

# SEEMF

## South East Europe Media Forum

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## Journalism in South East Europe: Monopolies, business models and the struggle for quality

**7-8 October 2013 – Sarajevo**

**Conference languages:**

English, German, Serbo-Croatian-Montenegrin-Bosnian

**Conference venue:**

Hotel Sarajevo (Džemala Bijedića 169 A, 71000 Sarajevo), 4<sup>th</sup> floor

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**Additional Partners:**



**In cooperation with:**



## Monday, 7 October 2013

16:00 – 17:00	<b>Registration (SEEMF registration desk, entrance until 17:00 for security reasons)</b>	
17:00 – 17:30	<b>Welcome Coffee</b>	
17:30 – 18:00	<b>Opening Speeches</b>	
	<b>Oliver Vujović</b>	Secretary General, South East Europe Media Organisation (SEEMO), Vienna
	<b>Margit Wästfelt</b>	Alternate Secretary General, Central European Initiative (CEI), Trieste
	<b>Christian Spahr</b>	Director, Media Program South East Europe, Konrad-Adenauer-Stiftung (KAS), Sofia
	<b>Borka Rudić</b>	Secretary General, BiH Novinari association, Sarajevo
18:00 – 18:15	<b>Keynote Adress by Dunja Mijatović</b> , OSCE Representative on Freedom of the Media, Vienna	
18:15 – 18:30	<b>Welcome Address by Željko Komšić</b> , President of the Presidency of Bosnia and Herzegovina, Sarajevo	
18:30 – 19:00	<b>Public Interview with Željko Komšić</b> , President of the Presidency of Bosnia and Herzegovina, Sarajevo	
	<b>Štefica Galić</b>	Editor, Tacno.net, Sarajevo
	<b>Drago Hedl</b>	Editor, investigative journalist, Jutarnji list daily, Osijek
	<b>Radomir Ličina</b>	Senior Editor and co-owner, Danas daily, Belgrade
	<b>Vildana Selmbegović</b>	Editor-in-Chief, Oslobodjenje daily, Sarajevo
	<b>Milka Tadić-Mijović</b>	Executive Director, Monitor, Podgorica
19:00 – 19:30	<b>Discussion: Media and Politics in Bosnia and Herzegovina</b>	
	<b>Štefica Galić</b>	Editor, Tacno.net, Sarajevo
	<b>Željko Raljić</b>	Editor, Istinito.com, Banja Luka
	<b>Vildana Selimbegović</b>	Editor-in-chief, Oslobodjenje daily, Sarajevo
	<b>Chairperson: Oliver Vujović</b> , SEEMO Secretary General	
	<b>Discussion: Q &amp; A</b>	
19:30 – 19:45	<b>Welcome Address by Andris Kesteris</b> , Principal Advisor for Civil Society and Media, European Commission's Directorate General for Enlargement, Brussels	
19:45 – 20:00	<b>Welcome by Željko Jerkić</b> , CEI National Coordinator for Bosnia and Herzegovina and Head of Department for Peace and Security at the MFA, Sarajevo <b>Presentation of the CEI SEEMO Investigative Journalism Award</b> by <b>Margit Wästfelt</b> , Alternate Secretary General, Central European Initiative, <b>Christian Spahr</b> , Director KAS Media Program, and <b>Oliver Vujovic</b> , SEEMO	
20:00 – 21:00	<b>Welcome reception</b> CEI-RCC partnership project, funded by the EC-IPA Multi-beneficiary Programme	
21:00	<b>Documentary film "How do I see my neighbour?"</b> <b>Tatjana Šimič</b> , HRT Head of International Relations Department European Association of Public Service Media in SEE (EAPSM SEE) with the support of European Commission, CEI and RCC	

## Tuesday, 8 October 2013

09:00 – 09:30	<b>Welcome Coffee</b>
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09:30 – 11:00	<b>Panel I: Transparency in the Media Market</b> <i>Ownership and influences – how much accountability is possible ?</i>	
<b>Chairperson</b>	<b>Jutta Sommerbauer</b>	Foreign Policy Editor, Die Presse daily, Vienna
<b>Keynote</b>	<b>Matthias Höpfner</b>	Ministry of Foreign Affairs (Germany), Ambassador in Sofia
<b>Panelists</b>	<b>Marko Milosavljević</b>	Professor, University of Ljubljana, Ljubljana
	<b>Saša Leković</b>	President, Investigative Journalism Center, Zagreb
	<b>Dragan Sekulovski</b>	Executive Director, Association of Journalists of Macedonia, Skopje
	<b>Radomir Tcholakov</b>	Executive Director, Union of the Publishers in Bulgaria, Sofia
<b>Discussion: Q &amp; A</b>		

