

**Call for submissions**



## **The KAS Media Africa Award** **for Local Journalism**

Local journalism is what makes the media and its audiences tick. It is the stories around us and about us, that speak to the situation in a country. Moreover, local news, if presented professionally, can be elevated to national level and sometimes, even make international headlines. Many local journalists struggle daily with breaking international news down to a local level. How does a coup d'état in Mali affect its neighbouring countries? What does climate change mean for the subsistence farmer in Zimbabwe?

The Media Programme for Sub-Sahara Africa of the Konrad Adenauer Stiftung recognises the importance of local news. We are, therefore, calling for print, audio and video features on local news, that emphasise the significance of local reporting, presented with a high journalistic standard.

To be considered all submissions must have been published between 1 November 2022 and 31 October 2023, in English or French. These press products must be accompanied by a description of the genesis of the feature, the media in which it was published and possible reactions from the audiences.

The three winners of the second edition of the Local Journalism Award will be announced at a Local Journalism Conference, hosted by the KAS Media Programme for Sub-Sahara Africa, in early 2024.

**Submissions should reach us no later than 20 December 2023  
and be sent to the following email address:**

**[kasmediaafrica@gmail.com](mailto:kasmediaafrica@gmail.com)**

The members of the jury are, amongst others:

- ▶ Nwabisa Makunga, Editor-in-chief of The Sowetan, South Africa
- ▶ Nancy Booker, Dean Journalism Faculty, Aga Khan University Nairobi, Kenya

The three winners of the award will be invited to attend a fact-finding tour of innovative local journalism Newsrooms in Germany in 2024.