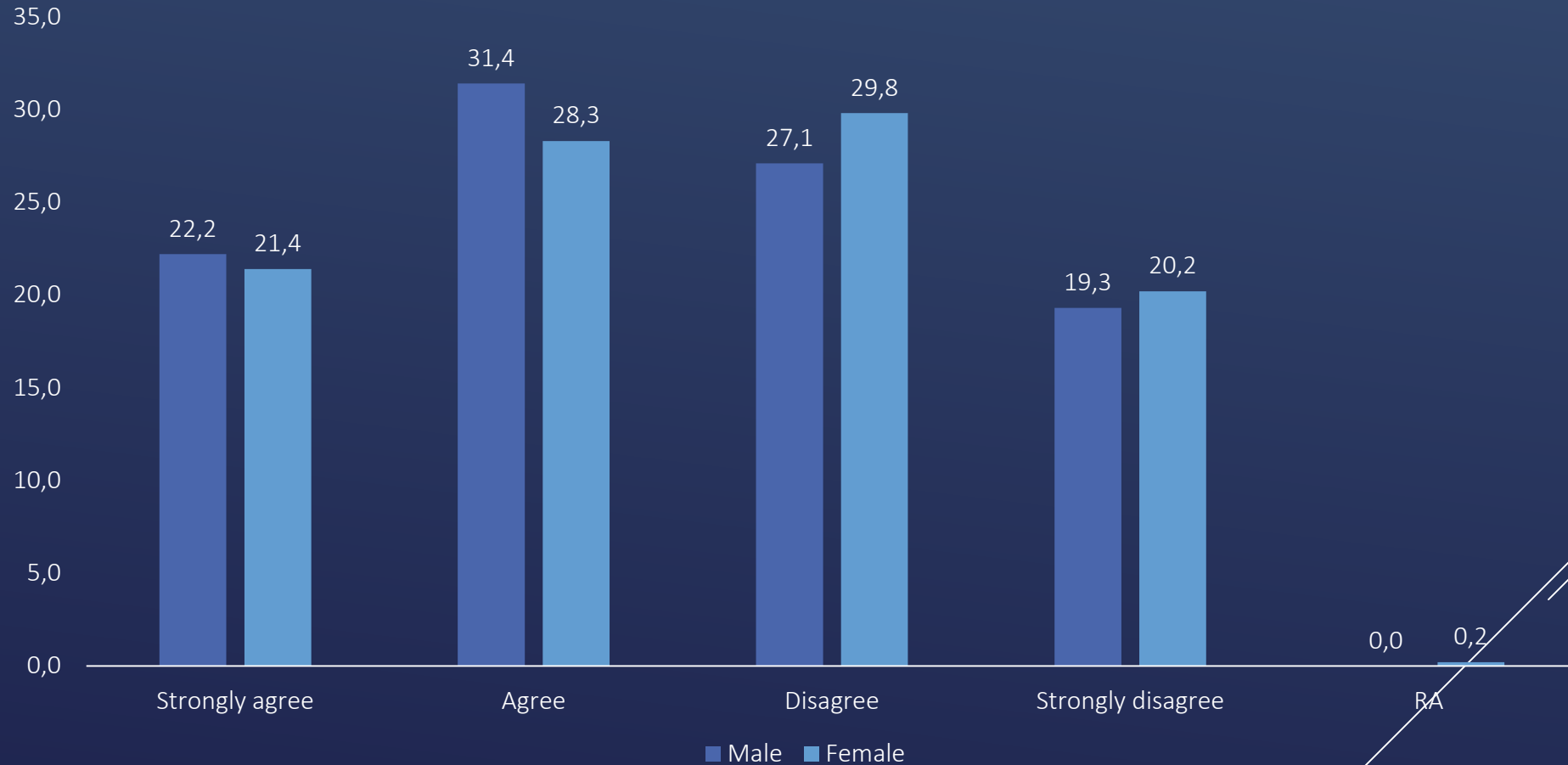
CAN YOU TELL THE DEGREE ON YOUR ACCEPTANCE ON EACH OF THE FOLLOWING SENTENCES: SHOULD THERE BE A SEPARATION (NON-MIXING) BETWEEN MEN AND WOMEN IN THE WORKPLACE



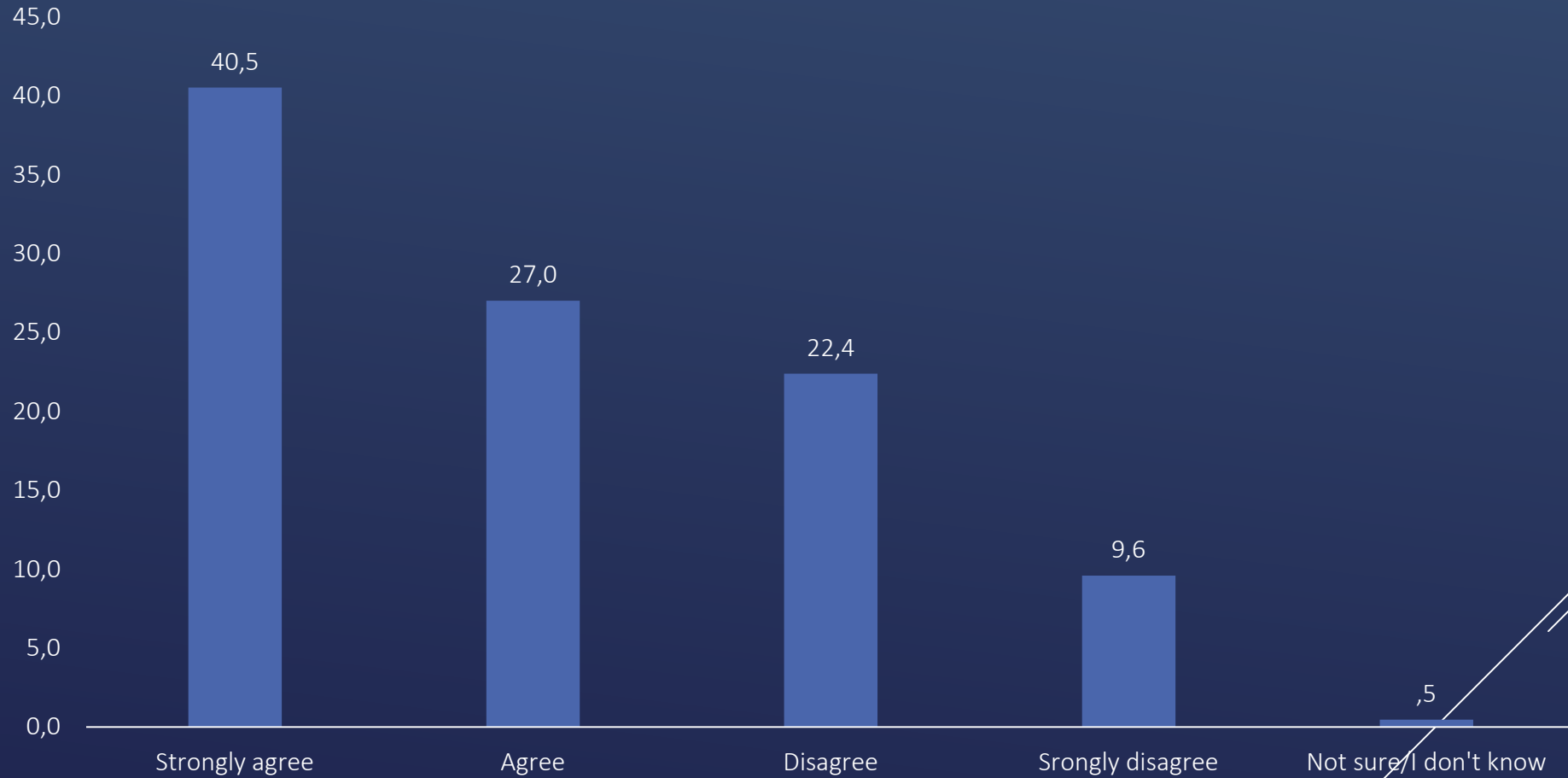
CAN YOU TELL THE DEGREE ON YOUR ACCEPTANCE ON EACH OF THE FOLLOWING SENTENCES: SHOULD THERE BE A SEPARATION (NON-MIXING) BETWEEN MEN AND WOMEN IN THE WORKPLACE. BY GOVERNORATE



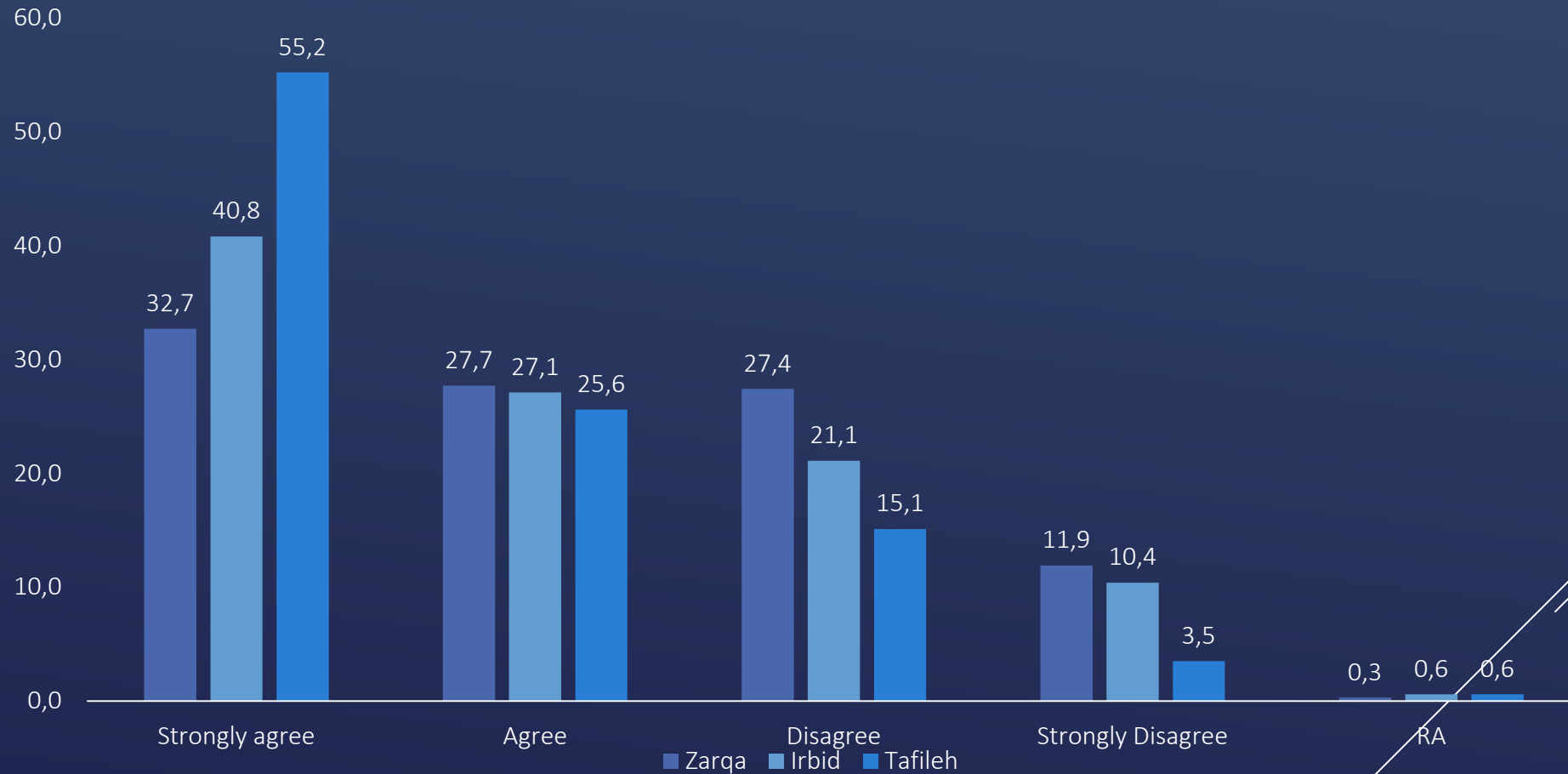
CAN YOU TELL THE DEGREE ON YOUR ACCEPTANCE ON EACH OF THE FOLLOWING SENTENCES: SHOULD THERE BE A SEPARATION (NON-MIXING) BETWEEN MEN AND WOMEN IN THE WORKPLACE. BY GENDER



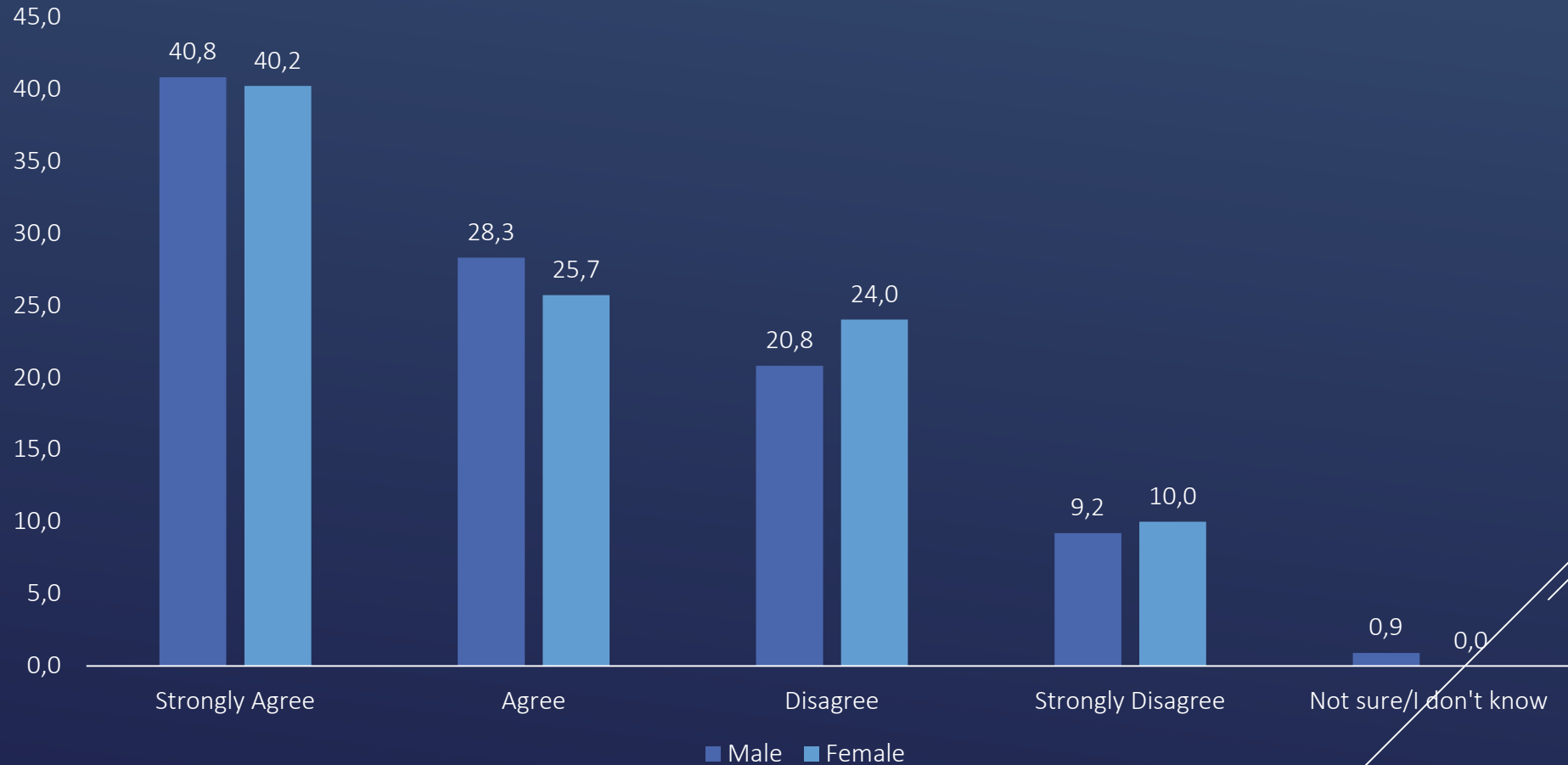
CAN YOU TELL THE DEGREE ON YOUR ACCEPTANCE ON EACH OF THE FOLLOWING SENTENCES: ALL WOMEN SHOULD WEAR A VEIL



