

Second Workshop on Europe-China Relations in Global Politics



Joint Event of the UACES Collaborative
Research Network on EU-China Relations:
Graduate School of Global Politics, Free
University Berlin
ESSCA School of Management, Angers
College of Europe, Bruges

Supported by Konrad Adenauer Foundation,
Beijing

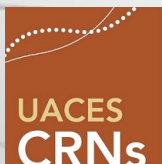
Strategic Partnership? EU-China Relations under A New Leadership

**School of International Studies
Renmin University of China,
Beijing**

4-5 March 2013

MingDe International Building
Rooms 406 and 408

中国人民大学国际关系学院明德国际楼
406,408会议室



Words of Welcome: Free University Berlin

Dear Workshop participants,

I am very glad to welcome you to the Second Workshop on Europe-China Relations in Global Politics. The event takes place in the framework of the UACES Collaborative Research Network on EU-China Relations of which the Graduate School of Global Politics at Free University Berlin is a founding member. It is the second edition of a fully autonomous seminar: students and graduates of the Graduate School of Global Politics conceptualized it; they prepared and organized it – from the very beginning until today. That reflects the capabilities of our students, the potential of our Graduate School, but also the centrality of Chinese-German and Chinese-European relations. Last year's Workshop tackled the question of Chinese-European relations at the beginning of the 21st century. China and Europe – their governments, and their societies – are important global players. Against obviously different backgrounds and with different legacies they have to confront joint challenges of the 21st century: global capital flows and their effects on societies, climate change, aging societies, the opportunities and the risks provided by new technologies, the proliferation prospects of Weapons of Mass Destruction, the role of macro regions, the meaning of failing or failed states and the limits of external nation- or state-building, the impact of emerging fundamentalisms, the unfulfilled longing of any people for big narratives, making sense of a fragmented global disorder.

This year's Workshop will discuss EU-China relations in reference to the leadership changes of 2012 and 2013. Current EU-China relations are marked by two major aspects: firstly, the struggle to establish a strategic link in the form of a Partnership and Cooperation Agreement (PCA). Secondly, EU-China relations are undergoing profound transformations due to the leadership changes in both China and Europe. What do these leadership changes mean for the EU-China

strategic partnership? Will they promote it or slow it down? How are the new leaders dealing with key issue areas such as trade, environmental degradation or urbanization? And how do they promote a closer connection between the European and Chinese societies?

This Workshop creates a space for discussion for professors and other senior scholars, PhD candidates and recent PhD graduates, for senior graduate students, and for professionals with a Europe-China research focus. The topics of this Workshop are highly relevant – the role of the new leaderships is debated, resources and trade politics, urbanization and global cities, and the role of people-to-people exchanges in EU-China relations.

I am convinced that this Workshop will provide all participants with new ideas for their research and professional endeavors. Last but not least, let me thank our partners from Renmin University, in particular my colleague and friend Professor Yan Jin for hosting and supporting this Workshop. Moreover, this Workshop would not be possible without the generous financial support from Konrad Adenauer Foundation in Beijing for which we are very grateful. I wish this Workshop a great success and I am very much looking forward to these two days of intense exchange and inspiration with all of you.



Prof. Dr. Klaus Segbers
Professor for Political Science
Director of the Center for Global Politics
Free University Berlin

Words of Welcome: Renmin University of China

Dear Workshop Guests,

On the behalf of the School of International Studies at Renmin University, I hereby welcome you to the Second Workshop on Europe-China Relations in Global Politics: “Strategic Partnership? EU-China Relations under a New Leadership”. It has been collaboratively organized with the Graduate School of Global Politics at Free University Berlin and our School in the framework of the UACES EU-China Collaborative Research Network.

