

Agenda (as of January 23, 2019)

- subject to change



Globalization, Social Cohesion and the Rise of Populism – Lessons from Latin America

Date: January 23rd to 26th, 2019
Venue: Kimpton Donovan Hotel
1155 14th Street NW; Washington, DC 20005
(202) 737 1200

Hosted by: Konrad-Adenauer-Stiftung U.S. office

Project Outline:

In recent decades, the global exchange of goods and services and the movement of people and ideas have led millions of people out of poverty. However, globalization, open markets and international competition not only produce winners but also losers. In many countries social inequality is increasing. A few privileged groups have benefited disproportionately from economic growth, while many people feel left behind. The “Agenda 2030” elevated “reducing inequality” to one of the 17 Sustainable Development Goals.

According to the World Bank and the United Nations, inequality in Latin America and the Caribbean is particularly high by global standards. The "Fourth Industrial Revolution" and increasing environmental problems will put this region under additional pressure in the coming years. Not only uncertainty about the future is growing among citizens, but also distrust of politics and democratic institutions. Many people view protectionism and nationalism as attractive alternatives to globalization.

Only a few weeks after the new presidents of Mexico and Brazil took office, we want to discuss with distinguished experts from Latin America and the US the impact of globalization and inequality on the political landscape in the region. In addition to potential risks to democratic development, the seminar will also look at opportunities and challenges for regional integration and international cooperation.

Wednesday, January 23rd 2019

(during the day) Arrival of international participants, pick-up at Airport and Hotel check-in (starting at 3 pm)

07:00 p.m. Welcome Dinner for International Experts

Venue:
Donovan Hotel
Private Dining Room
1155 14th Street NW, Washington, DC 20005
Phone: (202) 737-1200

Thursday, January 24th 2019

Seminar Room: Woodward/Bernstein Room (2nd floor)

08:00 a.m. Breakfast for all Participants

09:00 a.m. Registration of Participants

09:30 a.m. **Welcome/Opening Remarks**

- Paul Linnarz, Director KAS office USA

09:45 a.m. **Introductory Keynote**

Philip Keefer, Principal Economic Advisor, Inter-American Development Bank
(followed by Q & A)

10:30 a.m. Break

11:00 a.m. **Session 1**

"The "pure people" and the "corrupt elite": populist trends in Latin America – historical background, comparison and definition

Panelists:

- Dr. Eugenio Ortega Frei, Centro Democracia y Comunidad (Chile)
- Dr. Marcus Marktanner, Kennesaw University (USA)
- Armando Rodriguez, Fundacion Rafael Hernandez Preciado (Mexico)

Chair:

- Jeanene Laird, Konrad-Adenauer-Stiftung USA
- (followed by Q&A)

12:30 p.m.	Lunch
02:00 p.m.	<p>Session 2</p> <p>“At the national level: Obstacles and possible solutions for greater social cohesion in Latin America”</p> <p><u>Panelists:</u></p> <ul style="list-style-type: none"> • Pablo Hurtado, ASIES (Guatemala) • Felipe Hurtado, CORDES (Ecuador) • Dr. Alberto Diaz-Cayeros, Freeman Spogli Institute for International Studies, Stanford University (via Skype) (USA) <p><u>Chair:</u></p> <ul style="list-style-type: none"> • Paul Linnarz, Konrad-Adenauer-Stiftung USA <p>(followed by Q&A)</p>
03:30 p.m.	Coffee Break
04:00 p.m.	<p>Session 3</p> <p>“The impact of globalization: public perception, the role of multilateral institutions and opportunities for greater economic integration across Latin America”</p> <p><u>Panelists:</u></p> <ul style="list-style-type: none"> • Dr. Jorge Schiavon, Centro de Investigación y Docencia Económicas (CIDE) (Mexico) • Luciana Muniz, CEBRI (Brasil) • Roberta Braga, Adrienne Arsht Latin America Center, The Atlantic Council (USA) <p><u>Chair:</u></p> <ul style="list-style-type: none"> • Justin Lakamper, Konrad-Adenauer-Stiftung USA <p>(followed by Q&A)</p>
05:30 p.m.	Closing of 1 st seminar day

06:00 p.m. Meeting in hotel lobby and 10 minute walk to restaurant
Please wear clothing for cold weather and comfortable shoes

06:30 p.m. Dinner

Venue: Joe's Seafood, Prime Steak & Stone Crab
Gigi North Room
750 15th Street NW
(202) 489 0140

Dinner Discussion of today's findings

09:00 p.m. Walk back to conference hotel

Friday, January 25th 2019

Seminar Room: Woodward / Bernstein Room (2nd floor)

09:00 a.m. **Session 4**

"Growth engine, stabilizing factor or the cause of new dependencies: The influence of China on the political and economic development of Latin America"

Panelists:

- Giulia de Sanctis, CIDEM (Panama)
- Hernan Bonilla, CED (Uruguay)
- Prof. Theodore Piccone, The Brookings Institution (USA)

Chair:

- Daniel Erikson, Blue Star Strategies (USA)

(followed by Q&A)

10:30 a.m. Coffee Break

11:00 a.m. **Session 5**

"Summary of the key findings during the seminar, conclusions and outlook"

Panelists:

TBD during seminar. Representatives from all four previous panels

Chair:

- Paul Linnarz, Konrad-Adenauer-Stiftung USA

(followed by Q&A)

12:00 p.m.	Lunch
02:00 p.m.	For international experts: Meeting at hotel lobby and transfer with Sunny's Transportation to U.S. Capitol Visitor Center
03:20 p.m.	Guided Tour of the U.S. Capitol
04:45 p.m.	Transfer to conference hotel, Sunny's Transportation
05:45 p.m.	10 minute Walk to Restaurant <i>(please wear warm clothing)</i>
06:00 p.m.	Farewell Dinner
	Venue: B Too Restaurant 1324 14 th Street NW <i>(dress code: casual)</i>
08:00 p.m.	Walk back to conference hotel

Saturday, January 26th 2019

(during the day) Hotel check-out by 12 noon, transfers to Airport with Sunny's Limo and departure of international participants