



GLOBAL POLITICS SUMMER SCHOOL CHINA



## PANEL DISCUSSION

*Co-organized by Konrad Adenauer Foundation (KAS) Shanghai,  
Fudan University Shanghai and the Center for Global Politics Berlin*

### **“New Media in a Globalized World - A Transformative Power for Societies and Politics?”**

#### **Objects of Discussion:**

- What role do (new) media play for the political and social processes in China, Europe and beyond?
- What is the relationship between media and political performance? What role for agenda setting?
- In what way are new media sources/ outlets transforming the choice of topics?
- Is there still a distinction between producing, reporting, and consuming “news”?
- What are the main challenges related to new media for policymakers in China and in Europe? In which way do they differ/ are the challenges similar?
- Media as a social tool: what role do market mechanisms play in the use of certain media, especially new media?
- What is the role of major search engines in different societies?

#### **Date and Time:**

24.08.2010 from 9:30 a.m. - 13:00 p.m. at Fudan University

#### **Proposed Schedule:**

- 9.30 – 9.45 Welcome (Prof. Segbers, FU Berlin and Mr. Awe, KAS/Shanghai)
- 9.45 – 10.30 Introductory Speech: New Media in a Globalized World (Dr. Shen Yi, Fudan University)
- 10.30 – 11.30 Opening Statements by Panellists and Panel Discussion (co-moderated by Mr. Awe and Prof. Segbers)
- 11.45 – 12.15 First Round of Q&As
- 12.15 – 12.45 Second Round of Q&As
- 12.45 – 13.00 Conclusion