

21/08/2019

**Terms of Reference for Cruel conflicts vs. Food security: Policy vs preferences of the local people**

**Study Type: Video Publication/ Production**

**Background**

Konrad Adenauer Stiftung (KAS) is a German Political Foundation working in Kenya since 1974. KAS is implementing a food security project in Kenya to help change the mind-set of county governments and local communities especially in Baringo, West Pokot, Samburu and Turkana to equip them with the capacity to make sustainable contributions in the management of drought episodes and prevention of famine. The 4 counties are increasingly vulnerable to disasters such as drought (which is more aggressive in the agro-pastoralist and pastoralist zones), inter-communal and natural resource based conflict; seasonal flush-floods as well as landslides. The impact of these disasters no matter where they happen within these counties, usually affect the ability of other parts of the county to guarantee food security for themselves and therefore slowing down general efforts on poverty reduction and crisis prevention. To achieve this, KAS is working with the state and non-state actors to promote and strengthen participatory political environment and subsequently sound public policy frameworks in the target counties in respect to improving food security.

**Context**

One of the major focuses of this project is to influence policies that address issues of food security and disaster risk reduction along the border lines of Samburu, Turkana, West Pokot and Baringo. These policies normally affect socio-political empowerment of local communities especially the pastoralist/ livestock herders in the border regions of the aforementioned counties. Cruel conflicts among herders greatly affect food security along the borderlines in terms of production, market, and consumption. Although some of these challenges are captured in the existing policies and other documents like CIDPs, local people always have preferences on how to deal with their own challenges to address food insecurity. The existing policies outline inter-clan conflict along their borders is one of the factors derailing development, service provision hence creating a vicious circle of food insecurity. The areas along the borders are particularly most affected compared to other; Samburu North, Turkana East and South as well as their borderlines with Baringo and West Pokot.

Based on the above background, undertaking a video publication will shade more light between existing policies that address food security/ conflict among herders and the preferences of the local people. The video will give first-hand opinions of policy makers as well as those of local people on how best they can deal with the menace. Video documentation will explore some of the Alternative Dispute Resolutions that local populace use to address conflicts and their preferred way of being food secured. The above context consequently forms the basis for engaging a consultant or a consultancy firm to primarily undertake the above mentioned tasks along the borderlines of Samburu, Turkana, Baringo and West Pokot, where food insecurity is rampant together with cruel conflicts.

## **Objective**

The main objective of this task is to undertake a video production on how various policies address food insecurity and conflict along borderlines of Turkana, Samburu, Baringo and West Pokot against the preferences of the local communities.

## **Outcomes**

The undertaking will help gain deeper understanding of the preferences of the local communities on how they deal with conflicts and issues of food insecurity. In addition, the video publication will offer an insight of relevant policies address conflicts and food insecurity along the borderlines of the four counties of interest.

## **Groups targeted by the Video Publication**

The video publication will be consumed by both state and non-state actors including agencies of the National Government working in the 4 counties, including the local communities. State actors will include Departments of the County Government like peace-building and disaster management, lands, agriculture and livestock development, water and natural resources, among others while for the National government, the following agencies will be targeted by the outcome; Ministry of interior and coordination, NDMA, National Disaster Management Unit, National Drought Management Authority, Security agencies such as the Administration Police, among others. Also to be targeted will be departmental/clerk offices within the 4 County Assemblies. Some non-state actors will be community based organizations and non-governmental organizations working in the area and are participants in the County Steering Group (CSG) and the local media. Others will be representatives of the herders and key community resource persons active in peace building.

## **Video Publication questions:**

1. What is the real situation of food security and conflict in time and space among herders along the borderlines of Samburu, Turkana, Baringo and West Pokot counties?
2. What are some of the key alternative dispute resolution mechanisms that are used by locals along the borderlines to address cruel conflicts?
3. To what extent do relevant policies and documents address food insecurity and conflict among herders

## **Approach**

While undertaking the assignment, the consultant/ firm will outline how various policies and bills/acts address food security and conflict among herders. In addition, the consultant/ firm will outline the views and preferences of the locals on how they deal with issues of food security and conflicts among them around borderlines. This will give a comparison of the two perspectives. The video recording will also pinpoint some of the recommendations on how the two approaches can be harmonized.

