

THE ROLE OF THE YOUTH IN MODERN POLITICAL CAMPAIGNING

Program
SUMMER SCHOOL

13-17 JUNE, 2016
SUHAREKE, KOSOVO

Konrad-Adenauer-Stiftung (KAS) is promoting and fostering the capacities of political and civic education. As a political foundation close to the central right values, we promote the further education of youth who believe in values and who are interested in politics or are already active in political parties.

For this purpose the Konrad Adenauer Stiftung in cooperation with *the Young European Federalist (JEF)* from Kosovo, is organizing this summer school for young people who are members of our partner political party to present and discuss the role of youth in modern political campaigning. During five days of this summer school, we will present to them different techniques about the role of communication in modern parties and the role of youth in this process. This summer school will also encourage young people who have interest in politics to become more active within the parties and to give their contribution by fostering the democracy in Kosovo.

Registration

Please register in writing (per post, fax, e-mail) in the KAS office in Prishtina

Accommodation

Hotel Solid

+377 44 524 157

<http://hotelsolid.com/>

Suhareke, Kosovo

Travel costs

Covered and provided by the organizers

Working language

Albanian

Organizer

Konrad-Adenauer-Stiftung

Office in Kosovo

Bul.Mother Theresa No. 30/3/6

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Jef Kosova

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Tel: +377 44 313 281

WEDNESDAY, 13 JULY 2016

- 18:00

Arrival of the participants

- 19:00

OPENNING AND WELCOME SPEECHES

Granit Ternava, Konrad-Adenauer-Stiftung

Ismet Beqiri, General Secretary of LDK

Milot Rexhepi, JEF Kosova

- 19:30

DINNER

THURSDAY, 14 JULY 2016

- 09:30-11:00

HOW TO ADVOCATE: CASE STUDY- SAVE THE CAVE

Erina Rrahmani, KAS Alumni

Followed by discussion

Moderator: **Albulena Raqi**, University of Prishtina

- 11:00-11:15

COFFEE BREAK

- 11:15- 12:45

THE ART OF COMMUNICATION, HOW IMPORTANT A GOOD SPEECH IS

Faton Abdullahu, Political Adviser for the Prime Minister of Kosovo

Followed by discussion

Moderator: **Albulena Raqi**, University of Prishtina

- 12:45 – 14.00

LUNCH

- 14:15

DEPARTURE TO THE SUHAREKA MUNICIPALITY

- 14:30-16:00

DISCUSSION WITH **SALI ASLLANAJ**, MAYOR OF SUHAREKA

- 16:00

RETURN TO THE HOTEL

- 19:00

DINNER

FRIDAY, 15 JULY 2016

- 09:30-11:00

BUILDING A POLITICAL CAMPAIGN, EXPERIENCE FROM LDK

Ismet Beqiri, General Secretary of LDK

Followed by discussion

Moderator: **Albulena Raqi**, University of Prishtina

- 11:00-11:15

COFFEE BREAK

- 11:15-12:45

GETTING YOUNG PEOPLE INTO ACTION

Dardan Velija, Iron consulting

Followed by discussion

Moderator: **Albulena Raqi**, University of Prishtina

- 12:45-14:00

LUNCH

- 14:30

DEPARTURE TO PRIZREN

- 15:30-17:00

THE POSITION OF YOUTH WITHIN THE GOVERNMENT, WHAT WAS DONE DURING THE LAST YEAR

Arban Abrashi, Minister of Labor and Social Welfare

- 17:00-19:00

FREE TIME

- 19:00

DINNER IN PRIZREN (RESTAURANT MARASHI)

- 22:00

RETURN TO THE HOTEL

SATURDAY, 16 JULY 2016

- 10.00 – 11.30

MODERN CAMPAIGNING IN LOCAL LEVEL

Ramadan Klisurica, Expert on local governance

Followed by discussion

Moderator: **Albulena Raqi**, University of Prishtina

- 11.30 – 11.45

COFFEE BREAK

- 11:45 – 13:15

WORKSHOP: MODERN CAMPAIGNING IN LOCAL LEVEL

Ramadan Klisurica, Expert on local governance

- 13:15 – 14.15

LUNCH

- **14:15-15:45**

MEDIA TRAINING: HOW TO BUILD A POSITIVE PR

Jeta Abazi, Journalist and University profesor

Followed by discussion

Moderator: **Albulena Raqi**, University of Prishtina

- **15:45 – 16:00**

COFFEE BREAK

- **16:00 – 17:30**

WORKSHOP: MEDIA TRAINING: HOW TO BUILD A POSITIVE PR

Jeta Abazi, Journalist and University profesor

- **19:00**

DINNER

SUNDAY, 17 JULY 2016

- **10:00 – 11:30**

HOW TO INCLUDE THE YOUTH FORUM IN THE PARTY'S CAMPAIGN

Sytrime Dervisholli, Former president of the Youth Forum of the LDK

Followed by discussion

Moderator: **Albulena Raqi**, University of Prishtina

- **11:30 – 11:45**

COFFEE BREAK

- **11:45 – 12:30**

EVALUATION OF THE SUMMER SCHOOL AND AWARD OF THE CERTIFICATES

Granit Ternava, Konrad-Adenauer-Stiftung

Milot Rexhepi, JEF Kosova

- **12:30-13:30**

LUNCH

- **14:00**

DEPARTURE OF THE PARTICIPANTS