



Konrad
Adenauer
Stiftung

Civic Participation and Local Development Building Effective Communities in Jordan

April 8, 2010

Al-Zarka, Chamber of Commerce and Industry



PROGRAM

KAS AMMAN OFFICE | VISIONS CENTER FOR STRATEGIC AND DEVELOPMENT STUDIES

Civic Participation and Local Development Building Effective Communities in Jordan

Thursday, Zarqa, April 8, 2010

9.00 h	Registration	
9.30 h	Opening Session: Welcome Speech	
	Visions Center For Strategic and Development Studies	Dr. Khaled Al Awamleh
	Resident Representative Konrad-Adenauer-Stiftung Amman Office Jordan	Dr. Martin Beck
	The Governor of Zarqa	HE Mr. Saad Al Manseer
	Governor, Chairman of Local Development Directorate, Ministry of Interior	Dr. Raad Al Adwan
	Zarqa Chairman Board of Directors Member, Board of Director, Jordan Chamber of Industry	Mr. Mohmmad Arsalan
	Minister of Municipal Affairs	HE Mr. Ali Zaher Ghezawi
10.00 h	First Session: Civic Participation in Local Communities	
	The Role of Municipal In Local Development	HE Mr. Ali Zaher Ghezawi Minister of Municipal Affairs
	How to Empower and to Run a Municipality. A German Perspective	Dr. Christoph Strünck



Moderator:

Dr. Raad Al Adwan
Governor, Chairman of
Local Development Directorate,
Ministry of Interior

11.00 h

Coffee Break

11.30 h

Second Session: Decentralization and Institutional Capacity Building for Local Administration.

Decentralization & Local Public Administration in Jordan

HE Dr. Raad Al Adwan
Local Development Directorate,
Ministry of Interior-Jordan

Local Community and Economic Development
"Roles and Achievements"

Dr. Khaled Al Wazzani
Ph.D. Economics, Chairman
of Darat Holding, Co.

Industrial Sector
In Zarqa City

Mr. Mohmmad Arsalan
Zarqa Chairman Board of
Directors Member, Board of
Director, Jordan Chamber of
Industry

Moderator:

Dr. Jihad Abu Alsondas
Dean of Urban Planning
Department - Al Balqa
Applied University

12.30 h

Third Session: Public Media and Local Development in Jordan

Media & Local Development
In Jordan

Dr. Basim Al- Tweissi
Director for Center of Studies
and Community Department.
Al- Hussein Bin Talal University
Ma`an, Jordan

Public media and Social
Responsibilities

Mrs. Reem Obeidat
Senior Consultant/Trainer for
Leadership Development,
Media Gender & Communication
Certified Consultant for UN
Agencies - Dubai

Basic Concepts of Local
Development Planning

Dr. Jamal Al-Nsour
Head of Regional &
Planning Department

Moderator:

Dr. Amjad Al-Kadi
Director Manager
Audiovisual Commission
Ph.D. in Communication and
Public Media

1.30 h

General Discussion of Finding

Dr. Raed El-Adwan
Dr. Martin Beck
Dr. Khaled Al-Awamleh
Dr. Basim Al-Tweissi
Dr. Chrstoph Strünck
Dr. Khaled Al-Wazzani
Mr. Mohmmad Arsalan
Mrs. Reem Obeidat
Dr. Musa Zugul

Moderator:

Dr. Hussein Shafa'amri
General Manager
Zarka Chamber of Industry

2.30 h

Lunch

Steering Committee:

Dr. Jihad Abu Sondos	Dean of Urban Planning Department - Al-Balqa University
Dr. Khaled Al-Awamleh	Visions Center For Strategic and Development Studies
Mr. Amer Ja'afre	Local Development Department – Ministry of Interior
Dr. Sultan Kloub	Local Development Department – Ministry of Interior
Mr. Ayman Al-Roumy	Local Development Department – Ministry of Interior
Mrs. Maha Abadi	Visions Center For Strategic and Development Studies
Ms. Nidaa Sharaideh	Konrad-Adenauer-Stiftung
Mrs. Huda Zakarne	Visions Center For Strategic and Development Studies
Mrs. Lubna Shehadeh	Zarka Chamber of Industry



Curriculum Vitae



Director of New Ma'an Radio (The first development radio in Jordan) and
Director of the Center of Studies, Consultations, and Community Development
Al-Hussein Bin Talal University.

