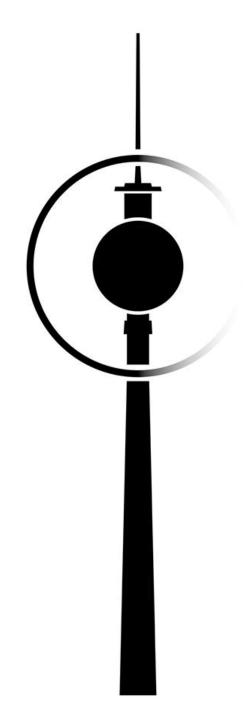
# Supporting Startups through the ecosystem - the German experience – Berlin

Technologiestiftung Berlin

Athens, 28.03.2014 Nicolas Zimmer







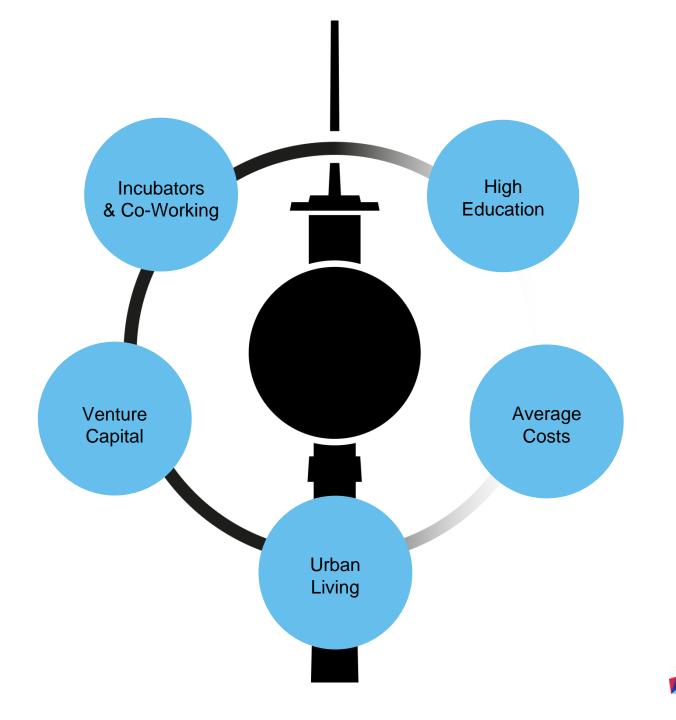
### "Berlin has the most potential of all cities in Europe"

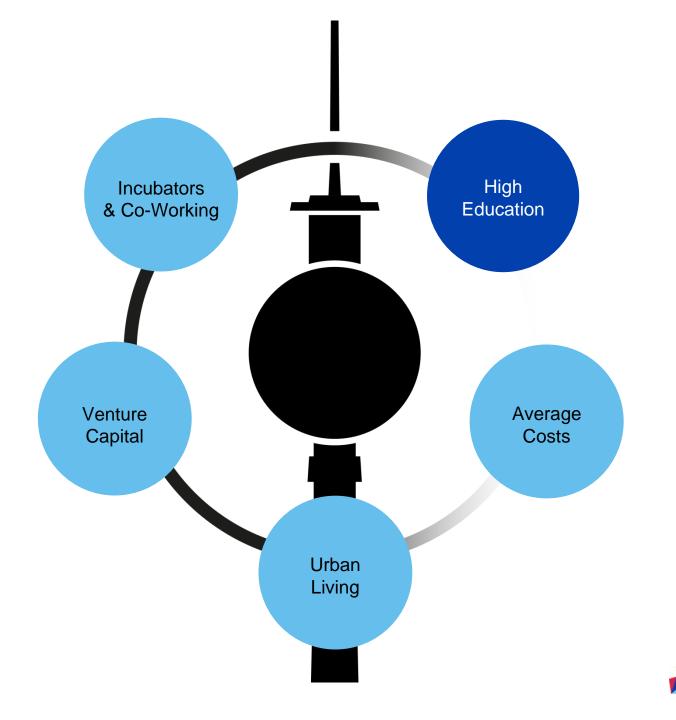
(P. Thiel // Co-Founder PayPal)

"The feeling that everything is possible "

(C. Reber // CEO 6wunderkinder)







#### High Education // Diversity and Excellence

- 4 universities
- 4 art academies
- 7 universities of applied sciences
- 23 state-approved private universities
- 22 intra-urban technology parks and incubation units
- 70 non-university research institutions
- Charité-University Hospital Berlin Europe's biggest medical faculty
- Fraunhofer-Society, Helmholtz-Association, Leibniz-Association and Max-Planck-Society

