

**BDI****KONRAD  
ADENAUER  
STIFTUNG**  
*Europe*

## PROGRAMME

### **Europe's greatest achievement – The Single Market as a way towards Post-Pandemic-Recovery?**

#### **Virtual Debate of the KAS-BDI Working Group Single Market 2022**

**Date & Time:** **April 25, 2022, 11:00-12:30 a.m.**

**Location:** Virtual event streamed via Zoom by the European Office of the Konrad-Adenauer-Stiftung

**Speakers:**

**Andreas Schwab**

Member of the European Parliament, Committee on Internal Markets European Parliament

**Kristin Olsson**

Single Market Attaché, Permanent Representation of Sweden to the EU

**Christoph Bausch**

Senior-Representative, Brussels Office of the Federation of German Industries (BDI)

**Moderated by:**

**Niclas Poitiers**

Research Fellow, Bruegel

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In April 2020, one month after many European countries closed their borders to stop the spread of the Coronavirus pandemic, a letter, signed by 23 CEOs of leading European companies, called on EU leaders to turn the Single Market into the continent's central instrument for economic recovery. Faced with the risk of rising unilateral action by EU member states, the industrial leaders argued that the response should be more, not less Europe.

Among its many other effects, the pandemic demonstrated both the fragility of the single market as well as its enormous importance for European economic stability and resilience. The sudden closure of national borders soon became an enormous strain on Europe's strongly interconnected free trade system, which had already been under considerable stress due to rising protectionism pre-pandemic. The European Commission's subsequent setting-up of green lanes, in turn, which ensured the movement of essential goods and preserved important value chains, alleviated some of these problems. It also demonstrated that the single market is a vital tool in recovering from the pandemic.

The Konrad-Adenauer-Stiftung (KAS) and the Federation of German Industries (BDI) have invited representatives from the upcoming Swedish EU presidency and the European Parliament to debate the question on how to most efficiently use the single market to not only aid the post-pandemic recovery but to take the European economy to new heights. At this year's opening event of the KAS-BDI Single Market Workshop, the BDI will present its latest research paper on the topic and discuss with the participants its recommendations on how to advance the long-due task of deepening and completing the Single Market.



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**April 25, 2022**

11:00

**Introduction**

**Dr Hardy Ostry**

*Head of Office - Konrad-Adenauer-Stiftung e.V.*

11:05

**Presentation of the Federation of German Industries Position Paper  
"Making the Single Market the EU's Growth Engine"**

**Christoph Bausch**

*Senior Representative – Federation of German Industries*

11:15

**Expert Discussion**

**Andreas Schwab**

*MEP, Committee on Internal Markets – European Parliament*

**Kristin Olsson**

*Single Market Attaché– Swedish Permanent Representation*

**Christoph Bausch**

*Senior Representative – Federation of German Industries*

***Moderated by***

**Niclas Poitiers**

*Research Fellow, Bruegel*

12:00

**Questions to the panellists by the moderator and audience and  
discussion with participants**

12:30

**End of event**