



#UgandaSocialMedia

Uganda Social Media Conference '19

THEME
SOCIAL MEDIA AND THE PROSPECTS
FOR DIGITAL POLITICS IN AFRICA

KONRAD
ADENAUER
STIFTUNG

June 25th
Time: 2:00 PM

XANADU COLLECTION KAMPALA
(Former Mackinnon Suites)

Programme

Main Panel & Plenary Session

1.30 pm Arrival and Registration

2.00 pm **Welcome Remarks**

Mathias Kamp, Country Director, Konrad-Adenauer-Stiftung

Keynote Speech: *Digital Democracy, Analogue Politics: How the Internet Era is Transforming Politics in Africa*

Nanjala Nyabola, Author and Internet Activist, Kenya

3.00 pm **Main Panel:** *Perspectives for Digital Democracy in Uganda and Beyond*

Nanjala Nyabola, Author and Internet Activist, Kenya

Kerstin Welter, Freelance Journalist, Germany

Awel Uwihanganye, Government Citizen Interaction Centre, Uganda

Michael Katagaya, Evidence and Methods Lab, Uganda

Joel Ssenyonyi, People Power, Uganda

Moderator: **Norah Owaraga**, Radio One, Uganda

3:45 pm **Open Plenary Discussion**

4.30 pm **Tea Break**



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Open Market Session

Parallel activities:

5:00 pm

Exhibitions & Networking Opportunities

5.00 pm

Lightning Talks (Main Stage)

5:00 pm **The Nerds are Now in Control**

Ian Ortega, Writer and Engineer

5:15 pm **Tapping the potential: Social Media for Public Service Feedback**

Joanitah Nsasiirwe, SEMA

5:30 pm **The Social Media Rush: Why Traditional Media Isn't Obsolete**

Canary Mugume, NBS TV

5:45 pm **Social Media vs. Public Opinion - Ideological Battlegrounds Revisited**

Bernard Sabiti, Development Initiatives

6:00 pm **Open governance and Social Media - A New Alliance?**

Awel Uwihanganye, GICC

Host: **Sandra Kahumuza**, NTV Uganda

5.00 pm

Roundtable 1: Social Media, Digital Etiquette and the Changing Nature of Human Interactions

Discussants:

David Girling, University of East Anglia, UK

Martin Baluku, Makerere University

Moderator: **Josephine Karungi**, NTV Uganda

5.00 pm

Roundtable 2: The Power of Bloggers and Influencers – Professional and Ethical Implications

Discussants:

Pru Nyamishana, UGBLOC

Fred Kakooza (Ph.D), Makerere University

Bernard Olupot, Blogger and Digital Influencer

Moderator: **Mildred Tuhaise**, NBS TV (TBC)



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5.00 pm

Roundtable 3: Stigma, Blame and #MeToo in Uganda – A Twisted Narrative?

Discussants:

Tricia Twasiima, Chapter 4

Samantha Mwesigye, Ministry of Justice

Florence Ebila (Ph.D), Makerere University

Moderator: **Raymond Mujuni**, NBS TV

5.00 pm

Campfire Chats: Free Interaction around the “Digital Fireplace”

5:00 pm **Stimulating Youth Political Engagement – Social Media as a Tool**

Hosts: **Chris Okidi**, DP/UYD
Gaddafi Nassur, NRM Youth League

5:45 pm **Image vs. Identity – How Social Media Shape our Perceptions of Self and Others**

Hosts: **Tracy Kababiito**, NTV Uganda
Edna Ninsiima, Writer

Closing Session

6:45 pm

Closing Remarks

Evening Snacks

Entertainment

by **Pablo**