In recent decades we have witnessed enormous changes of the relations between China and Europe in terms of economy, politics, societies, and cultures. At the same time, China and Europe share a global responsibility to tackle common challenges, such as climate change, economic risks and regional conflicts. This Workshop addresses these relevant topics and discusses the possible impact of the new leaderships in the EU and China. It is really crucial to identify the common interests of the two major players in global politics. I sincerely hope that the ideas of the Workshop participants about Sino-European high politics, particularly the new leaderships, urbanization, trade and resources and people-to-people exchanges will be valuable contributions to the academic field and also for real politics.

Renmin University is a leading Chinese institute in Humanities and Social Sciences, and the School of International Studies is an important part of Renmin University’s engagement in teaching and research related to political science and international relations. We especially appreciate the building of international collaborations with leading universities overseas. The Center for Global Politics at Free University Berlin, headed by Prof. Klaus Segbers, is an exceptional partner

in this respect for the School of International Studies, and this Workshop is the fruit and the proof for our successful cooperation.

Meanwhile, we are also very pleased to cooperate with the Konrad Adenauer Foundation to organize this Workshop. I hope that this Workshop will be a key step towards deepening the cooperation among our three parties in the future. Finally, let me express my thanks to all participants for their contributions. I wish this Workshop great success.



Prof. Dr. Yan Jin
Deputy Dean of the School of International Studies,
Executive Dean of the Centre for European Studies, Renmin University of China

Words of Welcome: Konrad Adenauer Foundation

Ten years have passed since the launch of an EU-China strategic partnership in 2003. In September 2012, the 15th EU-China Summit took place in Brussels, and in two years more than 1.8 billion “concerned citizens” will see the 40th anniversary of the establishment of formal diplomatic relations between European countries and China.

The rise of China has been a major focus of worldwide attention for many years and, like other global phenomena, has produced very different reactions and assessments in China and in the West. The often cited success of the People’s Republic in economic arenas accompanied by an assumed decline of Western “supremacy” at the same time, has spawned many theories based on the development of China’s interaction with other regions, especially the US and Europe. Claims and assertions about exceptional economic growth in the PRC are not immune to many of the problematic side effects of political modernization and transformation; they have the potential to create serious misunderstandings between China and European nations. Yet, despite these problems there still remains much room for cooperation and mutual understanding; this has opened up for exploration by scholars and practitioners a territory formerly believed to be a barren field.

But all too often we depend on clichés, bias and a traditional world-order we used to take for granted. There is this story told of the man who was found looking under the street lamp for a coin he had dropped. When asked where he had dropped it, he said “Over there”, pointing to the darkness. “Why are you not looking there?” “Because the light is here”, he answered. Theoretical patterns and assumptions are like the limited light we throw on data and so called facts in international relations. Mere data are but raw material for understanding; they have to be related and interpreted, otherwise remain the dark area in our story. I believe that especially in Europe/China relations we could often be compared to the man who looked only where the

light was: we tend to use ready made theories derived elsewhere instead of building on own experiences, eye-witnessed developments and a productive cross-fertilization of ideas.

The impetus for this Second Workshop on Europe-China Relations in Global Politics and the specific focus on the impact of the leadership changes on EU-China relations stems from our desire to provide an intercultural forum for an in-depth and people-to-people exchange of Chinese and Western scholars, diplomats and students to learn and discuss their views and perspectives on current and future China/Europe political topics.

I am confident that this meeting will provide an opportunity for its participants to become better informed on the genuine problems of inter-regional relations and cooperation that China/Europe dynamics are presently facing. On behalf of the Konrad Adenauer Foundation, I therefore sincerely thank all contributors of this event for their efforts in helping to realize these ambitious goals.