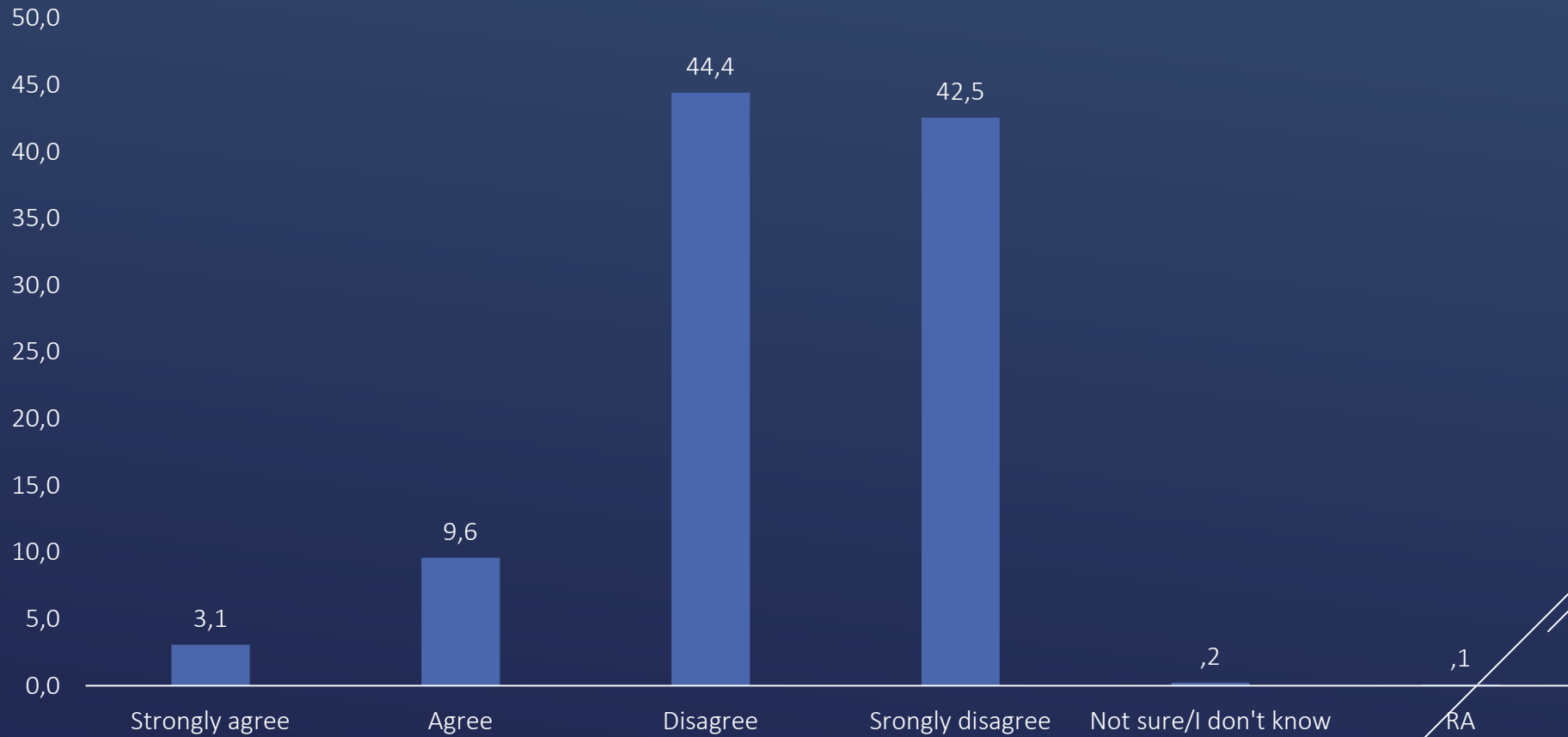
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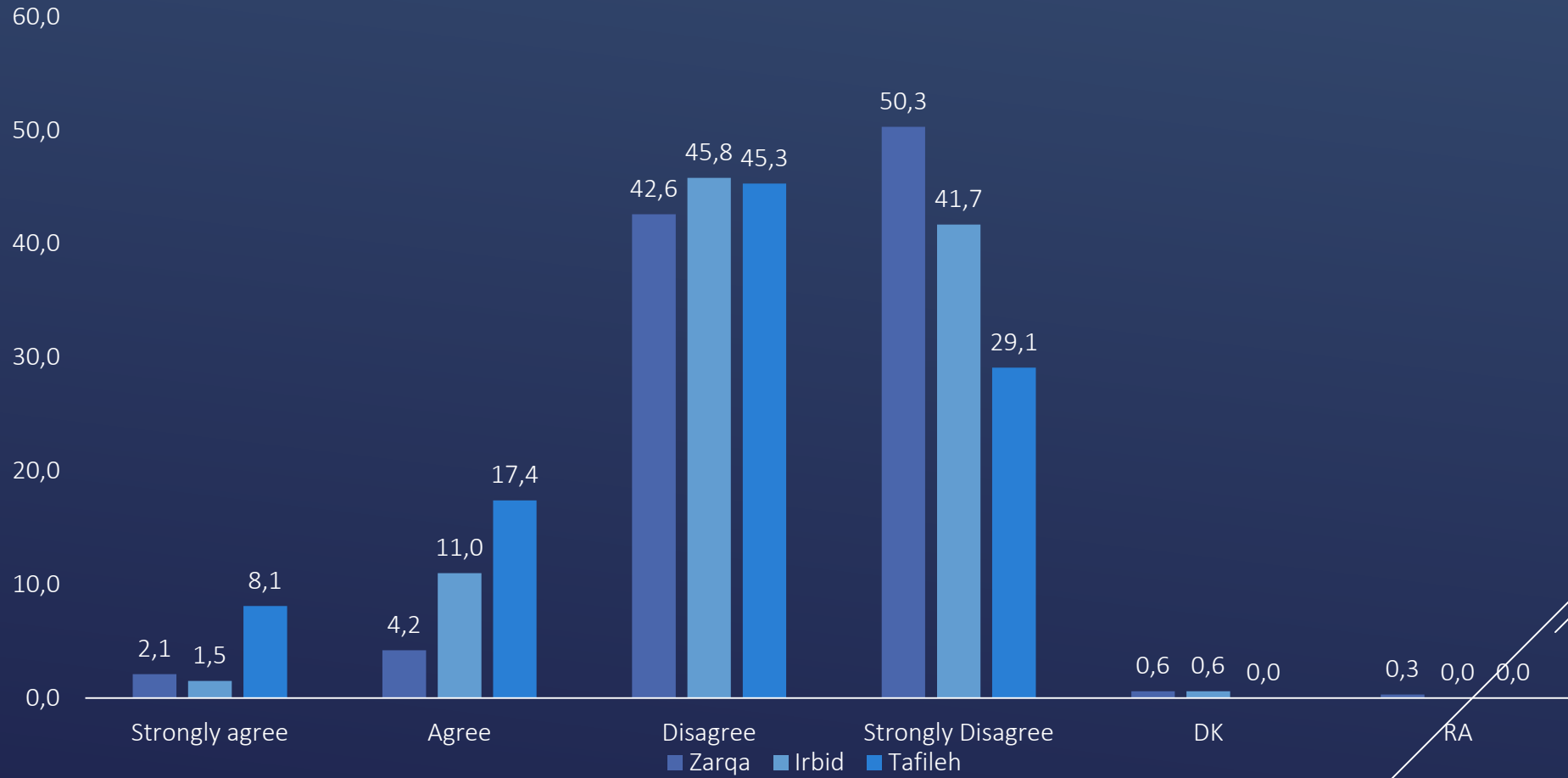
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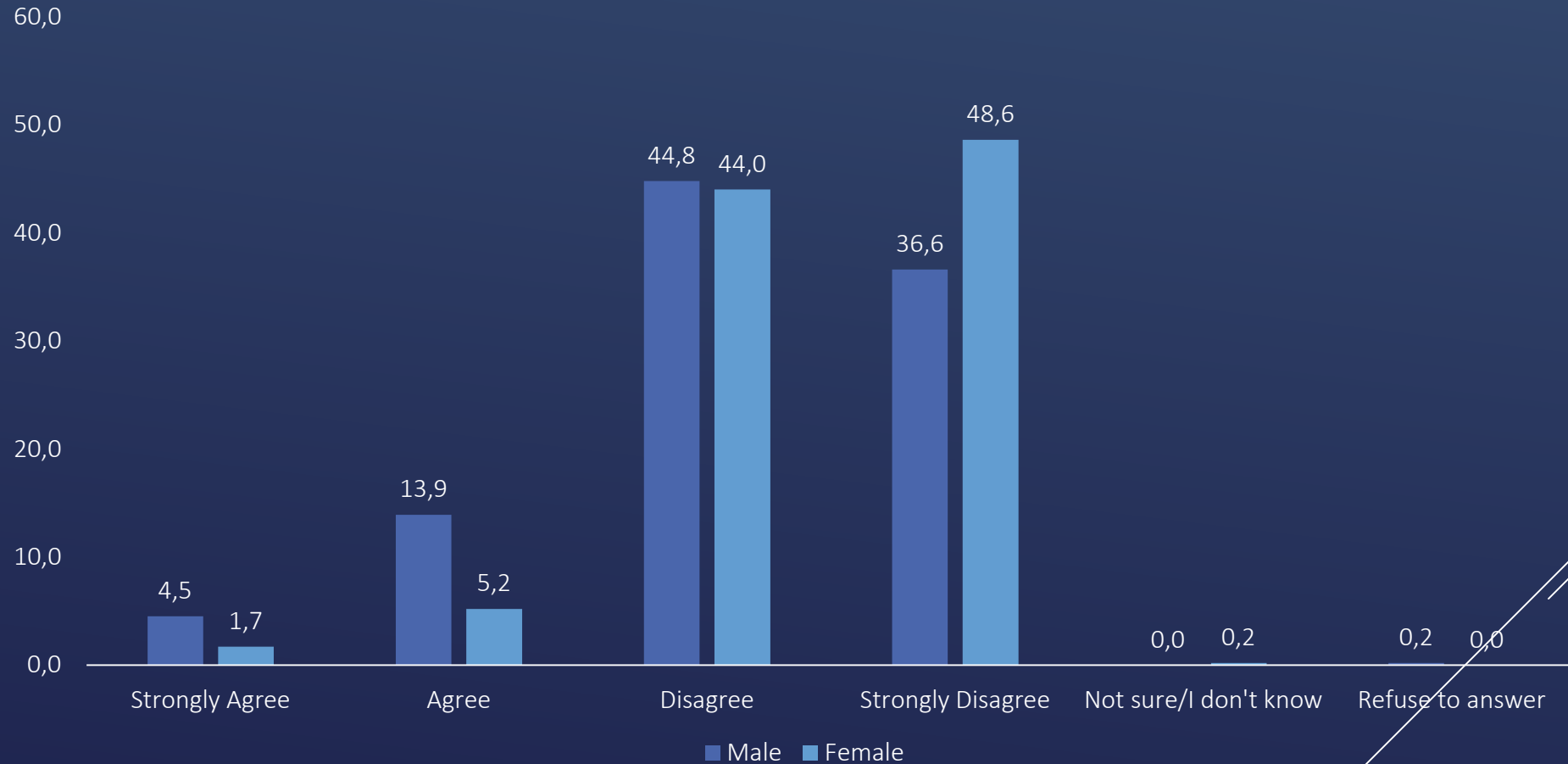
CAN YOU TELL THE DEGREE ON YOUR ACCEPTANCE BY THE FOLLOWING SENTENCE: ALL WOMEN SHOULD BE FULLY COVERED IN NIQAB



