



Konrad
Adenauer
Stiftung

PROGRAM

KAS AMMAN OFFICE | ARAB WOMEN MEDIA CENTER

Media for Youth (M4Y)

Date: July 07 – 13, 2010
Location: Media Training Site (MTS)
Amman-Jordan
Organization: KAS Amman
Arab Women Media Center

Wednesday, July 07, 2010

PUBLIC OPENING EVENT

09.00 h	Opening Session: Welcome Words	
	President Arab Women Media Center Amman – Jordan	Mahasen Al Emam
	Resident Representative Konrad- Adenauer-Stiftung Amman Office Amman - Jordan	Dr. Martin Beck
09.30 h	Session 1: Economic Crises in Their Global Context	
	Definition of key media terms and how to use them	Samar Haddadin Journalist Al Rai Newspaper Amman – Jordan
10.30 h	Discussion	
11.30 h	Coffee Break	

- 12.00 h **Practical exercises**
- 13.30 h **Interim Result**
- 14.00 h **Lunch**
- 15.00 h **Session 2: Studio Training**

Trainer: Emad Salsa'
 Radio Al Balad
 Amman - Jordan

Thursday, July 08, 2010

- 09.30 h **Session 3: What & Types of Press News is**

The definition of press news:	Samar Haddin Journalist Al Rai Newspaper Amman – Jordan
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- 10.30 h Discussion

- 11.30 h **Coffee Break**

- 12.00 h **Practical exercises**

- 13.30 h **Interim Result**

- 14.00 h **Lunch**

- 15.00 h **Session 4: Studio Training**

Trainer: Emad Salsa'
 Radio Al Balad
 Amman - Jordan

Friday, July 09, 2010

- 13.45 h **Session 5: Media Profile**

The concepts of different media: Print, audio, video, electronic	Eman Abu Qaoud Journalist National Board for Family Affairs Amman - Jordan
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- 10.30 h Discussion

- 11.30 h **Coffee Break**

- 12.00 h **Practical exercises**

13.30 h **Interim Result**

14.00 h **Lunch**

15.00 h **Session 6: Studio Training**

Trainer: Emad Salsa'
Radio Al Balad
Amman - Jordan

Saturday, July 10, 2010

09.30 h **Session 7: Art of the press / interview / investigation / press story**

Different Formats: article, investigative news, reportage, news analysis Eman Abu Qaoud
Journalist
National Board for Family Affairs
Amman - Jordan

10.30 h Discussion

11.30 h **Coffee Break**

12.00 h **Practical exercises**

13.30 h **Interim Result**

14.00 h **Lunch**

15.00 h **Session 8: Studio Training**

Trainer: Emad Salsa'
Radio Al Balad
Amman - Jordan

Sunday, July 11, 2010

09.30 h **Session 9: TV & Radio Presentation**

Preparation and presentation of radio news Emad Nusair
Journalist
Jordan Radio & TV
Amman - Jordan

10.30 h Discussion

11.30 h **Coffee Break**

12.00 h **Practical exercises**

13.30 h **Interim Result**
14.00 h **Lunch**
15.00 h **Session 10: Studio Training**

Trainer: Emad Salsa'
Radio Al-Balad
Amman – Jordan

Monday, July 12, 2010

09.30 h **Session 11: How to Write Political News**

The reportage and its presentation
in radio news

Emad Nusair
Journalist
Jordan Radio & TV
Amman - Jordan

10.30 h Discussion

11.30 h **Coffee Break**

12.00 h **Practical exercises**

13.30 h **Interim Result**

14.00 h **Lunch**

15.00 h **Session 12: Studio Training**

Trainer: Emad Salsa'
Radio Al-Balad
Amman – Jordan

Tuesday, July 13, 2010

09.30 h **Session 13: Presentation of Students' Projects at (MTS)**

How to present projects
in journalism

Emad Nusair
Journalist
Jordan Radio & TV
Amman - Jordan

11.30 h **Coffee Break**

12.00 h **Practical Training**

Emad Nusair
Journalist
Jordan Radio & TV

Amman - Jordan

13.30 h **Interim Result**

14.00 h **Lunch**

15.00 h **Practical Training**

Emad Nusair
Journalist
Jordan Radio & TV
Amman Jordan

18.00 h **Handover of Certificates**