



SOCIAL MEDIA CONFERENCE

#UgandaSocialMedia2016

How Social Media is
transforming Uganda's
political and social
landscape

19th July 2016
8:00 a.m. - 5:30 p.m.
Kampala Serena Hotel

PROGRAMME

- 08:00 am Registration, Welcome Tea & Bites
- 09:00 am **Welcome Remarks** by **Mathias Kamp**, KAS Country Representative
- 09:10 am **Opening Remarks** by **Hon. Frank Tumwebaze**,
Minister of Information, ICT and Communication
- 09:25 am **Keynote Address** by **Daniel Kalinaki**,
Managing Editor, Nation Media Group, Nairobi @Kalinaki
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09:45 am **Opening Panel:**

Social Media redefining democratic space in Uganda: Building bridges or building walls?

Panelists:

- **Nicholas Opiyo**, Executive Director, Chapter Four Uganda @nickopiyo
 - **Rosebell Kagumire**, Chief Executive, Kweeta Consulting @rosebellk
 - **Patience Akumu**, Policy and Research Coordinator, Oxfam Uganda @patienceakumu
- MODERATOR: **Solomon Serwanja**, News Anchor and Reporter, NBS @solomonserwanjj
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11:00 am **Breakaway Panel Sessions (Part 1)**

Panel 1:

Women and social media in Uganda: breaking barriers - but at what cost?

Panelists:

- **Henry Nickson Ogwal**, Fundraising Director, Action Aid Uganda @nicksonogwal
 - **Godiva Akullo**, Feminist lawyer @amgodiva
 - **Dr. Sarah Ssali**, Makerere School of Gender and Women Studies @sssalie
 - **Lindsey Kukunda**, Blogger and Freelance Writer @RizaLouise
 - **Moses Owiny**, Programme Manager, Women of Uganda Network @mosesowiny
- CHAIR: **Rebecca Rwakabukoza**, Author and Blogger @rwakabukoza

Panel 2:

Contemporary culture and social media: Big opportunities - tough questions

Panelists:

- **Violet Nantume**, Artist & curator of eroticism and intimacy exhibition @NntmViolet
 - **Harriet Anena**, Author of a Nation in Labor @ahpetite
 - **Kyomuhendo Ateenyi**, Arts Curator and Co-Founder, CACE @Omusambu
 - **Andrew Salema Ludigo**, Visual Artist & Social Entrepreneur @ludigocreations
- CHAIR: **Donnas Ojok**, Programme Officer, KAS @OjokD
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12:30 pm Lunch Break

01:30 pm Breakaway Panel Sessions (Part 2)

Panel 3:

Traditional media in the age of social media: challenges and opportunities for a Ugandan journalist today

Panelists:

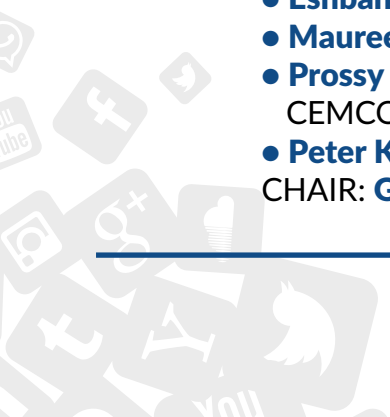
- **Catherine Byaruhanga**, BBC Uganda Correspondent @cathkemi
 - **Remmy Bahati**, News Reporter, NBS @BahatiRemmy
 - **Gerald Bareebe**, PhD Candidate, University of Toronto @GeraldBareebe
 - **Giles Muhame**, Managing Editor, Chimp Reports @Gilespies
 - **Edward Sekyewa**, Executive Director, Hub for Investigative Media @SekyewaER
- CHAIR: **Joy Doreen Biira**, Journalist and News Anchor, KTN @JoyDoreenBiira
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Panel 4:

Advancing good governance and service delivery through social media

Panelists:

- **Patrick Kayemba**, Iganga District LC5 Chairman @1kayembapatrick
 - **Eshban Kwesiga**, Programme Manager, Parliament Watch @EshbanKwesiga
 - **Maureen Agena**, ICT4D Consultant @maureenagena
 - **Prossy Kawala**, Journalist & Media Literacy Advocate, CEMCOD @ProssyKawala
 - **Peter Kauju**, Spokesperson, KCCA, @PeterKauju
- CHAIR: **Gawaya Tegulle**, Media Consultant @gawayategulle
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03:00 pm Closing Panel & Plenary Discussion:

Challenges and Opportunities of Social Media – Where are we heading?

Panelists:

- **Ruth Aine**, Blogger @RuthAine
 - **Daniel Kalinaki**, Managing Editor, Nation Media Group @Kalinaki
 - **Joy Doreen Biira**, Journalist and News Anchor, KTN @JoyDoreenBiira
 - **Donnas Ojok**, Programme Officer, KAS @OjokD
 - **Julius Mucunguzi**, Communications Advisor,
Office of the Prime Minister (tbc) @j_mucunguzi
- MODERATOR: **Sheila Nduhukire**, Political Reporter and Anchor, NTV @Snduhukire
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04:45 pm Final Remarks

05:00 pm Tea, Networking and Departure