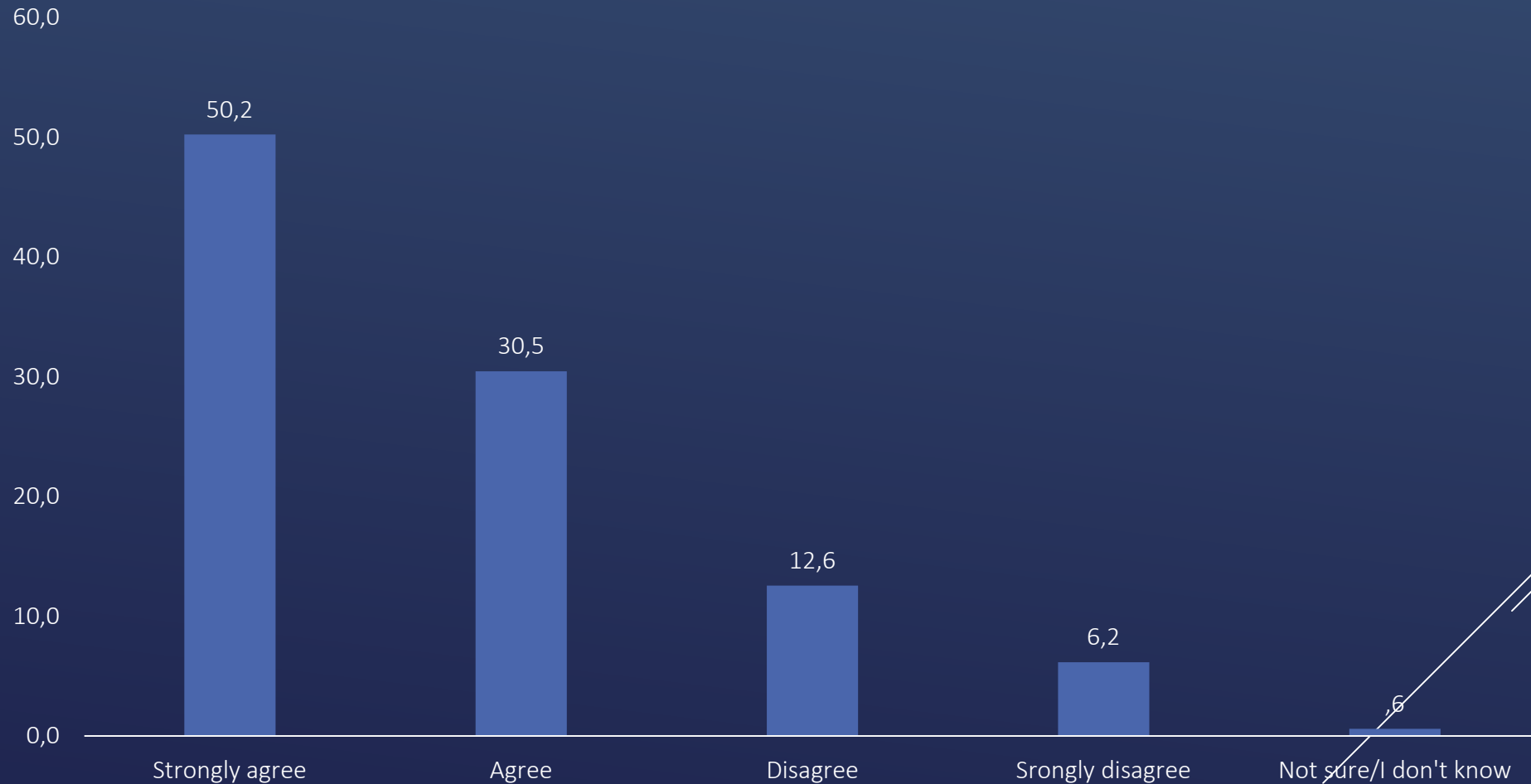
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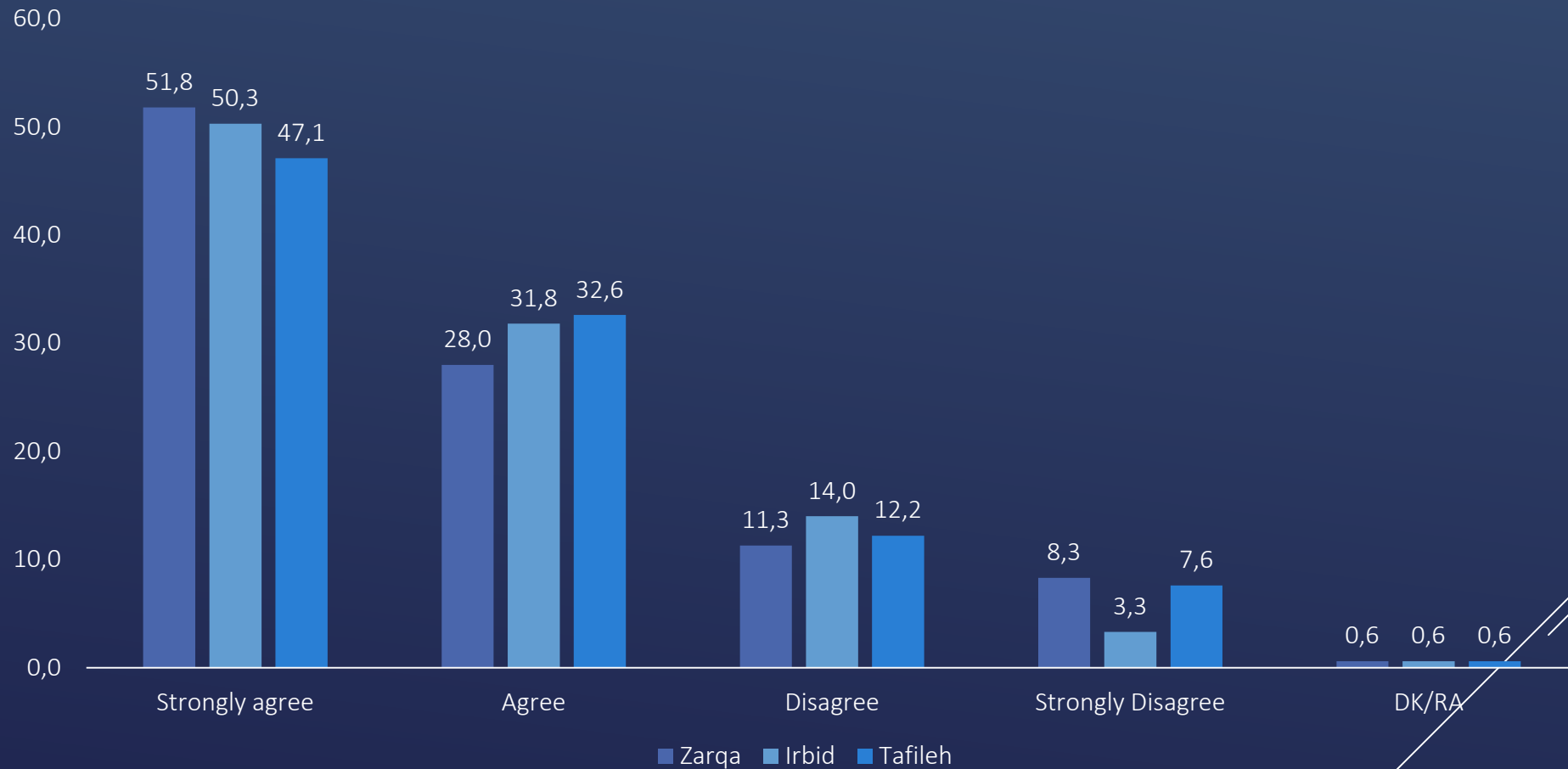
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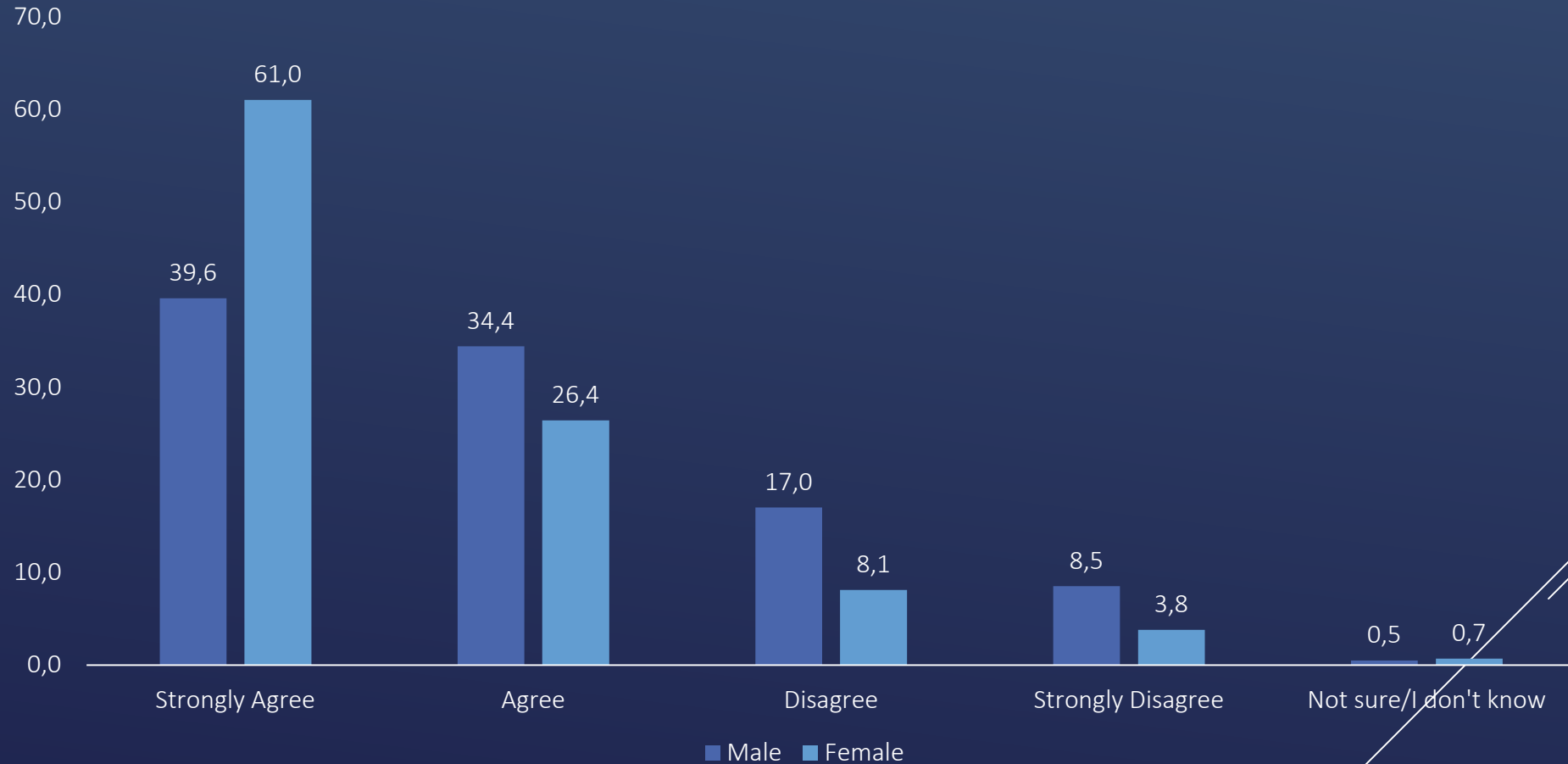
CAN YOU TELL THE DEGREE ON YOUR ACCEPTANCE ON EACH OF THE FOLLOWING SENTENCES: WOMEN SHOULD BE ABLE TO ASSUME LEADERSHIP ROLES



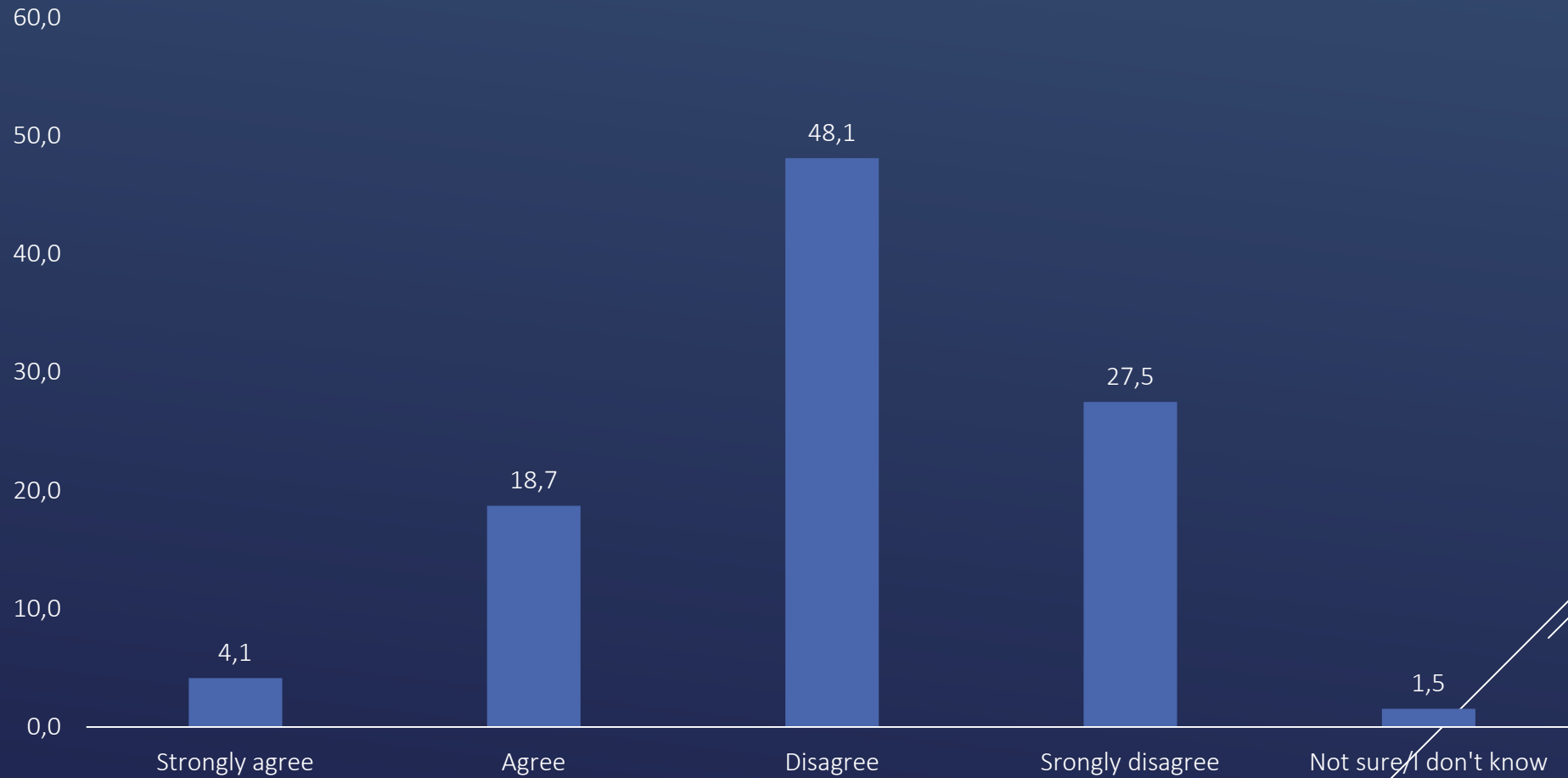
CAN YOU TELL THE DEGREE ON YOUR ACCEPTANCE ON EACH OF THE FOLLOWING SENTENCES: WOMEN SHOULD BE ABLE TO ASSUME LEADERSHIP ROLES. BY GOVERNORATE



