

Women in leadership positions in Bulgaria Challenges and opportunities

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Moderator: Viktoriya Blazheva – First Vice President and Identity and Communications Director at UniCredit Bulbank, member of the Council of Women in Business in Bulgaria

10:00-10:10

Opening

Thorsten Geissler, Director Bulgaria Office,
Konrad-Adenauer-Stiftung

10:10-10:20

Promoting the Development of Women in Sofia Municipality

Yordanka Fandakova, Mayor of Sofia
Municipality

10:20-11:35

The Path of Women to Leadership Positions. The Experience of UniCredit Bulbank Bulgaria

Teodora Petkova, CEO and Chairman of
Management Board of UniCredit Bulbank,
Member of the MB of CWBB

11:35-11:45

Creating and Developing an Own Company in Bulgaria

Gergana Ivanova, Founder and Executive
Director of The Smarts Group, Marketing and
communication expert, Member of the MB of
CWBB

11:45-11:55

What Challenges do the Young Women Face with Starting Own Business?

Gabriela Velinova, Managing Partner in Law
Firm Frontex Legal Services, Chairman of the
Alumni Club of CWBB

11:55-11:05

Does the COVID-19 Pandemic Pose Particular Challenges for Women?

Eng. Vanya Kaneva-Minkova, Executive
Director of CWBB

11:05-11:20

Discussion