



Invitation

Family-run Businesses in Germany & Libya

Public Discussion with German & Libyan Voices

August 19, 2021 – 5 PM Libya Time

Zoom Online Seminar

Arabic & English simultaneous translation

Join Online Seminar:

<https://kas-de.zoom.us/j/94776440682?pwd=ditHRUI1VG9renVSVDJjNGdhYVk0dz09>

Passcode: 540194

Dear Ladies and Gentlemen,

We are pleased to invite you to an online seminar discussing the importance of family businesses for economic progress, highlighting the role they play in Germany as the backbone of the economy and their potential for the recovering Libyan market.

The discussion will take place under the patronage of the Minister of State for Economic Affairs, H.E. Salama Gwil, and in cooperation with IMPACT-Swiss, represented by the Deputy CEO, Mr. Ali Alabbar, as well as the Ezdehar Platform for Family-Business Libya, represented by Dr. Huda Megeirhi, and will be facilitated by experts from Germany and Libya, with a closing open question and discussion opportunity for all participants.

We look forward to your participation and I remain with best regards,

Thomas Volk

Director, Regional Program Political Dialogue South Mediterranean
Konrad-Adenauer-Stiftung



Program

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Regional Program Political Dialogue South Mediterranean

Program Outline

- | | |
|------------------|---|
| 5 minutes | Welcome remarks
Thomas Volk
Director of the Regional Program Political Dialogue South Mediterranean at the Konrad-Adenauer-Stiftung
Ali Alabbar
Vice President of IMPACT Association |
| 5 minutes | Keynote Speech
H.E. Salama Gwil
Libyan Minister of State for Economic Affairs |
| 20 minutes | Lessons Learned: Germany's Family-run Businesses & Social Market Economy
Matthias Schäfer
Director of the Algeria Office at the Konrad-Adenauer-Stiftung |
| 5 minutes (each) | Expert Discussion: Libya's Family-run Businesses
Emamar Artil
General Manager of Airtel Company

Najwa Al Shokriy
CEO of Zimni Jadeed

Nourelhouda Atwil
CEO of Jasmin Alsham Company

Moad Alhashmi
CEO of DinarPAY

Mohamed Alfaghi
IT Consultant

Moderated by
Dr. Huda Megeirhi
Founder of the Ezdehar Platform for Family Business-Libya |
| 40 minutes | Questions & Answers |

The event will be recorded and publicly available.



Program

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Regional Program Political Dialogue South Mediterranean

Organization:

Regional Program Political Dialogue South Mediterranean
Konrad-Adenauer-Stiftung
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Venue:

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