

MEDIA AND FOREIGN POLICY OPINIONS OF BULGARIANS

SURVEY KAS & ALPHA RESEARCH

27 JUNE 2017







SURVEY DESIGN

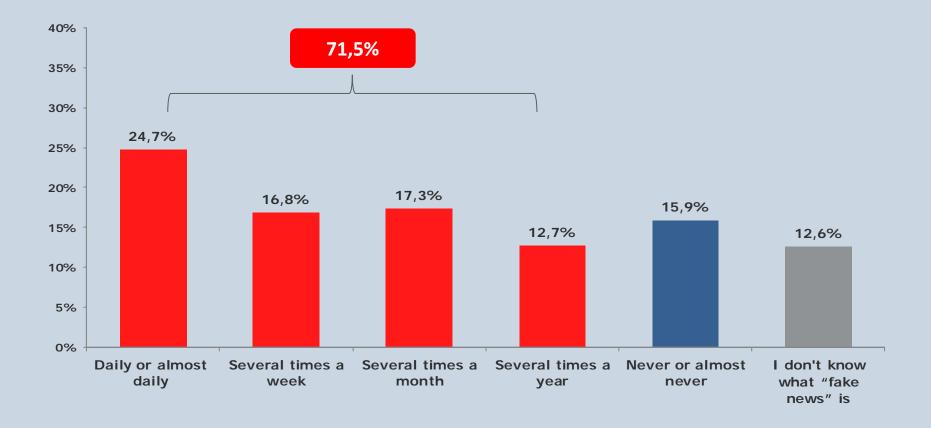
- Target: Population, 18+, Bulgaria
- Method of registration: Face-to-face interview
- Sample design: Nationally representative for urban and rural population
- Sample size: 1,024
- Fieldwork: May 2017
- Conception of questionnaire: Konrad Adenauer Stiftung Media Program SEE; Alpha Research
- Fieldwork and data analysis: Alpha Research





7 out of 10 Bulgarians see fake news about politics

How often do you see news that contains false facts connected with political topics ("fake news")?





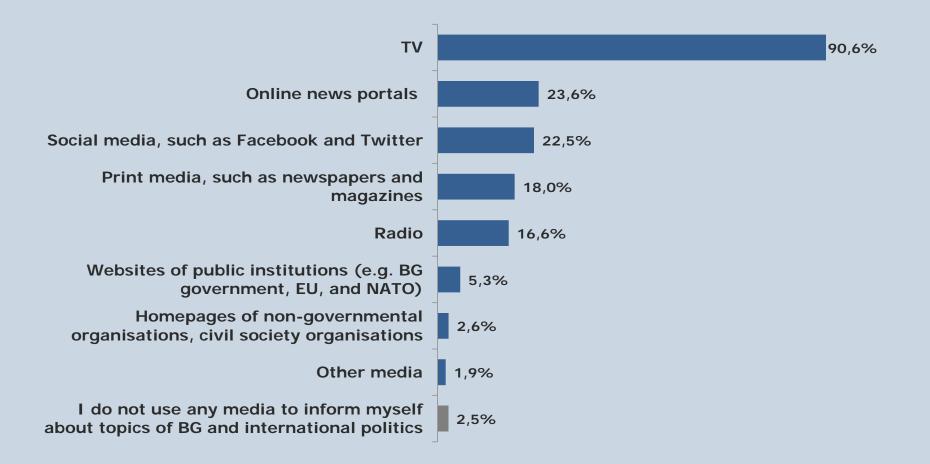
How often do you see news that contains false facts connected with political topics?

