



Media Program

Requirements for modern journalism education

Conference and Workshop, 28 March 2017, Sofia

Conference language:
English

Conference venue:
Grand Hotel Sofia, 1 Gurko Str., 1000 Sofia, Bulgaria

Conference hall:
Triaditsa 2 (1st floor)

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Conference/Workshop – Tuesday, 28 March 2017

09:00 – 09:30	Welcome Coffee, Registration Room Triaditsa 2 (1 st floor)	
09:30 – 09:45	Welcome Speeches	
	Christian Spahr	Head of the Media Program South East Europe, Konrad-Adenauer-Stiftung, Sofia
	Thorsten Geissler	Head of the KAS Bulgaria office, Sofia
09:45 – 10:00	Introductory Speech by Nico Drok President of the European Journalism Training Association (EJTA), Windesheim University of Applied Science, Zwolle, Netherlands	
10:00 – 11:15	Panel I: The role of journalists for democracy in the digital era <i>Which challenges in information provision are today's students facing?</i>	
Moderator	Andreas Ernst	Western Balkans Correspondent, Neue Zürcher Zeitung daily, Belgrade
Panellists	Jonila Godole	Executive Director, Institute for Democracy, Media and Culture (IDMC), Tirana
	Tom Law	Director of Campaigns and Communications, Ethical Journalism Network, London
	Bertrand Pecquerie	CEO, Global Editors Network, Paris
	Ljiljana Zurovac	Executive Director, Press Council in Bosnia and Herzegovina, Sarajevo
Discussion: Q & A		
11:15 – 11:30	Coffee	
11:30 – 11:45	Presentation of key findings of the KAS book "Requirements for modern journalism education" (Survey among students in South East Europe): Manuela Zlateva, Communications Manager, KAS Media Program SEE	

11:45 – 13:00	Panel II: Reforms in universities and political support <i>How can faculties adapt to new professional environments efficiently?</i>	
Moderator	Marko Milosavljević	Assoc. Professor, Faculty of Social Sciences, University of Ljubljana
Panellists	Liana Ionescu	Assoc. Professor, National University of Polit. Studies and Public Administration, Bucharest
	Miroljub Radojković	Professor of Communication Science, Faculty of Political Sciences, University of Belgrade
	Maria Stoyanova	President, Council for Electronic Media (regulatory authority), Sofia
	Marina Tuneva	Lecturer in Communications; Executive Director, Council of Media Ethics of Macedonia
Discussion: Q & A		

13:00 – 14:15	Lunch Restaurant "Shades of Red"
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14:15 – 15:30	Panel III: Training for the market – Cooperation with media outlets <i>What can news corporations contribute to journalism education?</i>	
Moderator	Orlin Spassov	Associate Professor at Faculty of Journalism and Mass Communication, Sofia University
Panellists	Viktorija Car	Assoc. Professor Media and Communications, Faculty of Political Science, Zagreb University
	Klaus Dahmann	Country Manager Western Balkans, Deutsche Welle Academy, Bonn
	Ivan Lovreček	Deputy CEO and Editor-in-Chief, RTL Croatia, Zagreb
	Ivo Prokopiev	Chairman of the Board of Directors, Economedia publisher, Sofia
Discussion: Q & A		

15:30 – 16:00	Coffee break
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16:00 – 17:30	Expert Workshop I: Recommendations for universities and governments Chairperson: Lejla Turčilo , Professor of Journalism, Faculty of Political Science, University of Sarajevo Minutes: Manuela Zlateva , KAS Media Program SEE <i>Room: Executive Lounge (1st floor) – for registered participants</i>	
	Expert Workshop II: Recommendations for cooperation with media outlets Chairperson: Viktorija Car , Assoc. Professor Media and Communications, Zagreb University Minutes: Darija Fabijanić , KAS Media Program SEE <i>Room: Triaditsa 2 (1st floor) – for registered participants</i>	
	Students Workshop: Expectations of future journalists Students' delegation from different universities in South East Europe Chairperson: Rahma Janetzke , KAS Media Program Coordinator Minutes: Dobrina Trifonova , KAS Media Program SEE <i>Room: Sredets (2nd floor)</i>	

17:30 – 18:15	<p style="text-align: center;">Presentation of Workshop Conclusions</p> <p>Moderation: Christian Spahr, KAS Media Program South East Europe Minutes: Darija Fabijanić, Research Associate, KAS Media Program SEE <i>Room: Triaditsa 2 (1st floor)</i></p>
18:15 – 18:30	<p>Closing remarks: Rahma Janetzke, Media Program Coordinator, KAS headquarters; Christian Spahr, KAS Media Program South East Europe</p>