

# The German Startup Scene

- Some figures & thoughts -

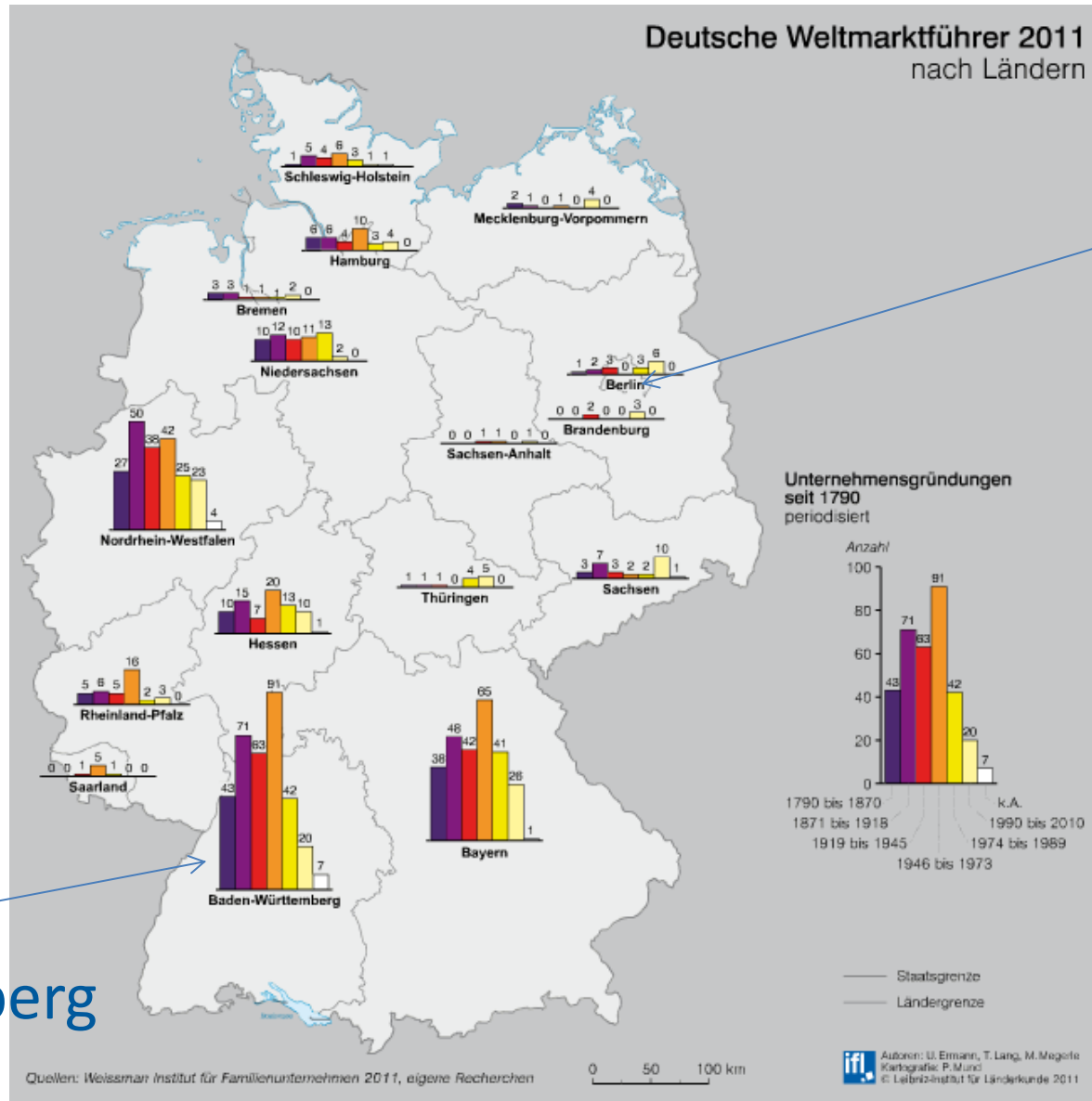
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# The Hidden Champions