Thomas Awe
Konrad Adenauer Foundation
Director, Office China/Beijing

The Organizers

The UACES Collaborative Research Network on EU-China Relations

UACES is the University Association for Contemporary European Studies. It is a membership organization for academics, students and practitioners who are interested in all aspects of Europe and the European Union. The UACES Collaborative Research Network (CRN) on EU-China Relations was initiated by Prof. Dr. Shen Wei, Associate Dean for China at ESSCA School of Management in Angers/France, Prof. Dr. Men Jing, InBev-Baillet Latour Professor of EU-China Relations at the College of Europe in Bruges and Dr. des. Frauke Austermann who is Assistant Professor at ESSCA School of Management in Shanghai and an alumna of the Graduate School of Global Politics at Free University Berlin. The UACES EU-China CRN aims to promote discussion, exchange of ideas and high quality research on the current state of EU-China relations, in an inclusive environment. More information can be found on <http://www.uaces.org/china>.

The Graduate School of Global Politics, Free University Berlin

The Graduate School in Global Politics (GSGP) is the first German-Chinese structured doctoral program in the social sciences. It is based at the Center for Global Politics at Free University Berlin and is run in cooperation with several top-level partner universities in China, notably Renmin University in Beijing. The GSGP attracts students and young researchers from all over the world, especially those with a special research focus on Europe and China. It offers high quality training and supervision from a team of internationally renowned scholars. More information can be found on <http://www.cgp-phd.org/>.

School of International Studies, Renmin University of China

The School of International Studies (SIS) of Renmin University of China is one of the best research and teaching institutions in China in Political Science and International Relations. Several research centers with different regional and thematic concentrations are part of the SIS, such as the Centre for European Studies or the Institute of World Socialism Studies. Three B.A., eight M.A. and eight PhD degree programs are offered at the SIS. The SIS is one of the main Chinese partner institutions of the GSGP. More information can be found on <http://english.ruc.edu.cn/en/>.

Konrad Adenauer Foundation, Beijing

The Konrad-Adenauer-Stiftung (KAS) is one of the political foundations of the Federal Republic of Germany, closely associated with the Christian Democratic Union (CDU). With its activities and projects, the Foundation makes an active and substantial contribution to international cooperation and understanding. It is the fundamental aim of the Konrad-Adenauer-Stiftung's Regional Programme for China to support the Chinese process of reform, focusing particularly on the transformation of the economy and on reforms related to the rule of law. More information can be found on <http://www.kas.de/china/>.

The Organizing Committee



Dr. des. Frauke Austermann
Assistant Professor
ESSCA School of Management,
Shanghai
Alumna, Graduate School of Global
Politics, Free University Berlin



Anastas Vangeli
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Julia Soeffner
PhD Candidate
Graduate School of Global Politics, Free
University Berlin



Maximilian Rech
PhD Candidate
Graduate School of Global Politics, Free
University Berlin

Schedule, Papers and Participants at a Glance

Day 1: Monday, 4 March 2013

14:30-15:15:

Participants' registration

15:30-16:00

Opening speeches

Prof. Dr. Yan Jin, Deputy Dean of the School of International Studies; Executive Dean of the Centre for European Studies, Renmin University of China

Prof. Dr. Klaus Segbers, Director of the Center for Global Politics, Free University Berlin

Dr. Peter Hefele, Director Konrad Adenauer Foundation Shanghai

16:00-17:30

Introductory expert panel discussion

Towards a Strategic Partnership? China-Europe Relations under a New Leadership

Host: Dr. Peter Hefele, Director Konrad Adenauer Foundation Shanghai

Panellists:

- Prof. Dr. Song Xinning, Jean Monnet Chair Ad Personam, Renmin University of China
- Prof. Dr. Klaus Segbers, Director of the Center for Global Politics, Free University Berlin
- Dr. Chen Xin, Director of the Economic Division at the Institute of European Studies, Chinese Academy of Social Sciences
- Dr. Klaus Vietze, Head of the Political Department, German Embassy in Beijing, China

18:00-20:00

Dinner at Angel Restaurant, opposite to the School of International Studies (天使食府)

Day 2, Tuesday, 5 March 2013

9:00-10:30

Theme 1: The Role of (New) Leadership in EU-China Relations

Research Panel 1 a):