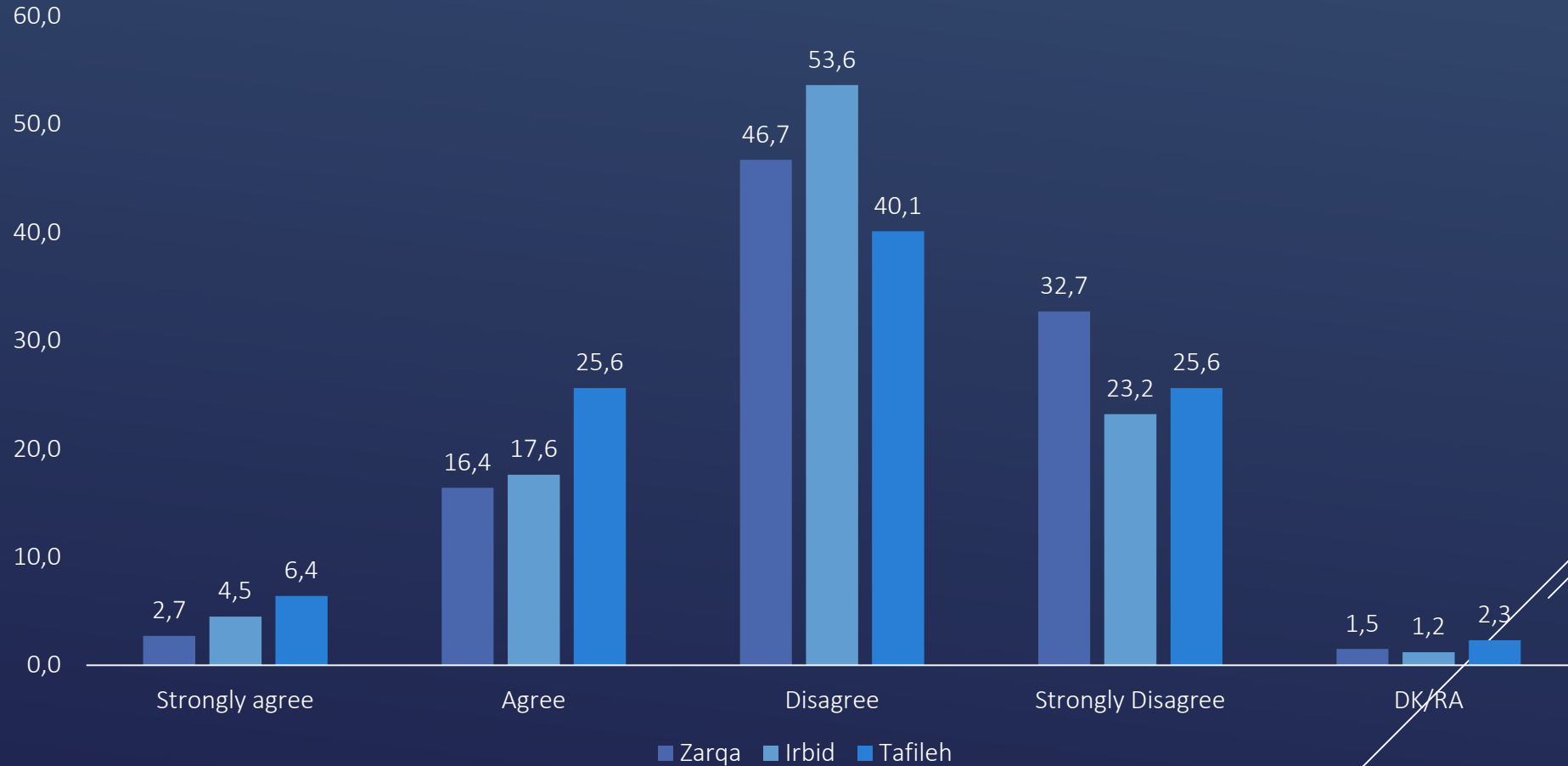
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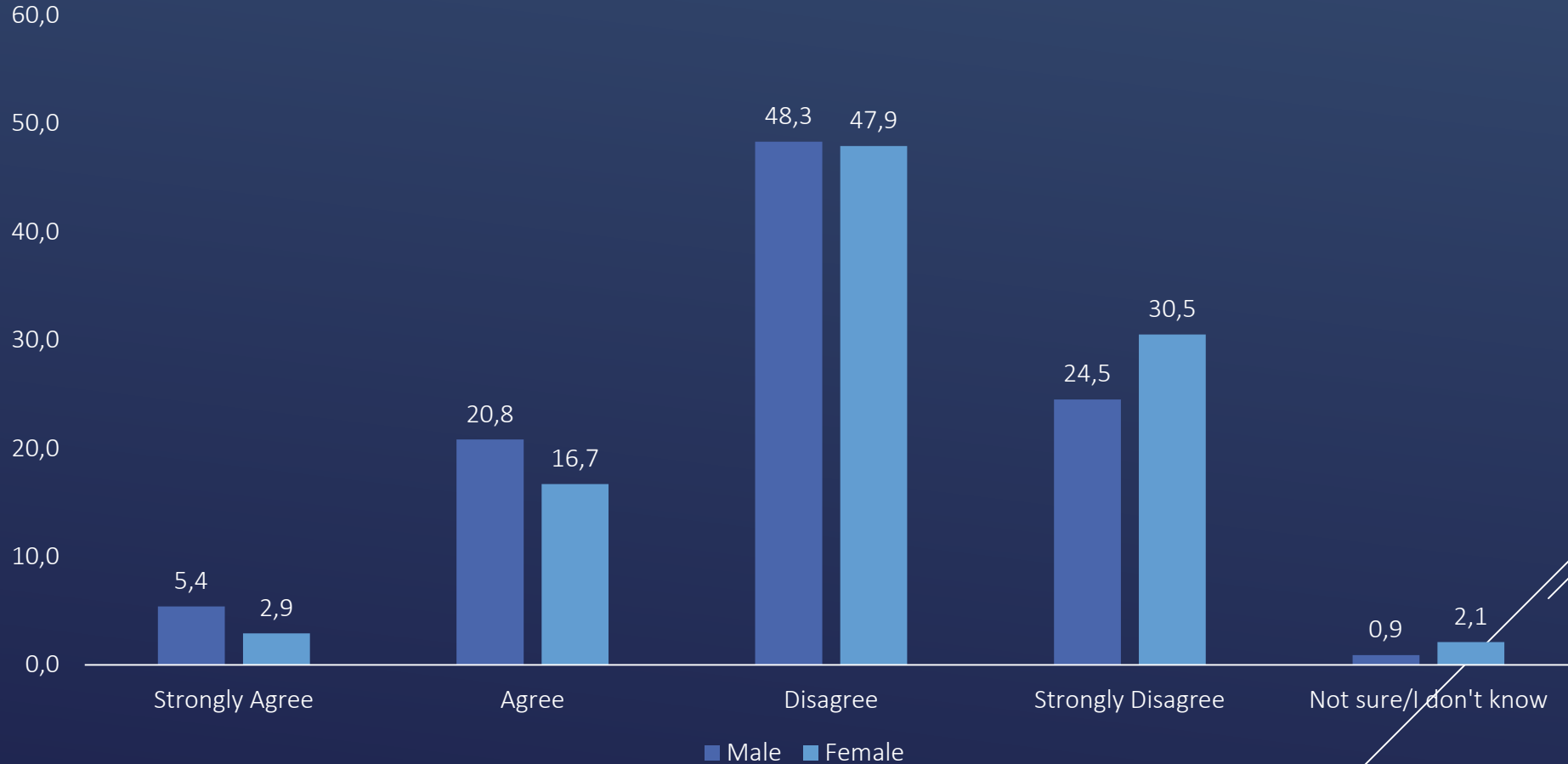
CAN YOU TELL THE DEGREE ON YOUR ACCEPTANCE ON EACH OF THE FOLLOWING SENTENCES: ALL MUSLIM MEN SHOULD MAINTAIN A BEARD



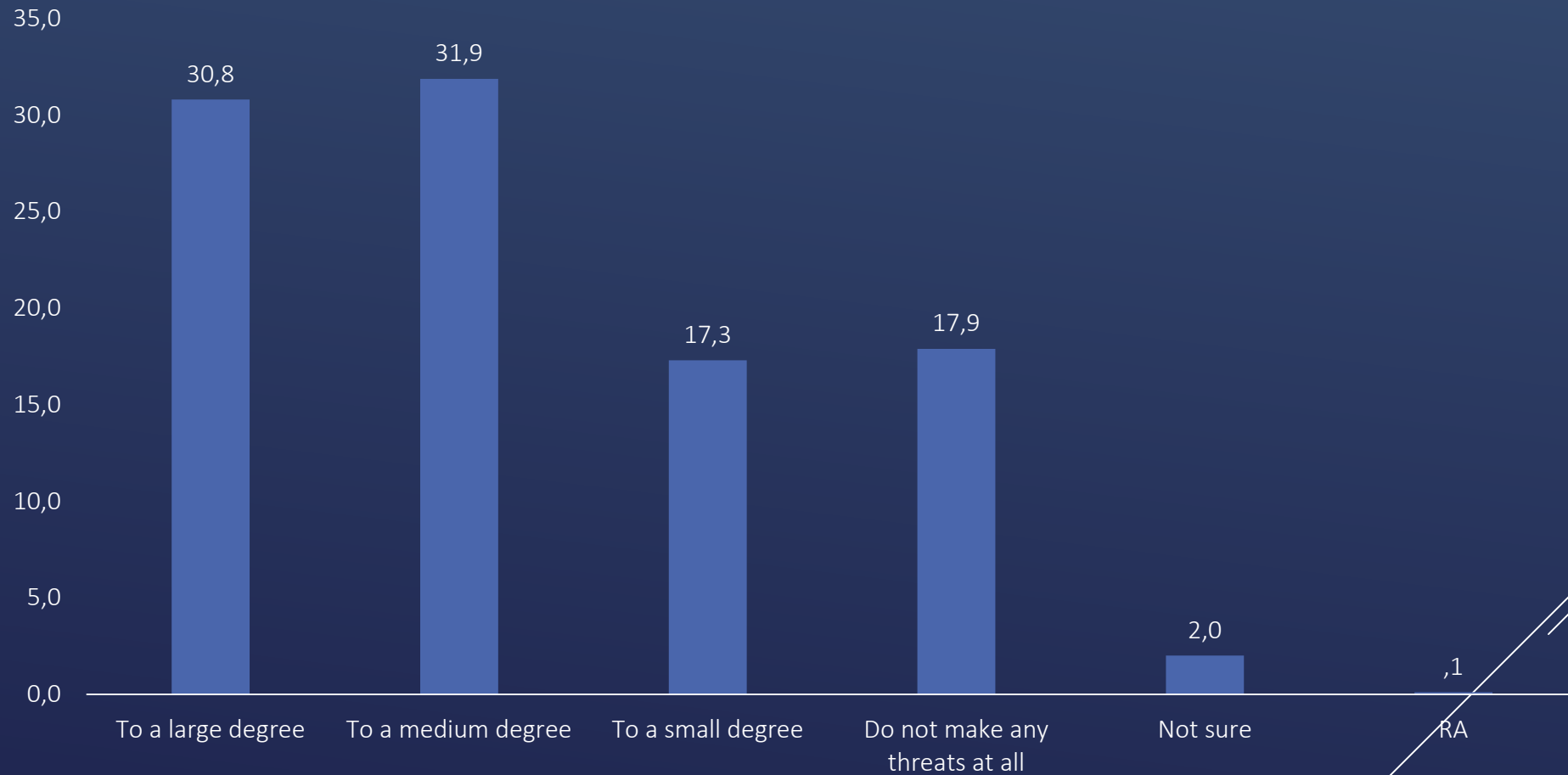
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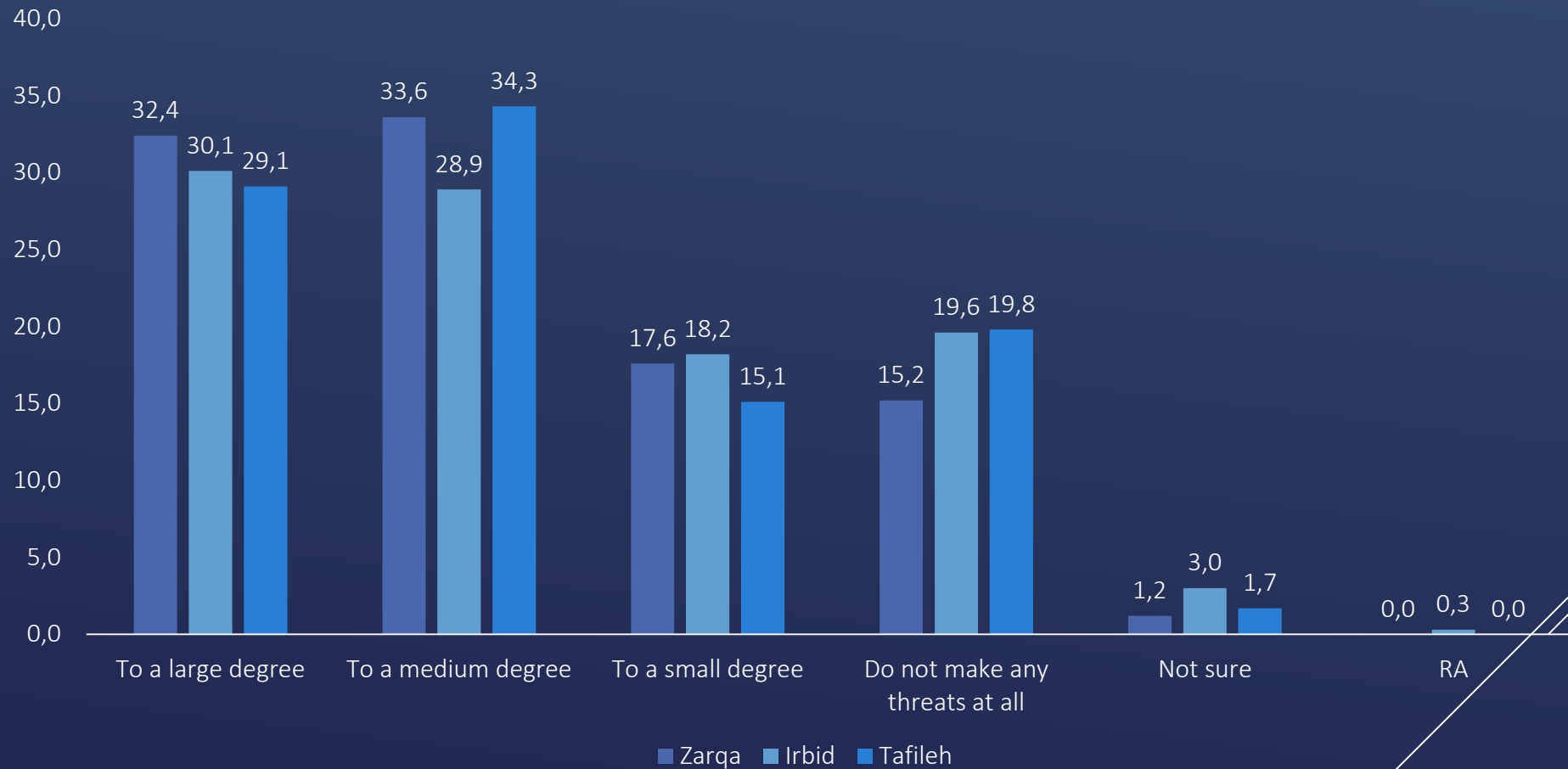
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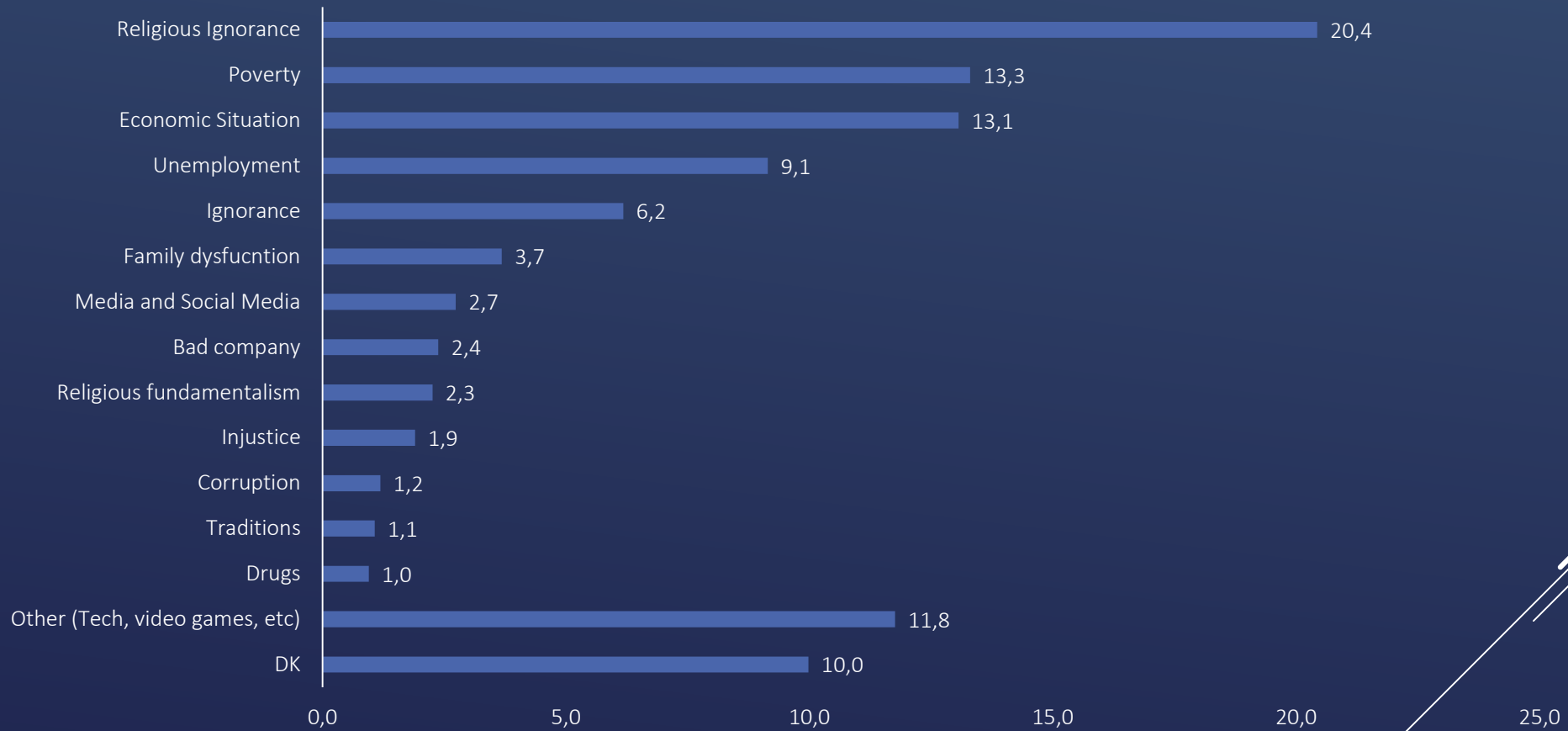
TO WHAT EXTENT DOES RELIGIOUS EXTREMISM THREATEN JORDAN'S SECURITY?



