

International Panel Discussion

Social Media: Blessing or Curse for Democracy?

11th April 2019, Thursday

Sofia Hotel Balkan (5 "Sveta Nedelya" square, Sofia), Sredetz hall

Agenda

13.30 – 14.00 **Registration**

14.00 – 14.15 **Welcome notes**

Hendrik Sittig, Head of the Media Programme South East Europe,
Konrad-Adenauer-Stiftung, Sofia

Yordan Bozhilov, President, Sofia Security Forum, Sofia

14.15 – 14.30 **Keynote address by Rosen Plevneliev**

President of the Republic of Bulgaria (2012-2017)

14.30 – 16.00 **Social Media: Blessing or Curse for Democracy?**

Which role should undertake social media in our society?

Gabriella Cseh, Facebook, Director of Public Policy for Central and Eastern Europe

Saška Cvetkovska, Investigative Journalist (OCCRP/ Investigative Reporting Lab)

Matej Lončarić, Head of YouTube channel & network Joomboos, Head of Video at 24sata daily

Ognian Zlatev, Head of the European Commission's Representation in Bulgaria

Moderator: **Prof. Claudia Nothelle**, Magdeburg-Stendal University of Applied Sciences

16.00 – 16.15 Coffee break

16.15 – 17.45 **„The Cleaners“** (Germany/Brazil, 2018) – documentary screening

with the kindly support of Goethe-Institut Bulgaria

17.45 – 18.15 Q&A with **Hans Block**, director of "The Cleaners"

The public discussion will be live-streamed on Facebook. Please, follow us on:

www.facebook.com/kasmediaeurope

Important note:

During the event multimedia will be used. With their registration the participants give consent about the usage of photos and videos made before, during and after the event, for unlimited period of time and for both online and print materials. They will be used by the Konrad-Adenauer-Stiftung e.V.