Chair: Dr. Cui Hongjian, Director of European Studies at the China Institute of International Studies, Beijing

Paper 1: Uwe Wissenbach, Senior Research Associate at Renmin University and Deputy Head of Mission at the EU Delegation to Korea: "The Role of (New) Leadership in EU-China Relations"

Paper 2: Wang Ruiping, PhD Candidate at Renmin University of China: "China-EU Relations in Reforming the Existing Global Governance"

Paper 3: David Fouquet, Senior Associate at European Institute for Asian Studies, Brussels: "The Emerging EU-China Defence and Security Relationship"

Research Panel 1b):

Chair: Prof. Dr. Li Qingsi, Professor for International Relations, School for International Studies, Renmin University of China

Paper 1: Dr. Branimir Vidmarovic, Research Associate at Zagreb School of Economics and Management: "China's Euroquest: New Xi, Old Problems"

Paper 2: Cheng Yu-Chin, Lecturer at Charles University Prague: "New Leadership in EU-China: Ireland's EU Presidency vs. Chinese Xi Jinping"

Paper 3: Tomasz Janyst, PhD Candidate at University of Warsaw: "The Implications of Change in the Chinese Leadership on China's Economic Policy and EU-China Economic Relations"

10:30-10:55

Coffee Break

11:00-12:30

Theme 2: Strategic Resources and Trade Relations

Research Panel 2

Chair: Prof. Dr. Men Jing, InBev-Baillet Professor of European Union-China Relations, College of Europe at Bruges

Paper 1: Dr. Elisa Baroncini, Aggregate Professor of International Law at University of Bologna: "The EU Litigation Strategy on the WTO Disputes on Chinese Natural Resources and the Treaty of Lisbon"

Paper 2: Wang Wenjia, PhD Candidate at University of Leuven: "The EU-China Economic Competition in Southeast Asia"

Paper 3: Coraline Goron, PhD Candidate at Free University Brussels; "China-EU Relations: Low Carbon Objectives and the Management of Bilateral Trade Relations"

Paper 4: Dr. Dai Xiudian, Senior Lecturer, and Dr. David Gibbs, Professor at University of Hull: "Searching for New Dynamics in Climate Change Politics: Impact and Implications of EU-China Partnership in Renewable Energy"

12:30-14:15:

Lunch at HuiXian Ju Restaurant, Renmin University Campus
(汇贤居餐厅)

14:30-16:00

Theme 3: Urbanization and Global Cities

Research Panel 3

Chair: Prof. Dr. Gong Weibin, Director General of the Department of Social and Cultural Studies at the Chinese Academy of Governance and Eisenhower Fellow

Paper 1: Anastasia Vishnevskaya, Master Graduate at Moscow State Institute for International Relations and Free University Berlin: "Reducing Poverty and Exclusion in Big Cities: Chinese and European Experience"

Paper 2: José Carlos Matias dos Santos, Researcher at University of Coimbra and Journalist at TDM, Macau: "The EU and China's Special Administrative Regions: New Challenges and Possibilities"

Paper 3: Dr. Martina Gerst (with Dr. Gao Xudong), Foreign Expert at Tsinghua University: "Innovation Management of New Energy Vehicles in Sustainable Communities – A Sino-European Cooperation on Standards and Certification"

Paper 4: Maximilian Rech, PhD Candidate at Free University Berlin, Graduate School of Global Politics: "EU-China Cooperation on Urban Waste Management"

16:00-16:25

Coffee Break

16:30-16:45

***Keynote address by Johannes Ebert,
Secretary-General of Goethe-Institute***

16:45-18:15

***Theme 4: ‘Diplomacy from Below’? China-Europe
People-to-People Exchanges***

Research Panel 4a)

Chair: Dr. Song Lilei, Associate Professor at Tongji University, Shanghai

Paper 1: Julia Soeffner, PhD Candidate at Free University Berlin, Graduate School of Global Politics: “Diplomacy from Below? The EU-China High Level People-to-People Dialogue”