## „traditional“ entrepreneurial scene

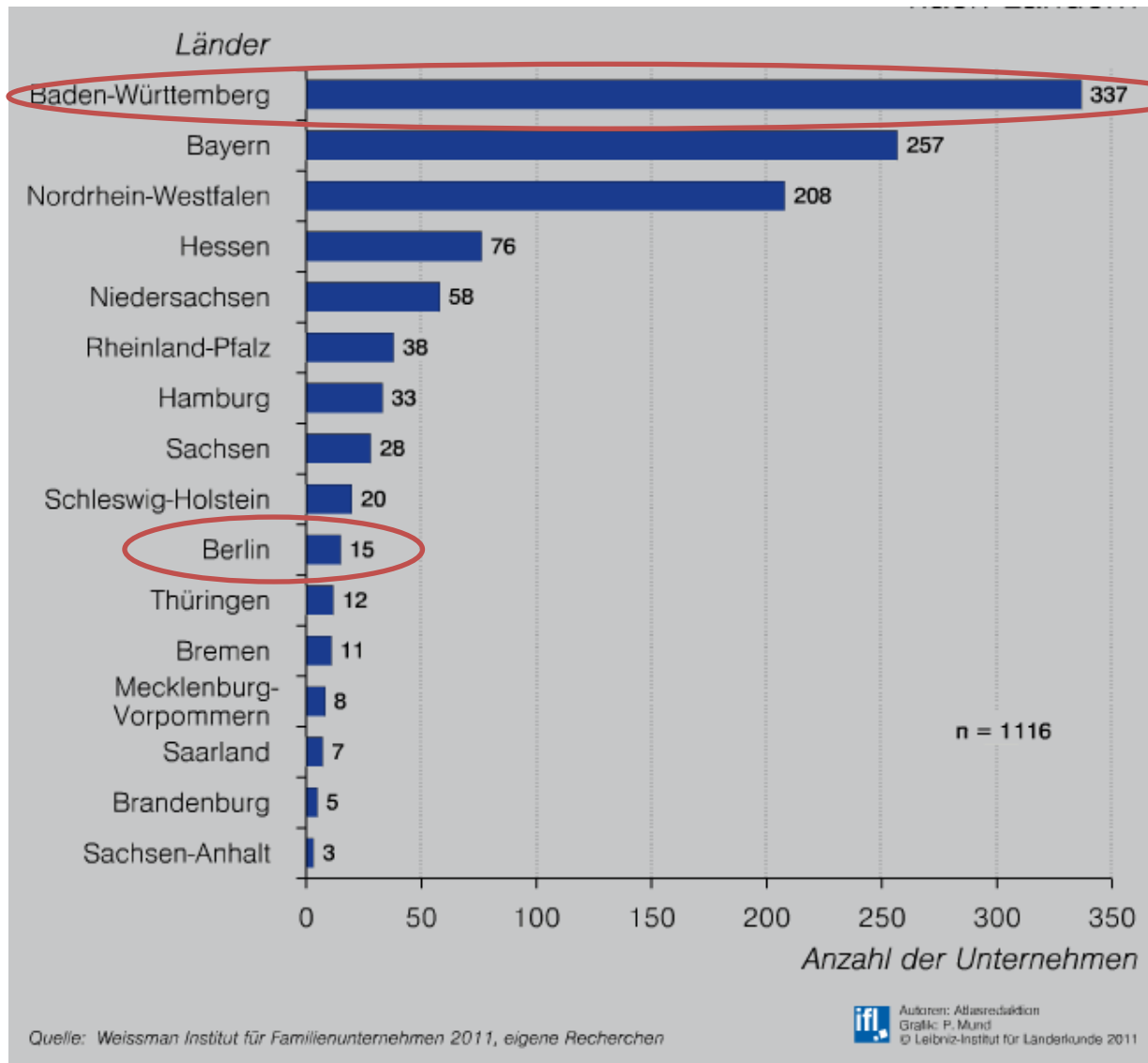
# Hidden Champions in Germany



Berlin (15)

Baden-  
Württemberg  
(337)