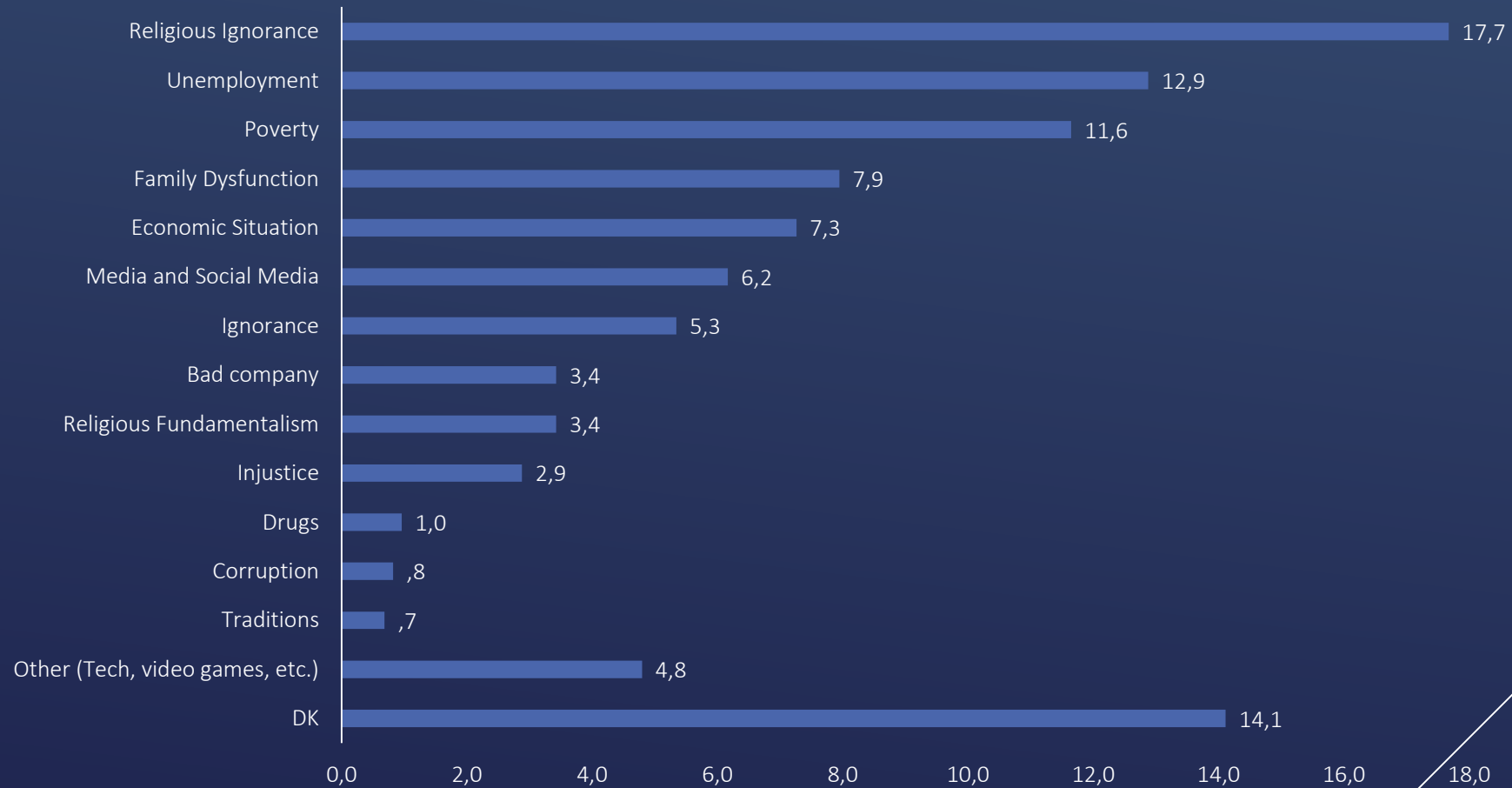
TO WHAT EXTENT DOES RELIGIOUS EXTREMISM THREATEN JORDAN'S SECURITY? BY GOVERNORATE



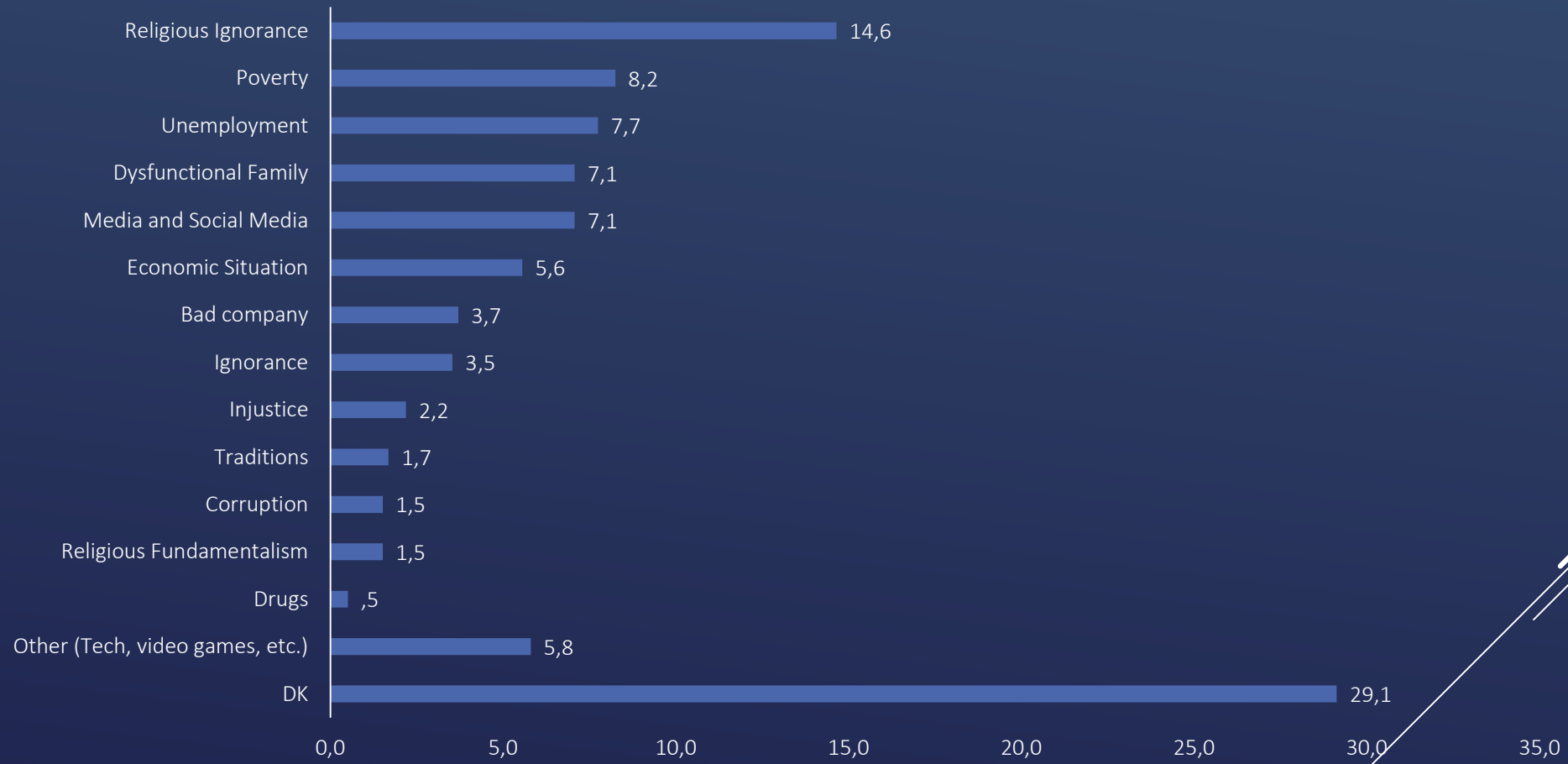
IN YOUR OPINION, THE MAIN REASONS BEHIND RELIGIOUS EXTREMISM ARE (LIST THREE AS MAXIMUM) OPTION 1



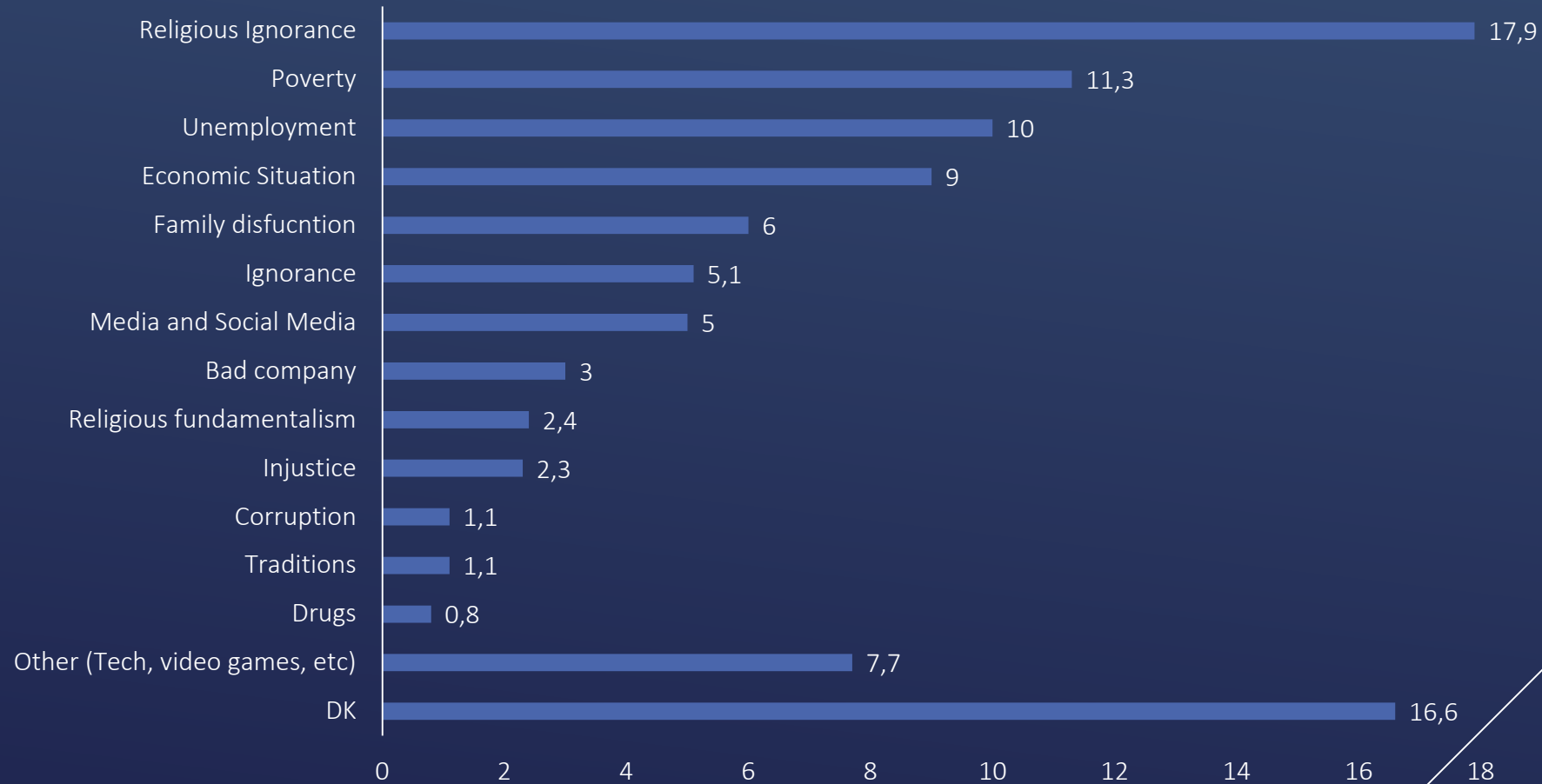
IN YOUR OPINION, THE MAIN REASONS BEHIND RELIGIOUS EXTREMISM ARE (LIST THREE AS MAXIMUM) OPTION 2



