

TeC ASIA 2023

COMMUNICATION | TECHNOLOGY | CITIZENSHIP

Taipei, Taiwan

20-21 October 2023

Venue: NCCU Centre for Business and Public Administration Education (CPBAE)
(Address: 10/F, No. 187, Jinhua St, Da'an District, Taipei City)

Agenda

Thu, 19 October

Arrival of international participants and check-in at The Howard Plaza Hotel Taipei

18:30 **Speakers' Gathering (Speakers and invited guests only)**

Lily Room, Level B2, The Howard Plaza Hotel Taipei

Fri, 20 October

8:00/8:15 **Coach to conference venue (for hotel guests only)**

Meeting point: Hotel Ground Floor, Car Park Entrance

8:30 **Registration**

9:00 **Welcome Remarks**

Andreas Klein, Director Political Dialogue Asia, Konrad Adenauer Stiftung (Singapore)

9:10 **Keynote: Digital Media: A New Era of Blind Participation?**

Prof. Jörg Matthes, Professor, Department of Communication, University of Vienna (Austria)

9:40 **Panel 1: How Emerging Technologies are Shaping (or destroying) Democracy**

From the democratising power of social media and online activism to the perils of disinformation, surveillance, and the erosion of privacy, through this session we will explore the dynamic landscape of multifaceted role of technology in shaping the future of governance, civic participation, and the preservation of democratic values, with a focus on the Asia Pacific Region.

Speakers:

Dev Lewis, Lead Researcher, Digital Asia Hub (Hong Kong)

Dr. Carol Soon, Principal Research Fellow, Institute of Policy Studies, National University of Singapore (Singapore)

Leah, Wen-Liang Lin, Executive Director, Asia Citizen Future Association (Taiwan)

Prof. Marko Skoric, Associate Professor, City University of Hong Kong (Hong Kong)

Moderator:

Atty. Mike Navallo, Reporter/Anchor, ABS-CBN Corporation (Philippines)

11:00 **Coffee Break**

- 11:30 **Panel 2: Going Beyond Misinformation: Faking the Future**
Misinformation on digital platforms is shaped by a myriad of elements, encompassing peer effects and platform features. This panel will offer a multi-method perspective into the study of these factors, as well as approaches to exacerbate or mitigate their effects on attitudes and behaviour. The panel will conclude with a research agenda for the future of misinformation research into the uncanny valley effects of new modalities of misinformation, with a keen focus on its regional nuances.
Speakers:
Prof. Hyunjin Song, Associate Professor, Department of Communication, Yonsei University (Korea)
Dr. Kokil Jaidka, Assistant Professor, National University of Singapore (Singapore)
Dr. Saifuddin Ahmed, Assistant Professor, Nanyang Technological University (Singapore)
Tomas Martinez, Founder, Mala Espina (Chile)
Moderator:
Prof. Natalie Pang, Associate Professor, National University of Singapore (Singapore)
- 12:40 **Networking Lunch**
- 14:10 **Keynote: Transforming Public Health via Digital Communication: Participatory Surveillance for Communities**
Prof. May O. Lwin, Chair, Wee Kim Wee School of Communication and Information, Nanyang Technological University (Singapore)
- 14:40 **Panel 3: Strengthening Local Governance through Digitalisation**
In this session we will explore how the integration of digital tools help local governments to enhance efficiency and transparency and at the same time empower citizens in influencing public policies, and its challenges faced when deploying such applications. We aim to invite various speakers from government, civil society organisations, as well as academia to bring us some best practices examples and different perspectives to the topic.
Speakers:
Astik Sinha, fr. Aide to Information & Broadcast Minister of India (India)
Prof. Jack Y.T. Lee, Professor, National Open University (Taiwan)
Prof. Muneo Kaigo, Professor, University of Tsukuba (Japan)
Tomás González Olavarría, Founder and President, Fundación Tribu (Chile)
Moderator:
Andreas Klein, Director Political Dialogue Asia, KAS (Singapore)
- 16:00 **Coffee Break**
- 16:30 **Panel 4: AI and the Future of Political Campaigning**
AI, with its ability to process vast amounts of data, personalise messages, and predict voter behaviour, is transforming the way politicians engage with their constituencies. This session explores the dynamic landscape of technologies and political campaigning. From the use of AI-driven voter analytics to the ethical considerations surrounding micro-targeting, we will examine how AI is revolutionising political campaigns and the broader implications it holds for democracy, transparency, and civic engagement.
Speakers:
Pannika Wanich, Executive Committee, Progressive Movement (Thailand)
Roger Do, Founder, AutoPolitic (Taiwan)
Prof. Maria Lourdes Tiquia, Founder/CEO, PUBLiCAS Asia Inc. (Philippines)
Sebastian Weise, Department of Democracy, Law and Political Parties, KAS (Germany)
Moderator:
Ming-Yin Ho, Programme Manager, Political Dialogue Asia, KAS (Singapore)
- 17:50 **Closing Remarks**
- 18:00 **Coach to Howard Plaza Hotel (all guests)**

18:15 **Networking Dinner (Location: 4/F Park Avenue, Howard Plaza Hotel)**

Sat, 21 October

8:00/8:15 **Coach to conference venue (for hotel guests only)**

Meeting point: Hotel G/F, Car Park Entrance

8:30 **Registration**

9:00 **Welcome Remarks**

Ansgar Graw, Director Media Programme Asia, Konrad Adenauer Stiftung (Singapore)

9:10 **Keynote: Generating Change: What AI will do to Journalism**

Prof. Charlie Beckett, Founding Director, POLIS (United Kingdom)

9:40 **Panel 5: AI and Journalism Ethics: Balancing Bytes and Boundaries**

In this session we look into the intricate realm of artificial intelligence (AI) ethics and navigate the complex intersection between technology and morality. We will dissect the ethical boundaries that AI presents, exploring questions surrounding accountability, bias, privacy, and the societal impact of AI systems. Through a dynamic exchange of perspectives, we aim to uncover the challenges and opportunities that arise as AI continues to shape our world.