Every day or almost every day		Several times a week							
Several times a month		Several times a year							
Never or almost never	I don't know what "fake news" is								
AII	25%	1	17%	17%		13%	16%	13%	
1									
University / college	31%		22%		20%		11%	15% <mark>2%</mark>	
Secondary education	25%		17%	16%		15%	16%	12%	
Primary education or below	18%	11%	<mark>، 17% 1</mark> 1		18%		25%		
-							_		
18-30	25%		19%	9% 9%		%	17%	16%	
31-40	27%		14%	24%	6	13	% 1	16% 7%	
41-50	23%	15%	%	19%		15%	18%	10%	
51-60	24%	14	%	22%		9%	15%	15%	
60+	25%	20%		14%	6	13%	15%	14%	
-									
Sofia	26%	26		%	13%	8%	20	% 7%	
District city	19%	13%		26%		17%	16%	6 9%	
Small town	19%	20%	5	14%	10%	18%	6	20%	
- Village	17%	13% 12%		14%	20%			25%	
	 Several times a month Never or almost never All University / college Secondary education Primary education or below 18-30 31-40 41-50 51-60 60+ Sofia District city Small town 	 Never or almost never All 25% University / college 31% Secondary education 25% Primary education or below 18% 18-30 25% 31-40 27% 31-40 27% 41-50 23% 51-60 24% 60+ 25% Sofia 26% District city 19% Small town 19% 	 Several times a month Never or almost never All 25% University / college 31% Secondary education 25% Primary education or below 18-30 25% 31-40 27% 41-50 23% 155 51-60 24% 14 60+ 25% Sofia 26% District city 19% 13% Small town 19% 20% 	Several times a month Several times a month Never or almost never I don' All 25% 17% University / college 31% 3 Secondary education 25% 17% Primary education or below 18~30 25% 19% 18-30 25% 19% 31-40 27% 14% 60 + 25% 20% 16% 26% 26% Sofia 26% 26% 26% 26% 26% District city 19% 13% 31% 36% 36%	• Several times a month • Several times a • Never or almost never • I don't know wh All 25% 17% 17% University / college 31% 22% 17% 16% Secondary education 25% 17% 16% Primary education or below 18% 11% 17% 11% 18-30 25% 19% 9% 31-40 27% 14% 24% 41-50 23% 15% 19% 9% 51-60 24% 14% 22% 60+ 25% 20% 14% Sofia 26% 26% 13% 26% 14	• Several times a month • Several times a year • Never or almost never • I don't know what "fa All 25% 17% 17% University / college 31% 22% 2 Secondary education 25% 17% 16% Primary education or below 18% 11% 17% 11% 18-30 25% 19% 9% 13 31-40 27% 14% 24% 41-50 23% 15% 19% 51-60 24% 14% 22% 60+ 25% 20% 14% Sofia 26% 26% 13% District city 19% 13% 26% 13%	• Several times a month Several times a year • Never or almost never • I don't know what "fake new All 25% 17% 13% University / college 31% 22% 20% Secondary education 25% 17% 16% 15% Primary education or below 18~30 25% 19% 9% 13% 18-30 25% 19% 9% 13% 13% 31-40 27% 14% 24% 13 41-50 23% 15% 19% 9% 13% 51-60 24% 14% 22% 9% 60+ 25% 20% 14% 13% Sofia 26% 26% 13% 8% 13% 13% 8% District city 19% 13% 26% 17% 18%	Several times a month Several times a year Never or almost never I don't know what "fake news" is All 25% 17% 13% 16% University / college 31% 22% 20% 11% Secondary education 25% 17% 16% 15% 16% Primary education or below 18% 11% 17% 11% 18% 18-30 25% 19% 9% 13% 17% 31-40 27% 14% 24% 13% 1 41-50 23% 15% 19% 15% 18% 51-60 24% 14% 22% 9% 15% 60+ 25% 20% 14% 13% 15% Sofia 26% 26% 13% 8% 20% District city 19% 13% 26% 17% 16% Small town 19% 20% 14% 10% 18%	



TV is most popular information source on politics

Which of the following media types do you use to inform yourself about topics of Bulgarian and international politics? (multiple answers possible)





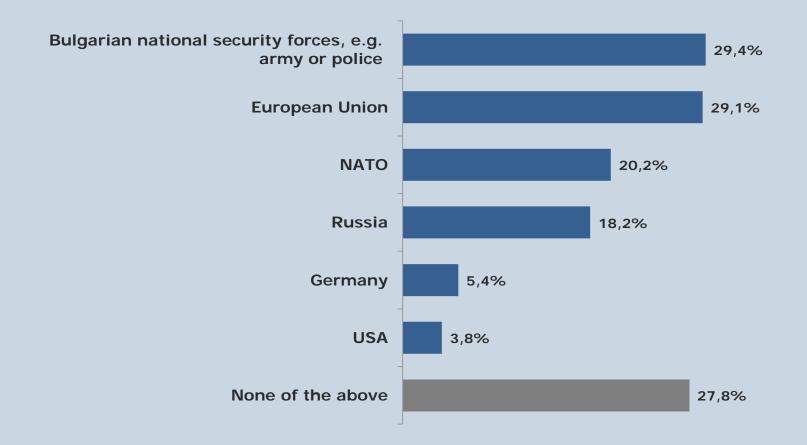
Institutions & states: EU enjoys highest confidence

In general, how much do you trust the following institutions and countries?

	■ Very high	High		Average	rage Low		w	Very low		
High trust	Low trust	-			_					
38%	24%	European Union	16%	22%	% 38%				15% 9	
33%	24%	Russia	14%	19%		44%			15%	6 9%
31%	26%	Germany	11%	19%		43%			18%	
27%	36%	ΝΑΤΟ	10%	17%		38%		21%		14%
15%	48%	USA	6% 9%		37%		26	%		22%



National security: Highest trust in Bulgarian forces and EU Concerning the national security of Bulgaria, which of the following institutions and countries do you trust? (multiple answers)





CONTACTS

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