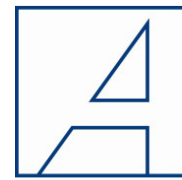




**上海對外經貿大學**  
SHANGHAI UNIVERSITY OF INTERNATIONAL BUSINESS AND ECONOMICS



**Konrad  
Adenauer  
Stiftung**

International Symposium

**Economic Governance Strategies in the Age of FTAs**  
Asian and European Perspectives

**5 July 2013**

**Venue:**

**Renaissance Shanghai Yangtze Hotel  
Yangtze Ballroom II, Salon A (Level 3)  
2099 Yan'An West Road, Shanghai**

Organized by

**Social and Economic Governance Programme Asia (SOPAS) / Konrad Adenauer Foundation  
Shanghai University of International Business and Economics**

# PROGRAM

**05 July 2013**

08.30 hrs

Registration

09.00 hrs

## **Welcome Remarks**

*Xingguo Ye*, Vice President,  
Shanghai University of International Business and Economics

*Jörg Wolff*, Regional Representative for Economic Policy,  
Konrad Adenauer Foundation (KAS), Japan

09.10 hrs

## **Keynote Addresses**

### **The Rules of International Trade: Experiences with Globalization**

*Harsha V. Singh*, Deputy Director General, World Trade Organization

*Michael Fuchs*, MP, Vice-Chairman of the CDU/CSU Parliamentary  
Group, Board Member of the German Economic Asia-Pacific Committee,  
Member of the Advisory Boards of several national and multinational  
companies, Germany

10.00 hrs

Session 1

### ***Government Perspectives: Are FTAs offensive or defensive?***

Moderator: *Peter Hefe*, Director, KAS Office Shanghai

### **ASEAN and Strategic FTAs**

*Subash Bose Pillai*, Director, Market Integration Directorate, ASEAN  
Economic Community Department, ASEAN Secretariat

### **The Role of Trade Regimes in China's Economic Globalization**

*Yuejiao Zhang*, WTO Appellate Body Member

10.45 hrs

Coffee Break

11.00 hrs

Session 1

### **Can the TPP be an Example for a Multilateral Trade Agreement?**

*Clyde Prestowitz*, President,  
Economic Strategy Institute, former US Trade Negotiator, USA

### **Transatlantic Free Trade and Potential Consequences for the WTO**

*Gabriel Felbermayr*, Head of Department International Trade,  
Ifo Institute, Germany

11.45 hrs

**Discussion**

12.15 hrs

Lunch

13.15 hrs

Session 2

**Private Sector Strategies: What Kind of Trade Regimes are Needed for Dynamic Economic Development?**

Moderator: *Xuetang Guo*, Vice Director of Research, Shanghai University of International Business and Economics

**Introduction:** The Drawbacks of PTAs in Asia: Rules of Origin and the Limited Utilization Rates in Asian FTAs

*Heribert Dieter*, Senior Associate German Institute for International and Security Affairs, Germany

**Northeast Asia**

*Yorizumi Watanabe*, Professor, Keio University, former Special Assistant on GATT/UNCTAD Issues, Permanent Mission of Japan to the International Organizations in Geneva, former Special Assistant on Trade Policy Issues, Mission of Japan to the European Union

**South Asia**

*Rajiv Kumar*, Senior Fellow, Center for Policy Research, former Secretary General, Federation of Indian Chambers of Commerce and Industry, former Director and Chief Executive, Indian Council for Research on International Economic Relations, India

**Europe**

*Ioana Kraft*, General Manager,  
The European Union Chamber of Commerce in China, Shanghai

14.45 hrs

**Discussion**

15.15 hrs

Coffee Break

15.45 hrs

Final Panel

**Trade Regimes in Globalization: What Economic Governance Strategies Have to Be Applied in the Age of FTAs?**

Moderator: *Gabriel Felbermayr*, Head of Department International Trade, Ifo Institute, Germany

**Panelists:**

- *Michael Fuchs*, MP, Vice-Chairman of the CDU/CSU Parliamentary Group, Germany
- *Subash Bose Pillai*, Director, Market Integration Directorate, ASEAN Economic Community Department, ASEAN Secretariat
- *Clyde Prestowitz*, President, Economic Strategy Institute, former US Trade Negotiator, USA
- *Harsha V. Singh*, Deputy Director General, World Trade Organization

17.15 hrs

**Concluding Remarks**

*Jörg Wolff*, Regional Representative for Economic Policy,  
Konrad Adenauer Foundation, Japan

**End of Symposium**