This video publication will be two pronged. The first step will be preparation of video productions (development of a written script or guide or/and questionnaire) and mobilization of relevant respondents. The questionnaire will be developed in conjunction with KAS. The second step will be actual production of short films (as outlined under key deliverables below), which will be the final product of the assignment to be used by KAS and its preferred audiences. The assignment is

expected to last approximately 20 days; from 2<sup>nd</sup> to 27<sup>th</sup> September 2019. Successful consultant(s) will spread out their work and deliver within this time frame.

The consultant/ firm may request where necessary to schedule meetings with key policy makers from the targeted counties for purposes of including more insights to the video to cater for missing opportunities, relating to the subject matter. In addition, after handing over the first draft of the video publication to KAS, a round table discussion may be held to for further insights. After which the consultant/ firm will be required to incorporate the new information in effort to produce the final films/ video.

### **Geographic Frame**

The assessment will be conducted for Samburu, West Pokot, Baringo and Turkana Counties. Focus will be in the borderlines of the four counties, which are more prone to violent conflicts and characterised by high levels of food insecurity. The successful consultant/ firm will work from their respective areas of operation during first step of video preparation but will have to visit the field to shoot actual videos.

### **Key deliverables**

The successful consultant/ firm will provide:

- ✓ The initial meeting/Inception with KAS staff to explain the approach to be used to conduct the video production and the nature of the films to be produced, including work plan.
- ✓ An initial 10 short video films (5 minutes each), which will be like a draft of the videography. This will be shared with KAS project team and for comments. The comments will be forwarded to the consultant/firm within one week after receipt.
- ✓ Final Video (Containing 10 short films) to be submitted to KAS within one week of receiving the comments. The first film will be an introduction from KAS country director or any designated person. The next 8 will be two films from each of the 4 counties. The last one clip will be a voice detailing recommendations.

### **Key video filming quality and ethical standards**

The consultant/ firm shall take all reasonable steps to ensure that the videography is designed and conducted to respect and protect the rights of respondents, and to ensure that the final video publication is technically accurate, reliable, and legitimate, conducted in a transparent and impartial manner, and contributes to organizational learning and accountability. In this light, the consultant/ firm shall ensure the final product is:

Useful and easily used by policy makers in areas about food security and conflicts prevention; video filming conducted in an ethical and legal manner; the process is comprehensive and unbiased taking into account of views of all necessary stakeholders; technically accurate, providing sufficient information about the guide and video shooting process for final video.

### **Supervision**

The consultant(s) or consultancy firm will be required to make a presentation of the findings to KAS staff before handing over the copies of the final video publication.

### **Duration of the assignment**

This task or work will be conducted for a maximum of 20 working days including presentation of the final video to KAS.

### **Payment terms for the consultancy**

The consultant's fee will be paid in two instalments of 40% at the inception stage and the balance after submission of the final video work ONLY IF it meets KAS' expectations as stipulated in the contract of agreement and Terms of Reference.

### **Qualifications**

- ✓ The candidate(s) should possess University Degree with bias in either of the following: video production, Videography, Media, Journalism, or Fine Arts. Advanced Degree will be an added advantage.
- ✓ Sufficient experience in undertaking video films.
- ✓ Good knowledge of the areas (Samburu, West Pokot, Baringo and Turkana) will be an added advantage).
- ✓ Experience in script writing/ development of questionnaire guide
- ✓ Be able to work independently within stipulated time.
- ✓ For consultancy firm, one should have a legal status, a company profile, and tax information.
- ✓ The team leader should have extensive experience in conducting videography, writing, and presentation.
- ✓ Working in the public or private sector.
- ✓ Command of spoken and written English

### **Call for expression of interest/ proposal submission**

The consultants or consultancy firms interested in this assignment are expected to submit proposals (both technical and financial) with CVs of the proposed team.

*The technical proposal from any applicants must specify the following:*

*a. Technical Proposal – Maximum 3 pages outlining the following:*

- 1) Objectives of the assignment
- 2) Expected outputs and product
- 3) Specific working approach and work plan
- 4) Tentative timeline and deadlines
- 5) Consultant CV or consultant team list (name/position within the team/qualification/task for each member/number of working days) and CVs for each one of them which covers his/her experience and track records in similar undertakings (This can be an annex)

*a. Financial Proposal*

- 1) A financial (budget) estimates to deliver the deliverables submitted with an itemised breakdown of professional fees and activity expenses.

Please send your expression of interest to: [Jeanette.Nyanjom@kas.de](mailto:Jeanette.Nyanjom@kas.de).

Before 30<sup>th</sup> August 2019