Paper 2: Dr. Zhao Kejin, Associate Professor and Deputy Director at Carnegie-Tsinghua Center for Global Politics at Tsinghua University: “Another Super Soft Power: China’s Public Diplomacy Campaign and Its Strategic Expectations”

Paper 3: Sam van Damme, PhD Candidate at UC Dublin and Xiamen University: “Chinese Higher Education and Soft Power: A Longitudinal Study of Western Returnee Students and Chinese ‘Ambassadorship’”

Research Panel 4b

Chair: Anastas Vangeli, Graduate Student, Renmin University of China

Paper 1: Sun Xihui, PhD Candidate at Renmin University of China: “Public Diplomacy: Transcending the Differences between China and Europe”

Paper 2: Lin Goethals, Programme Director at

European Institute for Asian Studies: “Young Dynamics of EU-China Relations”

Paper 3: Vasiliki Papatheologou, PhD Candidate at Renmin University of China: “EU-China Academic Exchanges in the Context of People-to-People Diplomacy: Significance and Challenges for China’s New Leadership”

18:15-18:30

Closing remarks and EU-China CRN Best Paper Award: Dr. des. Frauke Austermann Assistant Professor at ESSCA School of Management Shanghai

Practical Information

Venue

The Workshop will take place in Room 408 and Room 406 of the School of International Studies, MingDe International Building (in Mandarin: 明德国际楼, pinyin: Míngdé guójì lóu). The conference venue is very close to the West Gate of Renmin University (in Mandarin: 人民大学西门, pinyin: Rénmín dàxué xīmén). Please see the map below.



How to get to the Workshop Venue

If you are already in Beijing, the closest subway station to the Workshop venue is Su Zhou Jie, Line 10 (in Mandarin: 苏州街). Take Exit C and walk down Su Zhou Jie (Suzhou Road)

southwards. After about seven minutes you will reach the West Gate of Renmin University (in Mandarin: 人民大学西门, pinyin: Rénmín dàxué xīmén). Enter the Campus and the School of International Studies will be in the first big building on your left hand side. You can of course also take a taxi to the West Gate of Renmin University but be aware of the busy traffic and the frequent traffic jams. Taking the tube is not only cheaper and better for the environment but also oftentimes the faster way of transportation in Beijing.

Please note that if you enter the Campus by car, you have to pay a fee of 1 RMB to the gate guards.

If you travel from elsewhere of China to Beijing and you stay in Renmin University's guesthouse or in a hotel nearby, there are three options to get to Renmin University:

1. Take the Airport Bus Line 4 which costs about 16 RMB. Get off at the bus stop "Friendship Hotel" (in Mandarin: 友谊宾馆, pinyin: Yǒuyì bīnguǎn), then take a taxi to the East Gate of Renmin University (in Mandarin: 人民大学东门, pinyin: Rénmín dàxué dōng mén). The taxi should cost about 10 RMB.
2. Alternatively, take the Airport Express subway to San Yuan Qiao station (in Mandarin: 三元桥) for 25 RMB. Get a normal subway ticket for 2 RMB and change to Line 10 in the direction Bagou (in Mandarin: 巴沟). Get off at Haidian Huang Zhuang Station (in Mandarin: 海淀黄庄). Take a taxi for about 10 RMB to the East Gate of Renmin University (in Mandarin: 人民大学东门, pinyin: Rénmín dàxué dōng mén).
3. A third option is to take a taxi all the way from the airport to the East Gate of Renmin University (in Mandarin: 人民大学东门, pinyin: Rénmín dàxué dōng mén). The taxi should cost about 120 RMB.

For all three options it takes a 15 minutes walk to get to the School of International Studies which is near the West Gate of Renmin University (see map above).

If you need any assistance, you can always call or email us:

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