# Hidden Champions in Germany

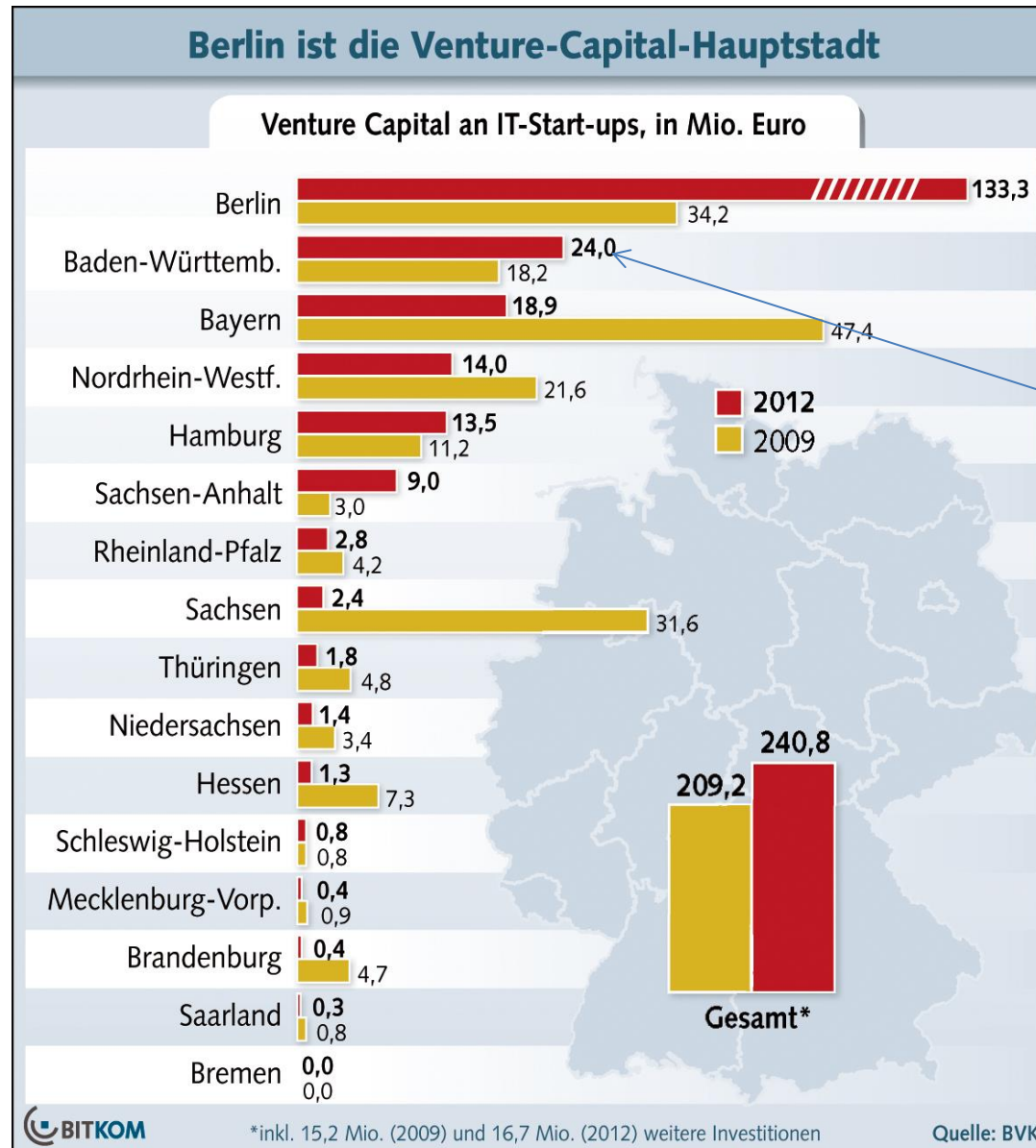


Source: <http://aktuell.nationalatlas.de/>

# The German Startup Scene



# Venture Capital in Germany



Berlin (133M)

Baden-  
Württemberg  
(24M)

# Main Ingredients

## **The cliché of good organization is true**

- Basic conditions are set (legal, fiscal, banking)
- Universities support founders
- The states support founders (loans & grants)
- Many official & private associations, initiatives, networks
- Huge media coverage, many events, etc.
- ... and there are funds, private investors, etc.



