

Call for submissions

The KAS Media Africa Award for Local Journalism

Local journalism is what makes the media and their audiences tick. It is the stories around us and about us, that speak to the situation in a country. Moreover, local news, if presented professionally, can be elevated to national level and sometimes, even make international headlines. Many local journalists struggle daily with breaking international news down to a local level. What does the Russian aggression against Ukraine mean for commodity prices on the local market? What are the implications of a regional trade agreement for our farmers?

KAS Media Africa, the Regional Media Programme for Sub-Saharan Africa of the German Konrad Adenauer Foundation, recognises the importance of local news. We are, therefore, calling for print, audio and video features on local news, that emphasise the significance of local reporting, presented with a high journalistic standard.

To be considered, all submissions must have been published between 1 October 2021 and 30 October 2022, in English or French. These press products must be accompanied by a description of the genesis of the feature, the media in which it was published and possible reactions by the audiences.

The three winners of the Inaugural Award for Local Journalism will be announced at a Local Journalism Conference, hosted by KAS Media Africa, in Namibia in January 2023.

**Submissions should reach us no later than 30 November 2022
and be sent to the following email address:**

researcherone.johannesburg@kas.de

The members of the jury are, amongst others:

- ▶ Nwabisa Makunga, Editor-in-chief of The Sowetan, South Africa
- ▶ Nancy Booker, Dean Journalism Faculty, Aga Khan University Nairobi, Kenya

The three winners of the award will be invited to attend a fact-finding tour of innovative local journalism Newsrooms in Germany in 2023.