KONRAD ADENAUER STIFTUNG | UN LIAISON OFFICE NEW YORK

Call for Proposals

Strengthening Private Sector Engagement in the Post-2030 Sustainable Development Agenda

Background and Context

As the international community approaches the 2030 deadline for the Sustainable Development Goals (SDGs), discussions on the future of the global sustainable development agenda are beginning to take shape. The upcoming 2027 SDG Summit presents an important opportunity to reflect on lessons learned from the implementation of the 2030 Agenda and to consider how a future framework can more effectively respond to evolving development challenges. Ensuring meaningful participation from diverse stakeholders, including the private sector, will be essential to shaping an inclusive, practical, and effective post-2030 agenda.

The private sector plays a critical role in advancing sustainable development through employment creation, investment, innovation, and economic growth. However, its engagement in multilateral development processes has often been fragmented, with limited opportunities for meaningful participation in shaping global priorities and translating commitments into action. Employers, particularly small and medium-sized enterprises (SMEs), bring valuable perspectives on the opportunities, challenges, and practical conditions for advancing sustainable development. Engaging employers across different regions and economic contexts can help ensure that future development priorities reflect business realities and identify more effective approaches to cooperation between the private sector and the multilateral system.

Within this context, the Konrad Adenauer Foundation (KAS) New York Office seeks proposals for a series of two to three focused, interactive consultations with private sector representatives to explore how employers can be more effectively engaged in shaping and implementing the post-2030 sustainable development agenda. The consultations should identify key priorities, challenges, and practical approaches to strengthening private sector participation in UN development processes.

Key Deliverables

KAS New York is seeking a partner organization to design and implement a consultation process that includes:

1. **Two to three focused, interactive consultations** with private sector representatives, particularly employers and SMEs, to identify priorities, challenges, and recommendations for engagement in the post-2030 development agenda.
2. **Targeted outreach and participant engagement**, leveraging established networks of employers' organizations to ensure diverse regional and sectoral representation.
3. **A short summary memo** following each consultation, capturing key findings and recommendations.
4. **A consolidated input paper** synthesizing the consultations into practical recommendations for private sector engagement in the post-2030 agenda.
5. **A report launch event** to present and discuss the findings with relevant stakeholders.
6. A **follow-up stocktaking event** to review developments and opportunities for continued engagement.

The selected partner organization will be responsible for the substantive design and preparation of the activities (concept note, agenda, etc.), participant identification and outreach, logistical coordination, facilitation and moderation, and preparation of the corresponding written outputs, in close coordination with KAS New York.

Timeframe and budget for the assignment

KAS will fund the activity deliverables according to the following budget:

# of Days	Unit Cost	Total Cost
50	USD 600	USD 30.000

To submit a proposal, please send a concept to Juan Salcedo at juan.salcedo@kas.de.

All applications must be received by November 20, 2026.