

SEEMF

South East Europe Media Forum



With partners:



Media in South East Europe: Not enough or too much information?

16-18 October 2014 – Skopje

Conference languages:

English, German, Macedonian, Ukrainian

Conference venue:

Hotel Holiday Inn, Mosa Pijade Str. 2, Skopje 1000, +389 2 329 2929

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In cooperation with:



Project of the Peace Bell
Foundation, promoted by
the Trentino Forum for
Peace and Human Rights

Provincia autonoma di Trento



Pre-Event – Thursday, 16 October 2014

Presentation of the new Council of Media Ethics of Macedonia (CMEM)							
14:00 – 14:30	Opening						
	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%; padding: 5px;">Aivo Orav</td> <td style="width: 50%; padding: 5px;">EU Ambassador in the Republic of Macedonia, Skopje</td> </tr> <tr> <td style="padding: 5px;">Adeline Hulin</td> <td style="padding: 5px;">Consultant, UNESCO, Information and Communication Sector, Paris</td> </tr> <tr> <td style="padding: 5px;">Mirce Adamcevski</td> <td style="padding: 5px;">Head of Complaints Commission of Council of Media Ethics of Macedonia, Skopje</td> </tr> </table>	Aivo Orav	EU Ambassador in the Republic of Macedonia, Skopje	Adeline Hulin	Consultant, UNESCO, Information and Communication Sector, Paris	Mirce Adamcevski	Head of Complaints Commission of Council of Media Ethics of Macedonia, Skopje
	Aivo Orav	EU Ambassador in the Republic of Macedonia, Skopje					
	Adeline Hulin	Consultant, UNESCO, Information and Communication Sector, Paris					
Mirce Adamcevski	Head of Complaints Commission of Council of Media Ethics of Macedonia, Skopje						
Chairperson	Biljana Petkovska , Executive Director, Macedonian Institute for Media, Skopje						
14:30 – 15:15	Role, mission and procedures of the Council of Media Ethics of Macedonia						
	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%; padding: 5px;">Katerina Sinadinovska</td> <td style="width: 50%; padding: 5px;">President of the CMEM Board, Skopje</td> </tr> </table>	Katerina Sinadinovska	President of the CMEM Board, Skopje				
	Katerina Sinadinovska	President of the CMEM Board, Skopje					
Discussion: Q & A							
15:15 – 16:00	<ul style="list-style-type: none"> • Support of the international community: division of tasks • Challenges for the Council of Media Ethics of Macedonia 						
	Discussion: Q & A						
16:00	<u>Guests in other hotels:</u> Meeting in the hotel lobby, transfer to Holiday Inn (similarly in the morning of 17 and 18 October at 8:30)						

SEEMF – Thursday, 16 October 2014

15:00 – 17:00	Registration (SEEMF registration desk, <u>until 17:00 for security reasons</u>)	
17:00 – 17:30	Welcome Coffee (16:00 Transfer from other hotels to Holiday Inn)	
17:30 – 18:00	Opening Speeches	
	Oliver Vujovic	Secretary General, South East Europe Media Organisation (SEEMO), Vienna
	Goran Mihajlovski	President, SEEMO Macedonia, Skopje
	Tarja Turtia	Programme Specialist (Freedom of Expression / Media), UNESCO, Paris
	Christian Spahr	Head of the Media Program South East Europe, Konrad-Adenauer-Stiftung, Sofia
	Giovanni Caracciolo di Vietri	Secretary General, Central European Initiative (CEI), Trieste
18:00 – 18:15	Welcome Address by Nikola Poposki Minister of Foreign Affairs of the Republic of Macedonia, Skopje	
18:15 – 19:30	Discussion with Minister Nikola Poposki: Media and Politics in Macedonia	
	Kole Casule	Editor, TV Alfa, Skopje
	Jasmina Mironski	President, Macedonian Institute for Media, Skopje
	Erol Rizaov	Editor, Utrinski vesnik daily, Skopje
	Naser Selmani	President, Association of Journalists of Macedonia, Skopje
	Biljana Vasileva Trendafilova	News Editor, Macedonian Radio Television (MRT)
	Chairperson: Oliver Vujovic , Secretary General, SEEMO, Vienna	
	Discussion: Q & A	
19:30 – 19:45	The EU integration process and the media: Keynote by Johann Wadephul Member of the German Bundestag and its Foreign Affairs Committee	
19:45 – 20:00	Media integrity matters: Reclaiming public service values in media Brankica Petkovic, SEE Media Observatory project coordinator & lead researcher	
20:00 – 20:15	Presentation of the CEI SEEMO Investigative Journalism Award by Margit Wästfelt , Alternate Secretary General, Central European Initiative, Christian Spahr , Director KAS Media Program, and Oliver Vujovic , SEEMO	
20:15 – 22:00	Welcome Reception	
22:00	External Event: Press Freedom Charity Concert "The Reporters" – Youth Cultural Center, Skopje	

