

EDUCATION OF JOURNALISTS IN SOUTH EAST EUROPE: KEY TO MEDIA PROFESSIONALISM

June 10, 2011

10.00 – 10.15 **Opening**

- MATTHIAS BARNER | Director Media Program South East Europe, Konrad-Adenauer-Stiftung
- GEORGI LOZANOV | Faculty of Journalism and Mass Communication, Sofia University | President of the Council for Electronic Media, Bulgaria

10.15 – 11.30 **I session**

FACULTIES OF JOURNALISM – THE RIGHT INSTITUTION TO PREPARE JOURNALISTS FOR THEIR FUTURE JOB?

- MIROLJUB RADOJKOVIC | University of Belgrade, Serbia
- TOTKA MONOVA | Dean of the Faculty of Journalism and Mass Communication, Sofia University, Bulgaria
- STJEPAN MALOVIC | University of Zadar, Croatia
- DINKA SPIROVSKA | Chair of the Journalism and Mass Communication Department, American University in Bulgaria

Moderator: ORLIN SPASSOV | Foundation Media Democracy, Bulgaria

11.30 – 11.45 Coffee Break

11.45 – 12.00 **Keynote presentation** **JOURNALISTS EDUCATION IN GERMANY**

- BERNHARD RUDE | School for the Education of Journalists (ifp), Germany

12.00 – 13.15 **II session**

TRAINING JOURNALISTS: NATIONAL PRACTICES AND CROSS-BORDER INITIATIVES

- LJILJANA ZUROVAC | Press Council, Bosnia & Herzegovina
- OLIVER VUJOVIC | South East Europe Media Organisation (SEEMO), Austria



- BERNHARD RUDE | School for the Education of Journalists (ifp), Germany

Moderator: OGNIAN ZLATEV | Media Development Center, Bulgaria

13.15 – 14.15 Lunch break

14.15 – 15.30 **III session**

PRACTICE CHECK:

DO WE PROPERLY EDUCATE OUR JOURNALISTS?

- DARINA SARELSKA | Executive Producer bTV News, bTV Media Group, Bulgaria
- SHKUMBIN AHMETXHEKAJ | Editor, Television Kosova RTK, Kosovo
- IGOR BOZIC | Executive Editor of Blic, Ringier Axel Springer, Serbia

Moderator: DOBRINA TCHESCHMEDZHIEVA, Bulgarian National Television

15.30 – 15.45 Coffee Break

15.45 – 16.30 **IV session**

THE FUTURE OF JOURNALISM IN TRANSITION COUNTRIES: BETWEEN WEB 2.0 AND DEMOCRACY SHAPING

- BESAR LIKMETA | Journalist, BIRN, Albania
- DAN TĂPĂLAGA | Editor, HotNews, Romania
- STOYANA GEORGIEVA | Editor in Chief, Mediapool, Bulgaria

Moderator: VIOLETA STANICIC | EP Information Office in Bulgaria

16.30 **Conference closing**

- ORLIN SPASSOV | Faculty of Journalism and Mass Communication, Sofia University | Executive Director of Foundation Media Democracy, Bulgaria

Conference languages: German, English, Bulgarian

Contacts

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