



INVITATION

"An Industrial Data Economy in Europe: European Cloud Infrastructure on the basis of Gaia-X?"

Tuesday, 15th December 2020

Zoom-Event

Speakers:

- **Andreas Schwab**, Member of the European Parliament
- **Pierre Chastanet**, Head of Unit Cloud and Software, European Commission
- **Dr. Philipp Ludewig**, Federal Ministry for Economic Affairs and Energy of Germany
- **Michael Jochem**, Director Chief Digital Office Industrial Technology, Robert Bosch GmbH

Moderation: Jennifer Baker

Concept:

The European industry is supporting the implementation of a high-performing, competitive, secure and trustworthy data infrastructure for a future oriented industrial data economy in Europe. Based on this, the German and French ministers of Economic Affairs, together with representatives from business and science, presented the GAIA-X project for the creation of an open data infrastructure in Europe. With the establishment of the GAIA-X Foundation as a central coordination and contact point, the project is now set to gain further momentum and inviting as many European partners as possible for a common digital ecosystem for innovation and competitiveness of cloud infrastructure in Europe. This "Think Digital!" conference focuses on the discussion on how to create a strong and future-oriented industrial data economy in Europe and how Gaia-X fits into this process to enable innovative and new data driven business models.

"Think Digital!" 2020 is a project by the Konrad-Adenauer-Stiftung and the Zentralverband Elektrotechnik- und Elektronikindustrie (ZVEI). In a series of high-level political events in Brussels throughout 2020, we will bring together representatives from the European Institutions, think tanks, research institutions, civil society and the private sector.



PROGRAMME

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15th December 2020

11:30 – 11:35 h

Opening

Dr. Hardy Ostry, Director, European Office of the Konrad-Adenauer-Stiftung

Dr. Oliver Blank, Director of European & China Affairs, ZVEI

11:35 – 11:45 h

Keynote

Dr. Philipp Ludewig, Federal Ministry for Economic Affairs and Energy of Germany

11:45 – 12:20 h

Panel Discussion

Andreas Schwab, Member of the European Parliament

Pierre Chastanet, Head of Unit Cloud and Software, European Commission

Michael Jochem, Director Chief Digital Office Industrial Technology, Robert Bosch GmbH

12:20 – 12:40 h

Q&A