SEEMF – Friday, 17 October 2014

09:00 – 09:30	Welcome Coffee (8:30 Transfer from other hotels to Holiday Inn)	
09:30 – 10:45	Panel I : Access to Public Information <i>Experiences in West and East – How can journalists exercise their rights?</i>	
Chairperson	Helen Darbishire	Founder and Executive Director, Access Info Europe, Madrid
Keynote	Nevena Ruzic	Assistant of Secretary General, Commissioner for Information of Public Importance, Serbia, Belgrade
Panelists	Alexander Kashumov	Head of the Legal Team, Access to Information Programme Bulgaria, Sofia
	Tina Kraigher Mistic	Legal adviser of the Information Commissioner of Slovenia, Ljubljana
	Ana Petrusseva	Managing Editor, Balkan Insight; BIRN Country Director Macedonia, Skopje
	Gavin Sheridan	Investigative Journalist and access to information trainer, Dublin
10:45 - 11:15	Coffee break	
11:15 – 12:30	Panel II : Data journalism, privacy and protection of sources <i>WikiLeaks & Snowden – What are the consequences for reporters?</i>	
Chairperson	Michael Martens	South East Europe/Turkey Correspondent, Frankfurter Allgemeine daily, Istanbul
Keynote	Miranda Patrucic	Lead investigative reporter, Organized Crime and Corruption Reporting Project, Sarajevo
Panelists	Agron Bajrami	Editor-in-chief, Koha Ditore daily, Pristina
	Rosen Bosev	Editor, investigative journalist, Capital weekly, Sofia
	Cecilia Ferrara	Reporter, Investigative Reporting Project Italy, Rome
	Milica Saric	Investigative journalist, Center for Investigative Journalism in Serbia, Belgrade
Discussion: Q & A		
12:30 – 13:00	Press Freedom in South East Europe Chairperson: Francesca Vanoni, Osservatorio Balcani e Caucaso Prof. Eugenia Siapera, Dublin City University/Safety Net for European Journalists; Scott Griffen, IPI	
13:00 – 14:00	Lunch	

14:00 – 15:15	Panel III: Self regulation and standards for quality reporting <i>Best Practices – How to run independent press councils in transitional countries?</i>	
Chairperson	Aidan White	Director, Ethical Journalism Network, London
Keynote	Flip Voets	Ombudsman, Council for Journalism (Flemish press in Belgium), Brussels
Panelists	Mirce Adamcevski	Head of Complaints Commission of Council of Media Ethics of Macedonia, Skopje
	Mehves Evin	Journalist, Platform for Independent Journalism (P24), Istanbul
	Božena Jelusic	Ombudswoman, Vijesti daily, Podgorica
	Ljiljana Zurovac	Executive Director, Press Council in Bosnia and Herzegovina, Sarajevo
Discussion: Q & A		

15:15 – 15:30	Presentation of a new regional Web portal for media experts Christian Spahr , Head of the Media Program SEE, Konrad-Adenauer-Stiftung	
15:30 – 16:00	Coffee break	

16:00 – 16:15	Keynote Address by Danilo Türk , President of Slovenia 2007-2012	
16:15 – 17:45	Panel IV: Opinion Making in Times of Conflict <i>"The truth dies first" – What are the lessons of the media war on Ukraine?</i>	
Introduction	Boris Bergant , Board member, SEEMO; Advisor, European Broadcasting Union	
Chairperson	Christian Spahr	Head of the Media Program South East Europe, Konrad-Adenauer-Stiftung, Sofia
Keynote	Christian Mihr	Executive Director, Reporters without Borders Germany, Berlin
Panelists	Zurab Alasania	General Director, National Television of Ukraine (NTU), Kyiv
	Gudrun Gutt	Journalist International Desk, ORF, Vienna
	Ion Ionita	Senior Editor, Adevarul daily, Bucharest
	Ivan Rodionov	Editor-in-chief, Ruptly.tv agency / Russia Today, Berlin
	Roman Skrypin	Founder of Hromadske.TV, Head of the Ukrainian Independent Media Union, Kyiv
Discussion: Q & A		
17:45 – 18:00	Closing Remarks: Erhard Busek (Chairperson SECI / IDM, Vienna), Boris Bergant (SEEMO)	

