

*Joint KAS Webinar*

## **Trade war among treaty partners?**

### **The threat of US tariffs for Mexico and Canada – and how Europe could act now**

The KAS offices in Mexico and Canada cordially invite you to participate in a virtual expert session to engage political stakeholders and the interested public from Europe and the Americas in a constructive dialogue about strategies and countermeasures taken by the neighboring countries of the United States in response to the persistent threat of tariffs.

<u>Format</u>	Expert discussion
<u>Platform</u>	Zoom webinar
<u>Date</u>	<b>Wednesday, 14 May 2025</b>
<u>Times</u>	9am     Mexico City, Mexico 11am    Ottawa, Canada 5pm     Europe
<u>Registration</u>	<a href="#">Webinar Registration - Zoom</a>

### **Context**

Since taking office for a second time in January 2025, US President Donald Trump has shaken up global markets, investors, and even his closest trading partners with an array of erratic and sometimes seriously threatening trade policy decisions that have had disastrous consequences for the global economy as well as the state and future of his countries' alliances around the world.

Although no country seems to be safe from such policies based on perceived unfair trading practices, two countries however, the only direct neighbors of the United States and arguably its most important commercial allies, have since the beginning of the year experienced an unmatched rollercoaster ride of threatened tariffs, imposed tariffs, exempted tariffs and lifted tariffs – often just within a couple of days.

An all-out trade war would have devastating implications for the economies of both Canada and Mexico and its governments have taken somewhat different approaches to counter the most serious threats and to accommodate comprehensible concerns coming from the White House.

The offices of **Konrad Adenauer Foundation** in **Mexico** and **Canada** intend to provide participants with first-hand expert opinions regarding the impact, consequences, and potential countermeasures regarding the consistent threat of tariffs from Washington. What could be smart, accommodating, and sustainable ways forward in a seemingly unpredictable trade environment among formerly close partners?

## Agenda

- 08.55                      Opening of the virtual room  
Facilitation by Maximilian Strobel, KAS Mexico
- 09.00                      Welcome address by  
Dr. Bernd Althusmann, Director KAS Canada  
Ing. Hans-Hartwig Blomeier, Director KAS Mexico
- 09.10                      **Prof. Jorge Schiavon from Mexico**  
Full-time Professor at the Department of International Studies at  
Universidad Iberoamericana (IBERO), Mexico City
- 09.25                      **Prof. Patrick Leblond from Canada**  
Associate Professor at the Graduate School of Public and  
International Affairs, Faculty of Social Sciences, University of  
Ottawa
- 09.40                      Q & A  
(Questions will be collected during the session via chat.)
- 10.00                      End of webinar