11:00 - 11:15	<b>Coffee Break</b>
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11:15 – 11:30	<b>Keynote by Dr. Erhard Busek</b> , former Vice-Chancellor of Austria, former Special Co-ordinator of the Stability Pact for South Eastern Europe and Chairman of Institute for Danube Region and Central Europe (IDM), Vienna	
11:30 – 13:00	<b>Panel II: Business Models for Media in South East Europe</b> <i>Numerous titles, small markets – which media can be profitable ?</i>	
<b>Chairperson</b>	<b>Stefano Giantin</b>	Freelance Correspondent (Il Piccolo, ANSA), Belgrade
<b>Panelists</b>	<b>Nuri Çolakoğlu</b>	President, Dogan Media International, Istanbul
	<b>Veran Matic</b>	Director and Editor-in-Chief, Radio B92, Belgrade
	<b>Goran Mihajlovski</b>	Editor-in-chief, Vest daily, Skopje
	<b>Florian Nehm</b>	Head of Corporate Sustainability & EU Affairs, Axel Springer AG, Berlin
<b>Discussion: Q &amp; A</b>		

13:00 – 13:45	<b>Working Lunch</b>
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13:45 – 14:00	<b>Book presentation "In the Name of the State" by Blaž Zgaga / Matej Šurc (CEI SEEMO Award for Outstanding Merits in Investigative Journalism 2012) with Saša Leković and Esad Hečimović</b>	
14:00 - 15:30	<b>Panel III: Media Pluralism – News Portals and Agencies</b> <i>Gaps in the media landscape – who can fill them ?</i>	
<b>Chairperson</b>	<b>Ellen Mickiewicz</b>	James R. Shepley Professor of Public Policy and Political Science, Duke Sanford School of Public Policy, Durham
<b>Keynote</b>	<b>François Bonnet</b>	Co-Founder, publishing manager, online journal Mediapart, Paris
<b>Panelists</b>	<b>Omer Karabeg</b>	Former Director, Balkan Service, Radio Free Europe / Radio Liberty, Prague
	<b>Vladimir Radomirović</b>	Editor-in-chief, online platform Pistaljka.rs, Belgrade
	<b>Paul Radu</b>	Executive Director, Organized Crime and Corruption Reporting Project, Bucharest
	<b>Zoran Sekulić</b>	Director and Editor-in-chief, FoNet News Agency, Belgrade
<b>Discussion: Q &amp; A</b>		

15:30 – 15:45	<b>Presentation of the SEE oriented news portal "ANSA New Europe"</b>
15:45 – 16:00	<b>Coffee Break</b>

16:00 – 17:30	<b>Panel IV: Perspectives for Quality Journalism</b> <i>Poor conditions, little support – which options do journalists have ?</i>	
<b>Chairperson</b>	<b>Andreas Ernst</b>	South Eastern Europe Correspondent, Neue Zürcher Zeitung daily, Belgrade
<b>Keynote</b>	<b>Boyko Vassilev</b>	TV moderator and head of news, Bulgarian National Television, Sofia
<b>Panelists</b>	<b>Oksana Chelysheva</b>	Investigative Journalist, Novaya Gazeta, currently Helsinki
	<b>Zdenko Duka</b>	President, Croatian Journalists' Association, Zagreb
	<b>Dubravko Kolendić</b>	Commentator, Nin weekly, Belgrade
	<b>Renate Schroeder</b>	Director, European Federation of Journalists, Brussels
<b>Discussion: Q &amp; A</b>		
17:30 – 17:45	<b>Press Freedom Spot and Book Presentation: Brankica Stankovic: "Insajder - My Story", with Veran Matić, B92, Belgrade</b>	
17:45 – 18:00	<b>Closing Remarks by Christian Spahr, Margit Wästfelt and Oliver Vujovic</b>	