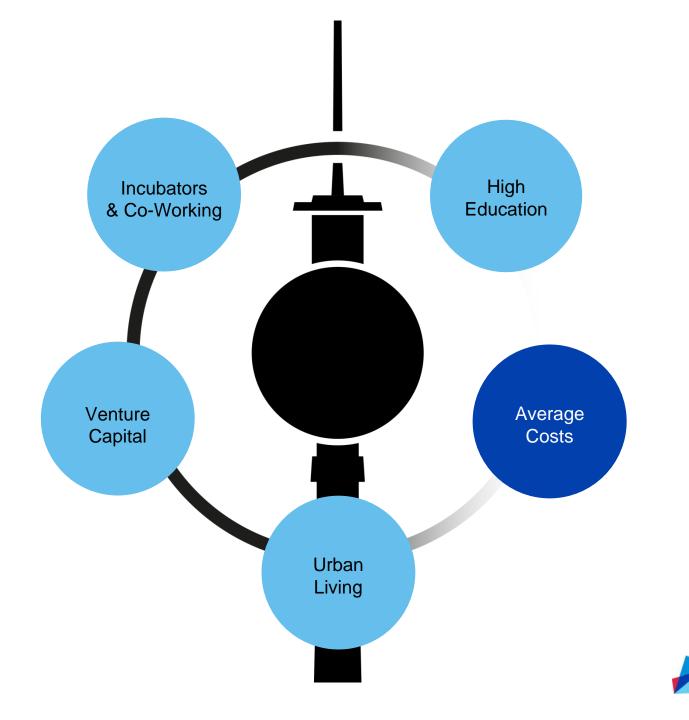


unique concentration of research and science;

Berlin invests about € 1,5 bn per year

in academic fields

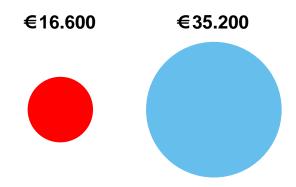




#### Average Costs // Why start up in Berlin?



average apartment rent per month (for 85 sqm in the city cente)

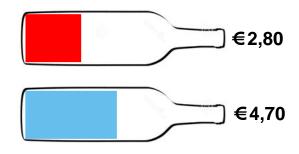


average employee costs per month (6 employees + 4 interns)

Source: startupbootcamp

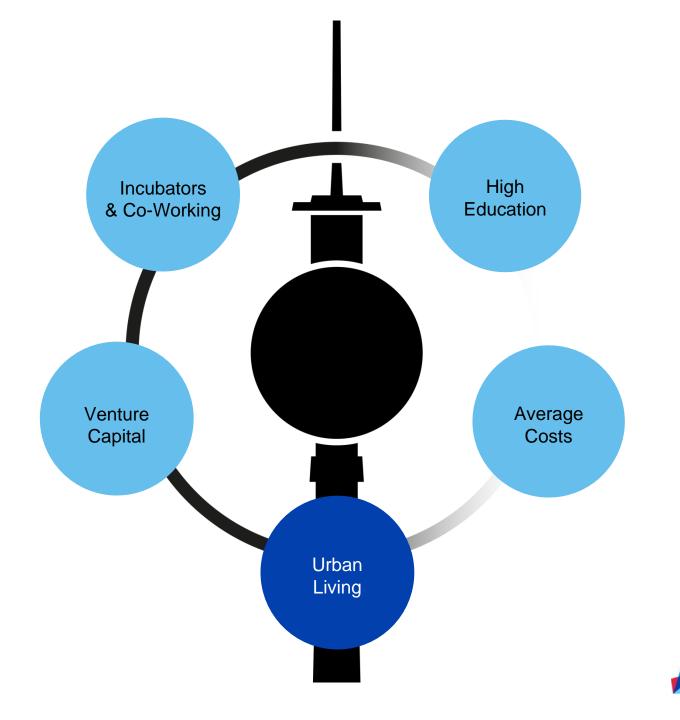


average office rent per year (per square metre)



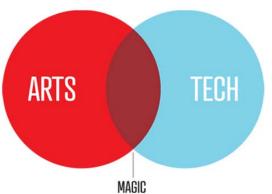
one beer in neighborhood pub
(500 ml)

