

Young Politicians Training On Entrepreneurship

On the 26th and 27th September 2019, KAS Kenya held a training on entrepreneurship for the young politicians. The aim of the training was to equip the young politicians with knowledge and skills on how to identify and profitably implement business ideas as alternative solutions to raise finances for their political careers. The training also purposed to improve their entrepreneurship competencies which would enhance their skill set in problem solving, team building among other skills for a successful political career and financial management. This intervention was necessary for the young politicians since they are expected to be future policy makers as well as create opportunities for the young people in their communities. Creative solutions such as business ideas are vital especially in this day and age in Kenya where unemployment is high.

During the training, participants were taken through a number of modules such as; Problem identification and opportunity development, Planning and implementing plans, Marketing, finding starting capital, managing finances and finally how to write business plans. The sessions were more interactive and engaging leading up to successful business ideas being presented with the help of a special tool known as a business canvas model. Most of these business ideas were solutions to the common problems we experience like food insecurity, poverty, lack of clean water and sanitation, etc.

The biggest problem being unemployment among the youths in Kenya, empowering young politicians to understand the process of starting and sustaining businesses would help them come up with creative solutions for the youth. This would also increase the rate of startup businesses and eventually boost our economy. Through this training the young politicians would also increase their chances of participating in debates and working groups that seek to improve policies in the business sector and generally boost the economy.

Overall, the training ignited creative solutions such as coming up business ideas. Through the input and sharing of experiences amongst the participants, the training could be considered a success with all the participants appreciating the timing of the workshop. The participants assured that they will make good use of the gained skills and get more involved on this debates.



Dr. Maria taking the participants through Marketing module



Participants working on their work sheets