

## Contact

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## Venue of the Conference

Pan Pacific Suzhou Hotel, 259 Xin Shi Road, Coiled Gate Area,  
Suzhou

*The workshop will be held in English.*

*The admission is free.*

*The Forum is jointly organized by  
Konrad-Adenauer-Stiftung  
European Association, Suzhou  
Xi'An Jiaotong-Liverpool University*

# CORPORATE SOCIAL RESPONSIBILITY AND CLIMATE POLICY IN CHINA

## The 3<sup>rd</sup> European SME Forum

NOVEMBER 29<sup>TH</sup>, 2012

SUZHOU

▪ **13.30 hrs**

REGISTRATION OF PARTICIPANTS

Venue: *Pan Pacific Suzhou Hotel, 259 Xin Shi Road, Coiled Gate Area, Suzhou*

▪ **14.00 hrs**

WELCOMING REMARKS (5 MIN EACH)

Christoph ZABE-BRECHTEL

*Department of Business, Economics and Management, Xi'an Jiaotong-Liverpool University, Suzhou*

Dr. Peter HEFELE

*Director Konrad-Adenauer-Stiftung | Office Shanghai*

▪ **14.15 hrs**

SESSION 1

CSR AND CLIMATE POLICY: EXPERIENCES AND LESSONS

Chair: Prof. David SADLER,

*Vice President for Academic Affairs, Xi'an Jiaotong-Liverpool University*

KEYNOTE: CSR IN CHINA – BUILDING RESPONSIBLE COMPETITIVENESS: STAKEHOLDERS – STRATEGIES

Mr Rolf DIETMAR

*CSR Project, GIZ, Beijing*

COMMENTS (10 MIN EACH)

- The Role of Government  
Mr. ChunQing JIN  
*Fangben Law Office, Shanhai/Suzhou*
- The Role of Society  
Mr. Oscar Wu  
*Chair Person, European Association Suzhou*

- The role of companies

Ms. GONG Xun, Lenovo

- Ms. YU Hong, Baosteel

Subsequently Discussion

▪ **16.00 hrs**

COFFEE BREAK

▪ **16.15 hrs**

SESSION 2 – NON-GOVERNMENTAL ORGANISATIONS AS PARTNERS IN CSR PROJECTS

Chair: Johannes GRÜNHAGE

*Regional Manager, German Energy Center and College (GECC)*

- The role of NGOs in promoting CSR in the field of climate protection in China (15 min each)

Rusong LI

*China Programme Director, Carbon Disclosure Project*

Dr. Donald AH PAK

*Department of Business, Economics and Management, Xi'an Jiaotong-Liverpool University, Suzhou*

Subsequently Discussion

▪ **17.00 hrs**

ROUNDTABLE DISCUSSION

CORPORATE SOCIAL RESPONSIBILITY – ITS CONTRIBUTION TO SOCIAL AND ECONOMIC DEVELOPMENT IN CHINA

Chair: Christoph ZABE-BRECHTEL

*Department of Business, Economics and Management, Xi'an Jiaotong-Liverpool University, Suzhou*

Participants:

- Mr Chengwu WANG  
*Vice Director, Environmental Protection Bureau, Suzhou*
- Mr. Oscar Wu,  
*Chair Person, European Association Suzhou*
- Ms. GONG Xun, Lenovo
- Dr. Wookian CHONG  
*Department of Business, Economics and Management, Xi'an Jiaotong-Liverpool University, Suzhou*
- Silvia SARTORI, Project Leader, SWITCH-Asia Energy Efficient Building Training Project, European Union Chamber of Commerce in China

▪ **17.45 hrs**

THANKS AND FAREWELL

Christoph ZABE-BRECHTEL

*Xi'an Jiaotong-Liverpool University, Suzhou*

Dr. Peter HEFELE

*Director Konrad-Adenauer-Stiftung| Office Shanghai*

▪ **18.00 hrs**

DINNER

*Pan Pacific Suzhou Hotel*

▪ **20.00 hrs**

END OF FORUM