

PROGRAM

Online-Seminar

The Importance of Startup Business During COVID-19 Pandemic

9 September 2020

Bilingual Language (Bahasa Indonesia and English)

Registration

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|---------------|---|
| 12.30 – 12.45 | Introduction by the Moderator |
| 12.45 – 13.05 | Welcome Speech by Director of KAS Indonesia and Timor-Leste – Jan Senkyr Rector of Paramadina University – Prof. Firmanzah, Ph.D |
| | <u>Panel Discussion</u> |
| 13.05 – 13.20 | The Role of Startup Businesses in Germany <i>Presentation by Prof. Patrick Ziegenhain-Politics and Business Administration Expert from Germany</i> |
| 13.20 – 13.30 | How to boost thriving startup ecosystems <i>Presentation by Malte Fritsche- Bitkom Germany (The Federal Association in Germany for Information Technology, Telecommunications and New Media)</i> |
| 13.30 – 13.45 | Role of Startup Business in supporting the Economy in Indonesia <i>Presentation by DR. Eddi Danusaputro-CEO of Mandiri Capital</i> |
| 13.45 – 14.00 | The Government Policy in Supporting the Growth of Startup Businesses <i>Presentation by Muhammad Neil El Himam, M.Sc. Deputy for Digital Economy and Creative Products, Ministry of Tourism and Creative Economy</i> |
| 14.00 – 14.15 | The Importance of Digital Technology for Startup Businesses <i>Presentation by Dr. Sandianga S. Uno, Former Vice-Governor for Jakarta, Investor and Entrepreneur</i> |
| 14.15 – 14.25 | Sharing from The “Startup Business” <i>Presentation by Asri Meikawati Hazim, S.E., MBA-Founder dan CEO nDalem Indonesia</i> |
| 14.25 – 15.00 | Q & A Session |



15.00 – 15.05

Closing by Moderator