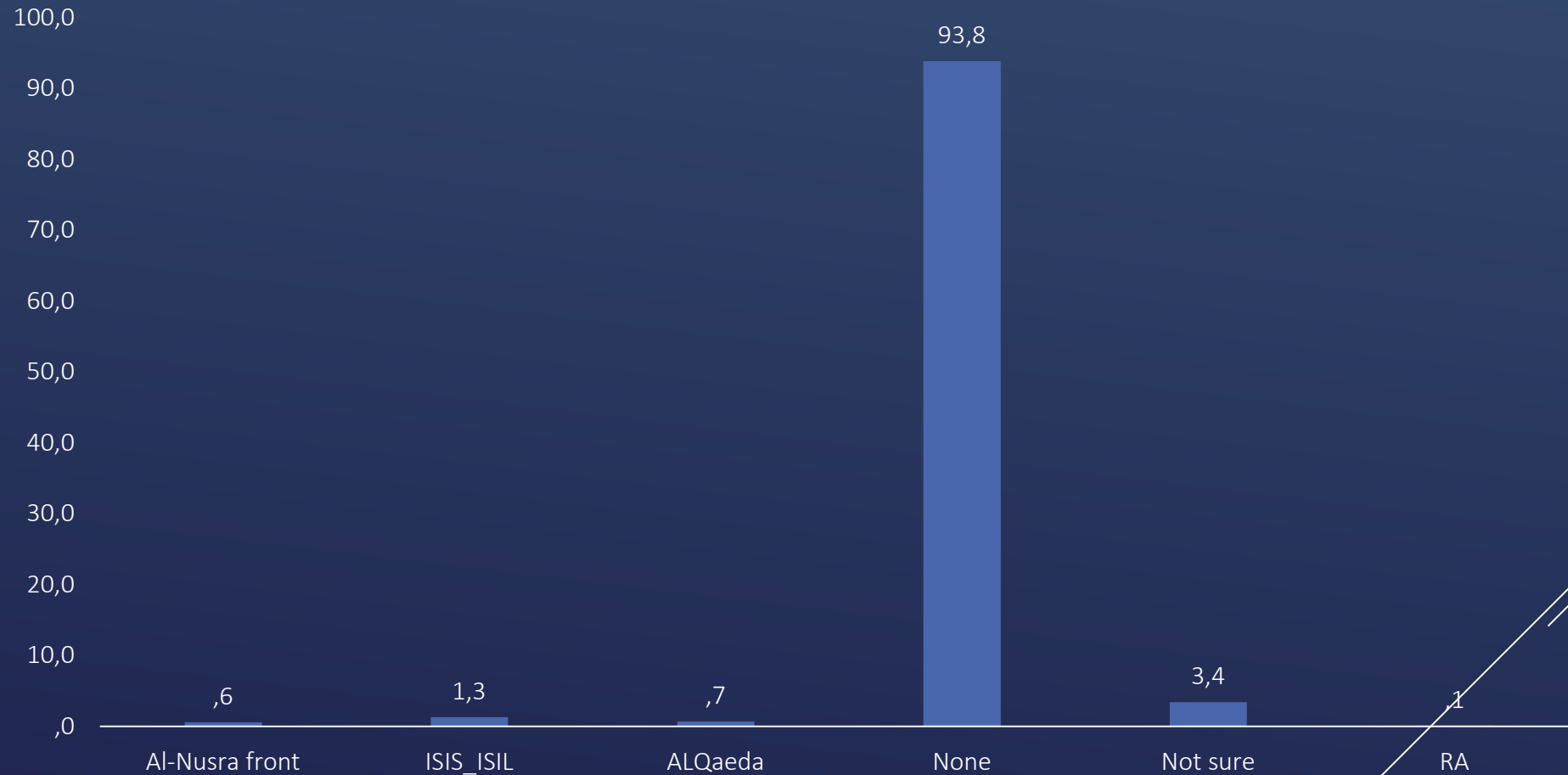
IN YOUR OPINION, THE MAIN REASONS BEHIND RELIGIOUS EXTREMISM ARE (LIST THREE AS MAXIMUM) OPTION 3



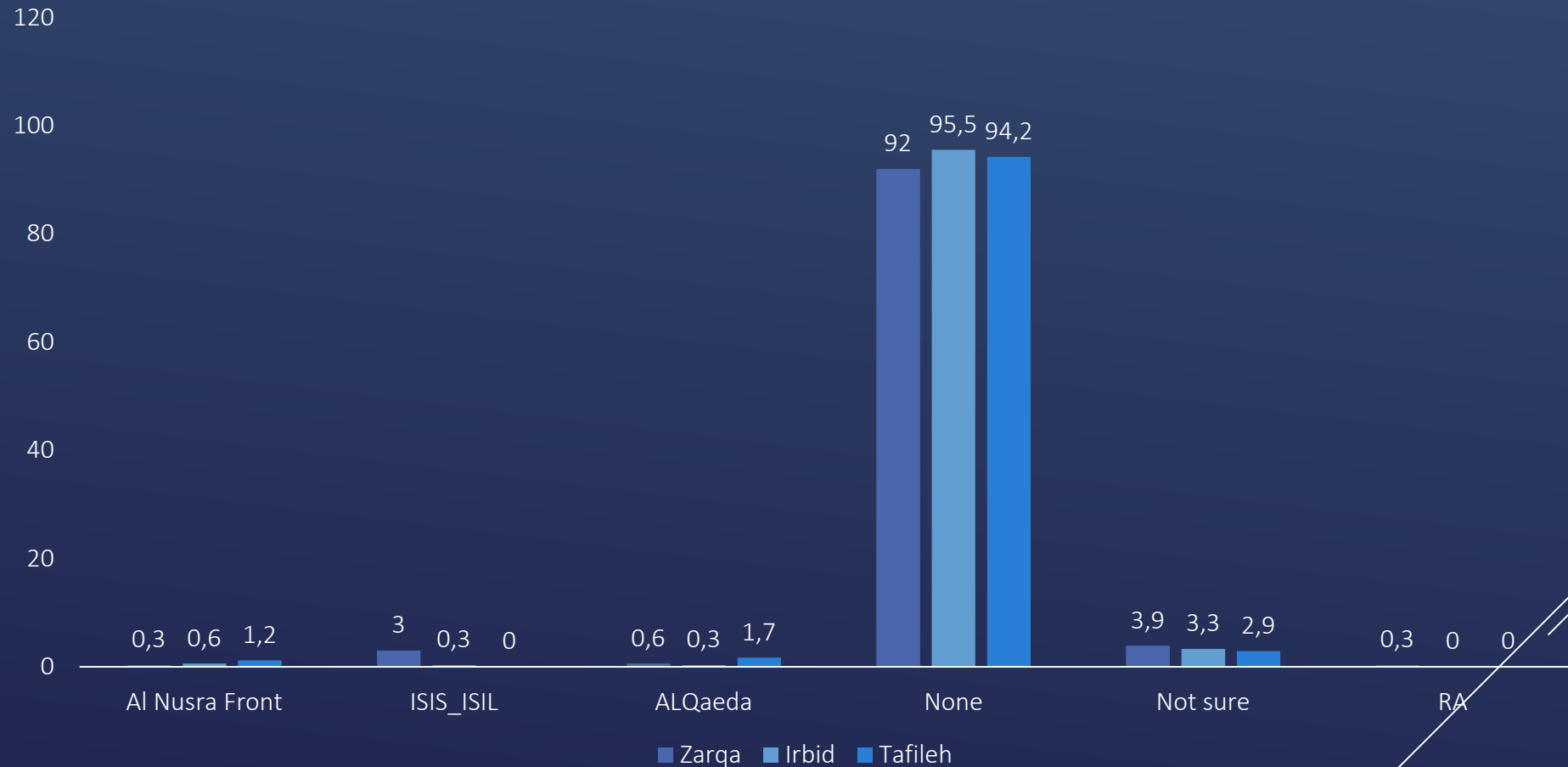
IN YOUR OPINION, THE MAIN REASONS BEHIND RELIGIOUS EXTREMISM ARE (LIST THREE AS MAXIMUM) ALL ANSWERS



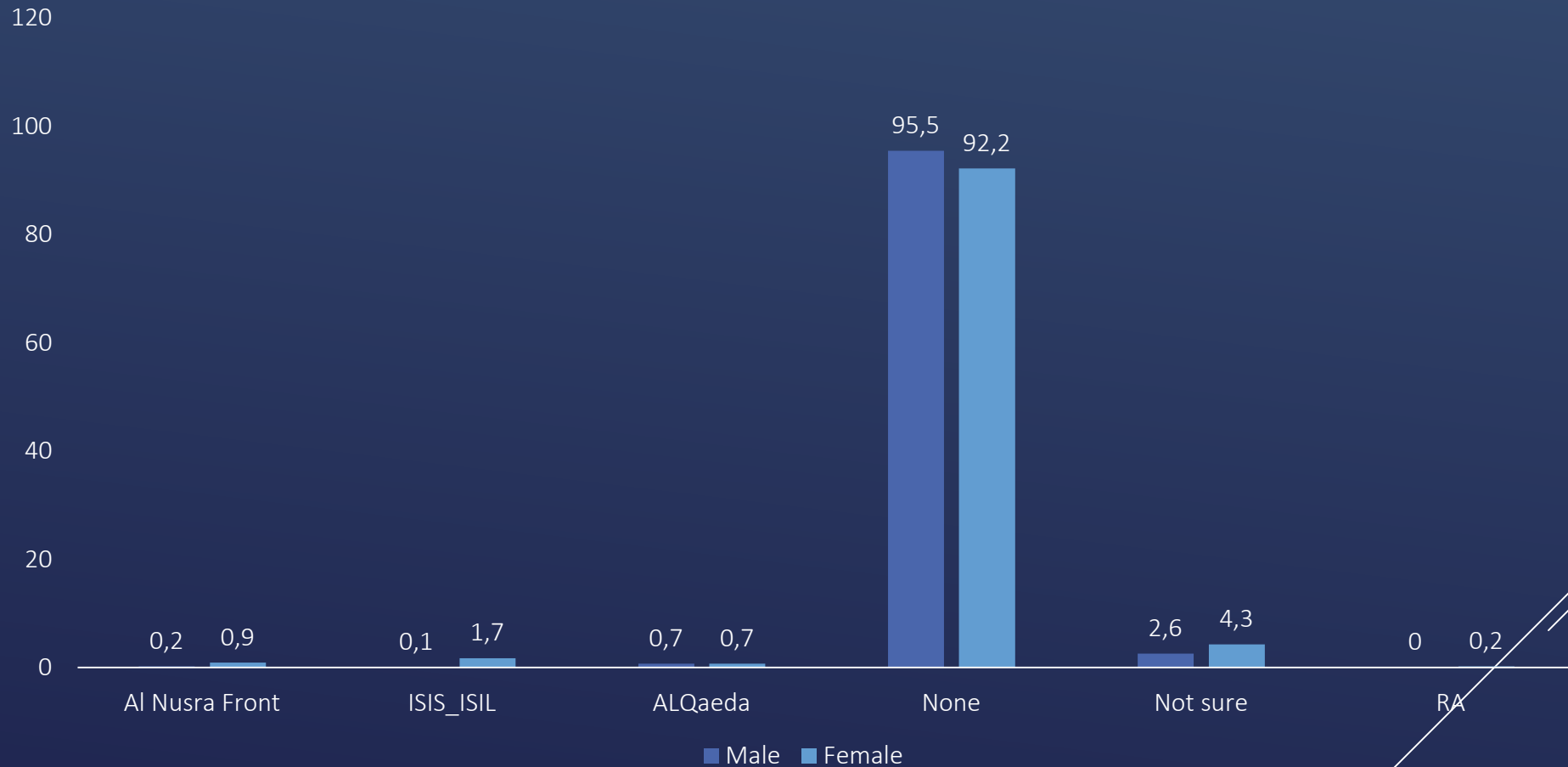
WHICH OF THE FOLLOWING EXTREMIST GROUPS ARE CLOSE TO YOUR PERSONAL CONVICTIONS?