TECHNOLOGIE
STIFTUNG

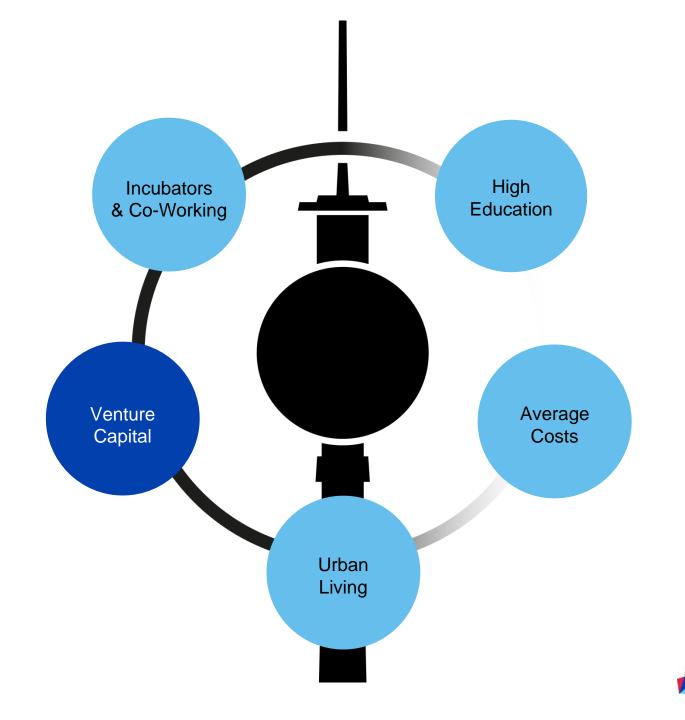


#### Urban Living // creative, multicultural, dynamic

- Lively art and design-scene, alternative culture-scene, attractive and family-friendly environment
- International and tolerant atmosphere
- Unique combination of creativity and technologic talent

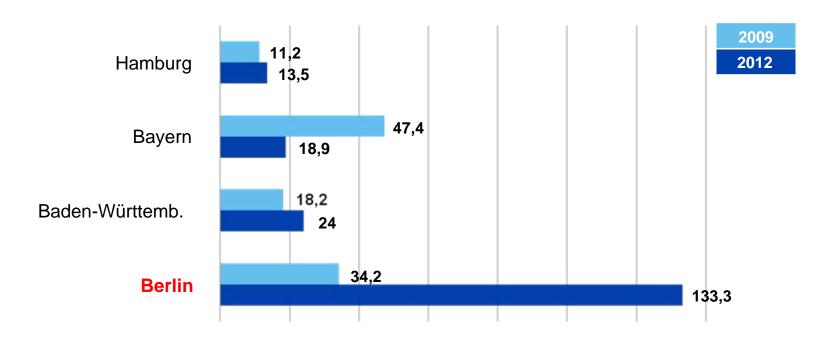




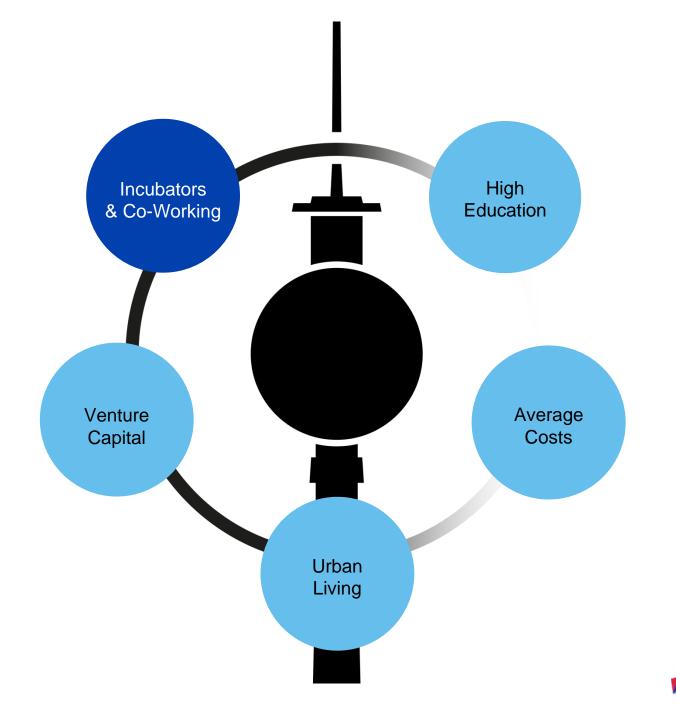


#### **Venture Capital // growing availability**

Venture Capital in IT-Start-Ups, (in Mio.€)







#### Incubators & Co-Working // for all needs

#### Incubators:

- Capital
- Experience
- Professional Know-How
- Networking
- Office space
- Connections to major companies



















## Thank you for your attention!

Vorstandsvorsitzender

Nicolas Zimmer

Twitter: @nicolaszimmer

zimmer@tsb-berlin.de

T 030 46302 - 500