Speakers:

Prof. Charlie Beckett, Founding Director, POLIS (United Kingdom)

Sanutta Raghu, Executive Producer, Scroll.in (India)

Dominic Ligot, Founder/CEO/CTO, CirroLytx (Philippines)

Surbhi Pandit Nangia, Vice President, DataLEADS (India)

Moderator:

Glenn van Zutphen, CEO and Founder, Van Media Group (Singapore)

11:00 **Coffee Break**

11:30 **Panel 6: Unmasking Sharp Power: Authoritarian Influence on Media in East-Asia**

Amidst the global democratic backsliding and the concurrent rise of authoritarianism, it has become imperative to address the projection of sharp power from authoritarian countries onto democratic nations. Sharp power, unlike hard power reliant on economic and military might, and soft power derived from cultural appeal and values, encompasses informal and unofficial tactics aimed at exacerbating divisions within a democracy or shaping favourable public opinion towards an authoritarian regime through propaganda and public diplomacy strategies.

Geographically situated in close proximity to two influential authoritarian states, China and Russia, East Asia finds itself at the forefront of experiencing the deployment of sharp power. In this panel, scholars from Japan, Taiwan, and Hong Kong will present their research and engage in discussions concerning the impact of authoritarian states' sharp power on public opinion.

Speakers:

Prof. Maiko Ichihara, Professor, Hitotsubashi University (Japan)

Prof. Hans Tung, Professor, National Taiwan University (Taiwan)

Prof. Edmund Cheng, Professor, City University of Hong Kong (Hong Kong)

Prof. Tetsuro Kobayashi, Professor, Waseda University (Japan)

Moderator:

Prof. Marko Skoric, Professor, City University of Hong Kong (Hong Kong)

12:40 **Networking Lunch**

Venue: 10/F, NCCU CPBAE

14:10 **Keynote: AI personalised ePapers: How AI drives business model innovation**

Heiko Weigelt, CIO, Funke Media Group (Germany)

- 14:30 **Panel 7: Revolutionising Reporting: AI's Impact on Journalism and Media**
This panel will examine the integration of artificial intelligence (AI) in newsrooms and unravel the intricate tapestry of AI's role in reshaping news production and dissemination. From automated content generation to data-driven insights, we will explore the transformative potential of AI, shedding light on its implications for accuracy, transparency, and the very nature of storytelling. While appreciating the symbiotic relationship between technology and journalism and unravelling the exciting possibilities and ethical considerations that lie ahead in the AI-powered news era.
Speakers:
Heiko Weigelt, CIO, FUNKE Media Group (Germany)
Dimitri Bruyas, Head of English News, TVBS Taiwan (Taiwan)
Don Lejano, Channel Editor, INQUIRER.net/Philippine Daily Inquirer (Philippines)
Michelle Tam, Editor, Star Media Group (Malaysia)
Moderator:
Eugene Leow, Digital Editor, SPH Media (Singapore)
- 15:50 **Coffee Break**
- 16:30 **Virtual Keynote: Why AI will make Journalism Better!**
Live from Berlin: Mathias Döpfner, Chairman & CEO, Axel Springer (Germany)
- 17:10 **Panel 8: Decoding Truth: Harnessing AI for Misinformation Detection**
This panel explores the multifaceted interplay between technology and the spread of misinformation. Delving into the challenges artificial intelligence (AI) poses in detecting, curbing, and inadvertently amplifying falsehoods, we will offer insights into the delicate balance between innovation and safeguarding the truth. We aim to illuminate the complexities surrounding AI's potential to both exacerbate and alleviate the issue of misinformation. Join us to gain a deeper understanding of the crucial role AI plays in shaping the information landscape, and to explore strategies for a more informed and resilient society.
Speakers:
Irene Jay Liu, Regional Director, Asia and the Pacific, International Fund for Public Interest Media (Singapore)
Kuek Ser Kuang Keng, Founder, DataN (Malaysia)
Dr. Scott Hale, Director of Research, Meedan (USA)
Dr. Taberez A. Neyazi, Assistant Professor & Director of DigiCamp & Propaganda in Asia, National University of Singapore (Singapore)
Moderator:
Syed Nazakat, CEO & Founder, DataLEADS (India)
- 18:20 **Closing Remarks**
- 18:30 **Farewell Reception**
Venue: NCCU CPBAE 2/F
- 20:00 **Coach back to hotel (For hotel guests)**

Sun, 22 October

Departure of international participants

Conference Chairs



Andreas Klein

Director Political Dialogue Asia
Konrad Adenauer Stiftung (Singapore)



Ansgar Graw

Director Media Programme Asia
Konrad Adenauer Stiftung (Singapore)
@Potomaker

Conference Academic Chairs



Prof. Marko Skoric

Associate Professor
City University of Hong Kong (Hong Kong)



Prof. Muneo Kaigo

Professor
University of Tsukuba (Japan)
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Prof. Natalie Pang

Associate Professor
National University of Singapore (Singapore)
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Prof. Nojin Kwak

Professor
Department of Communication, University of Buffalo (USA)



Prof. Tetsuro Kobayashi

Professor
Waseda University (Japan)
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