18:00-18:15	Summing up: Biljana Petkovska (MIM), Dragan Sekulovski (AJM), Margit Wästfelt (CEI), Christian Spahr (KAS) and Oliver Vujovic (SEEMO)
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18:15 – 18:30	Coffee break
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18:30 – 20:00	Press Freedom Panel: The Censorship disguised in free countries supported by Osservatorio Balcani e Caucaso (represented by Francesca Vanoni) and the European Commission
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Chairperson	Oliver Vujovic	Secretary General, SEEMO, Vienna
Panelists	Scott Griffen	Press Freedom Adviser, International Press Institute, Vienna
	Mehmet Koksal	Project Officer, European Federation of Journalists, Brussels
	Joanna Levison	Deputy Director, Communications and External Relations, RFE/RL, Prague
	Christian Mihr	Executive Director, Reporters without Borders Germany, Berlin .
	Melody Patry	Senior Advocacy Officer, Index on Censorship, London
	Alberto Spampinato	Editor-in-chief, Ossigeno per l'Informazione, Rome

Discussion: Q & A		
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Saturday, 18 October 2014

Commission on Media Policy: Strengthening the Press under Pressure of War and Repression (supported by M6 Educational Centre Skopje, 810 Street, Skopje)

08:30	Meeting in the hotel lobbies and transfer to the M6 Educational Centre	
09:30 – 10:00	Welcome and Opening Speeches	
	Oliver Vujovic	Secretary General, South East Europe Media Organisation (SEEMO), Vienna
	Saso Ordanoski	Director of Media and Public Affairs, VeVe Group, Skopje
	Svetozar Janevski	Founder, M6 Educational Centre, Skopje
	Dimitar Osmanli	Executive Director, M6 Educational Centre, Skopje
	Erhard Busek	Chairperson SECI / IDM, Vienna
	Ellen Mickiewicz	Professor of Public Policy and Political Science, Duke Sanford School, Durham
10:00 – 11:00	On the Ground <i>How can a journalist cover hostilities accurately when bullets are flying?</i>	
Chairperson	Erhard Busek	Chairperson SECI / IDM, Vienna
Panelist	Agron Bajrami	Editor-in-chief, Koha Ditore daily, Pristina
	Ivan Rodionov	Editor-in-chief, Ruptly.tv agency / Russia Today, Berlin
	Yevgen Fedchenko	Director, Mohyla School of Journalism / StopFake.org, Kiev
Discussion: Q & A		
11:00 – 11:15	Coffee break	
11:15 – 12:15	Special session with Danilo Türk , President of Slovenia 2007-2012 Chairpersons: Boris Bergant, SEEMO, and Danilo Türk	
12:15 – 12:45	International organisations and EU institutions <i>How can they be activated for support?</i>	
Chairperson	Ellen Mickiewicz	Professor of Public Policy and Political Science, Duke Sanford School, Durham
Panelists	Shpresa Mulliqi	OSCE, Pristina
	Zrinka Vrabec Mojzes	Advisor to the President of Croatia, Zagreb
Discussion: Q & A		

12:45 – 13:00	Presentation of the Dr. Erhard Busek SEEMO Award for Better Understanding to Nenad Sebek by Erhard Busek and Boris Bergant
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13:00 – 13:45	Working Lunch
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13:45 – 14:45	Media Situation in Ukraine: Presentations by journalists from Ukraine
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Chairperson	Ellen Mickiewicz	Professor of Public Policy and Political Science, Duke Sanford School, Durham
Presentations	Roman Skrypyn	Founder of Hromadske.TV, Head of the Ukrainian Independent Media Union, Kyiv
	Diana Dutsyk	Executive director of Telekrytyka, Deputy Head of Kyiv-Mohyla School of Journalism
	Yevgen Fedchenko	Director, Mohyla School of Journalism / StopFake.org, Kiev
	Anna Babinets	Investigative journalist, Ukrainian weekly, Slidstvo info, TBI, Hromadske.TV, Kyiv
	Denis Kazanskyi	Journalist and blogger from Donetsk, Ukrayinskyi Tyzhden Magazine, Kyiv
	Mykhailo Shmatov	National Television Company of Ukraine, Kyiv
	Tetyana Kotyuzhynska	Media lawyer and Secretary of National Journalist Union, Kyiv
	Oleksiy Pogorelov	General Director of Ukrainian Association of Periodic Press Publishers, Kyiv
Discussion: Q & A		

14:45 – 15:30	Ombudspersons and Press Councils <i>Future evaluation and protection</i>
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Chairperson	Ellen Mickiewicz	Professor of Public Policy and Political Science, Duke Sanford School, Durham
Panelists	Marina Constantinoiu	Editor-in-Chief, Jurnalul National, Bucharest
	Radomir Licina	Senior editor, Danas daily, Belgrade
	Aidan White	Director, Ethical Journalism Network, London
Discussion: Q & A		

15:30 – 16:00	Conclusions and Recommendations
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