

# Program

European Office of the Konrad-Adenauer-Stiftung

## The Future of the Single Market Putting European Competitiveness back on the Agenda

**Date & Time:** Monday, March 18, 2024, 12.30 pm – 2 pm (CET)

**Location:** European Economic and Social Committee, Room JDE 62  
Jacques Delors Building, Rue Belliard/Belliardstraat 99, 1040 Bruxelles/Brussel

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In June 2023, the European Council called for an independent high-level report on the future of the single market to be presented at its meeting of March 2024, the last summit among leaders before the European elections. The final year of the current legislative has placed a renewed emphasis on the European single market and EU Competitiveness. European decision makers have been struggling in the last months with the question of how to both boost European industry against strong global competition and to deepen the yet to be completed single market. Fears of fragmenting the common market and further burdening companies has raised new concerns among businesses and politicians. Days before European leaders meet and several weeks before European citizens head to the polls, we would like to look ahead to the next legislative period and discuss what are the most urgent challenges for the single market and what should the next commission and parliament set on their economic agenda?

In a joint event of the Konrad-Adenauer-Stiftung and the German Economic Institute (IW) we will discuss these and other questions on **Monday, March 18, 2024**, from 12.30 pm to 2 pm in our event with our panelists: **Andreas Schwab**, MEP, Coordinator (EPP) of the Committee on Internal Market and Consumer Protection in the European Parliament, **Estelle Göger**, Head of Unit at DG Grow at the European Commission, **Hubertus Bardt**, Managing Director at the German Economic Institute and **Philippe Adriaenssens**, Policy Director at the European Round Table for Industry. **Sandra Parthie** from the German Economic Institute will moderate the discussion.

We are looking forward to your participation and are happy to welcome you at the **European Economic and Social Committee!**

# Program

## European Office of the Konrad-Adenauer-Stiftung

12 pm

**Registration and a light lunch buffet**

12.30 pm

**Welcoming remarks**

**Stanislav Linchevsky**

Policy Advisor

European Office of the Konrad-Adenauer-Stiftung

12.35 pm

**Statements of the Panelists**

**Andreas Schwab**

Member of the European Parliament

**Estelle Göger**

Head of Unit - Interinstitutional relations and outreach

Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs  
(DG GROW), European Commission

**Hubertus Bardt**

Managing Director

German Economic Institute (IW)

**Philippe Adriaenssens**

Policy Director

European Round Table for Industry

12.50 pm

**Moderated discussion and questions from the audience**

*moderated by*

**Sandra Parthie**

Head of Brussels Liaison Office

German Economic Institute (IW)

2 pm

**Acknowledgement and End of Event**