Basim Mohammed Mousa Al-Tweissi

- 2006 - PhD in mass Communication / Journalism Studies /the
Institution of Arabian Studies and Researches, Cairo-Egypt
- The title of the PhD's thesis: the Discourse Analysis of Jordanian
Journalism Toward the Issues of Political Reform.
- 2002 Master's Degree in the Developing Mass Communication / the
Institution of Arabian Studies and Researches, Cairo-Egypt.
The thesis title: the tendencies of Jordan's journalism in bringing
up the Arabian political and developing issues / a study of the
content analysis.
- 2001 High Diploma in Journalism and the political development , the
Institution of Arabian Studies and Researches, Cairo-Egypt
- 1997 High diploma in the National and Political Studies / the Institution
of Arabian Studies and Researches, Cairo-Egypt
- 1989 BA in Journalism and Mass Communication / Al-Yarmouk University
Irbid – Jordan
- 2008 One semester study Post doctoral (electronic press and new
freedom), University of Florida.
Internship for one semester, College of Communication, University
of Florida

Research and scientific skills:

- The mass media and development.
- The mass media and political communication.
- Communication, mass media and anthropology
- Community development.
- Capacity-building for community institutions.
- Heritage, cultural tourism and mass media.
- Strategic planning and cultural and media management



The scientific and professional experiences:

- Editor in. Mo'ab newspaper, Mu'tah University, 1991-1993.
- Chief of the activity department/the deanship of students' affairs, Mu'tah University 1993-1995.
- Chief of the department of cultural relations and publication/ Mu'tah University 1995-1999.
- Director of the department relation and community development, Al-Hussein Bin Talal Univesity, 2000-2006.
- A full time lecturer, the department of media and strategic studies /Al-Hussein Bin Talal Univesity, 2003-2006.

The academic experiences:

- Introduction into Journalism and Mass media (two classes) the first academic semester, 2002-2003.
- The Developing mass media: the summer academic semester2003-2004.
- Introduction into Journalism /the summer academic semester 2003-2004
- The international Journalism (two classes) the 2nd academic semester2003-2004.
- Introduction into Journalism /the first academic semester 2003-2004
- The public opinion and surveying studies/the summer academic semester 2004-2005.
- The international Journalism /the first academic semester 2005-2006
- Introduction into Journalism (two classes) the first academic semester2004-2005.
- Introduction into Journalism /the first academic semester 2005-2006.
- Introduction into Mass communication /the first academic semester 2006-2007.
- Theories of communication /the 2nd academic semester 2006-2007.

Experiences in media training.

The areas of training programs in the field of journalism and the media during the period between 2002 – 2008.

- Principles of news writing
- Editorial
- Investigative journalism
- Writing of documentary programs
- Radio planning
- Management of radio stations
- Media planning
- Management of cultural institutions

Reem Jamal Obeidat

Education

- 2000 Masters of Arts in Journalism Studies
The University of Wales, Cardiff, Wales, United Kingdom
- 1995 Masters of BUSINESS ADMINISTRATION
in Political Science (International Relations)
Jordan University, Amman, Jordan
- 1988/89 Bachelor of Arts in Journalism and Communications
Yarmouk University, Irbid, Jordan

Experience

- Aug 2006 - Present Senior Consultant / Trainer
Various UN Agencies, International & Regional Organizations
- April 2001 – Aug 2003 Head of Media, Public Relations, Education & Community Outreach
DUBAI E-GOVERNMENT – Dubai UAE
- Dec 1999 – April 2001 Senior Correspondent & Executive Producer
AL-JAZEERA SATELLITE TV, DUBAI BUREAU – Dubai UAE
- Dec 1988 – Dec 1999 Editor-in-Chief & Executive Producer
JORDAN TELEVISION - Amman/Jordan

Trainings

I have been heavily involved in a plethora of personal and professional trainings at both the regional and international level, pertaining to the following type of topics: planning, strategic thinking, creativity, personal development, project management, time management, gender issues, the environment and media.

Additionally, I have participated in many related conferences, workshops and other intellectual events, spanning the USA, the EU, China, Malaysia and the BEMENA Region

These have included:

- May 2008 Organizational Excellence as a Tool for Improvement - Criteria for Distinguished Government Employee (DGEP), Dubai Institute for Human Resources Development, Sheik Mohamed Executive Office
- November 2006 Master Project Manager (MPM) - Train the Trainer, American Academy of Project Management, COMCO Consultations (Amman, Jordan)



May 2006	Achieving Your Highest, Franklin Covey - Middle East
June 2005	Seven Habits of Highly Effective People, Franklin Covey - Middle East
May 2006	Spiritual Intelligence, Oxford Academy for Leadership, GITRAC Consultations and Training (UAE)
April 2002	Up Your Customer Services, Smart Management
2002-2003	One week course in television commercials One week training course in electronic journalism, One week training course in consulting, diplomatic and protocol skills Al Bayan Training Centre
19989	Using Intercommunication in Population Issues, John Hopkins University, School of Public Health (Amman, Jordan)
1999-2000	Coordinating and Managing Environmental Projects and Training Public Opinion Leaders in Environmental Awareness Projects, The Canadian Association for International Environmental Training (Amman, Jordan)
2000-2001	Law and Investigative Reporting, Gemstone Network Organization (Amman, Jordan)
1998	Current Affairs, News Editing and Broadcasting Course, British Broadcasting Corporation (BBC) (Amman, Jordan)
1996	'The transitional rule of law in the civic action society', Academy of Leadership (Berlin, Germany)
1995	Educational Television, German Television Training Centre (Berlin, Germany)
1995	Women Centres, United States Information Agency (Washington D.C. and Boston, U.S.A.)
Oct. 1989	Gender Communication, UNESCO (Moscow, Russia)