WHICH OF THE FOLLOWING EXTREMIST GROUPS ARE CLOSE TO YOUR PERSONAL CONVICTIONS? BY GOVERNORATE

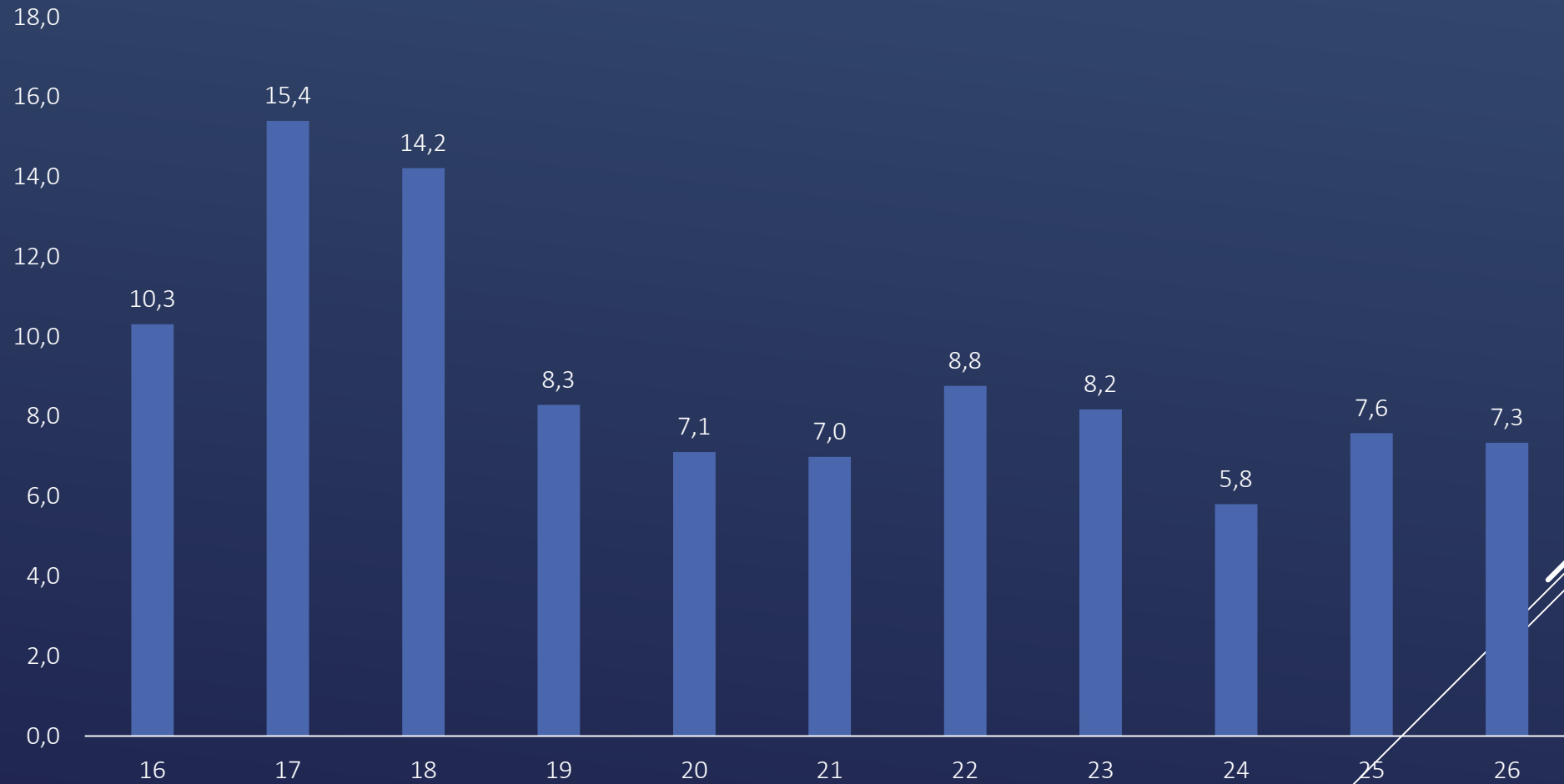


WHICH OF THE FOLLOWING EXTREMIST GROUPS ARE CLOSE TO YOUR PERSONAL CONVICTIONS? BY GENDER

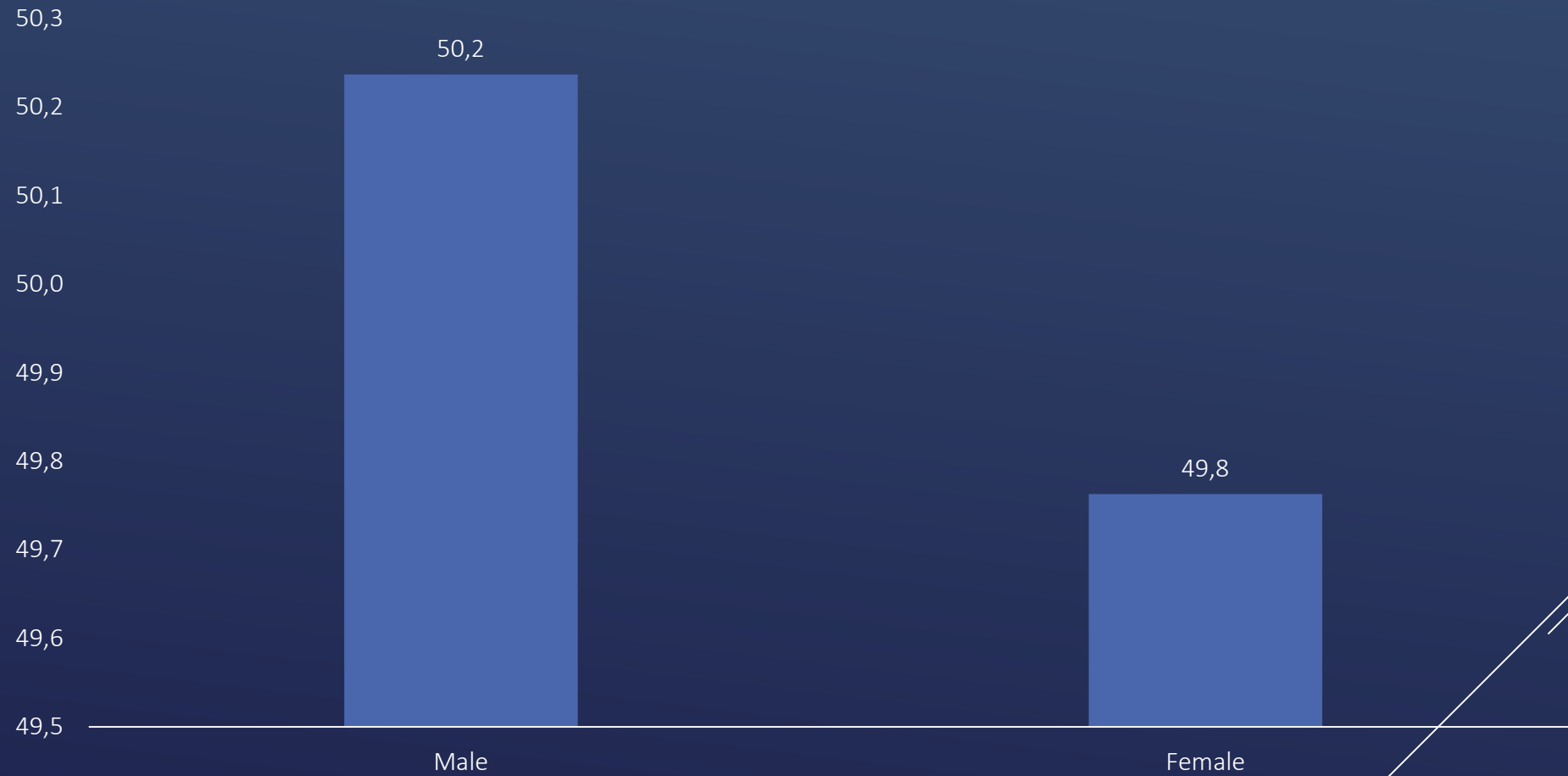


DEMOGRAPHICS

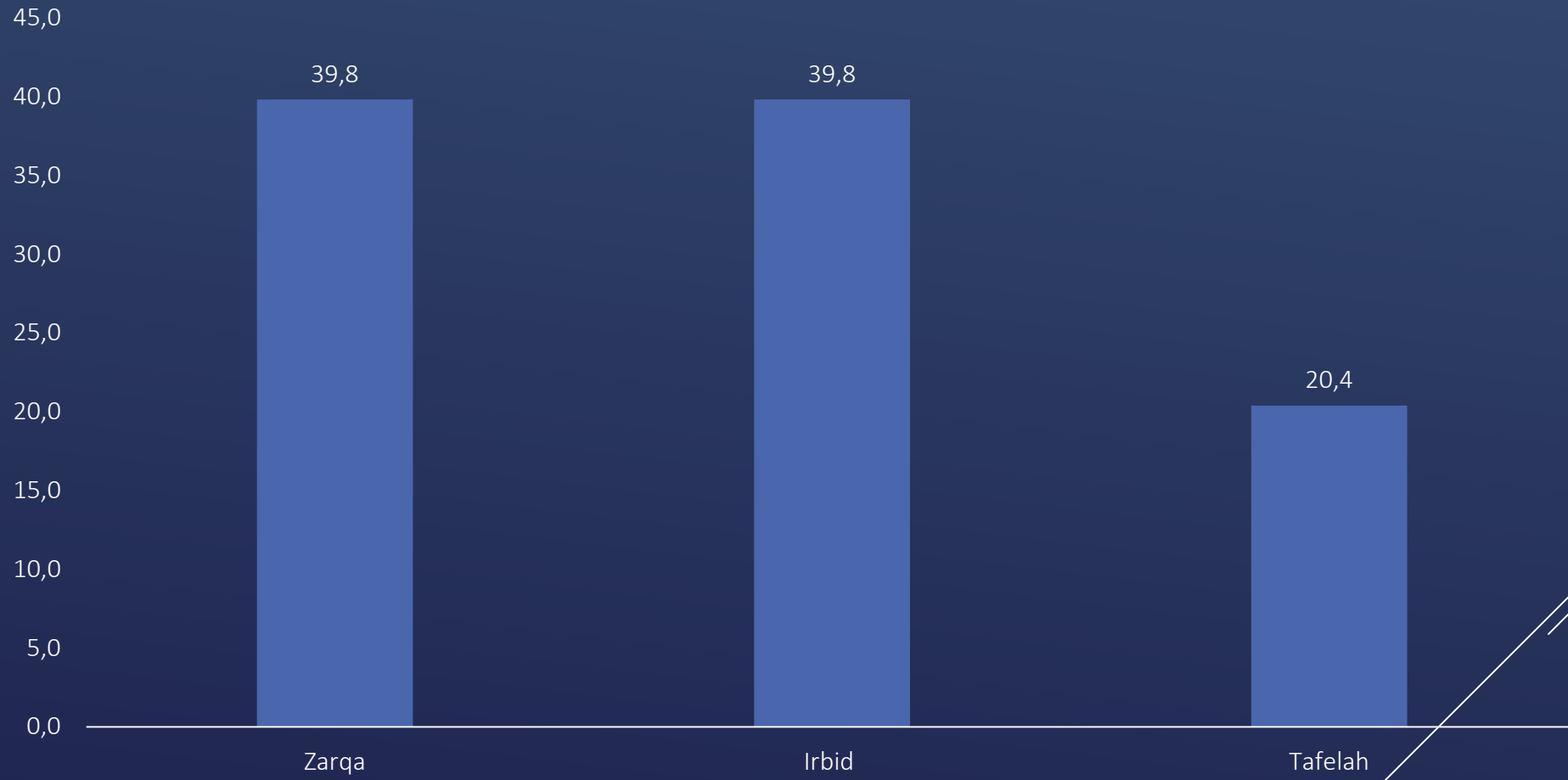
AGE IN YEARS



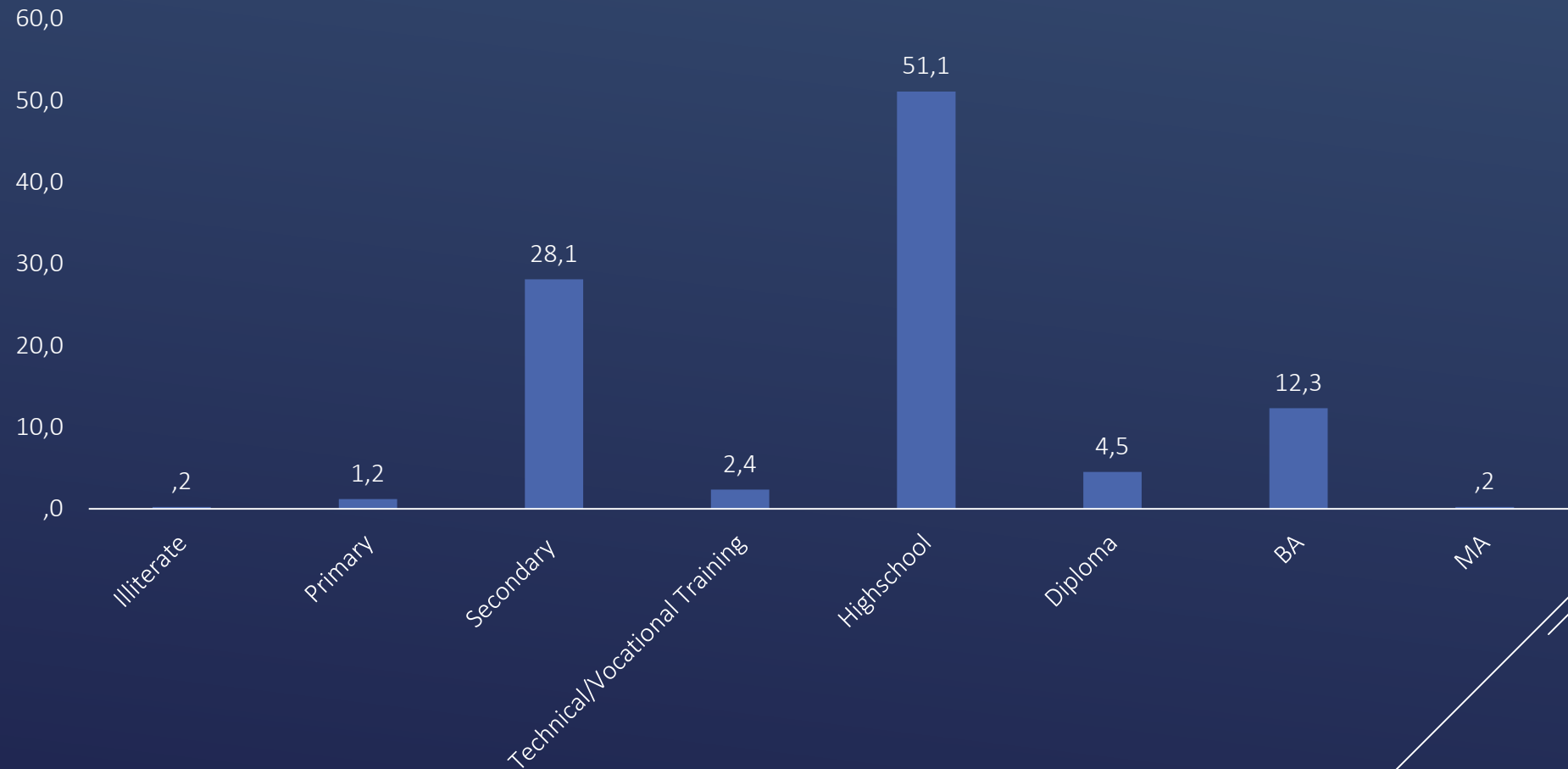
GENDER:



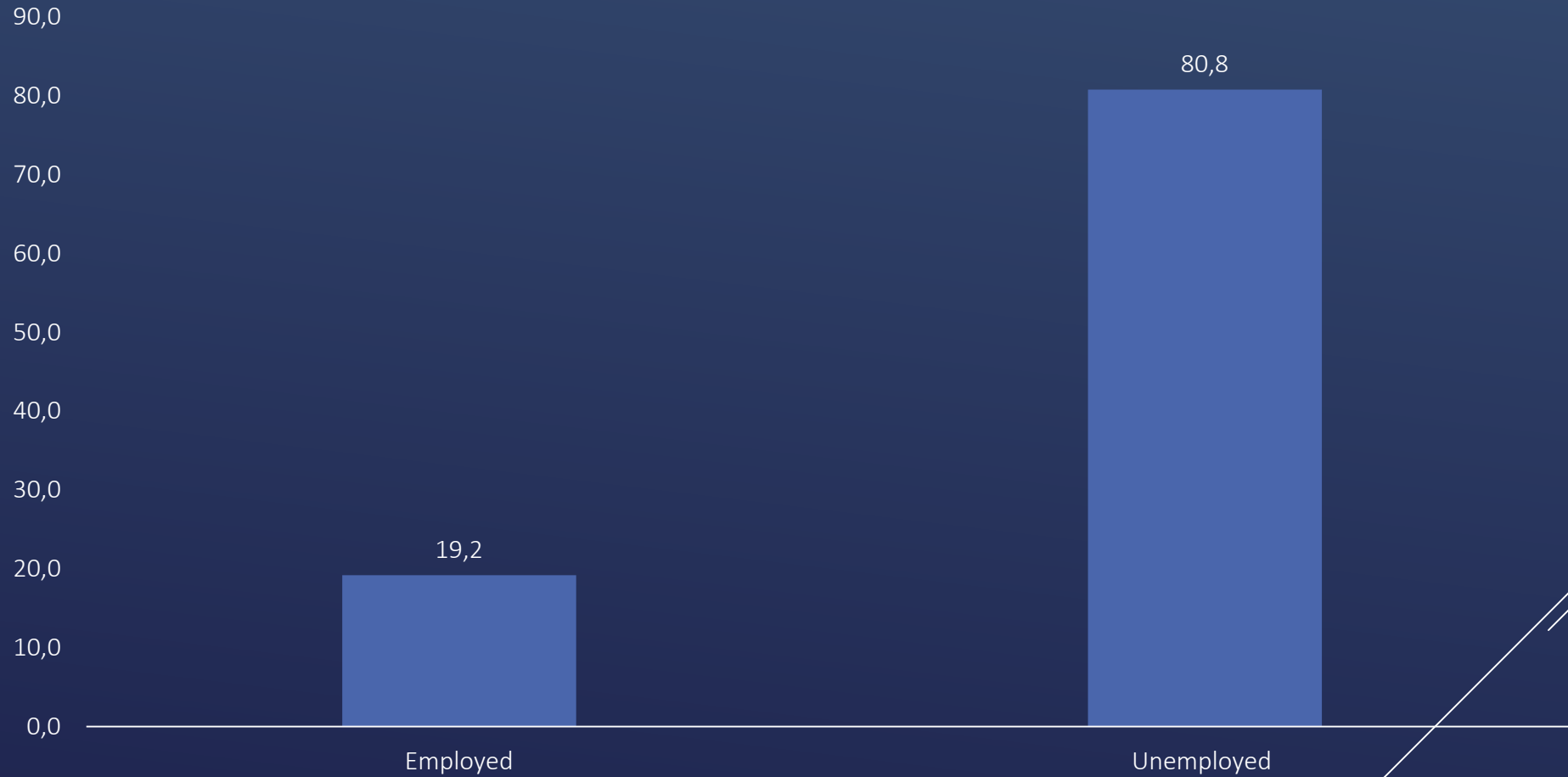
PERMANENT RESIDENCE (THE PROVINCE)



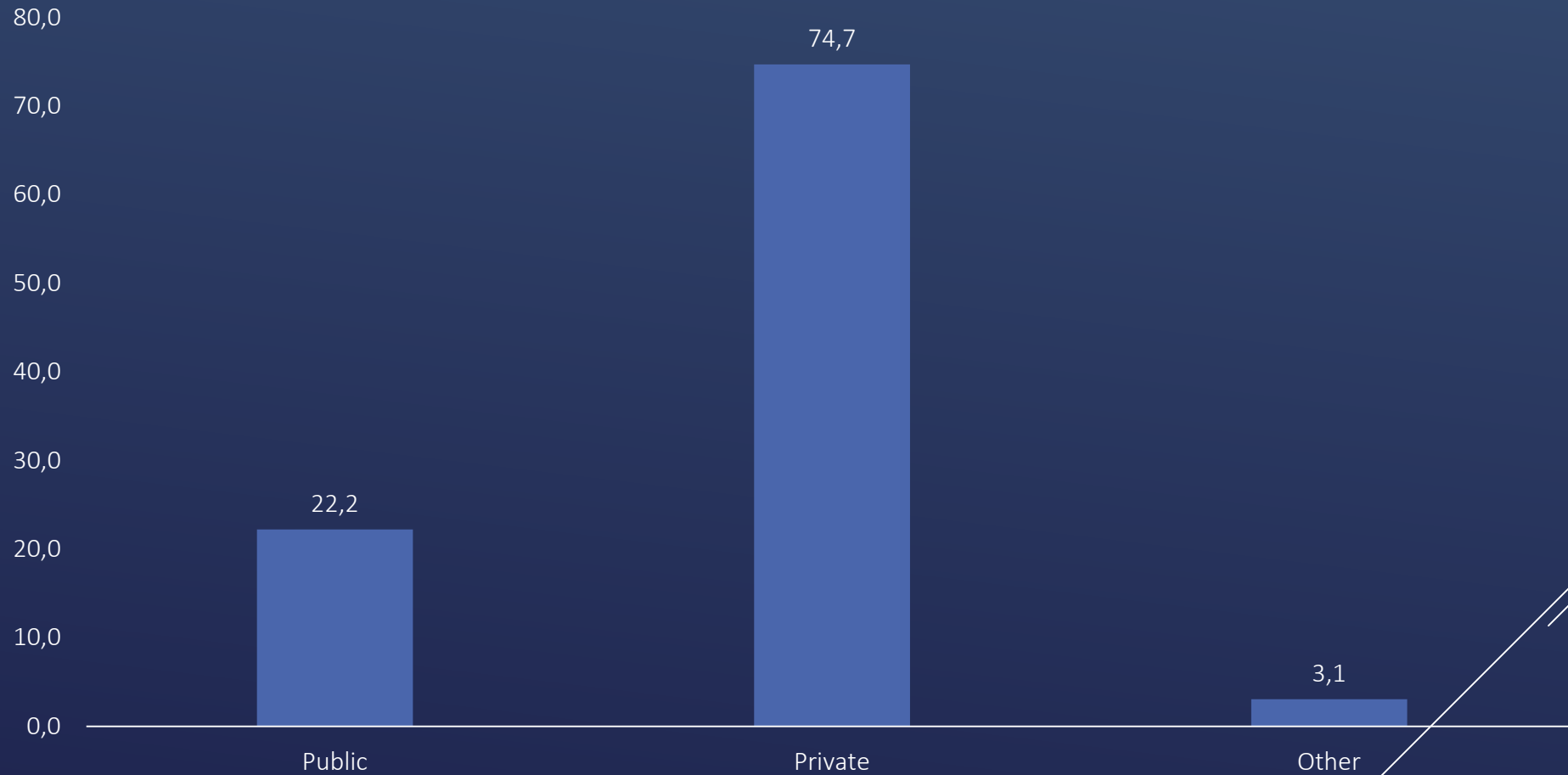
EDUCATION LEVEL



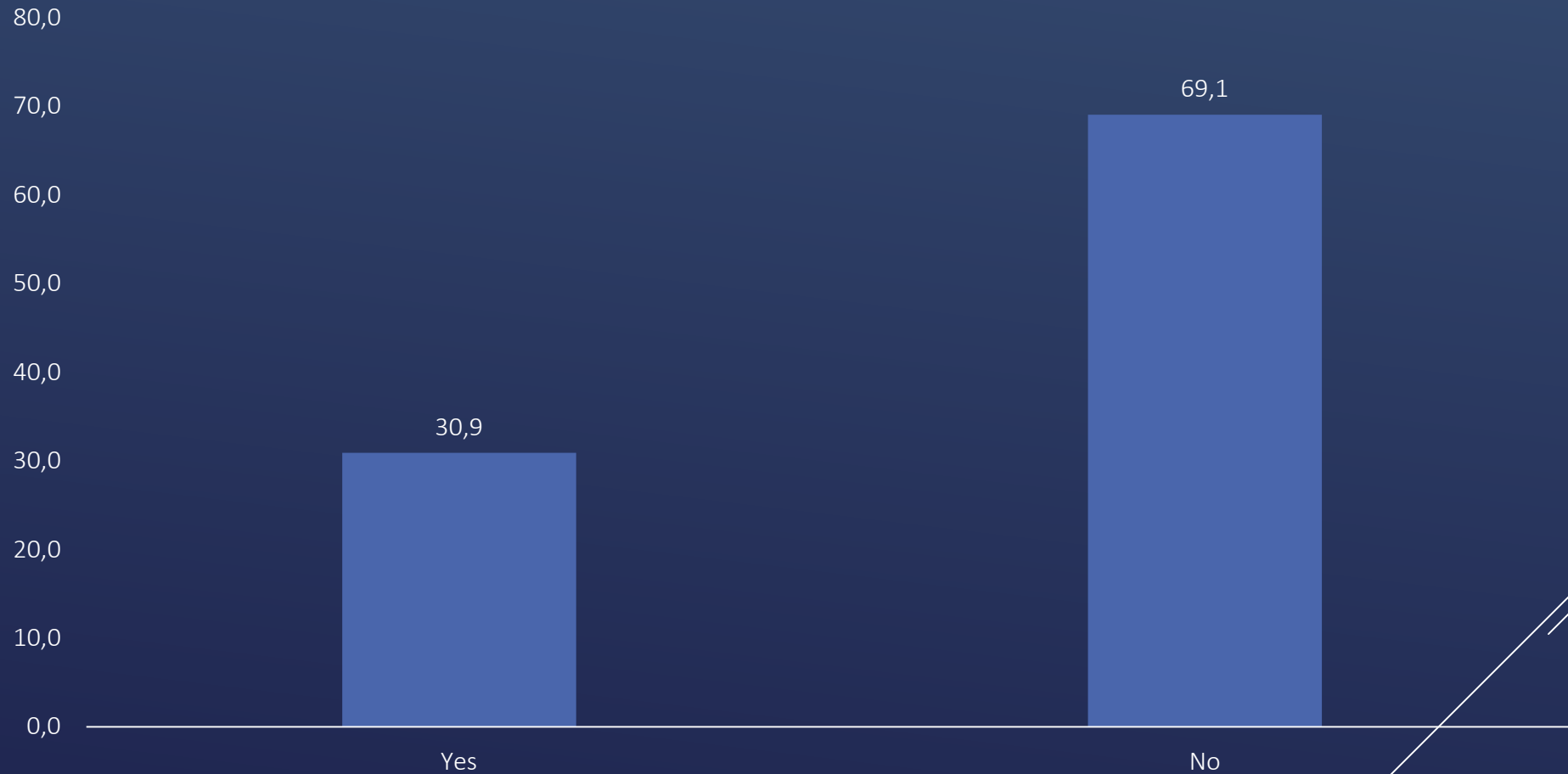
EMPLOYMENT



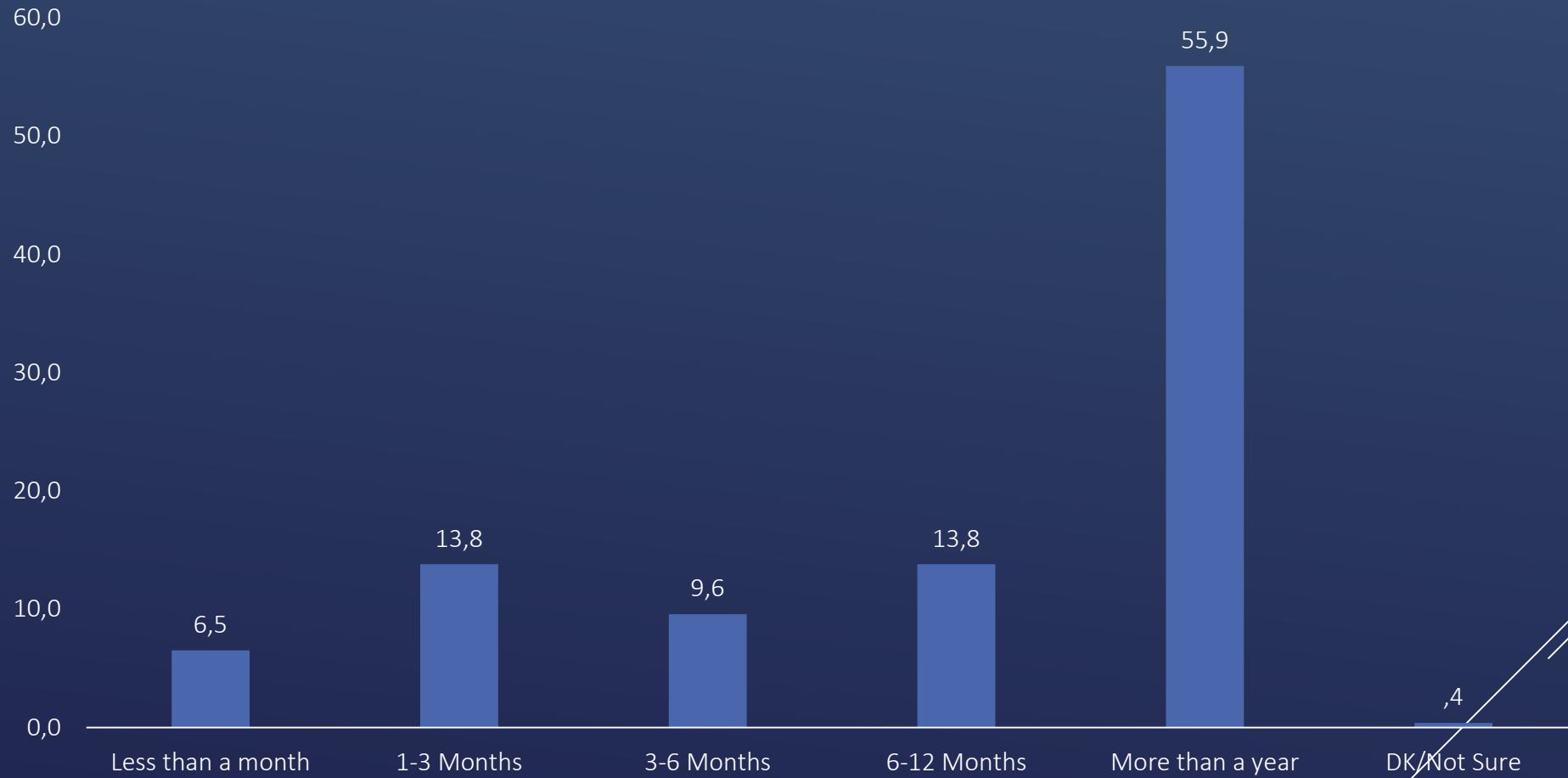
EMPLOYMENT SECTOR



IF UNEMPLOYED ARE YOU LOOKING FOR A JOB?



THE AMOUNT OF TIME SPENT LOOKING FOR EMPLOYMENT



AVERAGE MONTHLY INCOME?

