



Terms of Reference

Understanding demographics and politics in Kenya

Background and Context

Konrad Adenauer Stiftung (KAS) is a German Political Foundation working in Kenya since 1974. The utmost priority of the KAS in Kenya is the promotion and consolidation of democracy. The implementation of the new constitution is a crucial path for political development and the stabilization of democracy in the country. This process demands that KAS works with all the stakeholders including political parties to make sure that they dispense their responsibilities and uphold fundamental rights as drivers to inclusive socio-political and economic development.

To be able to contribute towards the promotion and consolidation of democracy in Kenya, KAS intends to carry out a study on demographics that **intends to understand the current population trend and demographic change in Kenya in view of developing political counter-measures.**

Demographic study is important as it provides characteristics, composition and distribution of human population– and the process through which populations change. This Terms of Reference is biased around five key objectives as consequently explained. Firstly, is to assess demographic change looking at whether people value this concept, and how they tend to value this concept in their daily lives.

Secondly, the Terms of Reference is interested to understand the existing differences in social groups (particularly looking at those that are living in urban/ rural area, their level of education, ethnic groups, and income source where possible) and whether these social groups consider population growth a positive or negative trajectory. It is important to highlight the complexities in urban and rural set ups including elements of extreme wealth and extreme poverty and how such circles manifest. Such trajectories among others are important in illustrating the differences for Kenya.

Thirdly, is to find out the kind of political measures being taken at the national and county levels to support or slow down population growth. From previous studies, rapid **population growth** strains **political** institutions and increases pressure on services and suppositions have hinted that countries would be better off with lower population growth and birth rates. Whether addressing this is a priority or not in Kenya should **come out as a key element** of this Terms of Reference.

Last but not least (fourthly) is that it is important to find out whether there are existing regional differences and subsequently their perception on demography. Here, you will need to differentiate between urban and rural regions. For example, not only will you look at Nyanza Region as a whole, but identify rural areas of Nyanza Region, as well urban and towns like Kisumu, Homabay, Kisii, and Nyamira, among others and thirdly smaller towns like Siaya, Ahero, Awendo etc. are looked at separately. There is also need to find out whether these differences are significant or not, in respect to demography. You will need to refer to data already in the possession of the Kenya National Bureau for Statistics (KNBS) among other partners.

The study is important in informing political debates as well as activities of like-minded organizations, particularly, in efforts to develop counter measures that are equally political sound. Understanding of the country's demographics is important in rationalizing political debates through motions for debates in the national and county parliament as well as in strengthening the aspect of civil society engagements in refining the challenges for ease of understanding and holding government to institute progressive measures in light of population growth and other elements of demography. The critical phase is to have a publication that present the trends and issues as they are, yet at the same time making simple and easy to understand interpretations for politicians, their political parties, the media, the civil society organizations and other key stakeholders.

Study Questions:

1. How do people value demographic change?
2. Are there differences in social groups? (Do these social groups consider population growth positive or negative, if yes, in which ways?)
3. What are the political measures taken at the national and county levels to support or slow down population growth?
4. What are the regional differences and their perception on demography especially the rural and urban areas?
b) In lieu of question 4, are these differences significant?
5. What are the positive and negative effects of demographic change?

Objectives

Main Objective: To understand the current population trend and demographic change in Kenya in view of developing political countermeasures.

Specific Objectives:

1. To assess whether and how people value demographic change.
2. To understand the existing differences in social groups and whether they consider population growth a positive or negative trajectory.
3. To find out the kind of political measures being taken at the national and county levels to support or slow down population growth.

4. To assess the regional differences and their perception on demography especially the rural and urban areas.
5. To list the positive and negative effects of demographic change.

The intended outcomes of the publication

The demographic knowledge generated by this publication should strengthen knowledge among politicians, political parties, the media and the CSOs among other stakeholders on the current challenges of demographics (population growth) in Kenya and develop counter-measures.

Methodology, scope and Target

This study will adopt both primary and secondary methods of data collection.

For the primary data collection, the consultant will conduct Key Informant Interviews (KII)s. This will be either through phone or email or face to face although the former two are more preferred. The KII will be conducted through purposive sampling technique and will involve selected political parties, a few of the elected MPs/MCAs, branches of government like migration, the National Bureau for Statistics, Institute for Public Policy, Research and Analysis, treasury and planning, trade, gender, and migration. The consultant should list other Non-Governmental Organizations or CSOs that will additionally generate useful knowledge for this study. A number of 50 for the respondents is recommended. If online focus group discussions are feasible in this current phase of the COVID 19, suggest how this can be rolled out in a practical manner. Another group to be targeted will be officials from political parties (at least 10 of them), 10 MPs/MCAs as well as 5 to 8 officials from the private sector working to strengthen the economic fibers of the country.

Secondary method of data collection will also be utilized. Here, the consultant will interrogate documents, research studies, opinion papers, journals and policy research that explain the current demography in Kenya answering the six research questions above. Note: there are numerous organizations working through a political and policy approaches that can also provide insights among them are the Centre for Multi-Party Democracy and the Ministry of Devolution and Planning. The idea here is to answer study question 3 and 4. The consultant should look into documents done on such topics in Kenya within a period of not later than 5 years, if it is to constitute body of new knowledge.

Duration of the assignment

This task will be conducted between the month of April 2020 with 30 days distributed in 2 months. A work plan and inception draft for implementing the task will be shared with one week after contractual agreement are signed. The final report is expected by 30th of May 2020.

Payment terms for the consultancy

1 Thigiri Hilltop, off Thigiri Ridge Road, P.O. Box 66471, Nairobi 00800, www.kas.de/Kenia

The lead consultant's fee and for all the team shall be paid in two instalments of 40% at the commencement stage and after sharing the work plan and inception draft (3-5 pages) and the balance after submission of the final draft of the report ONLY IF it meets KAS' expectations as stipulated in the Contract of Agreement and as per this Terms of Reference.

Please send your Expression of Interest (EOI) together with your budget proposal by **6th of May 2020** to Jeanette.nyanjom@kas.de.

The Subject should read: IB 20-008 EOI, (your company's/or individual name).

Note: *Please take note of the general information about **COVID-19** and the instructions from the Ministry of Health in Kenya while conducting this study.*
<http://www.health.go.ke/covid-19/>