Christoph Struenck

Education

01/10/1990 - 01/05/1995 M.A. Social Science
Sociology, Political Science, Economic History, Economics
Ruhr-University Bochum, Germany

01/06/1995 - 01/12/1998 Ph.D.
political sociology, social policy, interest groups politics
Ruhr-University Bochum, Germany

01/01/1999 - 01/04/2005 Habilitation
Political Science
Duesseldorf University, Germany

Experience

01/01/1996 - 31/12/1997 Junior researcher
Conducting a comparative research project (social science)
Ruhr-University Bochum, Germany

01/01/1998 - 31/12/1998 Junior researcher
Conducting a comparative research project (social science)
Technical University Kaiserslautern, Germany

01/01/1999 - 31/12/2005 Assistant Professor
Teaching and Research in Political Science
Duesseldorf University, Germany

01/06/2001 - 31/12/2001 Visiting Scholar
Research in Political Science
University of California, Berkeley

01/01/2006 - 31/05/2009 Associate Professor
Teaching and research at the following universities: Duisburg-Essen
(Germany), Marburg (Germany), Wuppertal University (Germany)

01/01/2007 - 31/01/2008 Lecturer
Politics and Economy of the United States
Radboud Universiteit Nijmegen, Netherlands

01/06/2009 Professor of Political Science
Teaching and research in political science,
special focus on social policy
Siegen University, Germany



CEO- Vice Chairman
Darat Jordan Holdings

Dr. Khalid AL- Wazani (PhD. Econ.)

Personal Profile

Dr. Khalid Al Wazani is currently the CEO-Vice Chairman of Darat Jordan Holdings (PLC), a newly established PLC which is preparing to launch projects in Real Estate Development, Property and Facility Management and Advisory, Capacity Building and Consultation. Dr. Wazani was the Chairman of the Founding Committee of Darat and he was behind the packaging of the business plan and the collection of potential investors and founders. Previously He was the General Manager of Taameer Jordan and Saraya Aqaba, both of which are leading companies in real estate development in Jordan. Prior to that, he held various positions reflecting his interest in the fields of Economics and Investment.

Earlier in his career, Dr. Wazani worked as an Economic Researcher in the Regional Arab Bank Office in Cairo, immediately after he obtained a Masters degree in Economics from the American Univ. in Cairo (AUC), followed by a PHD in Economics from Cairo University before which he worked as a Research and Teaching post Graduate Fellow at the Department of Economics at AUC. Upon his return to Amman, Jordan late 1994, Dr. Wazani was appointed as an assistant and then Associate professor of Economics at the Department of Economics at the Hashemeyeh University. Prof. Wazani was appointed as Deputy Dean for Faculty of Economics at the same university. Just before that, he established a research, consultancy and community service center at the university, where he took on the responsibility of General Manager during 1997-1999.

He has also held the position of Director General for the Jordanian Customs Department during 1999-2001. Later on he was appointed as an Advisor and Director of the Economic and Development Division at the Royal Hashemite Court, during which he also served as the Head of His Majesty King Abdullah II Economic team during the period July 2001- January 2004. In

early 2004 he served as the Deputy Chairman & Director General / Social Security Corporation in Jordan till early 2006.

Dr. Wazani has many publications, including academic books refereed research papers, editorials, as well as received several awards of which:

- Fulbright Post Doctoral Award 1997
- Salzburg Fellow 1998
- Shoman Young Arab Scientists Award in 1999
- Independence Legion , of the first category for the successful achievements in Social Security in 2005 .
- Independence Legion , of the second category for the successful negotiations on the FTA with the USA in 2000
- German National Medal of appreciation 2002

Dr. Khalid Al Wazani is chairman and member of various institutions and organizations such as Chairman of Arab Bank-Syria (2005-date) and member of The Economic Council (2001-2004), Arab Economic Research Society 1995-date, Arab Society for Economic Research, former Chairman of Jordan Press Foundation (Al Rai and Jordan Times Newspapers), former board member in the Arab Bank (Jordan), Royal Jordanian, Mobilecom, board member of International Islamic Arab Bank (2004-2009), Vice Chairman of Jordan Royal Film Commission 2004-2007, Member of the Board of Housing & Urban Development Corporation in Jordan Dec. 2007-2009. Member of the Board of Directors of the Higher Population Council of Jordan 2009-Date .