# Some Final Observations

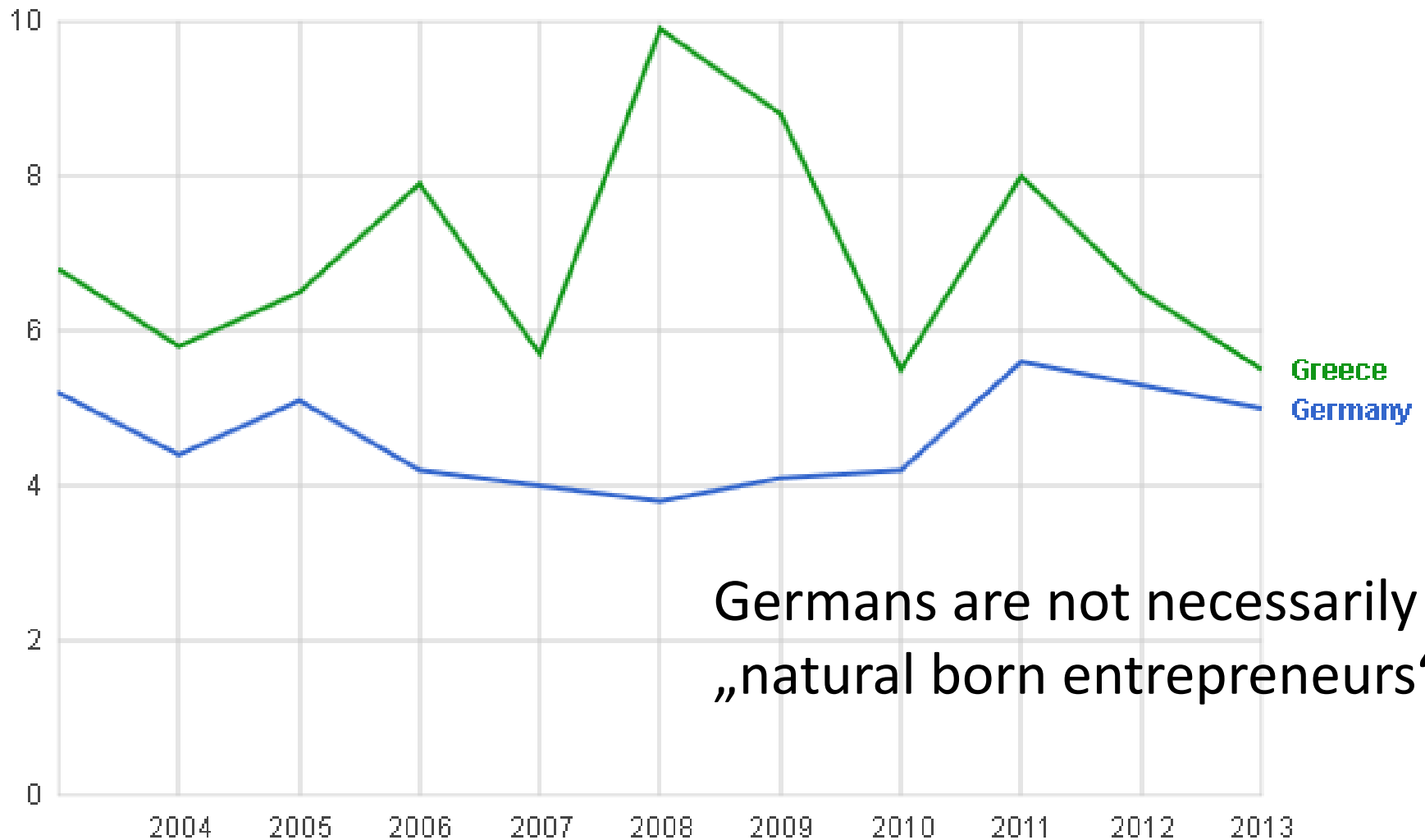
**The notion „startup“ is new in Germany, too**

- The entrepreneurial climate has changed within the last 10 years (and is still changing)

**The „startup-ecosystem“ is trying to find its way**

- There are several ecosystems outside Berlin

# Total Early Stage Entrepreneurial Activity



Germans are not necessarily „natural born entrepreneurs“

source: Global Entrepreneurship Research Association (GERA)

# Ευχαριστώ

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