



THE AGA KHAN UNIVERSITY
Graduate School of Media and Communications



Managing Conflict in Today's Newsroom

Executive Education Course



Pic courtesy of freepik.com

Dates: 13 - 17 November, 2023

Venue: Aga Khan University Centre, Nairobi - Kenya

OVERVIEW

Today's newsroom environment is not devoid of conflict. With many competing interests, especially the business demand for media survival while journalists do what they know best – tell compelling stories – there is bound to be conflict. A newsroom manager's role is much broader than having the team deliver on publishing expectations. It calls for managing conflict in a way that does not disrupt processes and impact on journalism quality.

Managing Conflict in Today's Newsroom is a five-day programme aimed at giving news managers the ability to resolve workplace conflict and disagreement in order to lead effectively. Participants will cover key conflict resolution concepts relevant to the functions of newsroom managers and leaders.

LEARNING OUTCOMES

1. Recognize the various types of conflict in today's newsroom and their triggers
2. Use differences of opinion and conflicts constructively
3. Create a psychologically safe working environment that encourages open communication, constructive conflict and trust among newsroom teams
4. Apply various conflict resolution strategies, emotional intelligence and communication skills to prevent and manage conflict in content generation, processing and distribution
5. Know when and how to intervene and how to approach conflict resolution conversations in news management
6. Build a cohesive newsroom team that focuses on the core business of journalism



Pic courtesy of freepik.com

LEARNING APPROACH

The programme will be conducted in-person and will combine lectures, individual tasks, group work, role plays, interactive simulations and case study discussions and reflections. Training will use a facilitator-led approach that enables participants to learn from self, learn from others and learn by doing.

FACULTY

The programme will be led by Prof. Nancy Booker, a certified professional mediator and veteran Kenyan journalist Joe Odindo. It will be delivered in English by a diverse set of renowned faculty and practitioners drawn from East Africa.

WHO SHOULD APPLY

Newsroom managers from across Sub-Saharan Africa

APPLY NOW

bit.ly/MCTN-131123

Deadline for applications is **18 August, 2023**.

HOW TO APPLY

Applications should be submitted with the following documents:

- ✔ A 500-word motivation statement/application letter indicating a conflict situation you encountered in the newsroom, how you resolved it and how this programme will help you address future conflict situations in the workplace while also contributing to your personal and professional development
- ✔ A letter from your organization expressing its support for your application and willingness to give you time off to attend the programme
- ✔ Concise CV with two references (maximum 2 pages, single-spaced, A4 size, font 12)
- ✔ Scanned copy of your valid press card

For successful applicants, all costs associated with the programme will be catered for in Nairobi, Kenya (visa, flights, accomodation).

A certificate will be awarded upon successful completion of the programme.