



Joint Declaration

Mediterranean Women Digital Summit, 7-8 September 2018

We, the participants and partners of the 1st Mediterranean Women Digital Summit, gathered in Tunis under the High Patronage of the Presidency of Tunisia:

1. Are determined to advance the dialogue for a stronger participation of women in the digital transformation in the Mediterranean region;
2. Acknowledge that stronger women's participation in the digital economy could create wealth and growth in the economies and societies of the region;
3. Recognize that businesses and startup environments would benefit from a stronger integration of women in the digital space;
4. Understand the differences of business attitudes and behavior linked to gender and age;
5. Underline the urgency of taking action in favor of advancement of women in the digital space;
6. Acknowledge the necessity for a multi-stakeholder approach for achieving progress;
7. Recognize that programs aiming at more leadership of women in the digital space should be inclusive at all stages: inception, design and delivery.

We are committed to:

8. Intensify efforts to develop the dialogue about digital transformation across all spheres of life in the Mediterranean region;
9. Advocate for more women entrepreneurs in the digital space to enable and encourage more women to participate in digital entrepreneurship and innovation;
10. Promote entrepreneurship support structures for a better access and development of female-led businesses;
11. Advocate for more financial incentives from state institutions to boost female-founded and female-led businesses and for support by the private sector for instance through open innovation;
12. Promote entrepreneurial and digital education from a very early stage for girls and boys, thus combatting stigma as early as possible;
13. Promote research with solid data to better understand the chances and challenges of women in the digital sphere;
14. Combat gender stereotypes and promote role models to give women in tech their voice and visibility;
15. Build capacities and promote digital skills, literacy, tools to enable, encourage and motivate women and girls of all ages to learn digital skills and take up STEAM (Science, Technology, Engineering Arts and Math) subjects;
16. Promote networks of women in business for more exposure, mutual support and commitment;
17. Offer sector focused networking platforms for shared learning to give exposure to female experts in digital transformation and entrepreneurship and to connect individuals and organizations;
18. Institutionalize the MWDS as a platform to identify, enable and motivate high potential women to become catalysts of change by developing initiatives in their respective communities/ sectors/ countries.

We herewith announce that the next session of the MWDS series is going to take place in September 2019.



TunisianStartups.